



MAJOR COURSE IN VISUAL ARTS

SEMESTER – I, II, III & IV

FOUNDATIONS OF THEORY & PRACTICE

GROUP A: PAINTING

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A
(w. e. f. the academic session 2018-19 onwards)

Examination: M.F.A. (First Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|--------------------------|--|-------------|-----------|--------------|------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-101 (Theory) | History of Modern Western Art | 80 | -- | 20 | 100 | 3 Hours |
| MFA-A-102 (Theory) | Aesthetic & Art Appreciation | 80 | -- | 20 | 100 | 3 Hours |
| MFA-A-103 (Practical) | Option – I : Creative Painting OR Option – II : Mural OR Option – III : Portrait | -- | 100 | -- | 100 | 24 Hrs. |
| MFA-A-104 (Practical) | Display + Viva - voce + Project Report. (50+25+25) * | -- | -- | 100 | 100 | -- |
| Total = | | | | | 400 | |

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.


Examination: M.F.A. (Second Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|--------------------------|--|-------------|-----------|--------------|------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-201 (Theory) | History of Modern Western Art | 80 | | 20 | 100 | 3 Hours |
| MFA-A-202 (Theory) | Aesthetic & Art Appreciation | 80 | | 20 | 100 | 3 Hours |
| MFA-A-203 (Practical) | Option – I : Creative Painting OR Option - II : Mural OR Option – III : Portrait | 200 | 100 | -- | 300 | 24 Hrs. |
| MFA-A-204 (Practical) | Display + Viva-voce + Project Report. (50+25+25) * | 100 | -- | -- | 100 | -- |
| MFA-A-205 | Graphic Design-I/ Relief Composition/ Clay Modeling-I {Elective} ** | -- | -- | 50 | 50 | 12 Hrs. |
| MFA-A-206 | Open Elective {Fundamental of Visual Arts – I } ** | -- | -- | 50 | 50 | -- |
| Total = | | | | | 700 | |

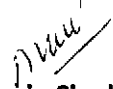
* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Grand Total of Marks (1st sem. + 2nd sem.): 1100

** Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee.


Prof. Rajeev Nayan
(Member)


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Dr. Manju Singh
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Institute of Fine Arts
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Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A
(w. e. f. the academic session 2018-19 onwards)

Examination: M.F.A. (Third Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|--------------------------|--|-------------|-----------|--------------|------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-301 (Theory) | History of Modern Indian Art | 80 | -- | 20 | 100 | 3 Hours |
| MFA-A-302 (Practical) | Option – I :Creative Painting OR Option - II :Mural OR Option – III : Portrait | -- | 100 | -- | 100 | -- |
| MFA-A-303 (Practical) | Display+Viva-voce+ Project Report. (50+25+25) * | -- | -- | 100 | 100 | |
| MFA-A-304 | Graphic Design-II/ Intaglio Composition/ Clay Modeling-II {Elective} | -- | -- | 50 | 50 | 12 Hrs. |
| MA-A-305 | Open Elective {Fundamental of Visual Arts – II} | -- | -- | 50 | 50 | -- |
| Total = | | | | | 400 | |

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Examination: M.F.A. (Fourth Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|--------------------------|---|-------------|-----------|--------------|------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-401 (Theory) | History of Modern Indian Art | 80 | -- | 20 | 100 | 3 Hours |
| MFA-A-402 | Dissertation ** | 100 | -- | -- | 100 | -- |
| MFA-A-403 (Practical) | Option - I: Creative Painting OR Option - II :Mural OR Option – III: Portrait | 200 | 100 | -- | 300 | 24 Hrs. |
| MFA-A-404 (Practical) | Exhibition + Viva-voce +Seminar (50+25+25) * | 100 | -- | -- | 100 | -- |
| Total = | | | | | 600 | |

*Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Grand Total of Marks of All Semesters = 2100

Instructions

1. Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.
2. The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.
3. Open Elective (to be opted from other department of the faculty only)
4. Paper no. 103, 104, 302, 303 will be evaluated by the Internal examiner/ committee.


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DETAILED SYLLABUS: (THEORY - FIRST SEMESTER)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A
(w. e. f. the academic session 2018-19 onwards)

MFA- A-101: HISTORY OF MODERN WESTERN ART (GROUP A, B, C & D)
Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment,

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
(ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
(iii) All Questions will be of equal marks.

Course of Study**Unit-I**

Romanticism: Francisco Goya, Eugene Delacroix, John Constable, J.W.M. Turner.
Realism: Gustave Courbet, Jean-Francois Millet, Camille Corot, Honore Daumier.

Unit-II

Impressionism: Claude Monet, Edouard Manet, Edgar Degas, Auguste Renoir.
Post-impressionism: Georges Seurat, Paul Cezanne, Paul Gauguin, Vincent Van Gough, Camille Pissaro.

Unit-III

Other important Painters: Edvard Munch, Toulouse Lautrec.
Futurism- Umberto Boccioni, Givno Serverini.
Fauvism: Henri Matisse, Maurice De Vlaminck.

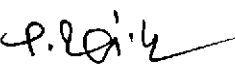
Unit-IV

Cubism: Pablo Picasso, Georges Braque, Juan Gris, Fernand Leger.
Expressionism


- a. Die Brucke: Leslie Kirchner, Emil Nolde.
- b. Der Blaue Reiter: Wassily Kandinsky, Paul Klee, Franz Marc.
- c. Figurative Expressionist: Oskar Kokoschka.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
(ii) One Class Test(One period duration) : 5%


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MFA-A-102: AESTHETICS AND ART APPRECIATION (GROUP A & C)

Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment,

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
(ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
(iii) All Questions will be of equal marks.

Course of Study**Unit-I**

Introduction to Aesthetics and its scope, relation to Science and Philosophy, Introduction to basic principles of Indian Philosophy and Religious thoughts – Vedic, Upanishadic.

Unit-II

Fundamentals of Indian Art, Principles of Painting and Iconography in the Shilpa Texts like Chitrasutra, Chitralakshan

Unit-III


Concept of Rasa Sutra, Bharat Muni, Abhinav Gupt (including types and components of Rasa), Shadanga

Unit-IV

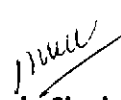
Alankar, Dhvani, Auchitya, Riti

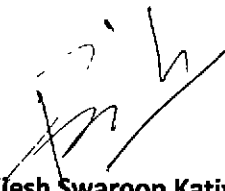
Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
(ii) One Class Test (One period duration) : 5%


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DETAILED SYLLABUS (PRACTICAL – FIRST SEMESTER**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)****Painting – Group A****(w. e. f. the academic session 2018-19 onwards)****MFA-A-103: Practical:****Opt – I : CREATIVE PAINTING**

or

Opt – II : MURAL

or

Opt – III : PORTRAIT

Candidate admitted in M.F.A. (Painting) will select any one of the above options subject for specialization in all semester.

Time allowed: 24 Hours

Max. Marks: 100

Opt – I: Creative Painting

Medium: Medium: pencil, charcoal, pastel, pen and ink, water colour.

Minimum Size: 30"x40" or 36"x36"

Sessional:

| | | |
|---------------------------------|---|-----|
| 1. No. of Assignments on Canvas | : | 08 |
| 2. Installations | : | 01 |
| 3. General sketches | : | 500 |
| 4. Colour Sketches | : | 25 |

Course of Study:


Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

a) Advanced Drawing


- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art.
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool.

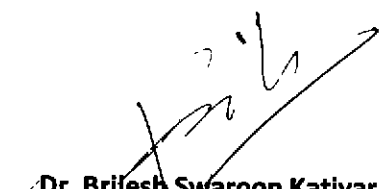
b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision.
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture.
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts.


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Opt – II : MURAL

Medium: water based pigments, clay, POP and tiles etc.

Minimum Size: 36"x48" or 36"x36"

Sessional:

| | | |
|-----------------------|---|-----|
| 1. No. of Assignments | : | 04 |
| 2. Installations | : | 01 |
| 3. General sketches | : | 500 |
| 4. Colour Sketches | : | 25 |

Course of Study:

Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.

Opt – III : PORTRAIT

Medium: oil pastel/dry pastel

Minimum Size: 22"x28" (on paper/canvas)

Sessional:

| | | |
|---------------------------------|---|-----|
| 1. No. of Assignments on Canvas | : | 10 |
| 2. General sketches | : | 500 |
| 3. Colour Sketches | : | 25 |

Course of Study:

Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.

MFA – A –104: (DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions


(i) Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.

(ii) Viva-Voce will be conducted by Internal Examiner.


(iii) Project Report will be presented in an open Seminar.

Course of Study:**Project**

Student have to write about his/ her art work created during this semester and the Internal committee will evaluate his/ her project.


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DETAILED SYLLABUS: (THEORY - SECOND SEMESTER)**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)****Painting – Group A****(w. e. f. the academic session 2018-19 onwards)****MFA-A-201: HISTORY OF MODERN WESTERN ART, (GROUP A, B, C & D)**

Max. Marks 80 & 20 Internal Assessment

Time : 3 Hours

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study**Unit-I**

Constructivism: Kasimir Malevitch, Alexander Rodchenko, Naum Gabo, Antoine Pevsner.
De Stijl : Piet Mondrian, Theo Van Doesburg.

Unit-II

Dada and Surrealism: Giorgio De Chirico, Marcel Duchamp, Max Ernst, Joan Miro,
Salvador Dali, Francis Picabia, Marc Chagall

Other important Painter: Amedeo Modigliani, Max Beckman

Unit-III

Abstraction: Vasily Kandinsky, Paul Klee, Jackson Pollock, Mark Rothko
Pop Art : David Hockney, Andy Warhole.

Unit-IV

Op Art, Frank Stella, Vicror Vasarely,
Minimal and Kinetic art.

Important Sculptor: Constantin Brancusi, Henry Moore, Alberto Giacometi, Auguste Rodin.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 10% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test(One period duration) | : | 5% |


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MFA-A-202: AESTHETICS AND ART APPRECIATION

Time Allowed: 3 Hours

Max. Marks 80 & 20 Internal Assessment

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
(ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
(iii) All Questions will be of equal marks.

Course of Study**Unit-I**

- Psychological Mechanism of Artistic Perception.
- Psychological Mechanism of Artistic Creation.
- Art as an object of Perception.
- Psychical Distance.

Unit-II

Psychology and Art

Freud's theory (conscious and sub-conscious mind), C.J. Jung, Croce Susane Langer.

Unit-III

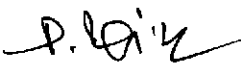
Aristotle, Plato, Kant, Hegel, Marx.

Unit-IV

Globalization in Art, Art and Environment, Anti Aesthetic & Art, Philosopher: Roger Fry, Clive Bell.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

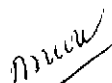
- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 10% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test (One period duration) | : | 5% |



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DETAILED SYLLABUS: (PRACTICAL – SECOND SEMESTER)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A
 (w. e. f. the academic session 2018-19 onwards)

MFA-A-203: Practical:*Opt – I* : CREATIVE PAINTING

or

Opt – II : MURAL

or

Opt – III : PORTRAIT

Candidate admitted in M.F.A. (Painting) will select any one of the above options subject for specialization in all semester.

Time Allowed: 24 Hours**Max. Marks: 300 (Sessional: 100 and Examination: 200)****Instructions:**

- (i) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work.

Course of Study**Opt – I: CREATIVE PAINTING**

Medium: Oil Colours/Water Colours/Acrylic Colours

Minimum Size: 30"x40" or 36"x36"

Sessional:

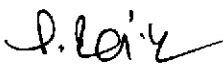
| | | |
|---------------------------------|---|-----|
| 1. No. of Assignments on Canvas | : | 08 |
| 2. Installations | : | 01 |
| 3. General sketches | : | 500 |
| 4. Colour Sketches | : | 25 |

Course of Study


Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool


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b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Opt – II : MURAL

Medium: water based pigments, clay, POP and tiles etc.

Minimum Size: 36"x48" or 36"x36"

Sessional:

| | | |
|-----------------------|---|-----|
| 1. No. of Assignments | : | 08 |
| 2. Installations | : | 01 |
| 3. General sketches | : | 500 |
| 4. Colour Sketches | : | 25 |

Course of Study

Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.

Opt – III : PORTRAIT

Medium: oil colour/water colour

Minimum Size: 22"x28" (on paper/canvas)

Sessional:

| | | |
|-----------------------|---|-----|
| 1. No. of Assignments | : | 10 |
| 2. General sketches | : | 500 |
| 3. Colour Sketches | : | 25 |

Course of Study

Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.

MFA-A-204: (DISPLAY+ VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

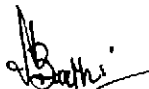
- Display of his/her own Art work done during 1st and 2nd Semester will be conducted in the end of 2nd semester.
- Viva-Voce will be conducted by Internal & External Examiner.
- Project Report will be presented in an open Seminar

Course of Study for Project

Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.




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DETAILED SYLLABUS: (THEORY - THIRD SEMESTER)

Institute of Fine Arts
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Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A
 (w. e. f. the academic session 2018-19 onwards)

MFA-A-301: HISTORY OF MODERN INDIAN ART (GROUP A& B)

Time Allowed: 3 Hours

Max. Marks : 80 & 20 Internal Assessment,

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
 (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
 (iii) All Questions will be of equal marks.

Course of Study**Unit-I**

Company School.

Establishments of Art Schools in India- Madras, Calcutta, Bombay, Lucknow.

Raja Ravi Verma, Amrita Shergill, Rabindra Nath Tagore

Unit-II

Bengal School: Abanindra Nath Tagore, Nandalal Bose, Binod Bihari Mukharjee,

Other Artists: Jamini Roy, Ram Kinkar Baij, Gaganendra Nath Tagore,

Unit-IIIProgressive Artist Group: S.H.Raza, F.N.Souza, K.H.Ara, M.F.Hussain,
Akbar Padamsee,

Delhi Shilpi Chakra. B.C.Sanyal, Krishan Khanna,

Neo-Tantricism: K.C.S. Panniker, Biren Dey, G.R. Santhosh, P.T. Reddy.

Unit-IV

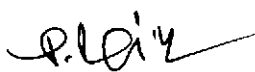
Abstract Trend : Prabhakar Barve, V.S. Gaitonde, Bimal Das Gupta.

Other important Artist Ram Kumar, Tyeb Mehta, Jahangir Sabavala, Satish Gujral,

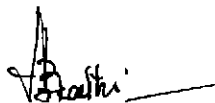
A.Ramachandran, Laxman Pai, Manjit Bawa.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- (i) Two handwritten Assignments : 10%
 (1st Assignment after one month & 2nd after two months)
 (ii) One Class Test (One period duration) : 5%



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DETAILED SYLLABUS: (PRACTICAL – THIRD SEMESTER)**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)****Painting – Group A****(w. e. f. the academic session 2018-19 onwards)****MFA-A-302: Practical:****Opt – I : CREATIVE PAINTING****or****Opt – II : MURAL****or****Opt – III : PORTRAIT**

Candidate admitted in M.F.A. (Painting) will select any one of the above options subject for specialization in all semester.

Time Allowed: 24 Hours**Max. Marks: 300 (Sessional: 100 and Examination: 200)****Instructions:**

- (i) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work.

Opt – I: CREATIVE PAINTING

Medium: As following

Minimum Size: 30"x40" or 36"x36"

Sessional:

| | | |
|---------------------------------------|---|-----|
| 1. No. of Assignments on Canvas | : | 08 |
| 2. Installations | : | 01 |
| 3. Number of assignment of Multimedia | : | 01 |
| 4. General sketches | : | 500 |
| 5. Colour Sketches | : | 25 |

Course of Study

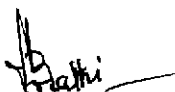
Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

a) Advanced Drawing

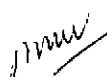
- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.



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(Member)



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(Convener)

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Opt – II : MURAL

Medium: Clay/Tiles/Fibre Glass/Cement/ Waste Material etc.

Minimum Size: 36"x48" or 48"x48"

Sessional:

| | | | |
|----|------------------------------------|---|-----|
| 1. | No. of Assignments | : | 08 |
| 2. | Installations | : | 01 |
| 3. | Number of assignment of Multimedia | : | 01 |
| 4. | General sketches | : | 500 |
| 5. | Colour Sketches | : | 25 |

Course of Study

Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.

Opt – III : PORTRAIT

Medium: Water/Oil Colour

Minimum Size: 360"x40" or 36"x36"

Sessional:

| | | | |
|----|------------------------------------|---|-----|
| 1. | No. of Assignments on Canvas | : | 10 |
| 2. | General sketches | : | 500 |
| 3. | Number of assignment of Multimedia | : | 01 |
| 4. | Colour Sketches | : | 25 |

Course of Study

Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.

MFA – A –303: (DISPLAY+VIVA-VOCE+PROJECT REPORT)


Max Marks: 100 (50+25+25)

Instructions


- Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.
- Viva-Voce will be conducted by Internal Examiner.
- Project Report will be presented in an open Seminar.

Course of Study for Project

Student have to write about his/ her art work created during this semester and the Internal committee will evaluate his/ her project.


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DETAILED SYLLABUS: (THEORY - FOUR SEMESTER)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A
 (w. e. f. the academic session 2018-19 onwards)

MFA-A-401: HISTORY OF MODERN INDIAN ART (GROUP A & B)

Time Allowed: 3 Hours Max. Marks : 80 & 20 Internal Assessment,

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
 (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
 (iii) All Questions will be of equal marks.

Course of Study**Unit-I**

Baroda Narratives: N.S. Bendre, Jyoti Bhatt, Ghulam Mohammad Sheikh, K.G. Subramanyan, Bhupen Khakar. Group 1890: J. Swaminathan, Jeram Patel

Unit-II

Bengal Famine: Chittaprosad, Somnath Hore
 Calcutta Group: Paritosh Sen, Bikash Bhattacharya, Ganesh Pyne, Jogen Choudhary

Unit-III

Women Artist: Nalini Malani, Anjali Ela Menon, Arpana Kaur
 Arpita Singh, Rini Dhumal, Nilima Shaikh
 Printmakers: Laxma Gaud, Krishna Reddy, Anupam Sood, R.B. Bhaskaran, Jagmohan Chopra

Unit-IV

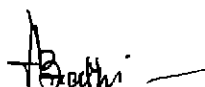
Academic Sculptors: D.P. Roy Choudhary, Shanko Choudhary, Dhanraj Bhagat, Nagji Patel, S. Nandagopal, P.V. Jankiram, Mahendra Pandya, Ram V. Sutaar, S. Dhanpal, Dhruv Mistri, Subod Gupta.

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

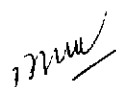
- (i) Two handwritten Assignments : 10%
 (1st Assignment after one month & 2nd after two months)
 (ii) One Class Test (One period duration) : 5%



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MFA-A-402: DISSERTATION, (GROUP A, B, C & D)

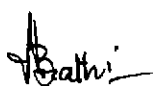
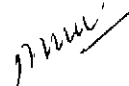

Max. Marks 100

Instructions:**Synopsis presentation & approval of subject – August.****Presentation & Seminar - January.****Final submission – 31st March. (Three copies should be submitted positively before the commencement of the examination).**

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

Course of Study

- (iv) A critical and analytical aspect of Painting, Applied Arts , Sculpture, Graphics (Print Making) etc.
- (v) A critical and analytical aspect of History of Art.
- (vi) Folk, Tribal Art and Popular form of Art.
- (vii) Concept of Aesthetics or Philosophy.
- (viii) Contemporary Artists.
- (ix) New trends in Contemporary Art.
- (x) Any other new relevant topic including experimentation.etc

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(Member)**Dr. Shashi Bala Rathi**
(Member)**Dr. Manju Singh**
(Member)**Dr. Brijesh Swaroop Katiyar**
(Convener)

DETAILED SYLLABUS (PRACTICAL – FOURTH SEMESTER)**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)****Painting – Group A****(w. e. f. the academic session 2018-19 onwards)****MFA-A-403: Practical:****Opt – I : CREATIVE PAINTING****or****Opt – II : MURAL****or****Opt – III : PORTRAIT**

Candidate admitted in M.F.A. (Painting) will select any one of the above options subject for specialization in all semester.

Time Allowed: 24 Hours**Max. Marks: 300 (Sessional: 100 and Examination: 200)****Instructions:**

- (iii) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (iv) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work.

Opt – I: CREATIVE PAINTING

Medium: As following

Minimum Size: 30"x40" or 36"x36"

Sessional:


| | | |
|---------------------------------------|---|-----|
| 1. No. of Assignments on Canvas | : | 08 |
| 2. Installations | : | 01 |
| 3. Number of assignment of Multimedia | : | 01 |
| 4. General sketches | : | 500 |
| 5. Colour Sketches | : | 25 |

Course of Study

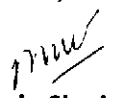
Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.

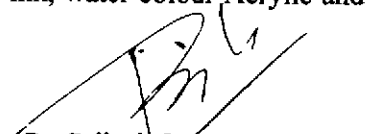
a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.


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b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Opt – II : MURAL

Medium: water based pigments, waste material, fiber glass, cement, etc.

Minimum Size: 36"x48" or 48"x48"

Sessional:

| | | | |
|----|------------------------------------|---|-----|
| 1. | No. of Assignments | : | 08 |
| 2. | Installations | : | 01 |
| 3. | Number of assignment of Multimedia | : | 01 |
| 4. | General sketches | : | 500 |
| 5. | Colour Sketches | : | 25 |

Course of Study

Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.

Opt – III : PORTRAIT

Medium: water/oil colour

Minimum Size: 30"X40" or 36"x36"

Sessional:

| | | | |
|----|------------------------------------|---|-----|
| 1. | No. of Assignments on Canvas | : | 10 |
| 2. | General sketches | : | 500 |
| 3. | Number of assignment of Multimedia | : | 01 |
| 4. | Colour Sketches | : | 25 |

Course of Study


Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.

MFA-A-404: (EXHIBITION+VIVA-VOCE+ SEMINAR)


Max Marks: 100 (50+25+25)


Instructions:

- One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- Viva-Voce will be conducted by Internal & External Examiner.
- A Seminar paper will be present in open seminar on any one of relevant topic related to Painting /Applied Art/Sculpture/ Graphics etc. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.


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Dr. Manju Singh
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Dr. Brijesh Swaroop Katiyar
(Convener)



विश्वविद्यालय
J. M. UNIVERSITY, KANPUR

SEMESTER - I, II, III

COURSE OF THEORY & PRACTICE

Group B: APPLIED ARTS

विद्यया वैश्या
J. M. UNIVERSITY, KANPUR

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Applied Art – Group B
(w. e. f. the academic session 2018-19 onwards)

Examination: M.F.A. (First Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|--------------------------|--|-------------|-----------|--------------|------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-101 (Theory) | History of Modern Western art | 80 | -- | 20 | 100 | 3 Hrs |
| MFA-B-102 (Theory) | Advertising Foundation & Dimension | 80 | -- | 20 | 100 | 3 Hrs |
| MFA-B-103 (Practical) | Options- (i) Visualization Or (ii) Photography | -- | 100 | -- | 100 | -- |
| MFA-B-104 (-do-) | Display+Viva-voce+ Project Report. (50+25+25) * | -- | -- | 100 | 100 | -- |
| Total = | | | | | 400 | |

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.


Examination : M.F.A. (Second Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|------------------------------|--|-------------|-----------|--------------|-------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-201 (Theory) | History of Modern Western Art | 80 | -- | 20 | 100 | 3 Hrs |
| MFA-B-202 (Theory) | Advertising Foundation and Dimension | 80 | -- | 20 | 100 | 3 Hrs |
| MFA-B-203 (Practical) | Option- (i) Visualization Or (ii) Photography | 200 | 100 | -- | 300 | *** |
| MFA-B-204 (Practical) | Display+Viva-voce +Project Report. (50+25+25) * | 100 | -- | -- | 100 | -- |
| MFA-B-205 | Pictorial Composition/ Relief Composition/ Clay Modeling-I {Elective} ** | 50 | -- | -- | 50 | -- |
| MFA-A-206 | {Open Elective} {Fundamental of Visual Arts-I.} ** | 50 | -- | -- | 50 | -- |
| Total = | | | | | 700 | |
| Grand Total of Marks: | | | | | 1100 | |


* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

** Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee.

*** Time allowed for visualization – 36 Hours and Photography – 18 Hours.


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Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Applied Art – Group B
(w. e. f. the academic session 2018-19 onwards)

Examination: M.F.A. (Third Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|--------------------------|---|-------------|-----------|--------------|-------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-301 (Theory) | History of Modern Indian Art | 80 | -- | 20 | 100 | 3 Hrs |
| MFA-B-302 (Practical) | Option- (i) Visualization or (ii) Photography | -- | 100 | -- | 100 | -- |
| MFA-B-303 (Practical) | Display+Viva-voce+ Project Report. (50+25+25) * | -- | -- | 100 | 100 | -- |
| MFA-B-304 | 304Composition/ Intaglio Composition/ Clay Modeling-II {Elective} | -- | -- | 50 | 50 | 12 Hrs |
| MA-A-305 | Open Elective {Fundamental of Visual Arts-II } | -- | -- | 50 | 50 | -- |
| Total = | | | | | 400 | |

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Examination: M.F.A. (Fourth Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|--------------------------|--|-------------|-----------|--------------|-------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A 401 (Theory) | History of Modern Indian Art | 80 | -- | 20 | 100 | 3 Hrs. |
| MFA-B 402 | Dissertation | 100 | -- | -- | 100 | -- |
| MFA-B 403 (Practical) | Option-(i) Visualization or (ii) Photography | 200 | 100 | -- | 300 | ** |
| MFA-B 404 | Exhibition+Viva-voce+Seminar (50+25+25) * | 100 | -- | -- | 100 | -- |
| Total = | | | | | 600 | |


* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

** Time allowed for visualization – 36 Hours and Photography – 18 Hours.


Grand Total of Marks of All Semesters = 2100

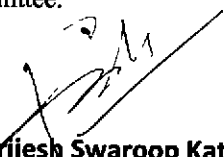
Instructions :

1. Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.
2. The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.
3. Open Elective (to be opted from other department of the faculty only)
4. Paper no. 103, 104, 302, 303 will be evaluated by the Internal examiner/ committee.


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DETAILED SYLLABUS: (THEORY - FIRST SEMESTER)**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)****Applied Art – Group B****(w. e. f. the academic session 2018-19 onwards)**

MFA-A-101: HISTORY OF MODERN WESTERN ART, (GROUP A, B, C & D)
For Instructions & Detail Syllabus please see the syllabus of Group –A (MFA-A-101)

MFA-B-102: ADVERTISING FOUNDATION AND DIMENSION, (GROUP B)

Time Allowed: 3 Hours Max. Marks : 80+20 Internal Assessment

Instructions:

- (iv) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
 (v) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
 (vi) All Questions will be of equal marks.

Courses of Study:

Unit-1: Introduction to Advertising – Defining Advertising, Types of Advertising, Functions of Advertising, The target audience, Logo, Logotype, Monogram, Symbol, Emblem, Trademark, Insignia, Photography: introduction brief history and meaning Advertising and Society – Advertising business offers employment, Advertising promotes freedom of press, Information and Freedom of choice, Advertising creates demand and consequently sales, Advertising reduces selling cost. Advertising creates employment, Advertising establishes reputation and prestige, Truth in advertising, Advertising tries to raise the standard of living.


Unit-2: Campaign planning, objectives and basic principles – Campaign objectives, Factors influencing the planning of advertising campaign. The selling methods, Campaigning a new product. Advertising Appeal.

Unit-3: Creative side of the Advertising – What is creative Advertising, Creative leap, Creative concept, Strategy and Creativity, Creative thinking, Art direction, Creative brief. Science & Creativity.

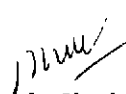
Unit-4: Modern advertising agencies and its structure, the Advertiser, publicity, propaganda. Radio and T.V. Advertising, .Interactive Advertising.


Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments | : | 10% |
| (1st Assignment after one month & 2nd after two months) | | |
| (ii) One Class Test (One period duration) | : | 5% |


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DETAILED SYLLABUS: (PRACTICAL - FIRST SEMESTER)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Applied Art – Group B
 (w. e. f. the academic session 2018-19 onwards)

MFA – B – 103: Practical Opt:I- VISUALIZATION

or

Opt: II- PHOTOGRAPHY

Max. Marks : (Sessional : 100)

Instructions:

- (i) Candidate admitted in M.F.A. (Applied Arts) will select any one of the following option for practical subjects for specialization in all semester.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) will evaluate the Sessional work at the end of the semester.
- (iii) Student will have to prepare one series (minimum 3 photograph) of photography on the given topic.

Option (I) - VISUALIZATION

Size : As per requirements.

Course of study

Advertising campaign, Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.

Assignments :

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaign in computer.
- Free hand sketching - 500
- A short documentary film/TV Commercial etc.
- Drawing - 10 (Full figure human study, portrait, animal study etc.)

Option: II - PHOTOGRAPHY


Max. Marks : (Sessional : 100)

Size : As per requirements.


Course of Study

Advance techniques of Photography, Development of Individual style, Different areas of Photography such as :

- (i) Product Photography
- (ii) Travel Photography
- (iii) Photography for advertising


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Assignment

- (i) Number of Prints is minimum 30 in each Semester (Minimum Size: 12" x 18")
- (ii) Drawing – 20 (Full figure study for model shoot etc.)

MFA – B –104: (DISPLAY+ VIVA-VOCE+PROJECT REPORT)**Max Marks: 100 (50+25+25)****Instructions**

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.
- (ii) Viva-Voce will be conducted by Internal Examiner.
- (iii) Project Report will be presented in an open Seminar.

Course of Study


Project: Students have to write about his/ her art work created during this semester and the Internal committee will evaluate his/ her project.



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DETAILED SYLLABUS: (THEORY - SECOND SEMESTER)**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)****Applied Art – Group B****(w. e. f. the academic session 2018-19 onwards)****MFA – A-201: HISTORY OF MODERN WESTERN ART, (GROUP A, B, C & D)*****For Instructions & Detail Syllabus please See the syllabus of Group –A (MFA-A-201)*****MFA– B 202: ADVERTISING FOUNDATION AND DIMENSION**

Time Allowed : 3 Hours

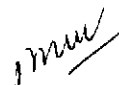
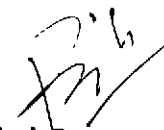
Max. Marks : 80+ 20 (Internal Assessment)

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Courses of Study:**Unit-1: Copy writing & Typography** – Introduction, Role of Typography in Advertising, types of copy, copy formats: headlines, sub headlines, body copy etc.**Unit-2: Marketing, Advertising & Market Research:** Nature and scope of Marketing, Advertising role in marketing, Types of market. Marketing channel of distribution, marketing mix, 4P's of marketing: Packaging, Insurance, Transportation, Direct marketing. Consumer reaction, Motivational research, Brand image.**Unit-3: Print Advertising:**, Newspaper Advertisings, Magazine advertisements, Layout stages, Layout design principles. Role of photography & Drawings in Advertising, Window display, counter display, the age of a print, Major different printing techniques in brief: offset, letterpress, lithography, gravure or intaglio, screen printing laser printing etc.**Unit-4: Ethics, Regulations and Social Responsibilities** – Taste and Advertising, Stereotyping in Advertising: Women in advertisement, racial and ethnic stereotypes, Advertising to children, Advertising controversial products & legal aspects of advertising. Copyright, Trade Mark etc.**Note: - Internal Assessment 20% in each theory paper based on the following criteria:**

- (i) Two handwritten Assignments : 10%
(1st Assignment after one month & 2nd after two months)
- (ii) One Class Test(One period duration) : 5%

**Prof. Rajeev Nayan**
(Member)**Dr. Shashi Bala Rath**
(Member)**Dr. Manju Singh**
(Member)**Dr. Brijesh Swaroop Katiyar**
(Convener)

DETAILED SYLLABUS: (PRACTICAL - SECOND SEMESTER)**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)****Applied Art – Group B****(w. e. f. the academic session 2018-19 onwards)**

MFA – B- 203: Practical Opt – I : **VISUALIZATION**
or
 Opt – II : **PHOTOGRAPHY.**

Time Allowed: 36 Hours

Max. Marks: 300 (Sessional: 100 and Examination: 200)

Candidate admitted in M.F.A. (Applied Arts) will select any one of the following option for practical subjects for specialization in all semester

Instructions:

- (i) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) will evaluate the Sessional work.
- (iii) Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Option – I: VISUALIZATION

Time Allowed : 36 Hours


Minimum Size : As per requirements

Course of study

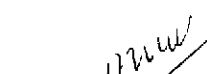
Advertising campaign, Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.


Assignments :

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaign in computer.
- Free hand sketching - 500
- A short documentary film/TV Commercial duration of minimum 02 minutes to maximum 05 minutes
- Drawing - 10 (Full figure human study, portrait, animal study etc.)


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 (Member)


 Dr. Shashi Bala Rathi
 (Member)


 Dr. Manju Singh
 (Member)


 Dr. Brijesh Swaroop Katiyar
 (Convener)

Option – II : PHOTOGRAPHY

Time Allowed : 18 Hours

Size : As per requirements.

Instructions:

Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Course of Study

Advance techniques of Photography, Development of Individual style, Different areas of Photography such as:

- (i) Creative photography (abstract, texture, architectural etc.)
- (ii) Digital manipulation
- (iii) Black & White photography

Assignment

- (i) Number of Prints is minimum 30 in each Semester (Minimum Size: 12" x 18")
- (ii) Drawing – 20 (Full figure study for model shoot etc.)

Note: For all options of Applied Arts; Student will have to submit his/her work on last day of every week including sketching and drawing.

MFA – B –204: (DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st and 2nd Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) Project Report will be presented in an open Seminar.

Course of Study

Project: Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.



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(Member)



Dr. Manju Singh
(Member)



Dr. Brijesh Swaroop Katlyar
(Convener)

DETAILED SYLLABUS: (THEORY - THIRD SEMESTER)

**Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Applied Arts – Group B
(w. e. f. the academic session 2018-19)**

MFA-A – 301: HISTORY OF MODERN INDIAN ART (GROUP A & B)

Max. Marks : 80 & 20 Internal Assessment

*For Detail Syllabus and Instructions please See the syllabus of Group –A (MFA-A-301)***DETAILED SYLLABUS: (PRACTICAL - THIRD SEMESTER)**

MFA- B -302: Practical Opt – I : **VISUALIZATION**
 or
 Opt – II : **PHOTOGRAPHY**

Instructions:

- Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) will evaluate the Sessional work at the end of semester.
- Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Option – I : VISUALIZATION

Max. Marks : 100 (Sessional),

Size : As per requirements.

Course of Study

Deeper understanding of market and marketing techniques (4P's), concept building, building of brand image, creation of U.S.P.

Assignments:

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaigns in computer.
- A short documentary film/ TV Commercial etc. Duration: minimum 02 minutes and maximum 05 minutes.
- Free hand sketching - 500
- Drawing – 10 (Full figure human study, portrait, animal study etc.)



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(Member)



Dr. Shashi Bala Rathi
(Member)



Dr. Manju Singh
(Member)



Dr. Brijesh Swaroop Katiyar
(Convener)

Option – II : PHOTOGRAPHY

Max. Marks : 100 (Sessional)

Size : As per requirements.

Course of Study

Advance techniques of Photography, Development of Individual style, Different areas of Photography such as :

- Press Photography
- Photo Essay / Photo series.
- Photo Illustration
- Photography for advertising.

Assignment

- (i) Number of Prints is minimum 25 (Minimum Size: 12" x 18")
- (ii) Free hand sketching - 500
- (iii) Drawing – 10 (Full figure human study, portrait, animal study etc.)

For all options of Applied Arts Student will have to submit his/her work on last day of every week including sketching and drawing.

MFA –B -303: (DISPLAY+VIVA-VOCE+ PROJECT REPORT)

Max Mark: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st and 2nd Semester will be conducted at the end of 2nd semester.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) Project Report will be presented in an open Seminar

Course of Study

Project: Student have to write about his/ her art work created during this semester and the Internal committee will evaluate his/ her project.



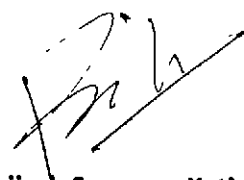
Prof. Rajeev Nayan
(Member)



Dr. Shashi Bala Rathi
(Member)



Dr. Manju Singh
(Member)



Dr. Brijesh Swaroop Katiyar
(Convener)

DETAILED SYLLABUS: (THEORY - FOURTH SEMESTER)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Applied Arts – Group B
 (w. e. f. the academic session 2018-19)

MFA– A–401: HISTORY OF MODERN INDIAN ART (GROUP A& B)

Max. Marks : 80+ 20 Internal Assessment

For Detail Syllabus and Instructions please see the syllabus of Group –A (MFA-A-401)

MFA–B -402: DISSERTATION

Max. Marks: 100

Instructions

Synopsis presentation & approval of subject – August.


Presentation & Seminar - January.

Final submission – 31st March (Three copies should be submitted positively before the commencement of the examination).


The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.


Course of Study

- (i) A critical and analytical aspect of Painting, Applied Arts, Sculpture, Graphics (Print Making) etc.
- (ii) A critical and analytical aspect of History of Art.
- (iii) Folk, Tribal Art and Popular form of Art.
- (iv) Concept of Aesthetics or Philosophy.
- (v) Contemporary Artists.
- (vi) Inter disciplinary Themes.


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 (Member)


Dr. Shashi Bala Rathi
 (Member)


Dr. Manju Singh
 (Member)


Dr. Brijesh Swaroop Katiyar
 (Convener)

DETAILED SYLLABUS: (PRACTICAL - FOURTH SEMESTER)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Applied Arts – Group B
 (w. e. f. the academic session 2018-19)

MFA - B - 403: PracticalOpt – I : **VISUALIZATION**

or

Opt – II : **PHOTOGRAPHY****Instructions:**

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work at the end of semester.
- Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Option – I: VISUALIZATION

Time Allowed : 36 Hours

Max. Marks : 300 (Sessional : 100 and Examination : 200),

Size : As per requirements.

Course of Study

Deeper understanding of market and marketing techniques (4P's), concept building, building of brand image, creation of U.S.P.

Assignments:

- Execution of any 3 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaigns in computer.
- A short documentary film/ TV Commercial etc. Minimum duration 02 minutes.
- Free hand sketching - 500
- Drawing – 10 (Full figure human study, portrait, animal study etc.)



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Dr. Manju Singh
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(Convener)

Option – II : PHOTOGRAPHY

Time Allowed: 18 Hours

Max. Marks : 300 (Sessional: 100 and Examination : 200)

Minimum Size: As per requirements.

Course of Study

Advance techniques of Photography, Development of Individual style, Different areas of Photography such as :

- Fashion photography.
- Digital manipulation
- Black & White photography

Assignment

- (i) Number of Prints is minimum 20 in each Semester. (Minimum Size: 12" x 18")
- (ii) Free hand sketching - 500
- (iii) Drawing – 10 (Full figure human study, portrait, animal study etc.)

For all options of Applied Arts Student will have to submit his/her work on last day of every week including sketching and drawing.

MFA –B -404: (EXHIBITION+VIVA-VOCE+SEMINAR)

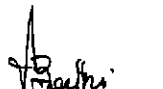
Max Mark: 100 (50+25+25)

Instructions:

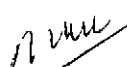
- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) A Seminar paper will be present in open seminar on any one of relevant topic related to Painting /Applied Art/Sculpture/ Graphics etc. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.



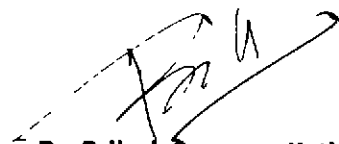
Prof. Rajeev Nayan
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Dr. Manju Singh
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(Convener)



MUMUKSHU BHAWAN VARANASI

SEMESTER - I, II, III

ELEMENTS OF THEORY & PRACTICE

Group C: SCULPTURE

MUMUKSHU BHAWAN VARANASI

UNIVERSITY

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Sculpture – Group C
(w.e.f. the academic session 2018-19 onwards)

Examination: M.F.A. (First Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|-----------------------------|---|-------------|-----------|--------------|--------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-101 (Theory) | History of Modern Western Art | 80 | -- | 20 | 100 | 3 Hours |
| MFA-C-102 (Theory) | Technical Theory of Sculpture | 80 | -- | 20 | 100 | 3 Hours |
| MFA-C-103 (Practical) * | Option – I : Composition OR Option – II :Mural OR Option – III : Life Study | -- | 100 | -- | 100 | -- |
| MFA-C-104 (Practical) ** | Display +Viva –voce +Project Report. (50+25+25) | -- | -- | 100 | 100 | -- |
| Total | | | | | = 400 | |

* Candidate admitted in M.F.A. (Sculpture) will select any one of the following option for practical subjects for specialization in all semester.

** Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25


Examination : M.F.A. Sculpture (Second Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|----------------------------|---|-------------|-----------|--------------|----------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-A-201 (Theory) | History of Modern Western Art | 80 | -- | 20 | 100 | 3 Hours |
| MFA-C-202 (Theory) | Technical Theory of Sculpture | 80 | -- | 20 | 100 | 3 Hours |
| MFA-C-203 (Practical) | Option – I : Composition OR Option – II :Mural OR Option – III : Life Study | 200 | 100 | -- | 300 | 36 Hours |
| MFA-C-204 (Practical) * | Display + Viva -voce +Project Report (50+25+25) | 100 | -- | -- | 100 | -- |
| MFA-C-205 ** | Elective (Pictorial Composition/ Graphic Design-I/ Relief Composition) | -- | -- | 50 | 50 | 12 hrs |
| MFA-A-206 ** | Open Elective (Fundamental of Visual Arts-I) | -- | -- | 50 | 50 | -- |
| Total | | | | | = | 700 |


Grand Total of Marks (1st sem. + 2nd sem.): 1100

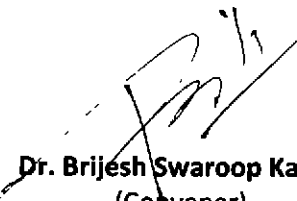
* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25

** Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee.


Prof. Rajeev Nayan
(Member)


Dr. Shashi Bala Rathi
(Member)


Dr. Mahju Singh
(Member)


Dr. Brijesh Swaroop Katiyar
(Coventer)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Sculpture – Group C
(w.e.f. the academic session 2018-19 onwards)

Examination : M.F.A. (Third Semester)

| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|----------------------------|---|-------------|-----------|--------------|------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-C- 301 (Theory) | History of Modern Sculpture (Western) | 80 | -- | 20 | 100 | 3 Hours |
| MFA-C- 302 (Practical) | Option – I : Composition OR Option – II :Mural OR Option – III : Life Study | -- | 100 | -- | 100 | -- |
| MFA-C-303 (Practical) * | Display +Viva - voce +Project Report (Practical) (50+25+25) | -- | -- | 100 | 100 | |
| MFA-C -304 ** | Composition/Graphics Design-II/ Intaglio Composition (Elective) | -- | -- | 50 | 50 | 12 hrs |
| MFA-A –305 ** | Open Elective (Fundamental of Visual Arts-II) | -- | -- | 50 | 50 | -- |
| Total = | | | | | 400 | |

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25

**Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee.

Examination : M.F.A. (Fourth Semester)

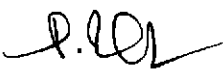
| Paper Code | Nomenclature of the Paper | Max. Mark | | | | Time Allowed |
|-----------------------------|---|-------------|-----------|--------------|------------|--------------|
| | | Examination | Sessional | Int. Assmnt. | Total | |
| MFA-C- 401 (Theory) | History of Modern Sculpture (Indian) | 80 | -- | 20 | 100 | 3 Hours |
| MFA-C -402 | Dissertation | 100 | -- | -- | 100 | |
| MFA-C 403 (Practical) | Option – I : Composition OR Option – II :Mural OR Option – III : Life Study | 200 | 100 | -- | 300 | 36 Hours |
| MFA-- -404 (Practical) * | Exhibition +Viva –voce +Seminar (50+25+25) | 100 | -- | -- | 100 | -- |
| Total = | | | | | 600 | |

Grand Total of All Semesters = 2100


* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25


Instruction :

1. Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.
2. The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.
3. Open Elective (to be opted from other department of the faculty only)
4. Paper no. 103, 104, 302, 303 will be evaluated by the Internal examiner/ committee


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(Member)


Dr. Manju Singh
(Member)


Dr. Brijesh Swaroop Katiyar
(Convener)

DETAILED SYLLABUS: (THEORY - FIRST SEMESTER)**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),****Sculpture – Group C****(w.e.f. the academic session 2018-19 onwards)****Paper: MFA-A 101: HISTORY OF MODERN WESTERN ARTS, (Group A,B,C & D)*****For Instructions & Detail Syllabus please See the syllabus of Group –A (MFA-A-101)*****MFA-C -102: TECHNICAL THEORY OF SCULPTURE**

Time Allowed: 3 Hours

Max. Marks : 80 & 20 Internal Assessment

Instructions:

- (vii) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (viii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
- (ix) All Questions will be of equal marks.

Course of Study**Unit-I**

Metal Casting: Types of metal, Lost wax process (Cire Perdue), Dogra/ Baster/ Cuntry casting, Sand casting process, The Built-up runner & investment, Patina & Coloring,

Unit-II

Knowledge about foundry, Pit blastfurnace, Blastfurnace, Gasfurnace, Coal furnace, Diesel furnaces, Mould baking Procedure.

Unit-III

Cement concrete casting, Cast stone, P.O.P. casting, Fiber glass casting, Paper pulp casting.

Unit-IV

Stone carving techniques on marble, sand stone, & granite, Understanding about stone carving techniques and tool, Wood carving techniques according to the maquette, Understanding about wood carving techniques and tool, Colouring on wood & seasoning

Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments (1st Assignment after one month & 2nd after two months) | : | 50% |
| (ii) One Class Test (One period duration) | : | 25% |



Prof. Rajeev Nayan
(Member)



Dr. Shashi Bala Rathi
(Member)



Dr. Mahju Singh
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(Convener)

DETAILED SYLLABUS: (PRACTICAL - FIRST SEMESTER)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),
Sculpture – Group C
 (w.e.f. the academic session 2018-19 onwards)

Paper:- MFA-C-103: Practical:

Opt – I : COMPOSITION

or

Opt – II : MURAL

or

Opt – III : LIFE STUDY

Instruction: Candidate admitted in M.F.A. (Sculpture) will select any one of the following option for practical subjects for specialization in all semester.

Time allowed: 36 Hours

Max. Marks: Sessional – 100 marks

OPTION-I: COMPOSITION

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42" height (length & width according the height)

Sessional: 06

Course of Study

*Student interested in figures may work with figurative forms, these forms may realistic semi-realistic, idealistic, naturalistic, stylized etc.

*Student must be focused to his/her concept/theme/subject and style also.

* Student is free to choose any of the materials available to him/her suitable to his design.

OPTION-II: MURAL

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42"×42" or 36"×60" (low and height relief)

Sessional: 06

Course of Study

Advancement of previous experience towards a complete pictorial interpretation, theme and expression of moods, symbolism, dramatization, distortion of emotional effects including abstract expressionism, project with emphasis on independent creative work Art work based on the events of human-life, myths and general awareness.

OPTION-III: LIFE STUDY

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size:- 60" (height)

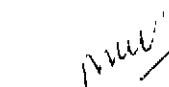
Sessional:- 06



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Dr. Manju Singh
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Course of Study

- Study from heads of different age groups showing characteristics, vitality, resemblance etc. Study of contemporary masters of portraiture like Rodin, Despiau, Marino Marini, Epstein, Ramkinkar Baij, Sarbari Roy Choudhari.
- Treatment of a head bust with drapery suitable for different types of metal and stone one each.
- Develop the skill of handling and treating clay in various ways suitable to portraiture.
- Develop the knowledge and practice of casting, colouring, patina (for Metal Sculpture) and carving.

MFA-C 104: (DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- Display of his/her own Art work done during 1st Semester will be conducted at the end of semester.
- Viva-Voce will be conducted by Internal and External Examiner.
- Project Report will be presented in Seminar.

Course of Study


Project: Students have to write about his/her art work created during the semester and Internal committee will evaluate his/her project.



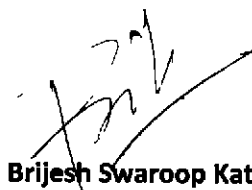
Prof. Rajeev Nayan
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Dr. Manju Singh
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DETAILED SYLLABUS: (THEORY - SECOND SEMESTER)

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),
Sculpture – Group C
(w.e.f. the academic session 2018-19 onwards)

MFA-A-201: HISTORY OF MODERN WESTERN ART, (GROUP A,B,C & D)*

* (See the syllabus of MFA group-A)

Max. Marks : 80 & 20 Internal Assessment

MFA-C- 202: TECHNICAL THEORY OF SCULPTURE

Time Allowed: 3 Hours

Max. Marks : 80 & 20 Internal Assessment

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
(ii) No. of Questions to be attempted : 05 .Question No. 01 is compulsory
(iii) All Questions will be of equal marks.

Course of Study**Unit-I**

Waste molding and casting, Piece molding and casting, Piece & Mother molding and casting, Flexible molds, Fiber glass mold

Unit-II

Casting a piece mold with slip, Pressing a piece mold with clay, Ceramic shell casting, Separators, Types of clay

Unit-III


Oxyacetylene welding, ARC welding, MIG/TIG welding, Gravity process metal casting, Flow process metal casting.

Unit-IV

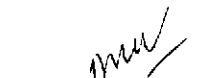
Acquiring proper knowledge of theory of firing and glazing. Acquiring proper knowledge of making several kinds of bodies earthenware and stoneware and glazes Acquiring proper knowledge about firing methods, different kilns, country kiln, wood firing, gas firing, oil firing, and coal firing kilns.


Note: - Internal Assessment 20% in each theory paper based on the following criteria:

- | | | |
|---|---|-----|
| (i) Two handwritten Assignments (1st Assignment after one month & 2nd after two months) | : | 50% |
| (ii) One Class Test (One period duration) | : | 25% |


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