CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY KANPUR



SYLLABUS (B.Voc. Fashion Technology)

VOCATIONAL STUDIES

UNIVERSITY INSTITUTE OF ENGINEERING & TECHNOLOGY
SCHOOL OF ENGINEERING & TECHNOLOGY

C.S.J.M. UNIVERSITY, KANPUR

B.Voc. FASHION TECHNOLOGY (Vocational)

Sl.No.	Normal Duration	Exit point/ Awards	Total Credits for Award	Job Designation
1.	One Sem.	Certificate	30	1.Pattern making, 2. Cutting Master, 3.Drawing Master, 4.Production Merchandising
2.	Two Sem.	Diploma	60	1.Textile Designer, 2.Marketing Merchandiser
3.	Four Sem.	Advanced Diploma	120	1. Quality Controller 2. Fashion Merchandiser 3. Textile Tester
4.	Six sem.	B.Voc Degree	180	1.Fashion Designer 2.Visual Merchandiser 3.Fashion Entrepreneur 4. Fashion Consultant

Scheme of Syllabus and Examination Pattern

			Hours	Examin	ation	Credit
SL No:	Course Title	component	Hrs (hours in a week)	CIA	MARKS	
I.	Semester I					
DFT-1001	Effective Communication Skills	G	6	40	60	5
DFT-1002	Essentials of Pattern Making	V	6	40	60	5
DFT-1003	Basics of Textiles	V	6	40	60	5
DFT-1004	Introduction To Computer	G	6	40	60	5
DFT-1005	Basics of Apparel Constructions Lab - I	V	4	50	50	2
DFT-1006	Computer Lab	V	3	50	50	2
DFT-1007	Fashion Illustration Lab	V	4	50	50	2
DFT-1008	Communication Lab	G	3	50	50	2
DFT-1009	Essentials of Pattern Making - Lab					
II.	Semester II					
DFT-2001	English	G	6	40	60	4
DFT-2002	French	G	6	40	60	5
DFT-2003	Fabric Technology	V	6	40	60	5
DFT-2004	Apparel Machinery & Equipments	V	6	40	60	5
DFT-2005	Basics of Apparel Constructions Lab - II	V	4	50	50	3
DFT-2006	Fabric Analysis Lab	V	3	50	50	2
DFT-2007	Pattern Making and Grading Lab	V	4	50	50	3
DFT-2008	Environmental Studies	G	3	40	60	3
III.	Semester III					
DFT-3001	Textile Wet Processing-I	V	6	40	60	5
DFT-3002	Fashion Marketing and Merchandising	G	6	40	60	5
DFT-3003	Design Concept and Methodology	V	6	40	60	4
DFT-3004	Organizational Behaviour	G	6	40	60	4
DFT-3005	Textile Wet Processing Lab - I	V	3	50	50	2
DFT-3006	History of Costumes	V	3	50	50	4
DFT-3007	Traditional Embroideries of India	V	4	50	50	3
DFT-3008	Illustration, Pattern Making & Construction for Kids - Lab	V	4	50	50	3
IV.	Semester IV					
DFT-4001	Apparel Marketing & Management	G	6	40	60	4
DFT-4002	Textile Testing & Quality Control	G	6	40	60	4

DFT-4003	Textile Wet processing-II	V	6	40	60	4
DFT-4004	Computer Application in Garments Industry	V	6	40	60	5
DFT-4005	Textile Testing Lab	G	3	50	50	2
DFT-4006	E-Design Lab	V	3	50	50	2
DFT-4007	Pattern Making & Garments Construction (Women's Wear)	V	3	50	50	4
DFT-4008	Computer Application in Fashion Industry-Lab	V	3	50	50	2
DFT-4009	Value Education	G	4	40	60	3
V.	Semester V					
DFT-5001	Fashion & Garment Care	G	6	40	60	4
DFT-5002	Apparel Quality Management	G	6	40	60	4
DFT-5003	Visual Merchandising	G	6	40	60	4
DFT-5004	Apparel Costing and Export Documentation	V	6	40	60	4
DFT-5005	Pattern Making & Garment Construction for Adults	V	6	50	50	4
DFT-5006	Design Collections Lab	V	6	50	50	4
DFT-5007	CAD Lab II	V	3	50	50	2
DFT-5008	Fashion Draping Lab	V	6	50	50	4
VI.	Semester VI					
DFT-6001	Retail Management	G	5	40	60	4
DFT-6002	Event Management	G	6	40	60	5
DFT-6003	Home Furnishing	V	4	50	50	3
DFT-6004	Project & Viva voce	V	-	50	100	8
DFT-6005	Internship	V	-	100	50	10

SYLLABUS CONTENTS FASHION TECHNOLOGY

(Bachelor of Vocational Degree Course)

Semester: I

SL.NO	Subjects	L	T	P	Credits
DFT-1001	Effective Communication Skills	4	1		5
DFT-1002	Essentials of Pattern Making	4	1		5
DFT-1003	Basics of Textiles	4	1		5
DFT-1004	Introduction To Computer	4	1		5
DFT-1005	Basics of Apparel Constructions Lab - I			4	2
DFT-1006	Computer Lab			4	2
DFT-1007	Fashion Illustration Lab			4	2
DFT-1008	Communication Lab			4	2
DFT-1009	Essentials of Pattern Making-Lab			4	2

Semester: II

SL.NO	Subjects	L	T	P	Credits
DFT-2001	English	3	1		4
DFT-2002	French	3	2		5
DFT-2003	Fabric Technology	4	1		5
DFT-2004	Apparel Machinery & Equipments	4	1		5
DFT-2005	Basics of Apparel Constructions Lab - II			6	3
DFT-2006	Fabric Analysis Lab			4	2
DFT-2007	Pattern Making and Grading Lab			6	3
DFT-2008	Environmental Studies	3			3

Semester: III

SL.NO	Subjects	L	T	P	Credits
DFT-3001	Textile Wet Processing-I	4	1		5
DFT-3002	Fashion Marketing and Merchandising	4	1		5
DFT-3003	Design Concept and Methodology	3	1		4
DFT-3004	Organizational Behaviour	3	1		4
DFT-3005	Textile Wet Processing Lab –I		4		2
DFT-3006	History of Costumes	3	1		4
DFT-3007	Traditional Embroideries of India			6	3
DFT-3008	Illustration, Pattern Making & Construction for Kids- Lab			6	3

Semester: IV

SL.NO	Subjects	L	T	P	Credits
DFT-4001	Apparel Marketing & Management	3	1		4
DFT-4002	Textile Testing & Quality Control	3	1		4
DFT-4003	Textile Wet processing – II	3	1		4
DFT-4004	Computer Application in Fashion Industry	4	1		5
DFT-4005	Textile Testing Lab		4		2
DFT-4006	E-Design Lab			4	2
DFT-4007	Pattern making & Garments construction(Women's Wear)	1		6	4
DFT-4008	Computer Application in Fashion Industry-Lab			4	2
DFT-4009	Value Education	3			3

Semester: V

SL.NO	Subjects	L	T	P	Credits
DFT-5001	Fabric & Garment Care	3	1		4
DFT-5002	Apparel Quality Management	3	1		4
DFT-5003	Visual Merchandising	3	1		4
DFT-5004	Apparel costing and export documentation	3	1		4
DFT-5005	Pattern Making & Garment Construction for Adults			8	4
DFT-5006	Design Collections Lab			8	4
DFT-5007	CAD Lab – II			4	2
DFT-5008	Fashion Draping Lab			8	4

Semester: VI

SL.NO	Subjects	L	T	P	Credits
DFT-6001	Retail Management	3	1		4
DFT-6002	Event Management	4	1		5
DFT-6003	Home Furnishing	2	1		3
DFT-6004	Project & Viva voce				8
DFT-6005	Internship				10

SYLLABUS

Semester: I

DFT-1001	Effective Communication Skills	
		1

Unit I:

Fundamentals of Language: Basic use of parts of Speech, Tenses, Articles, Modal verbs, Conditional sentences, verbs, phrasal verbs and idioms, word-building through suffix and prefix, compound words, for specific usage related to the situations.

Unit II:

Reading skills: Dealing with difficult vocabulary, reading comprehensions, reading sub skills -skimming and scanning.

Unit III:

Sentence pattern and paragraph writing: Basic writing skills and conveying specific factual information using simple sentences of various patterns. Transformation of sentences, writing Introduction, welcoming, thanksgiving and conclusion.

Unit IV:

Effective Oral Communication: Oral reports, discussion, telephonic conversations, pronunciation, stress and intonation. British and American English, synonyms and antonyms, public speaking.

Unit V:

English for Job-search: Drafting covering letters and applications specific to a job. Difference between CV, Resume and Bio-data. Tips for Interview Success. Body Language. Mock Interviews for enhancing skills.

- 1. Adair, John. Effective Communication. London: Pan Macmillan Ltd.2003.
- 2. Ajmani, J. C. Good English: Getting it Right. New Delhi: Rupa Publications, 2012.
- 3. Amos, Julie Ann. Handling Tough Job Interviews. Mumbai: Jaico Publishing, 2004 Bonet, Diana. The Business of Listening: Third Edition. New Delhi: Viva Books, 2004.
- 4. Business Communication Today: Tenth Edition. New Jersey: Prentice Hall, 2010.
- 5. Brown, Michele & Gyles Brandreth. How to Interview and be interviewed. London: Sheldon Press, 1994.
- Carnegie, Dale. The Quick and Easy Way to Effective Speaking. New York: Pocket Books, 1977. Collins, Patrick.
- 7. Speak with Power and Confidence. New York: Sterling, 2009.
- 8. Fensterheim, Herbert and Jean Baer. Don't Say Yes When You Want To Say No. New York: Dell, 1975

DFT-1002 Essentials of Pattern Making

Unit I:

Body measurement -importance, preparing for measuring, ladies measurements, boys and men's measurements. Standardizing body measurements –importance, techniques used. Relative length and girth measures in ladies /gentlemen. Preparation of fabric for cutting – importance of grain in cutting and construction, steps in preparing the fabric for cutting.

Unit II:

Pattern making —method of pattern making — (Drafting and draping), merits and demerits. Types of paper patterns (Patterns for personal measurements and commercial patterns) Principles of pattern drafting. Pattern details, steps in drafting basic bodice front and back and sleeve.

Unit III:

Styles created by shifting of blouse darts, adding fullness to the bodice, converting darts to seam and partial yokes and incorporating darts into seams forming yokes. Fitting - Standards of a good fit, steps in preparing a blouse for fitting, checking the fit of a blouse, solving fitting problems in a blouse, fitting techniques.

Unit IV:

Pattern alteration –importance of altering patterns, general principles for pattern alteration, common pattern alteration in a blouse. Pattern grading –definition, types, manual –master grades, basic front, basic back basic sleeve, basic collar and basic grading.

Unit V:

Pattern layout- definition, purpose, rules in layout, types of layouts for length wise stripped designs, fabric with bold design, asymmetric designs, and one way designs. What can be done if cloth is insufficient, fabric cutting, transferring pattern marking, stay stitching and Ease stitching.

- 1. Steffani Lincecum, Patternmaking for a Perfect Fit: Using the Rub-off Technique to Re-create and Redesign Your Favourite Fashions
- 2. Helen Joseph Armstro, Patternmaking for Fashion Design
- 3. Lori A. Knowles, Practical Guide to Patternmaking for Fashion Designers: Juniors, Misses and Women
- 4. Donald H. Mc Cunn, How to Make Sewing Patterns (Paperback)
- 5. Patternmaking: A Comprehensive Reference for Fashion Design
- 6. Singh S.P, Human Body Measurements: Concepts and Applications
- 7. Winifred Aldrich. Metric Pattern Cutting for Women

DFT-1003 Basics of Textiles

Unit I:

Introduction to the field of Textiles – major goals- classification of fibres – natural and chemical – primary and secondary characteristics of textile fibres.

Unit II:

Manufacturing process, properties and uses of natural fibres – cotton, linen, jute, pineapple, hemp, silk, wool, hair fibres, Manmade fibres – viscose rayon, acetate rayon- nylon, polyester, acrylic.

Unit III:

Spinning – definition, classification – chemical and mechanical spinning – blending, opening, cleaning, doubling, carding, combing, drawing, roving, spinning, Yarn classification – definition classification – simple fancy yarns, sewing threads and its properties.

Unit IV:

Woven – basic weaves- plain twill, satin, fancy weaves – pile, double cloth, leno, swivel, lapper, dobby and jacquard Weaving technology- process sequence –machinery details.

Unit V:

Non- woven- felting, fusing, bonding, lamination, netting, braiding and calico, tatting and crocheting

- 1. Lesley Jackson, 20th Century Pattern Design: Textile and Wallpaper Pioneers
- 2. Marie O' Mahoney, Advanced Textiles for Health and Wellbeing
- 3. Laura Euler, Arts and Crafts Embroidery
- 4. Valerie D. Mendes, Frances Hinchcliffe, Ascher: Fabric, Art, Fashion
- 5. Joseph M, Essentials of Textile
- 6. Gohl EPG & L D Vilnsky, Textile Science
- 7. Corbman B P, Fiber to Fabric

$DFT-100\overline{4}$

Introduction To Computer

Unit I:

Introduction to computer, Input and Output Devices, System Software and Application Software Computer Language, Compiler and Assembler

Unit II:

Basics of Word Processing Starting Word Program, Word Screen Layout, Typing Screen Objects, Managing Documents, Protecting and Finding Documents, Printing Documents, Formatting Documents Working with text, Formatting Text, Formatting Paragraphs, Bulleted and Numbered Lists, Copying and Moving Text, Spelling and Grammar, Page Formatting, Creating Tables, Mail Merge Types of document in Mail merge, creating data Source, Creating Mailing Labels, Merging Data into Main Document

Unit III:

Basics of Spreadsheet Selecting, Adding and Renaming Worksheets, modifying a Worksheet, Resizing Rows and Columns, Workbook Protection, Formatting Worksheets Formatting Toolbar, Formatting Cells, Formatting Rows and Columns, Formatting Worksheets Using Styles, Protect and Unprotect Worksheets, Formulas, Functions and Charts Formulas and Functions, Types of Charts, Auto Shapes and Smart art.

Unit IV:

Creating Presentation Creating Slides, Slide Sorter View, Changing Slide Layouts, Moving Between Slides

Unit V:

Introduction to Internet Getting Connected to Internet, Types of Internet Connections, Internet Terminology, Understanding Internet Address, Computer Viruses and Security threats.

- 1. Sanjay Sexena, A First Course in Computers
- 2. Balaguruswamy, Programming in ANSI C
- 3. Brian W Kerighan and Dennis M Ritchie, C Programming Language

DFT-1005 Basics of Apparel Constructions Lab

Exercise1:

Preparation of samples for seam (any 5)-plain, Top Stitched, flat fell, piped seam.

Exercise 2:

Preparation of samples for seam finishes (any 3) -overcast, Hem, Edge stitched, bound.

Exercise 3:

Preparation of samples for fullness-darts, tucks (any 3)-pin, cross, group tucking with scalloped effect, Pleats (any 3)-knife, box, kick, gathering by machine, elastic. Ruffles- single, double.

Exercise 4:

Preparation of samples for facing and binding-bias facing, shaped facing, binding.

Exercise 5:

Preparation of samples for plackets and fasteners-continuous, bound, faced and zipper plackets, button and buttonhole, press button, hook and eye.

Exercise 6:

Preparation of samples for sleeves-plain sleeve, puff sleeve (any one type), raglan or cap sleeve.

Exercise 7:

Preparation of samples with yoke –simple yoke, yokes supporting fullness.

Exercise 8:

Preparation of samples for collar - peter pan collar, shirt collar,

Exercise 9:

Preparation of samples for pocket-patch pocket

- 1. Nora Abousteit and Alison Kelly, The Burda Style Sewing Handbook
- 2. Wendy Mullin, Sew U: The Built by Wendy Guide to Making Your Own Wardrobe
- **3.** DK Publishing: The Complete Book of Sewing
- 4. Kelvey Kathryn Mc, fashion Source Book
- 5. Ireland Patrick John, Encyclopedia of Fashion detail
- 6. Ireland Patrick John, Introduction to Fashion Design
- 7. Tate Sharon Lee, Inside Fashion Design
- 8. Kelvey Kathryn Mc., Illustration Fashion

DFT-1006	Computer Lab	
Exercise 1:		
Word processing,		
Exercise 2:		
Create presentation,		
Exercise 3:		
Design a visiting card		
Exercise 4:		
Design a postcard		
Exercise 5:		
Design a brochure		
Reference Books:		
Year, Second 2. Dennis Ritchio 3. Kernighan and	The Computer Lab Teacher's Survival Guide: Ke Edition 2nd Edition e and Brian Kernighan, The C Programming Lard Pike, The Practice of Programming Linden, Expert C Programming, Deep C Secrets	nguage

Fashion Illustration Lab

Exercise 1:

Lines and line drawings – object drawing and perspective view drawings, enlarging and reducing motifs. Learning the usage of various drawing and sketching mediums- pencils, ink, charcoal, brushes, crayons, water colour and poster colours.

Exercise II:

Drawing a stick figure for both normal and fashion figure. Forming a fleshy figure over a stick figure.

Exercise III:

Dividing the figure into various parts using lines like plumb line, center front line, Princess line, waistline, side seam, armholes, jewel neckline, panty line, bust line etc., Practicing the art of creating textures.

Exercise IV:

Illustrating pattern details- pockets, sleeves, yokes, skirts, trousers, tops etc., Illustrating different type of ornaments and accessories.

Exercise V:

Illustrating details of ruffles, cowls, shirring, smocking, quilting, draping, gathers, pleats, frills and flounces. Basic concept and types of silhouette.

- 1. Ireland Patrick John, Fashion Design Drawing & Presentation, Children, Men
- 2. Ritu, Fashion Design illustrations
- 3. Julian Seaman, Foundation in fashion design and illustration
- 4. Zeshu Takamura, Fashion Illustration Techniques: A Super Reference Book for Beginners.

DFT-1008	Communication Lab
Exercise1:	
	n two students recorded on camera. To be self-critiqued
Exercise2:	
	types of radio programmes monitored by them
Exercise3:	
Presentation on TV pr	rogrammes watched on the previous day
Exercise4:	
Rewriting Headlines	of Newspapers (Hindi & English) on the display boards
Exercise5:	
Reading of day's new	espapers followed by discussions
Exercise6:	
Writing exercises to in	nform, report and persuade
Exercise7:	
Using microphones (F	Public Speaking/Presentation Situations)
Exercise8:	
Interview and Group l	Discussion sessions
Exercise9:	
Book Reading, Review	ws, Appreciation
Exercise 10:	
Effective Presentation	n using various audio – visual aids

Essentials of Pattern Making-Lab

Exercise1:

Basic Blocks for Kids & Women.

Exercise2:

Dart Manipulation: Creating dart equivalents: Semas, Added Euilness, Yokes

Exercise3:

Pattern Grading: Basic Block-Kids, Basic Block (with dart) -Women

Exercise4:

Pattern Layout using ¼ Scale patterns for striped fabric, bold designs, asymmetric design & one way designs.

- 1. Steffani Lincecum, Patternmaking for a Perfect Fit: Using the Rub-off Technique to Re-create and Redesign Your Favourite Fashions
- 2. Helen Joseph Armstro, Patternmaking for Fashion Design
- 3. Lori A. Knowles, Practical Guide to Patternmaking for Fashion Designers: Juniors, Misses and Women
- 4. Donald H. Mc Cunn, How to Make Sewing Patterns (Paperback)
- 5. Patternmaking: A Comprehensive Reference for Fashion Design
- 6. Singh S.P, Human Body Measurements: Concepts and Applications
- 7. Winifred Aldrich. Metric Pattern Cutting for Women

Semester: II

DFT-2001 English

Unit I:

Basic Communication Theory: Importance of Communication – Stages of communication, Modes of Communication – Barriers to Communication-Strategies for Effective Communication – Listening: Importance, Types, and Barriers –Developing Effective Listening Skills.

Unit II:

Comprehension and Analysis: Comprehension of Technical and Non-Technical Material – Skimming, Scanning, Inferring-Note Making and extension of Vocabulary, Predicting and Responding to Context- Intensive Reading and Reviewing.

Unit III:

Writing: Effective Sentences, Cohesive Writing, Clarity and Conciseness in Writing – Introduction to Technical Writing – Better Paragraphs, Definitions, Practice in Summary Writing – Four modes of writing – Use of dictionaries, Indices, library References – Making Bibliographical Entries with Regard to Sources from Books, Journals, Internet etc.

Unit IV:

Business Writing/Correspondence: Report Writing – Memoranda – Notice– Instruction – Letters.

Unit V:

Oral Communication: — Presentation skills — Group Discussions — Dialogue Writing— Short Extempore — Debates-Role Plays-Conversation Practice.

- **1.** B. K. Das et al., Cambridge, An introduction to Professional English and Soft Skills University Press (Facilitated by BPUT)
- **2.** Meenakshi Ramanand Sangeeta Sharma, Oxford Publications Technical Communication: Principles and Practice, Second Edition
- 3. M Ashraf Rizvi, The McGraw, Effective Technical Communication Hill companies.
- **4.** Alan Pease, Understanding Body Language
- 5. Geoffrey Leech and Ian Svartik. Communicative Grammar of English
- **6.** J.D. O'Connor Better English Pronunciation

FRENCH

FRENCH SYLLABUS for Fashion Technology

 $Manuel: \hbox{--} Mantra-M\'ethode de Français}-par\ K.\ Madanagopalan$

Sl. No.	Leçon	Grammaire	Aspect Communicatif	Conjugation des Verbes	Vocabulaire
1	Les Salutations	Pronoms Sujets C'est, il est, elle est	 Se Présenter Saluer Présenter quelqu'un 	Etre, appeler, s'appeler	 Les professions Les Langues Les nationalités Les pays Les nombres – á 20
2.	Objets et personnages	Article défini et indéfini – adjectifs interrogatifs – usage de C'est, il y a	Interroger quelqu'un Poser des questions Décrire quelqu'un	Verbes 1. Avoir 2. Verbes du premier groupe - aller	1. Les nombres (suite) – 21 á 60
3.	A quelle heure?	Article défini contracté avec <u>á</u> Article défini contracté avec <u>de</u>	Demander l'heure Indiquer l'heure exprimer les goûts et les préférences	verbes avec terminaison ir finir, grandir, choisir	 jours de la semaine Mois de l'année Les saisons
4.	Les Vacances	 Interrogation Négation Pronoms toniques 	Exprimer une opinion Poser des questions	Verbes Penser, dire, croire	Expressions avec mots de quantité Repondre une question
5.	La librairie cluny	 L'adjectif possessif Etre á + noun/ pronom on – adjectif indéfini 	 Donner son pinion Pour s'orienter Préciser la possession 	Verbe Pouvoir – vouloir	Nombres 60 á 1000000
6.	Les monuments	Adjectif Démonstrative Préposition <u>chez</u>	Expressions pour localiser	Verbes 1. Faire 2. Boire 3. Manger	Monuments français Monuments indiens
7.	Weight Watchers	 Passé composé – avoir, être - auxiliaire Négatif, Interrogative Accord du participe passé liste des verbes irreguliers et 	Exprimer 1. action habituelle 2. action ponctuelle 3. la frequence d'une action	Verbes Irreguliers – venir – courir	 Les mots de fréquence d'une action. La liste des participes passés

		leurs participes passés			
8.	Comment téléphoner	Adjectifs qualifcatifs	Dialogue par téléphone	Verbe en <u>re</u> 1. prendre 2. répondre 3. attendre 4. entendre	Le numéro de téléphone – les mots reliés á la communication
9.	Un voyage	Pronom relatif – qui, que, oú.	1. Emploi des mots D'abord, puis, ensuite, après, enfin 2. exprimer la fréquence toujours, souvent, quelque — fois, jamais. 3. exprimer la continuité — encore - ne plus	Verbe Partir, dormir, sortir	Succession des événements Le temps qu'il fait
10.	Emploi	 Futur – la formation et L'usage Verbes impersonnels - Pleuvoir, falloir, faire chaud/froid 	Exprimer une action qui aura lieu dans le futur	Verbes: Parler, finir, prendre, être, avoir, recevoir (au futur)	Le temps qu'il fait
11.	La Mode	 Les Vêtements Les Sous Vêtements Les Chaussures Acheter un Vêtement 			

- 1. Lesson 11 Vocabulaire progressif du Français (CLE Internationl)
- 2. Manuel : Mantra Méthode de Français par K. Madanagopalan

FABRIC TECHNOLOGY

Unit I:

Elements of woven design, Methods of fabric representation, draft and lifting plan, construction of elementary weaves – plain, wrap rib, weft rib, twill, modification of twills, satin and sateen weaves – their derivatives.

Unit II:

Ordinary and brighten honey comb, its modification, hack a back and its modifications, crepe weaves, mock leno.

Unit III:

Extra warp and extra weft figuring – single and two colours, planting, backed fabric, warp and weft backed fabrics.

Unit IV:

Pile fabric – Formation of pile – weft pile – plain back, twill back – length, density and fastness of pile – corduroy weft plush. Warp pile – Terry pile, with the aid of wires, face to face warp pile.

Unit V:

Double cloth –classification, self-stitched – faces to back, back to face, both. Centre stitched – warp and weft. Interchanging double cloth.

- 1. Watson W., Textile Design & colour: Elementary Weaves & Figured Fabrics
- 2. Watson W., Advanced Textile Design Pobinson, M. Fabric Structure

APPAREL MACHINERY & EQUIPMENTS

Unit I:

Sewing Machineries- Classification of sewing machines, parts functions of single Needle machine, over lock machine, bar tacking machine, button Hole making machine, button fixing machine, blind stitching Machine, fabric examining machine. Special attachments, care and maintenance, Common problems and remedies.

Unit II:

Stitching mechanism- Needles, bobbin and bobbin case, bobbin winding, loops and loop Spreader, upper and lower threading, auxiliary hooks, throat plates, take-ups, tension discs- upper and lower thread tension, stitching auxiliaries, pressure foot and its types, Feed mechanisms - drop feed, differential fed, needle feed, compound feed, unison feed, puller feed.

Unit III:

Cutting technology – definition, function, scope. Cutting equipment and tools, vertical reciprocity cutting machines, rotary cutting machine band knife cutting machine, die cutters. Types of spread and its quality, spreading equipment and tools used for spreading, spreading methods.

Unit IV:

Marking methods, positioning marking types of markers, efficiency of a marker plan, requirements of marker planning. Pressing Equipments – purpose, pressing equipments and methods – iron, steam press, steam air finisher, steam tunnel, special types – pleating, permanent press.

Unit V:

Sewing federal standards for stitch and stitch classification, federal standards for seam and seam classification, fabric suability, Sewing threads - types, essential qualities of a sewing thread, Manufacturing process of cotton and synthetic threads, twisting process.

- 1. The Technology of Clothing Manufacture Harold Carr and Barbara Latham, Blackwell Science (1994)
- 2. Gkock, Grace, Kunj, Apparel Manufacturing
- 3. Chuter, AJ, Introduction to Clothing Production Management

DFT-2005 Basics of Apparel Constructions Lab II

Exercise 1:

Preparation of samples for necklines

Exercise 2

Preparation of samples for different skirts

Gathered skirt
Pleated skirt
Layered skirt
A Line skirt
Two piece skirt
Four piece skirt
Yoke skirt

Exercise 3

Attach different types of sleeves into basic bodice Plain, puff, circular Raglan, Magyar

Exercise 4

Attach different types of collars into basic bodice Peter pan collar Bishop collar

- 1. Gkock, Grace, Kunj, Apparel Manufacturing
- 2. Chuter, AJ, Introduction to Clothing Production Management

DFT-2006	Fabric Analysis Lab
Identification of th	e following weaves Design and Draft a peg plan for the same.
Exercise 1:	
Plain weave and its	s derivatives (Warp rib, Weft rib)
Exercise 2:	
Twill Weave – Rig	tht hand twill and Left hand twill.
Exercise 3:	
Satin	
Exercise 4:	
Sateen	
Exercise 5:	
Honey comb Weav	ve
Exercise 6:	
Huck a back Weav	e
Exercise 7:	
Extra Warp and W	eft Figuring.
Exercise 8:	
Double cloth.	
Exercise 9:	
Terry pile structures	
Terry pile structures	
2. Watson W.,	ngton, Tensile Fabric Structures: Design Analysis and Construction Textile Design & colour: Elementary Weaves & Figured Fabrics Advanced Textile Design Pobinson, M. Fabric Structure

DFT-2007	Pattern Making and Grading Lab
Exercise	
Draft and make the pa	atterns and graded patterns of the following
Basic bodice	
Sleeve	
Skirt	
Blouse	
Shirt	
Pyjama	
Kameez	
Salwar	
S.B West	
Pleated Trousers	
Reference Books:	
Software 2. Winifred Aldr 3. Norma Caroly 4. Gerry Cooklin	ager, Patternmaking and Grading Using Gerber's Accomack Pattern Design rich, Metric patern Cutting for Children's Wear and Babywear yn, Pattern Making n, Pattern cutting for women's outerwear Pattern making for fashion design

Environmental Studies

Unit I:

Multidisciplinary nature of environmental Studies-Definition, scope and importance, need for public awareness.

Unit II:

Natural Resources: Renewable and non-renewable resources, Natural resources and associated problems. a) Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forest and tribal people. b) Water resources: Use and over- utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems. c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies. d) Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies. e) Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources. Case studies. f) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification. Role of an individual in conservation of natural resources. Equitable use of resources for sustainable lifestyles.

Unit III:

Ecosystems: Concept of an ecosystem. Structure and function of an ecosystem. Producers, consumers and decomposers. Energy flow in the ecosystem. Ecological succession. Food chains, food webs and ecological pyramids. Introduction, types, characteristic features, structure and function of the following ecosystem: - a. Forest ecosystem b. Grassland ecosystem c. Desert ecosystem d. Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries)

Unit IV:

Biodiversity and its conservation Introduction – Definition: genetic, species and ecosystem diversity. Biogeographically classification of India. Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and option values. Biodiversity at global, National and local levels. India as a mega-diversity nation Hot-sports of biodiversity. Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts. Endangered and endemic species of India. Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.

Unit V:

Environmental Pollution: Definition, Cause, effects and control measures of: - a. Air pollution b. Water pollution c. Soil pollution d. Marine pollution e. Noise pollution f. Thermal pollution g. Nuclear hazards. Solid waste Management: Causes, effects and control measures of urban and industrial wastes. Role of an individual in prevention of pollution. Pollution case studies. Disaster management: floods, earthquake, cyclone and landslides.

Unit VI:

Social Issues and the Environment: From Unsustainable to Sustainable development. Urban problems related to energy. Water conservation, rain water harvesting, watershed management. Resettlement and rehabilitation of people; its problems and concerns. Case Studies. Environmental ethics: Issues and possible solutions. Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case Studies. Wasteland reclamation. Consumerism and waste products. Environment Protection Act. Air (Prevention and Control of Pollution) Act. Water (Prevention and control of Pollution) Act. Wildlife Protection Act Forest Conservation Act. Issues involved in enforcement of environmental legislation. Public awareness.

Unit VII:

Human Population and the Environment. Population growth, variation among nations. Population explosion – Family Welfare Programme. Environment and human health. Human Rights. Value Education. HIV/AIDS. Women and Child Welfare. Role of Information Technology in Environment and Human health. Case Studies.

- 1. Mike Hulme, Climates and Cultures
- 2. Mark Garrett, Encyclopedia of Transportation Social Science and Policy
- 3. Steel, Science An A-to-Z Guide to Issues and Controversies
- 4. John A Matthews, Encyclopaedia of Environmental Change

SEMESTER III

DFT-3001	Textile Wet Processing-I	
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Unit I:

Sequence of processes used in Textiles Wet Processing for cotton, polyester, and cotton blend- brushing and shearing-singeing- enzyme designing method- alkali scouring by kier boiling, J box, bleaching, mercerization

Unit II:

Dyeing: Different types used for Cellulosic, Protein and Synthetic fibres- Dyeing methods of Cellulosic Fibre with Reactive and Vat dyes. Dyeing of Polyester with Disperse Dyes. Hank dyeing, Beam dyeing, Jigger Dyeing, Winch Dyeing, Padding Mangle, Natural dyes.

Unit III:

Printing: Style of Printing-Screen printing- Steaming and curing- Printing of Cellulosic Fibre with Reactive Dyes- Polyester with Disperse Dye Printing of synthetics.

Unit IV:

Roller Printing, Screen Printing- Tie and Dye- Flock Printing, Transfer Printing, Sublimation Transfer printing- Preparation of Logos and motifs for fixing on garments.

Unit V:

Fabric and Garment Finishing: Basic and functional finishes- Water repellence, Water Proofing, Flame Retardant, Anti shrinkage, Stiffening, Glazing, Embossing and moireing

- 1. Dyes and Dye intermediates by NIIR Board of consultants and Engineers
- 2. Textile Finishing, W.S.Murphy, Abishek publications

DFT-3002 Fashion Marketing and Merchandising

Unit I:

Introduction to Retail, Marketing, Management and Merchandising, terminologies

Unit II:

Fashion Retailing-History, Scope, Importance, Types (Domestic and International), techniques, channel of distribution

Unit III:

Marketing – types, four P's, fashion promotion advantages, trade shows, Market weeks, exhibitions, fashion shows, market survey and research

Unit IV:

Types of merchandising, concepts, merchandise planning, sampling- Importance, counter sample.

Unit V:

Brand Building-Introduction, strategies, image building, brand expansion, global trends

Unit VI:

Visual Merchandising-Interior, exterior window displays, store planning and layout-fixtures, location, lighting, dressing, props and promotions, masking and proscenia, mannequins and three dimensional dressing

Unit VII:

Introduction to customer relationship management, measuring customer relationship management, customer response, satisfaction, loyalty, customer relation and complaint management.

Unit VIII:

Retail merchandiser, concept, quick response, Just –in-Time, merchandiser calendar, trend analysis, forecast analysis, concepts of apparel product line, planning, directing, coordinating and controlling

- 1. Laura L Bliss, Study Guide Visual Merchandising and Display III edition, Fairchild Publications, 1995
- 2. Castelino, M. Fashion Kaleidoscope, Rupa & Co. 1994.
- 3. Gibson, G. Vedomani, Retail Management, Jaico Publishing House, Bangalore
- 4. Elaine Stone, The Dynamics of Fashion, Fair Child Publication, 1999
- 5. Brenda Sternquist, International Retailing, Fairchild Publication, New York 30
- 6. Koontz & Heinz, Principles of Management
- 7. Easey Mike, Fashion Marketing
- 8. Kotler Philip, Marketing Management
- 9. Constantino Maria, fashion Marketing & PR
- 10. Nicholas Alexander, International Retailing

DFT-3003	Design Concept and	
	Methodology	

Unit I:

Design Definition, Types structural design and decorative design, types of desizes – natural, stylized geometrical, and abstract.

Unit II:

Elements of design – line shape, colour, size & Texture, Art & Principle – Balance, Rhythm, emphasis, harmony & proportion.

Unit III:

Colour, colour theories, prang & Munsell, Dimensions of colour – Hue value & intensity, colour scheme and texture.

Unit IV:

Trimmings & Decoration – Definition and types, Figure irregularities, Wardrobe planning.

Unit V:

Design development and adjustment Selection of design for end uses.

- 1. Elements of fashion & apparel design
- 2. Fashion sketch book" written & illustrated by Bina Abling, Fair child publications, New York
- 3. Wardrobe strategies for women" by Judith Rasband, Delmar publishers, London.
- 4. Fundamentals of textiles and their care" susheela Dantyagi,5th edition, published by Orient Longman Ltd., New Delhi,
- 5. Inside the fashion business" 4th edition by Jeannette A Jarnow, Morianr Guerreiro & Beatrice Judelle, Mac Millan Company, New Tork.

Organizational Behaviour

Unit I:

Nature of organizations, why organizations exist, organizational effectiveness, nature or organizational behaviour, (OB), foundations of OB, importance and shortcomings of OB, historical roots of OB, interdisciplinary focus, approaches to OB

Unit II:

Foundations of individual behaviour, personal factor, environmental factor, organizational systems and resources, psychological factors. Personality - Structure, determinants, personality traits and OB. Perception - Perceptual process, attribution, errors in perception, managing perception. Learning - how learning occurs, principles of learning. Attitudes - formation, factor, changing attitudes, job satisfaction. Value - types. Motivation - challenges, importance, content theories and process theories. Applied motivation practices - rewards, job design, socio technical systems OB model, empowerment, goal setting. Work Stress - stress model, cause, consequences, coping strategies.

Unit III:

Group and Interpersonal behaviour - group dynamics - why groups form, types, group norms, cohesiveness, decision making / styles, strategies for improving decision making teams - special types of groups, types of teams, Power and political behaviour - sources of power, effective use of power. Organisational policies, forces creating political behaviour, personality and political behaviour. Conflict - Sources and strategies to resolve conflict. Leadership - styles, contemporary developments. Interpersonal communication - essentials, networks, communication technologies, non - verbal communication, barriers, strategies to overcome barriers.

Unit IV:

Organizational process Organizational design - types and their behavioural implications. Organizational change - cause for change, why change resisted - managing change. Organization culture - how is culture created and sustained.

Unit V:

OB - Emerging challenges, managing diversity, globalization, technology transformation, e business, promoting ethical behaviour.

- 1. John B. Miner, Organizational Behaviour: Foundations, Theories, and Analyses
- **2.** Brethower, Dale M, Understanding Behaviour of Organizations to Improve Behaviour in Organizations
- **3.** Oliver E. Williamson, Organization Theory: From Chester Barnard to the Present and Beyond
- 4. Ronald R. Sims, Managing Organizational Behaviour
- 5. Peter Makin; Charles Cox, Changing Behaviour at Work: A Practical Guide

DFT-3005	Textile Wet Processing Lab-I			
	<u> </u>			
Exercise 1:				
Preparation of sample	es for processing			
Exercise 2:				
Desizing				
Exercise 3:				
scouring				
Exercise4 :				
Bleaching				
Exercise 5:				
Dyeing Acid basic, d	irect, Napthol, Sulphur, Vat & Disperse dyes			
Exercise6:				
Reactive dyes (Hot as	nd cold).			
Exercise 7:				
Test of absorbency Test	est of shrinkage.			
Reference Books:				
1. Arthur Courtn	bey Hayes, Experiments in wet processing textile fibres: A laboratory			
manual supple	ementing a comprehensive course in textile chemistry			

History of Costumes

Unit I:

Costumes: beginning of costumes, origin of clothing, growth of dress, painting, cutting and other methods

Unit II:

Costumes of India: traditional costumes of different states of India.

Fabric Development of India: different traditional textiles and embroideries, brocades, dyed and printed textiles

Costumes of ancient civilization

Unit III:

Costumes: Thailand, Cambodia, Philippines, Srilanka, Indonesia, Burma, Pakistan, China, Japan

Unit IV:

French Costumes during renaissance-Ad 1500-1600 English Textiles and Costumes- Middle Age.

Unit V:

American Costumes-18th-20th Century Development of Apparel Industry through different stages.

- $1. \ \ A \ History \ of \ Fine \ Arts \ in \ India \ and \ the \ West \ / \ Edith \ Tomory \ / \ Orient \ Longman$
- 2. Francois Boucher, 20,000 Years of Fashion the History of Costume and Personal Adornment
- 3. DK Fashion: The Definitive History of Costume and Style.
- 4. Cally Blackman, 100 Years of Fashion
- 5. Kyoto Costume Institute, Fashion: A History from the 18th to the 20th Century
- 6. Alkazi Roshan, Ancient indian Costumes
- 7. Peacock John, The chronicle of Western Costumes
- 8. Illustrated Encyclopedia of Costume and Fashion

DFT-3007 Traditional Embroideries of India

Prepare samples for the following

Exercise 1:

Hand embroidery - 20

Exercise 2:

stitches -10

Exercise 3:

samples

Exercise4:

Traditional embroidery -Embroidery of Kashmir

Exercise5:

Phulkari of Punjab

Exercise6:

Gujarat – Kutch embroidery,

Exercise7:

embroidery of Rajasthan

Exercise 8:

Kasuti of Karnataka

Exercise9:

Chicken work of Lucknow

Exercise 10:

Kantha of Bengal

Exercise11:

Machine Embroidery

Exercise 12:

Samples. Smocking -3types.

- 1. Chatopadhyay K D, Embroideries of India
- 2. Beaney J, A complete guide to Creative Embroidery designs
- 3 Cassell, Contemporary Embroidery
- 4. Gill R, Indian Embroidery

DFT-3008	Illustration, Pattern Making &	
	Construction for	
	kids- Lab	

Exercise 1:

Designing, drafting and constructing the following garments for the features Prescribed List the measurements required and materials suitable Calculate the cost of the garment Calculate the material Required-Layout method and direct measurement Method 1. Bib- Variation in outline shape

Exercise 2.

Panty-plain or plastic lined panty

Exercise 3.

Jabla- without sleeve, front open (or) Magyar sleeve, back opens

Exercise 4.

Baba suit- knicker with chest piece attached (or) Romper

Exercise 5.

Summer frock- with suspenders at shoulder line, without sleeve/collars(or) Angel top with raglan sleeve, fullness at neck line

Exercise 6.

Yoke frock- yoke at chest line, with open, puff sleeve, gathered skirt9OR0 frock- with collar, without sleeve, gathered/ circular skirt at waist line(or) Princess line frock

Exercise 7.

Knicker- elastic waist, side pockets

Exercise 8.

Shirt- open collar, with pocket

- 1. Naoki Watanabe, Contemporary Fashion Illustration Techniques
- 2. Anna Kiper, Fashion Illustration: Inspiration and Technique
- 3. Kathryn Hagen, Fashion Illustration for Designers
- 4. Wood Dorothy, The Practical Encyclopedia of Sewing
- 5. Aitken Leila, Step by Step Dress Making
- 6. Armstrong Helen Joseph, Pattern making for fashion design
- 7. Aldrich Winifred, Metric Pattern Cutting for Women

SEMESTER IV

DFT-4001	Apparel Marketing &	
	Management	

Unit I:

Organization of the Apparel Business: Introduction to apparel industry - organization of the apparel industry types of exporters Business concepts applied to the apparel industry - International trade.

Unit II:

Marketing: Functional organization of an apparel firm. Responsibilities of a marketing division - marketing objectives and Strategies - Marketing research - Types of markets: Retails and wholesale strategies for merchandise distribution- retailers - sourcing flows and practices. Marketing plan. Labelling and licensing.

Unit III:

Merchandising: Definition of merchandising - functions of merchandising division - Role and responsibilities of a merchandiser - different types of buyers - Communications with the buyers - awareness of current market trends — product development - line planning line presentation.

Unit IV:

Sourcing: Need for sourcing - sourcing materials - manufacturing resources planning - principles of MRP – Overseas sourcing - sourcing strategies. Supply chain and demand chain analysis - Materials management for quick response - JIT technology

Unit V:

Documentation: Order confirmation, various types of export documents, Pre-shipment Post-shipment documentation, Terms of sale, payment, shipment etc. Export incentives: Duty drawback, DEPB, I / E license - exchange control regulation - foreign exchange regulation acts - export management risk - export finance. WTO / GATT / MFA - Functions and objectives, successes and failures.

- 1. D. Sinha., "Export Planning and Promotion", IIMS, Calcutta (1989).
- 2. Tuhin K. Nandi., "Import Export Finance", IIMS, Calcutta (1989).
- 3. Elaine Stone, Jean A. Samples., "Fashion Merchandising ", McGraw Hill Book Company (1985) ISBN: 0 07 061742 2.
- 4. S. Shivaramu., "Export Marketing A practical guide to Exporters", Wheeler Publishing (1996) ISBN: 81-7544-166-6
- 5. Koontz & Heinz, Principles of Management
- 6. Easey Mike, Fashion Marketing
- 7. Kotler Philip, Marketing Management
- 8. Constantino Maria, Fashion Marketing & PR
- 9. Nicholas Alexander, International Retailing

DFT-4002	Textile Testing & Quality	
	Control	

Unit I:

Typical sequence of processes. Object and methods Singeing, Desizing, Scouring, Synthetic Fiber Heat setting, Wool carbonizing, Weighting of silk. Wet processing equipment – kier – J box – pad roll – U box – Roller bed – Conveyor steamer – stenter.

Unit II:

Mercerization – Theory process - Methods – Chemicals – effects. Bleaching – Hypo chlorites – Hydrogen peroxide – sodium chlorite. Equipments and chemicals for bleaching of cotton, viscose, cotton/ viscose Polyester/ cotton. Evaluation of bleached fabric – whiteness – absorbency – chemical damage - residues.

Unit III:

Dyeing – Classification of colorants – fastness properties of dyes Dyeing – classification of colorants – fastness properties of dyes. Dyeing machines – fiber, yarn and fabric dyeing machines – loose stock fiber bale – hank package – jigger – winch – HT Beam jet – padding mangles. Garment dyeing machines.

Unit IV:

Styles of printing – direct – discharge – resist styles. Methods of printing – screen printing – automatic screen printing – roller printing – rotary printing – transfer printing. Fixation and after treatment.

Unit V:

Wet processing of Knitted fabric – scouring – Bleaching dyeing – printing calendaring. Shrink controlling - steaming. Wet processing of polyester, Nylon, silk, wool and their blends.

- 1. Elliot B Grover, Dame S Hamby, Handbook of textile testing and quality control
- 2. JE Booth, Principles of Textile Testing
- 3. P Angappan, R Gopalakrishnan, Textile Testing
- 4. Handbook of Textile Testing and Quality Control by Grover and Hamby

Textile Wet processing-II

Unit I:

Typical sequence of processes. Object and methods Singeing, Desizing, Scouring, Synthetic Fiber Heat setting, Wool carbonizing, Weighting of silk. Wet processing equipment – kier – J box – pad roll – U box – Roller bed – Conveyor steamer – stenter.

Unit II:

Mercerization – Theory process - Methods – Chemicals – effects. Bleaching – Hypo chlorites – Hydrogen peroxide – sodium chlorite. Equipments and chemicals for bleaching of cotton, viscose, cotton/ viscose Polyester/ cotton. Evaluation of bleached fabric – whiteness – absorbency – chemical damage - residues.

Unit III:

Dyeing – Classification of colorants – fastness properties of dyes Dyeing – classification of colorants – fastness properties of dyes. Dyeing machines – fibre, yarn and fabric dyeing machines – loose stock fibre bale – hank package – jigger – winch – HT Beam jet – padding mangles. Garment dyeing machines.

Unit IV:

Printing styles of printing – direct – discharge – resist styles. Methods of printing – screen printing – automatic screen printing – roller printing – rotary printing – transfer printing. Fixation and after treatment.

Unit V:

Wet processing of Knitted fabric – scouring – Bleaching dyeing – printing calendaring. Shrink controlling - steaming. Wet processing of polyester, Nylon, silk, wool and their blends.

- 1. Amran Hossain Eron, Dyeing and Chemical Technology of Textile Fibers.
- 2. NIIR Board of Consultants & Engineers, The Complete Technology Book on Textile Spinning, Weaving, Finishing and Printing

DFT-4004 Computer Application in Fashion Industry

Unit I:

Classification of computers, computer generations, computer specification, organization of computer sections. Types of storage devices (primary and secondary), input devices, output devices.

Unit II:

Role of computers in fashion industry – Information flow – CAD, CAM, CIM, CAA, PDC – Definition and functions. Computers in production planning and production scheduling, computerized colour matching system.

Unit III:

CAD in designing Textile designing – Weaving, Knitting and printing. Creating embroidery designs. Garment designing – 2D and 3D forms.

Unit IV:

CAD in pattern making and grading – system description – information flow – process involved in pattern making, process involved in pattern grading.

Unit V:

Computer application in fabric defect checking, laying / spreading, cutting marker planning, labelling – parts and functions. Computerized sewing machines.

- 1. Jinlian Hu, Computer Technology for Textiles and Apparel
- 2. R Sheela John, Dr S Amsamani, Computers in the Garment Industry
- 3. Ellen Rosen, Making Sweatshops: The Globalization of the U.S. Apparel Industry
- 4. Suggested Software Coral draw, Photoshop, Illustrator

DFT-4005	Textile Testing Lab
Testing of the fabri	ics
Exercise1: Yarn count testing	
Exercise 2: Yarn twist testing	
Exercise 3: Satin	
Exercise 4: Stiffness testing	
Exercise 5: Abrassion resistance	e testing
Exercise 6: Crease recovery tes	ting
Exercise 7: Crimp testing	
Exercise 8: Shrinkage testing	
Exercise 9 Crease recovery test Reference Books:	ing
	over, Dame Scott Hamby, Handbook of textile testing and quality
3. John E. Booth, P testing textile fibres,	nance Tests and Evaluations; Textile Testing Laboratory Manual Principles of textile testing: an introduction to physical methods of yarns, and fabrics ractical Guide to Textile Testing

E-Designing Lab

Designing in Corel Draw.

Exercise 1:

Creating motifs / small designs

Exercise 2:

Creating logos for branded companies

Exercise 3:

Creating labels; Name label, Size label, Care label

Exercise 4:

Creating text effects in CorelDraw

Exercise 5:

Creating Texturis and back ground in CorelDraw

Exercise 6:

Designing visiting cards, posters and greeting cards.

Exercise 7:

Drawing fashion silhouettes in CorelDraw

Exercise 8:

Designing Children's garments; Jabla, A-line frock, Baba suit

Exercise 9:

Designing Women's garments; Middi and top, Salwarkameez, Nightie

Exercise 10:

Designing Men's garments; Single Breasted Vest, T-Shirt, Kurta pyjama

DFT-4007	Pattern making & Garments	
	construction	
	(Women's Wear)	

Designing, drafting and constructing the following garments for the features Prescribed-List the measurements required and materials suitable- Calculate the cost of the garment - Calculate the material Required-Layout Method and Direct Measurement Method.

EXERCISE 1

BASIC BLOCKS FOR WOMEN'S WEAR

Close fitting dress block (Sheath silhouette) Semi fitted dress block (Shift silhouette)

Straight line dress block (Box fitting silhouette)

EXERCISE 2

DRESSES

ADAPTATION OF BASIC BLOCKS TO DRESSES

EXERCISE 3

JEANS/ TROUSERS

EXERCISE 4

INDIAN ETHNIC WEAR

- 1. Peg Couch, Garment Construction: A Complete Course on Designing and Making Clothing for Fit and Fashion (Illustrated Guide to Sewing)
- 2. Sarah Veblen, The Complete Photo Guide to Perfect Fitting
- 3. Alison Smith, The Sewing Book (Dk)

DFT-4008 Computer Application in Fashion Industry (Lab)

Exercise 1:

Weave-Creation of various weaves, Creation of various stripes, checks, plaids, dobby designs, Application of colours, Weave insertion, Weave association, Fabric simulation

Exercise 2:

Design and Repeat- Creation of designs, tracing of designs, Repeat setting, Changing of repeat, Application of colours, Rendering & draping on Figures, Flat Sketches.

Exercise 3:

Jacquard-Creation of designs, tracing of designs, Repeat setting, Application of colours, Application of weaves, Fabric simulation

Exercise 4:

Knit-Creation of designs, tracing of designs, repeat setting, Application of stitches, Gauge setting, Fabric Simulation

- 1. Dr. G. S. Suresh, Computer Aided Design Laboratory.
- 2. Software Used: Photoshop

Value Education

Unit I:

Values-Meaning, Nature and their importance. Relation between needs and values hierarchy of values, place of values in character development and education.

Unit II:

Awareness of one's self-Definition of self, assessing one's self. Self-Management – self-discipline, Ambition, self-confidence, Determination, Motivation, Self-control, Self-satisfaction. Personal values –Humility and simplicity, Sympathy and empathy, Honesty and commitment. Life-skills for individual and social living. Behavioural values- Good manners at home and outside, openness through word and action. Role of religious values, Religious tolerance, Truthfulness to self and others. Leadership as a life skill, Leadership in other Life skill, Interpersonal and intrapersonal skills.

Unit III:

Intervention strategies of value education and assessment of value pattern. Krathwohls Taxonomy of Education: Objective selection of value as recommended by NCERT, National Policy on Education and constitution of India. Models of Value education, rationale Building Model—The consideration Model—Value analysis model—Value clarification Model-Social Action Model-Jurisprudential Enquiry Model, Role Playing model, Cognitive Moral Development Model, and value Discussion Model.

Unit IV:

Understanding family Life-Definition of family, Family life in the context of rapidly changing society. Organising family life- Responsibility, Mutual respect, Sharing and caring, Accommodation and adjustment, individual interests. Family interests. Providing continuity in traditional Values-Traditional norms and family norms changing values-joint families Vs. Nuclear families, Family responsibilities in the changing societal and living standards. Learning to live together –Definition of society, Units of Society-Community living social awareness, Equity, Equality and brotherhood. Challenging the diversities –Value differences, Sex and gender related issues, Differences of opinions, tolerance, Conflicts, Avoidance of conflicts Dialogue, Confliction resolution, and Social responsibility.

Unit V:

Professional values, National and International values, Planning and organizing for transition in the changing work Culture-Definition of profession, Vocation and career, Professional values and ethics, Professional Competence, devotion and confidence, professional efficiency, Accountability and Responsibility. Transition in the world of work-Learning as a dynamic process in the world of Work-Awareness of the changing career options, Understanding the work culture, Willingness to change, team Spirit. Knowledge of Indian Constitution—Basic values of citizens. Global village—Global values, values of health and health care population and environmental issues, Aggression and violence, Deviance, Discrimination, Drugs, Racial and ethnic relations.

- **1.** Beyer, B.K. (1971) Inquiry in the Social Studies Class-room, a strategy for teaching, Columbus, Ohio, Charles E. Merill Publishing.
- 2. Beyer, B.K. and Penna, AX (1971) Concepts in Social Studies, Washington, D.C., National Council for the Social Studies.
- 3. Bower, William C. (1952) Moral and Spiritual Values in Education, Lexigton, university of Kentucky Press.
- 4. Budhanda Swami (1983) How to Build Character A Primer: Ramakrishna Mission, New Delhi

SEMESTER V

DFT-5001	Fabric & Garment Care	

Unit I:

Water- hard and soft water, methods of softening water. Laundry soaps — Manufacture of soap (Hot process, cold process), composition of soap, types of soap, soap less detergents, chemical action, detergent manufacture, advantages of detergents

Unit II:

Finishes – Stiffening Agents – Starch (cold water and hot water), Other stiffening agents, preparation of starch. Laundry blues, their application.

Unit III:

Laundry equipment – for storage, for steeping and Washing – Wash board, suction washer, wash boiler, washing machine. Drying equipment's – outdoor and indoor types. Irons and ironing board – types of iron (box, flat, automatic, steam iron). Ironing board – different types.

Unit IV:

Principles of washing – suction washing, washing by kneading and squeezing, washing by machine - Process details and machine details. Laundering of different fabrics – cotton and linen, woollens, coloured fabrics, silks, rayon and nylon.

Unit V:

Special types of Laundry – water proof coats, silk ties, leather goods, furs, plastics, lace. Dry cleaning – using absorbents, using grease solvents. Storing – points to be noted. Stain removal – food stains, lead pencil, lipstick, mildew, nose drops, paint, perfume, perspiration / mildew, tar, turmeric and kum- kum. Care labels – washing, bleaching, Drying, ironing and different placements of label in garments.

- 1. Julie Gallagher Clothing Care Basics: Tips for Fabric Care, Clothing Storage, and Saving Money by Keeping Your Favorite Clothes Looking Good Longer
- 2. D. Noemia Souza, Fabric Care
- 3. Cheryl Mendelson, Laundry: The Home Comforts Book of Caring for Clothes and Linens

Apparel Quality Management

Unit I:

Meaning of quality, testing and standard and their importance in apparel industry – Quality terminologies – Sources of international standards. Quality Parameters of yarn: Yarn evenness & hairiness and their effect on fabric quality. Quality parameters of fabric: Brief study of fabric pilling resistance, bursting strength, colour fastness and dimensional stability. Testing of sewing threads, zippers, fusible interlinings, buttons and fasteners.

Unit II:

Inspection: Incoming and raw material inspection: Fabric inspection — 4-point system. In process/ on-line inspection: Advantages — On line inspection during spreading, pattern making, cutting, sewing and ironing. Final inspection: Sampling plans and AQL charts — Level of final inspection. Packing & packaging quality tests. Care labelling and international care symbols.

Unit III:

Principles of TQM – Deming's PGDCA Cycle - KAIZAN concepts – 5, S applications in apparel industry. Application of seven QC tools in apparel industry.

Unit IV:

Understanding of ISO 9001:2000 standards: QMS, management responsibility, resource management, product realization and measurement analysis & improvement – Various documents required for ISO 9001:2000 implementation and its contents – Development of quality system manual for garment industry.

Unit V:

Documented procedures required for ISO 9001:2000 implementation – Procedures for internal quality audit – Management review meeting – Certification process – Surveillance audit.

- 1. Paula J. Myers-Mc Devitt, Apparel Production Management and the Technical Package
- 2. Ruth E. Glock & Grace I. Kunz, Apparel Manufacturing: Sewn Product Analysis, 4th Edition

Visual Merchandising

Unit I:

Introduction to Visual Merchandising (VM): Introduction, Objectives, Concept of Visual Merchandising, Objectives of Visual Merchandising, Growth of Visual Merchandising, Visual Merchandising in India, Scope of visual merchandising in India, Visual Merchandising as a Support for Positioning Strategy, Prospects of Visual Merchandising, Challenges in Visual Merchandising, The common challenges, Ways to overcome the visual merchandising challenges

Unit II:

The Merchandise Mix: Introduction, Objectives, Concept of Merchandise Mix, Merchandise line, The Assortment of Products, Assortment strategy, Merchandise Mix of Show Off, Role of a merchandiser, Other Atmospherics in Merchandising, Colour scheme, Lighting

Unit III:

Store Management in Merchandising: Introduction, Objectives, Types of Stores, Location of a Store, Types of retail locations, Planning a Store Layout, Various Types of Store Layouts, Grid layout, Forced-path layout, Free-form layout, Boutique layout, Combined layout, Store Space Allocation, Heads of space allocation in a store, Managing Customer Navigation in a Store, General Rules of Customer Traffic in a Store, The Loop for Guiding the Shoppers through a Store

Unit IV:

Store Design and Display: Introduction, Objectives, Concept of Store Design and Display, Objectives of store design, Purpose and importance of display, Rules of display planning, Display Settings, Store Design, Exterior of a store, Interior of a store, Window displays,

Merchandise Presentation Strategies, Colour blocking, Other techniques of merchandise placement, Physical materials used to support the display, Components of display, Some Useful Display Fixtures, Shelves, Gondolas, Round racks, Four ways, Saccades and fixation, Replenishes, Planogramming.

Unit V:

Store Image & Security: Introduction, Objectives, Concept of Image Mix, Elements of Image Mix, Merchandise, Fixtures, Sound/Music, Odour, Visuals, Employees, Elements that Levy Negative Impact on Shoppers, Change of Image, Security Issues

Unit VI:

Managing Communication for a Retail Store Offering: Introduction, Objectives, Marketing Communication, and Thematic Communication, Methods of Communication, Graphics, and Signage.

- 1. Swati Bhalla & AnuraagSingha, Visual Merchandising
- 2. Robert Colborne, Visual Merchandising: The Business of Merchandise Presentation
- 3. Paul J. Russell, Field Visual Merchandising Strategy: Developing a National In-store Strategy Using a Merchandising Service Organization.

DFT-5004	Apparel Costing and Export	
	Documentation	

Unit I:

Cost estimation of yarn, knitted fabric, dyeing, printing & finishing. Cost estimation for cutting, stitching, checking, forwarding, shipping and insurance –INCO terms & their relationship with costing. Estimation of factory cost for vest, briefs, shorts, T-Shirts, pyjamas, children's wear and women's wear. Various factors to be considered in costing for domestic products & international products.

Unit II:

Introduction – Apparel Export Promotion Council and its role – Registration formalities – Registration cum membership certificate – Import Export code – RBI code. Benefits and incentives offered by Government of India to garment export. Role of SEZ and apparel parks in export.

Unit III:

Need, rationale and types of documents relating to goods – Invoice – Packing note and list – Certificate of origin – Certificates related to shipment – Mate receipt – Shipping bill – Certificate of measurement – Bill of lading – Air way bill – Documents related to payment – Letter of credit – Bill of exchange – Letter of hypothecation – Bank certificate for payment – Document related to inspection – Certificate of inspection – GSP and other forms. Importance of insurance of goods in foreign trade – ECGC and its role.

Unit IV:

Import license – Procedure for import license – Import trade control regulation procedure – Special schemes – Replenishment license – Advance license – Split up license – Spares for after sales service license – Code number – Bill of entry.

Unit V:

Pre shipment inspection and quality control – Foreign exchange formalities – Pre shipment documents. Shipment of goods and port procedures – Customs clearance.

- 1. Chuter A.J. Introduction to clothing production management
- 2. Giolleo and Berks Fashion Production Terms
- 3. Mehta Pradeep V Managing The Quality In Apparel Industries New age International (P) Ltd

DFT-5005 Pattern Making & Garment Construction for Adults

Designing, drafting and constructing the following garments for the features prescribed - List the Measurements required and Materials suitable - Calculate the cost of the garment Calculate the material required – Layout Method and Direct Measurements Method.

Exercise 1:

Saree, Petticoat- Six Panel, Decorated bottom.

Exercise 2:

Skirts – Circular/umbrella/panel with style variations.

Exercise 3:

Blouse- front open, Fashioned neck, Waist band at front, with sleeve.

Exercise 4:

Salwar (or) Churidhar (or) Parallels (or) Bell Bottom

Exercise 5:

Kameez – with/without slit, with or without flare, with/without opening, with or without panels, with /without yoke.

Exercise 6:

Nightie – With yoke, front open, with sleeve, full length.

Exercise 7:

Ladies pant- waist band, zip attached, tight fitting / parallel pants.

Exercise 8:

Short kurta / top – Decorative / surface design in tailored placket, with or without collar.

Exercise 9:

Single Breasted Vest – with/ without collar, button attached,

sleeveless

Exercise 10:

Full sleeve shirt – full open, shirt collar, patch pocket, full sleeve with cuff

Exercise 11:

Kalidarkurtha – kali piece, side pocket, round neck, half open

Exercise 12:

Pyjama- Elastic /Tape attached waist.

Exercise 13:

Pleated trousers – pleats in front, Darts at back, side pocket, fly with button /zip. Exercise 6. T-Shirt –open collar, zip attached

Exercise 7:

Bermuda's -patch pocket

- 1. Wood Dorothy, The Practical Encyclopedia of Sewing
- 2. Aitken Leila, Step by Step Dress Making
- 3. Armstrong Helen Joseph, Pattern making for fashion design
- 4. Aldrich Winifred, Metric Pattern Cutting for Women

DFT-5006	Design Collections Lab		
Exercise1:			
Students will develo	op a Collection on any one of the following categories.		
• Women's			
• Kid's			
• Men's –	• Men's –		
Each collection will	incorporate supporting design process as follows, -		
Exercise2:			
Mood board			
Exercise3:			
Story board			
Exercise4:			
Fabric developmen	t		
Exercise5:			
Design developmen	t		
Exercise6:			
Range developmen	t		
Exercise7:			
Pattern Making & Development of Final Collection			
Exercise8:			
Flats and specifications			
Exercise9:			
Cost sheet.			

DFT-5007 | CAD Lab- II

Exercise 1:

Application of colour harmony in Design

Monochromatic colour harmony - Analogous colour harmony - Complementary colour harmony Double Complementary colour harmony - Split complementary colour harmony Triad colour harmony - Tetrad colour harmony - Neutral colour harmony.

Exercise 2:

Applications of Principles of design in dress design.

Balance -Formal and informal - Rhythm - by line movement, gradation, repetition. Emphasis-Proportion - Harmony

Exercise 3: Design Garments for the following.

Party Wear – Women, Men, Children.

Exercise 4:

Design Garments for the following.

Sports Wear- Tennis - Basketball/football (men and Women), Golf, any other - Fashion show – Children, men and women -

Exercise 5:

Design Garments for the following.

Winter Wear - Children, men and women -

Exercise 6:

Design Garments for the following.

Summer Wear - Children, men and women - Spring Wear - Children, men and women -

Exercise 7:

Design Garments for the following.

School uniforms – Preschool, school, higher secondary and college going students- boys and girls.

DFT-5008	Fashion Draping Lab	
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LIST OF EXPERIMENTS

- 1. Draping of the basic Blocks for Men's and Women (top and bottom)
- 2. Draping for Men's trouser (pleats and Flange)
- 3. Draping for Women's Tops (application of Dart manipulation principle)
- 4. Draping for Women's Bottoms (skirts, pants Added fullness techniques Gatherings and pleats)
- 5. Draping for children's dresses
- 6. Draping for Dungaree and work wear
- 7. Creative Draping
- 8. Draping of cowls & twists for Women

- 1. Jaffe and Rellis, Draping for Fashion Design
- 2. Amaden Connie Crawford, The Art of Fashion Draping
- 3. Armstrong Helen Joseph, Draping for Fashion Design

SEMESTER VI

DFT-6001 Retail Management

Unit 1:

Introduction to Retailing: Concept of retailing, Functions of retailing, Terms & Definition, Retail formats and types, Retailing Channels, Retail Industry in India, Importance of retailing, Changing trends in retailing.

Unit 2:

Understanding the Retail Consumer: Retail consumer behaviour, Factors influencing the Retail consumer, Customer decision making process, Types of decision making, Market research for understanding retail consume

Unit 3:

Retail Market Segmentation and Strategies: Market Segmentation and its benefits, Kinds of markets, Definition of retail strategy, Strategies for effective market segmentation, Strategies for penetration of new markets, Growth strategies and retail value chain.

Unit 4:

Retail Location Selection: Importance of retail locations, Types of retail locations, Factors determining the location decision, Steps involved in choosing a retail location, Measurement of success of location

- 1. Barry Berman, Retail Management
- 2. Gibson G. Vedamani, Retail Management
- 3. U. C. Mathur, Retail Management: Text and Cases

Event Management

Unit 1:

Events, their need and management, Events and Event Management: What are events, Types of event & Event Management, Understanding Events - Events as a communication tool. Events as a marketing tool The Need: Why do we need events; Growing importance of events like, exhibitions, seminars and conventions worldwide

Unit 2:

Principles of event management planning, Creativity, Event feasibility, The competitive environment Setting realistic objectives, Taking a brief, Time lines and budgeting.

Unit 3:

Marketing Event Management, The marketing mix, Branding, Market segmentation,
Pricing, Advertising and marketing the event, Promotion, Market research, International marketing

Unit 4:

Sponsorship, Core principles of sponsorship, Why companies sponsor, Elements of good sponsorship Identifying appropriate sponsors and sponsorships, Managing sponsorship relationships

Unit 5:

PR in Event Management, Creating a PR plan for your event, Press and broadcast media relations, Getting material onto TV and radio, Briefing journalists, Preparing press releases and press packs, Commissioning and briefing photographers, Maximizing publicity opportunities for your event

- 1. Lynn Van Der Wagen, Event Management
- 2. Event Management: A Booming Industry and an Eventful Career

Home Furnishing

Unit I:

Introduction to home textiles, definition, types of home textiles, factors influencing selection of home textiles, recent trends in home textiles

Unit II:

Floor and wall coverings – definition, types of floor covering –hard, soft and resilient floor coverings and uses and care and maintenance of floor coverings. Wall covering- definition, uses, care and maintenance of wall coverings.

Unit III:

Door and window treatments —definition and parts of door and windows, curtains and draperies — definition and materials used for curtains and draperies. Types of Curtains —draw, tailored, pleated, café, three tier curtains. Types of Draperies — swags. Accessories- rods hook, rails, racks, curtain tape pins.

Unit IV:

Soft furnishings for living and bed linen. Introduction to living and bedroom linens, types-sofa, sofa covers, wall hangings, cushion, cushion covers, upholsteries, bolster and bolster covers, bed sheets, covers, blankets, blanket covers, comfort and comfort covers, bed spreads, mattress and mattress covers, pillow and pillow covers, pads, uses and care.

Unit V:

Soft furnishings for kitchen and dining, types of kitchen linens – kitchen towel, aprons, dish cloth, fridge, grinder and mixer covers, mittens, fridge holders –their uses and care. Types of dining- table mat, dish/pot holders, cutlery holder, fruit baskets, hand towels-uses and care. Bathroom linens – types, uses and care.

- 1. Kight K, A Field Guide to Fabric Design
- 2. Parkash K, Traditional Indian Motif's for Weaving & Textile Printing
- 3. Karen Coetzee, The Complete Book of Soft Furnishings
- 4. V. Ramesh Babu, Home Furnishing (Woodhead Publishing India in Textiles)

The Final Project will be pursued by him/her under the supervision of an internal supervisor in the Sixth semester. The student will make his/her final project on the subject/theme

approved by the Director of the Institute/HOD in the fifth semester.

The Project Reports (induplicate) both hard & soft copy will be submitted by the students at least four weeks prior to the date of commencement of the End-Term Examination of the Sixth Semester. At the time of viva, the students will make a Power Point Presentation of the Final Project.

The Project Report carries 100 Marks. It will be evaluated by External and Internal Examiners separately from out of 50 marks each.

DFT-6005	Internship
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- Students will be asked to go for 3 days in week internship training during final semester
- Students will be given a case study during the internship and they have to submit a report thereon at the end of the semester, on dates announced by the institute/department. The guidelines for training will be provided by the institute/department.
- A team consisting of Internal & External experts will evaluate the Record and conduct the Viva Voce at the end of the Final Semester.