



MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN

SCHOOL OF BUSINESS MANAGEMENT, a college/institute recognized under Section 211 and 12 (8) of the UGC Act 1956 and having address at CSIM University, Kanpur, 208024, Uttar Pradesh, India

And

NS Matrix Services Private Limited, 952, Agarwal metro heights, Netaji Subhash Place, Pitam Pura, New Delhi, Delhi 110034

FOR

PLACEMENT RELATED SERVICES

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the **Wednesday DAY of 15th June Two Thousand and Twenty Two** by and between

SCHOOL OF BUSINESS MANAGEMENT, a college/institute recognized under Section 211 and 12 (8) of the UGC Act 1956 and having address at CSJM University, Kanpur, 208024, Uttar Pradesh, India **THE FIRST PARTY** represented herein by its **Vice Chancellor / Representative**

AND

NS Matrix Services Private Limited, 952, Agarwal metro heights, Netaji Subhash Place, Pitam Pura, New Delhi, Delhi 110034, THE SECOND PARTY represented herein by its **Name of Competent Authority /Representative**

PURPOSE OF MOU

The Primary objective of this Memorandum of Understanding between **SCHOOL OF BUSINESS MANAGEMENT, CSJM University, Kanpur** and **NS Matrix Services Private Limited, 952, Agarwal metro heights, Netaji Subhash Place, Pitam Pura, New Delhi, Delhi 110034** is to create a means of cooperation between the two entities, subject to the terms of this MoU. It shall endeavour to strengthen, promote and develop practical knowledge, skill, research and placement between the Parties on the basis of equality and mutual benefit.

In particular, this MOU is intended to

1. Enhance entrepreneurial mindsets to the students of **SCHOOL OF BUSINESS MANAGEMENT, CSJM University Kanpur** through various workshops on Entrepreneurship Development
2. Generate self-employment opportunities
3. Assist the students in establishing various start-ups
4. Arrange the placement of trained students



NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

Clause 1

CO-OPERATION

- 1.1 Both parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The parties shall keep each other informed of potential opportunities and share all information that may be relevant to secure additional opportunities for one another.
- 1.2 The co-operation between First Party and Second Party will facilitate effective utilization of the intellectual capabilities of the First Party providing significant inputs to them in developing suitable teaching/ training systems, keeping in mind the needs of the First Party.

Clause 2

SCOPE OF THE MOU

- 2.1 Both parties believe that close co-operation between the two would be a major benefit to the student community to enhance their skills, knowledge and placement.
- 2.2 The Second Party will give valuable inputs to the First Party in teaching/ training methodology so that the students fit into the industrial scenario meaningfully.
- 2.3 The interaction between Industry and School of Business Management will give an insight into the latest developments /requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career.
- 2.4 The Second Party will train the students of the First Party on the latest trend in the Industry in order to bridge the gap in skill and make them ready for industry.
- 2.5 The Second Party will extend the necessary support to deliver guest lecturers to the students of the First Party on the technology trends and in house requirements.
- 2.6 The Second Party will actively engage to help the delivery of the training and placement of students of the First Party into internships/jobs.



Clause 3

VALIDITY

- 3.1 The validity of the agreement is Three year from the date of agreement.
- 3.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations. The parties may decide to further extend the term of this MOU by mutual consent on such term agreed between them.
- 3.3 Any dispute will be settled in the Kanpur Court only where the **School of Business Management, CSJM University** is situated.

Clause 4: FINANCIAL ARRANGEMENTS



- 4.1 This Memorandum of Understanding shall not give rise to any financial obligation by one Party to the other.
- 4.2 Each Party shall bear its own cost and expenses in the implementation of this Memorandum of Understanding.
- 4.3 If any of the activities mentioned above, wherever financial aspects are involved, amount, payment conditions, etc. would be spelt out clearly before starting the activity.

Clause 5: CONFIDENTIALITY

During the tenure of the MoU and afterwards, unless both parties permit the disclosure, both Parties will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of projects covered under this MoU.

Clause 6: AMENDMENTS

No amendment or modification of this MoU shall be valid unless the same is made in writing by all the parties or their authorised representatives and specifically stating the same to be an amendment of this MoU. The modification shall be effective from the date on which they are made unless otherwise agreed to.



AGREED:


**For School of Business Management,
CSJM University**



Name:


Designation with Stamp:

For NS Matrix Services Private Limited




Name: Sachin Khatri

Designation with Stamp:



Dr. Prabhat Dewvedi
Associate Professor
CSJM Univ. Kanpur

Witness 1:



Amish Husain
Asst. Manager Training
& Placement.

Witness 2: