



CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY KANPUR

Accredited A++ by NAAC, QS Ranked, Category-I University Graded by UGC

SCHOOL OF BUSINESS MANAGEMENT

ORGANIZES

**A ONE WEEK FACULTY DEVELOPMENT PROGRAM
ON “INNOVATIVE PEDAGOGY FOR MANAGEMENT
AND SOCIAL SCIENCES: ENGAGING MINDS, INSPIRING FUTURES”**



**DATES: DEC. 16-22, 2024,
TIME: 02:00 PM TO 05:00 PM)
PROGRAM MODE: OFFLINE**



ABOUT THE UNIVERSITY

CSJM University, Kanpur, a prestigious NAAC A++ accredited institution, stands among India's top-rated and rapidly advancing state universities. Designated as a Tier-I institution by the University Grants Commission, CSJMU has been a pioneer in higher education since 1966. Located on a sprawling 264-acre campus, the university supports a vibrant academic community of over 5,000 students from diverse backgrounds.

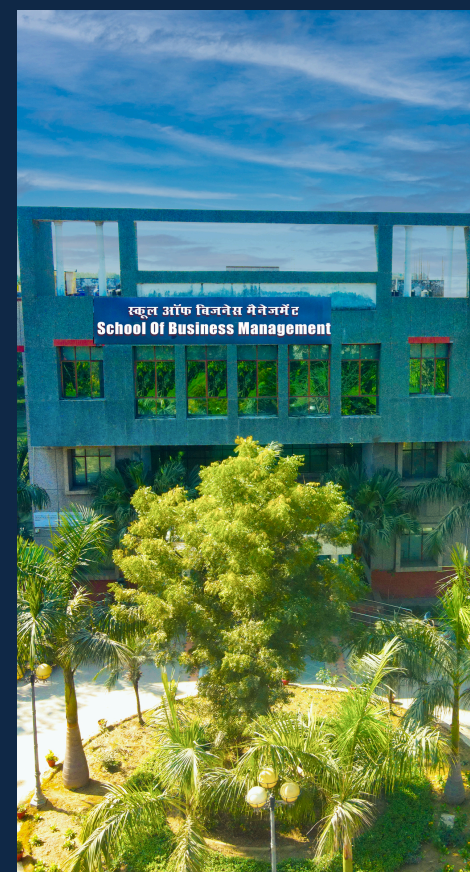
With over 700 affiliated colleges across seven districts in Uttar Pradesh, CSJM University offers comprehensive undergraduate, postgraduate, and doctoral programs. Its campus hosts more than 20 institutes, covering diverse academic fields such as Engineering, Technology, Life Sciences, Business Management, Journalism, Law, Pharmacy, Agriculture, and International Languages.

ABOUT THE SCHOOL OF BUSINESS MANAGEMENT

The School of Business Management (SBM) at Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur, is an institution committed to cultivating leadership and innovation in the fields of business and management. Since its establishment in 1991, SBM has become a hub for academic excellence, offering a variety of programs to prepare students for the complexities of a globalized economy.

Located in the lush green campus of CSJMU, the SBM provides an environment conducive to learning, creativity, and collaboration and emphasizes on a blend of rigorous academic learning and vibrant co-curricular activities.

The Faculty Development Program (FDP) is designed to help educators from universities, particularly those in management, commerce, and social sciences, enhance their teaching skills.



ABOUT THE FDP

As technology rapidly advances with tools like ChatGPT, machine learning, and artificial intelligence, the teacher's role in business school education remains more essential than ever. This Faculty Development Program (FDP) focuses on equipping educators with strategies for impactful teaching in today's dynamic environment. The program will cover the following broad areas:

- Innovative Pedagogical Techniques (Cases, Simulations, and hands-on activities)
- Course Design Strategies /NEP
- Case Study Teaching Methods and Participant Engagement
- Leveraging Open Access Resources
- Using Open-Source Software in Teaching
- The Role of AI in Education
- Academic leadership
- Change management

Please note that the above topics are just indicative but not exhaustive.

BY THE END OF THIS FDP, PARTICIPANTS WILL BE ABLE TO:

- Apply innovative pedagogical techniques tailored for business schools.
- Design courses that optimize student learning outcomes.
- Skilfully use the case study method to enhance classroom learning.
- Incorporate open access resources and software into their teaching toolkit.
- Understand the evolving role of AI in education and its impact on business school instruction.

Through engaging sessions, collaborative exercises, and practical demonstrations, participants will gain practical insights and strategies to elevate their teaching effectiveness in the dynamic field of business education.

WHO CAN ATTEND?

Faculty members from management, commerce, Economics, and social sciences.

REGISTRATION

The participants are requested to visit the following link to register. Maximum 30 participants only can register on First Come-First Serve basis.

REGISTRATION FEE		
1.	CSJMU campus and affiliated colleges	Rs 2999
2.	Regular (1st December to 12th December)	Rs. 4999

The registration fee includes cost of the FDP kit, certificate, content, refreshment etc. and purely non-residential in nature. If accommodation is required, it may be provided on request and payment basis. The participants are requested to upload the payment proof while submitting the registration form.

The participants are requested to visit the following link to register.

REGISTRATION LINK:

<https://forms.gle/aEupMG9nXcC7HTGA7>

or



scan to register

PAYMENT LINK

Make Payment to the following account:

<https://paytm.me/PYTMPS/4R28aKE>

or



scan to Pay

The Registration should be completed on or before 12th Dec, 2024.

Note: Minimum 75% attendance is mandatory to be eligible for the certificate. Certificate will be Issued after completion of Event within 3 days in your registered mail id directly.

VENUE:

**Seminar Hall, New Building, School of Business Management, CSJMU
Campus, Kanpur, UP, India.**

CHIEF PATRON



Prof. Vinay Kumar Pathak

Hon'ble Vice – Chancellor
CSJM University Kanpur

PATRON



Prof. Sudhir K Awasthi
Pro Vice Chancellor
CSJM University, Kanpur



Dr. Anil Kumar Yadav
Registrar
CSJM University, Kanpur

FDP CHAIR



Prof. Sudhanshu Pandiya
Director, School of Business Management
CSJM University, Kanpur

FDP CONVENERS

Dr. Prabhat K Dwivedi, Associate Professor
Dr. Sudesh K Srivastava, Associate Professor
Dr. Mridulesh Singh, Associate Professor

School of Business Management

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