



FinX

BBA in CAPITAL MARKET



BECOME A CAPITAL MARKET SPECIALIST

Set yourself for an exciting career in
Banking & Finance



Introduction

The finance industry is growing rapidly, creating a demand for specialised skills. The **BBA in Capital Markets** is a cutting-edge program that bridges the gap between academia and the skills needed by the industry. It provides a holistic approach in building functional, technical and behavioural skills which are important to build a career in the banking & finance industry



What Sets This Program Apart?



Industry-aligned curriculum designed and taught by industry experts



Specialized certifications to enhance your professional profile



Resume building skills, interview prep and networking opportunities



Placement assistance among 75+ top firms ensures a quick ROI



Expert guidance on starting your entrepreneurial journey



Advisory Council

Abhay Tewari

MD & CEO, SUD Life

Sunil Subramaniam

Ex. MD, Sundaram AMC

Anshul Arzare

MD & CEO, Yes Securities

Deepak Gaddhyan

Head Branch Banking and Retail Liabilities, RBL Bank

Nitin Rao

CEO, Incred Wealth

Swarup Mohanty

Vice Chairman and CEO, Mirae Investment Managers



Course Curriculum and Structure

Semester 01

- Financial Markets and Products
- Time Value of Money & Financial Calculators
- Marketing & Sales of Financial Products
- **Fintech and AI application**
- Business Communication-I

Semester 02

- Equity Markets
- Business Economics
- Financial Accounting
- Mutual Fund + (Preparatory training for **NISM VA**)
- **Blockchain & Crypto** Currencies
- Business Communication-II

Semester 03

- Corporate Finance
- Financial Reporting & Fundamental Analysis
- Business Law
- **Banking & Insurance** (Life, Health, General)
- Macro Economics

Semester 04

- Capital Market Operations + (Preparatory training for **NISM VII**)
- Equity Derivatives + (Preparatory training for **NISM VIII**)
- Commodities and Currency
- Financial Spread Sheets
- **Derivatives**

Semester 05

- **Financial Modelling**
- Fixed Income Securities
- **Technical Analysis**
- Financial Planning & Personal Finance
- Research Analysis + (Preparatory training for **NISM XV**)
- Campus to Corporate
- **Internship**

Semester 06

- Investment Banking
- International Business
- Mergers & Acquisitions
- **Financial Risk Management (FRM)**
- Taxation
- **Internship**



Learning Outcomes

- Understand functioning of capital markets, trading mechanisms and key participants
- Analyse market trends, financial statements, and risks
- Assess regulatory, ethical, and global economic impacts.
- Apply quantitative and qualitative insights to real-world scenarios

Career Pathway

The BFSI sector is growing at an unprecedented rate leading to a greater demand for capital market professionals.

This program opens doors to **high-growth & high - paying** careers in industries such as:

- Asset Management
- Banking
- Broking & Research
- Insurance
- Investment Banking
- Loans & Lending
- Wealth Management
- Global Capability Centres (KPOs)



Program Highlights at a Glance

Degree

BBA (Capital Markets)

Duration

3 Years Full Time

Mode

Full-time On Campus, Immersive Learning

Placement Partners





Academic Mentors & Trainers



Manmeet Singh Khurana

- Founder at Wealth Dopes
- NISM Series XX1A, VA I IC-38 Certified
- Ex-SBI, ICICI, Dabur

Manmeet is a senior business leader with 25+ years of multifaceted experience across diverse industries, holding leadership roles at the national level for more than a decade.



Nayan Marphatia

- Mentor /CEO- Miloni Tours & Travels
- Area Financial Controller South Asia – DHL Express

A finance professional with 30+ years of experience in corporates like DHL, Pizza Hut and Elf Lubricants, along with entrepreneurship.



Joydeep Sen

- MBA , CFP Finance
- Corporate Trainer, Author, Columnist
- Former Senior Vice President - Advisory Desk at BNP Paribas Wealth Management

Joydeep has over 25 years of experience and has been awarded "100 Most Influential BFSI Leaders" by BFSI Congress.



Rajendra Kalur

- MBA in Finance & CFA
- Life Goals Practitioner
- Volunteer Director CFA Society, India

Rajendra has over 20 years of experience and has worked in senior management positions in organisations like DSP Merrill Lynch, ABN Amro & ICICI Pru AMC



Nikunj Sharma

- MBA in Finance
- Director, CIEL
- Head Investor Awareness & Training

Nikunj has over 25 years of experience in the BFSI industry and a published author of the book 'The Stock Market Monk'



Meghdoot Karnik

- Chief Operating Officer of BFSI Sector Skill Council of India
- Director, School of BFSI, Symbiosis University of Applied Sciences, Indore

Meghdoot is a Chartered Accountant by Qualification with 29 years of experience in L& OD and Senior Management .



Gaurav Agrawal

- FinModel Digital Solution LLP ,
- Founder and Designated Partner- Capital Market Publishers Pvt Ltd. Vice President – Products

Gaurav is skilled at explaining a variety of complex financial theories and practices clearly and accessibly to both professional and non-professional audiences.



Dr R S P Singh

- L&T Asset Management Ltd. Head- Sales Support and MIS
- UTI Asset Management Company Limited , Assistant Vice President

Dr. Singh has over 30 years of industry experience and worked at senior leadership positions at L&T Asset Management Ltd, UTI Asset Management Company Limited



Sankha Mukherjee

- Head - Training Quality , FinX
- Certified Financial Planner

Sankha has over 25 years of investing and trading experience. He has conducted over 3000 workshops and also coached over 100,000 participants.



About CSJM University

Chhatrapati Shahu Ji Maharaj University Kanpur, a premier landmark of higher education in Uttar Pradesh is named after the great social reformer Chhatrapati Shahu Maharaj also known as Rajarshi Shahu. It is a well-established and respected educational community where students of all backgrounds study and work together in a congenial and encouraging academic atmosphere. The university is geared to provide maximum scholastic benefit to each individual student and nurture them to achieve their full potential and evolve as a responsible global citizen

About FinX

- **48000+** Students trained to be job - ready
- **1000000+** Corporate employees and learners trained
- **75+** Placement Tie-ups with BFSI companies
- **300+** College Affiliations* pan-India
- **140+** Corporate tie-ups for Training / Up-skilling mandates
- **100+** Online Courses and Certifications (BFSI Technical Domains and Soft Skills)
- **1300+** Empanelled Trainers across the country
- **NISM accredited Training Partner** for CPE since 2010
- Partner of **SEBI, PFRDA, NISM, NCFE, BSE, NSE** and many more



To know more, visit
www.finxpert.org

A Net Promoter Score (NPS) measures how likely participants are to recommend CIEL/FINX training programs to others. The metric provides insight into customer satisfaction and the reputation of the company.

For more Information, please contact
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