SCHOOL OF BUSINESS MANAGEMENT

IN ASSOCIATION WITH

IRAC CELL

IS ORGANIZING AN EXPERT TALK

ON

MANAGEMENT LESSONS OF SRIMAD BHAGAVAD GITA

Prof. B. Mahadevan

Professor of Operations Management
Indian Institute of Management, Bangalore
Advisory Board Member of California Management Review

Date: 24.02.2025 **Time:** 2:00 PM

Venue: Seminar Hall, UG Block, SBM,
CSJM University Kanpur

Prof. Sudhanshu Pandiya
Director

Dr. Prabhat K Dwivedi
Convenor