

AI Foundation Programme

1 MONTH | 12 HOURS | 4 MODULES

MKT Softwares Technology Academy (MSTA) presents the **AI Foundation Programme**, a one-month foundation-level programme designed to provide students with practical exposure to Artificial Intelligence, Generative AI, Prompt Engineering, Multimodal AI, No-Code Applications and Responsible AI.

The programme includes 12 hours of structured learning across four modules, combining hands-on activities with a discipline-specific capstone project. All sessions will be conducted by **Prof. Murthy, Alumnus of IIT Madras**.

PROGRAMME HIGHLIGHTS

- **Duration:** 1 Month | 12 Hours | 4 Modules
- **Eligibility:** Arts, Commerce, Science, Management & Technology students
- No prior coding experience required
- **Includes:** Hands-on learning & Capstone Project

MODULES

01 AI & Prompt Engineering

02 Multimodal & No-Code AI

03 Responsible AI & Future Work

04 Build, Present & Evaluate

ADMISSION / REGISTRATION

<https://msta.mktsoftwares.com/>

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