



# CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY, KANPUR

ACCREDITED A++ BY NAAC, QS RANKED, CATEGORY-I UNIVERSITY GRADED BY UGC  
"A State University, Government of Uttar Pradesh."



## ONE WEEK FACULTY DEVELOPMENT PROGRAM ON SYSTEMATIC LITERATURE REVIEW & BIBLIOMETRIC ANALYSIS

Organized by  
**SCHOOL OF BUSINESS MANAGEMENT**

**23th-28th February, 2026**  
**(Online Mode)**  
**Timings: 6pm - 8pm**



### ABOUT THE CSJM UNIVERSITY, KANPUR

Chhatrapati Shahu Ji Maharaj University, Kanpur, a prestigious NAAC A++ accredited and QS-ranked institution, stands among India's top-rated and rapidly advancing state universities. Designated as a Tier-I institution by the University Grants Commission, CSJMU has been a pioneer in higher education since 1966. Located on a sprawling 264-acre campus, the university supports a vibrant academic community of over 14,000 students from diverse backgrounds. With over 600 affiliated colleges across seven districts in Uttar Pradesh, CSJM University offers comprehensive undergraduate, postgraduate, and doctoral programs.

### SCHOOL OF BUSINESS MANAGEMENT

The School of Business Management (SBM) at Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur, is an institution committed to cultivating leadership and innovation in the fields of business and management.

The Institute is recognized by the All India Council of Technical Education (AICTE). Since its establishment in 1991, SBM has become a hub for academic excellence, offering a variety of programs to prepare students for the complexities of a globalized economy. Located in the lush green campus of CSJMU, the SBM provides an environment conducive to learning, creativity, and collaboration and emphasizes on a blend of rigorous academic learning and vibrant co-curricular activities.

## TIMELINE FOR FDP

**Last date of  
Registration**  
**20<sup>th</sup> February, 2026**

**Duration**  
**5 Days (2 Hours/day)**

**Registration fee**  
**₹500**

**Scan to Visit**



### TARGET PARTICIPANTS

- Basics of Research
- Bibliometric Analysis
- Biblioshiny
- Data Visualization

(Management / Allied disciplines / Social Sciences / Sciences, as applicable)



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ON

## SYSTEMATIC LITERATURE REVIEW & BIBLIOMETRIC ANALYSIS



### MODE OF DELIVERY

- Online
- Practical demonstrations with real datasets
- Step-by-step implementation using analytical tools
- Interactive sessions with exercises and case illustrations



### PROGRAM OUTCOME

By the end of the program, participants will be able to:

- Conduct bibliometric and systematic literature reviews using bibliometric analysis tools
- Create effective data visualizations for research interpretation
- Develop and evaluate predictive models for research-driven decision-making



### RESOURCE PERSON



#### DR. SAURABH AGARWAL

Faculty and Expert in Machine Learning & Data Analytics  
Harcourt Butler Technological Institute (HBTI) Kanpur  
E-mail: [saurabh.inc@gmail.com](mailto:saurabh.inc@gmail.com)

LinkedIn: [www.linkedin.com/in/saurabh-agarwal-71ab445b/](https://www.linkedin.com/in/saurabh-agarwal-71ab445b/)

YouTube: [www.youtube.com/watch?v=WptqefElqGA&t=457s](https://www.youtube.com/watch?v=WptqefElqGA&t=457s)

### ABOUT THE ESTEEMED RESOURCE PERSON

He is a graduate and post graduate engineer from IIT Kanpur and IIT Delhi. He is associated with HBTU Kanpur, Great Lakes, Gurgaon, AIMA New Delhi and NMIMS Mumbai. He is a consultant & developer to Predictive Analytics Pvt. Ltd, Bangalore, IBM and UNESCO for Business Analytics.

He has published paper on Integrating Alternate Payment Channels and was presented in The Fourth International Conference on Payment Channels organized by Banknet India, Mumbai. He has interest in Data Mining, Data Analysis, Business Analytics, Structural Equation Modelling, Multivariate Analysis and works on platforms like R, Python, SPSS, Amos, Modeler, IBM Watson Analytics.

He has conducted international workshops/trainings for Saudi Aramco biggest oil refinery in world, Kiatanin Bank Bangkok, Ministry of Road Transport Abu Dhabi, Course Monster, Australia, GBM Kuwait and prominent domestic trainings at AIMA, New Delhi, Symbiosis University, Pune, KJSIOM, Mumbai, VGSOM, IIT Kharagpur, Ernst & Young Trivandrum, IIIT Allahabad, to name a few.



Chhatrapati Shahu Ji Maharaj University

(Formerly Kanpur University, Kanpur)

Kalyanpur, Kanpur-208024, U.P., India





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CSJM UNIVERSITY, KANPUR, INDIA



#### SOURCE OF INSPIRATION



**Smt. Anandiben Patel**

Hon'ble Governor of U.P. & Chancellor  
CSJM University Kanpur

#### CHIEF PATRON



**Prof. Vinay Kumar Pathak**

Hon'ble Vice – Chancellor  
CSJM University Kanpur

#### PATRON



**Prof. Sudhir Kumar Awasthi**  
Pro Vice Chancellor  
CSJM University, Kanpur

#### PATRON



**Shri Rakesh Kumar Mishra**  
Registrar  
CSJM University, Kanpur

#### FDP CHAIR



**Prof. Sudhanshu Pandiya**  
Director, School of Business Management  
CSJM University, Kanpur

#### ORGANIZING COMMITTEE

All faculty members of School of Business Management, CSJM University, Kanpur, India.

#### FDP CONVENER



**Dr. Prabhat K Dwivedi**

Associate Professor  
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#### FDP CO-CONVENER



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#### FDP CO-CONVENER



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#### STUDENT COORDINATOR

**Arpon Saha**

BBA 2<sup>nd</sup> Year Student

International Student

Email: [arpon.saha001@gmail.com](mailto:arpon.saha001@gmail.com)



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**REGISTER NOW**



**REGISTRATION DETAILS**

**Registration Link:**

<https://forms.gle/BctaNgfi43GX9K26>



Scan to Register in This Event

**Payment Link:**

<https://p.ppsl.io/PYTMAPS/FUDaqk>



Payment QR

**"Registration fee: ₹500"**



**Must Save your Transaction ID for future reference.**



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