

छत्रपति शाहू जी महाराज विश्वविद्यालय, कानपुर CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY, KANPUR

(पूर्ववर्ती कानपुर विश्वविद्यालय, कानपुर) (Formerly Known as Kanpur University Kanpur-208024)

Ref No.CSJMU/R&D/ 1580 /2023

DATE:-29/10/2023

To, **MUKESH KUMAR** ASHOK KUMAR 7652067796

Subject: GRC decision regarding the discrepancies in the synopsis/ research proposal reports by the candidates

Registration No.

: PHD202200002282

Research Subject

: COMMERCE

Name of Supervisor

: DR. VISHAL SAXENA

Name of Research Center : ARMAPORE P.G. COLLEGE KANPUR

Proposed Title of Synopsis:

PROGRESSIVE DIGITAL TRANSFORMATION IN INDIAN'S BANKING SECTOR: A STUDY ON RETAIL BANKING CUSTOMER OF UTTAR PRADESH WITH SPECIAL REFERENCE TO GEN Y AND GEN Z

Madam/Sir.

With reference to your application, regarding the discrepancies in your title/ synopsis/ research proposal. The following decision has been taken.

Decision:

- 1. Title of the proposed synopsis is partially modified as given below. Digital Transformation in India: A Special reference of Young Retail **Banking Customers**
- 2. Detailed synopsis approved

*This letter may be considered as RDC letter

The candidate is advised to incorporate the decision and resubmit the synopsis/ research proposal duly signed by the supervisor and subject convener, within two weeks of the release of this letter.

Research & Development

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