Faculty Members

Faculty - Professors

Prof. Mukesh Ranga

PhD. Marketina, Organizational Behaviour, Tourism

Prof. Sudhanshu Pandiva

PhD. Finance & Strategic Management

Prof. Anshu Yaday PhD. HR

Prof. Suvijna Awasthi

PhD, OB

Faculty - Associate Professors

Dr. Neerai Kr. Sinah PhD. IT

Dr. Mridulesh Singh PhD. Marketina

Dr. Sudesh Kumar Srivastava

PhD. Marketina

Dr. Prabhat Kumar Dwivedi

PhD. Marketina & Entrepreneurship

Faculty -Assistant Professors -

Mr. Sudhir Verma MBA. QT

Dr. Charu Khan Ph.D. QT & Marketina

Dr. Vivek Sinah Sachan

Ph.D. HR Dr. Sidhanshu Rai

PhD, Tourism Mrs. Wrashi Singh

MBA. Tourism & Accounts

Mrs. Aparna Katiyar MBA, HR & Marketina

Mr. Sachin Sharma

MCA, IT & Computers

Dr. Prashant Trivedi

PhD, Marketing and Finance

Dr.Surendra Kumar PhD. Marketina Dr. Praveen Agarwal

PhD. Finance

Dr. Mohit Kumar PhD. Finance

Dr. Sanjeev Kumar Singh PhD, Knowledge

Management

Mr. Prakash Narain Pandey

M.Com, MBA, Accounts, Finance and Tax

> Dr. Najmi Shabbir Ph.D.

Finance, Economics and Tax

Mr. Rahul Agarwal M.Com, MBA Finance Ms.Pallavi Mishra

M.Com, Management and Marketina

Mr.Mayank Jindal M.Com. Finance

Ms.Mansi Bajpai

M.Com, Management and Marketing

Placement Highlights









Recent Placements

Company Name	Role	Package
Leverage Edu	Business Development Executive	6.6 LPA
ANZ	Credit Analyst	10 LPA
Byju's	Academic Specialist	5 LPA
White Hat Jr	User Engagement Specialist	5 LPA
uCertify	Associate Account Manager	5 LPA
MCN	Technical Associate	Upto 7.2 LPA
Software One	AWS Azure Specialist	5 LPA
Amazon	Customer Engagement Specialist	2.5 LPA
HDFC	Multiple Roles	Upto 4 LPA

Notable Alumni



Animesh Gupta

2001

Satvik Mishra

2020





Riva Ghosh



Karan Singh





Narayan Kumar





2013



Dwivedi 2001





Dr. Anurag Kumar Saxena 2006

Interested applicants must apply through the official admission portal of CSJM University Kanpur. http://csjmu.ac.in/mis/department-of-business-management/

School of Business Management

Chhatrapati Shahu Ji Maharaj University, Kanpur Phones: 0512-2571588 Fax: 0512-257000



School of Business Management

CSJM University Campus Kanpur



INFORMATION BROCHURE

Visit us at: http://www.csjmkanpuruniversity.org

Vice Chancellor's Message



Prof. Vinay Kumar Pathak

India has always been looked upon as torch bearers in turbulent times. Our aim is to continue the legacy and sustain the qualities and attributes of it being a Vishwaguru. At

CSJM University, we are meticulously working on developing a youth which is capable of independent thinking, is versed in bringing out of the box solution and suits the need of the corporate world. We not only are producing professionals and entrepreneur but also developing true human beings and responsible citizens. School of Business Management is a positive change agent in developing management acumen in Professionals. It not only offers lucrative placement opportunities but also develop "Job Givers" and provide wings to your aspirations.

Director's Message



Prof. Sudhanshu Pandiya

The field of Management is constantly evolving it is undergoing a paradigm shift in current time and Management education needs to work in consonance with its requirements. We at School of Management

understand it and are committed to develop professionals and entrepreneurs to suit the requirement of the industry and nation as a whole. With industry oriented approach and evolving pedagogy our focus is on honing the potential of the students and transforming them into Professionals. We offer Doctoral, Master and Bachelor Programs in the field of Business Management and offer you a great career ahead.

Program

1. MBA- 2 Yrs Full Time

Specialization Offered

- 1. Marketing
- 2. Business Analytics
- 3. Finance
- 4. Business Economics
- 5. Human Resource Management
- 6. Tourism Management
- 7. International Business
- 8. Operations Management

For details click

http://csjmu.ac.in/mis/department-of-business-management/

Seats

- 240

Eligibility

 Graduation with minimum marks prescribed by the university.

Selection Process- Group Discussion and P.I,

CAT, SEE and MAT score accepted/ as decided by the University

Program

1. M.B.A. (PART TIME)

Career after

- 1. Entrepreneurship
- 2. Govt. Jobs / Private Jobs

For details click

http://csjmu.ac.in/mis/department-of-business-management/

Seats Fligibilit

- 30
- Graduation with two years working experience with minimum marks

prescribed by the university

Selection Process- Group Discussion and P.I/ as decided by the University

Program

1. BBA 3 Yrs Full Time

Career after BBA

- 1. Entrepreneurship
- 2.Govt. Jobs

For details click

http://csjmu.ac.in/mis/department-of-business-management/

Seats

- 300

Eligibility

- 10+2 with minimum marks prescribed by the

university.

Selection Process- Group Discussion and P.I/ as decided by the University

Program

1. B.COM (HONS) 3 Yrs Full Time

Career after B.COM (HONS)

- 1. Entrepreneurship
- 2. M.COM (HONS)/MBA
- 3. Govt. Jobs

For details click

http://csjmu.ac.in/mis/department-of-business-management/

Seats

- 120

Eligibility

- 10+2 with minimum marks prescribed by the

university.

Selection Process- Group Discussion and P.I/ as decided by the University

Ph.D Program

■ JRF, NET or SET/University RAT after MBA / allied courses