

**MEMORANDUM OF UNDERSTANDING  
FOR ACADEMIC-INDUSTRIAL LINKAGE**

**BETWEEN**



**SCHOOL OF PHARMACEUTICAL SCIENCES  
DEPARTMENT OF PHARMACEUTICAL SCIENCES  
CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY, KANPUR, U.P. INDIA**

**AND**



**ADAMYA HERBAL CARE PVT LTD.**

**Reg.office :3/176, SEC- B, PRIYADARSHINI COLONY, SITAPUR ROAD, LUCKNOW-  
226020 (U.P.) INDIA**

## **ABOUT ADAMYA HERBAL CARE PRIVATE LIMITED.**

**ADAMYA HERBAL CARE PRIVATE LIMITED** is a Startup Company recognized by Department of Industrial Policy and Promotion (DIPP) under Ministry of Commerce & Industry, Government of India, Vide Certificate No.:DIPP11771 dated 06.12.2017, whose Core Competency is in Discovering, Developing, Innovating Next Generation Poly Herbal Formulations based on National health priorities such as Prevention, Control, management & treatment of communicable disease like Dengue, Swineflu, Ebola, Zika etc and non-communicable diseases like; cancer, blindness, diabetes, cataract and other metabolic and hematological disorders. Genetic and autoimmune disorders like hypothyroidism, rheumatoid arthritis, cysts, fibroid etc. All the activities carried out by AHCPL is based on AYUSH and WHO guidelines & protocols for manufacturing the Ayurvedic preparations & Health Care Supplements.

AdamyA herbal care Private Limited is a manufacturer company based on the National Industrial Classification (NIC) code of 24233 and it is involved in the business activities related to this industry code such as Ayurvedic pharmaceutical preparations, manufacturing, Manufacture of ayurvedic preparations.

Directors of AdamyA herbal care Private Limited are Mr. Arun Mohan & Mahesh Verma. AdamyA herbal care Private Limited's Corporate Identification Number is (CIN) U24233UP2012PTC053109 and its registration number is 53109.

## **ABOUT SCHOOL OF PHARMACEUTICAL SCIENCES**

School of Pharmaceutical Sciences (Formerly University Institute of Pharmacy), C.S.J.M. University, Kanpur, established in 2004 with B.Pharm. program, with



the inclusion of M.Pharm. Pharmaceutics and Pharmaceutical Chemistry in 2012, Diploma in Pharmacy in 2018 and M.Pharm. Pharmacology programs in 2020 with the mission

- To produce self-motivated, self-reliant and socially sensitive young pharmacy graduates catering to the needs of Industry, Academia and Research.
- To create a centre of excellence for R&D in the field of pharmaceutical sciences with inter-disciplinary approach in emerging area of Science and Technology with focus on industry-Academia interaction and cooperation at National and International level.
- To interlink Pharmaceutical Sciences with Life Sciences and Management Education.
- To provide Life Long Learning opportunities in Pharm. Sciences.

The School has excellent lab facilities, good teaching and learning practices with a blend of highly experienced and the young energetic faculty, encourages students to carry out knowledge and skill based learning in the fields of their interest. The courses and their practice are focused on the needs of Pharma industry and hospitals.

The Memorandum of Understanding between the Adamya herbal care Private Limited, Lucknow and School of Pharmaceutical Sciences, C.S.J.M. University, Kanpur, is being signed on 30.3.2022.

The MOU is being signed on the prospect that both the institutions will collaborate on developing the joint academic and research co-operation between the two institutes.

#### **For Collaborative Research and academic activities**

The scope of MOU is to define a mechanism to promote knowhow on technical knowledge based on manufacturing of Ayurvedic products; impart vocational and

skill oriented training and other programs to benefit student and staff of both organizations; joint research and academic activities leading to academic excellence; new knowledge generation; innovative technology development; professional skill and competence development; vocational training capacity building and many such synergies of Industrial linkages through collaboration and networking of University and Adamya herbal care Private Limited

## **1. OBJECTIVES**

Adamya herbal care Private Limited and University will undertake joint work in the areas of mutual interest:

- The concerned experts of Adamya herbal care Private Limited and corresponding faculty members of University together will carry training for skill oriented Human Resources with due approval of both the institute and within the framework of rules and regulation governing both the organizations.
- Training programs on state of art topics of Academic-Industry know how for faculty, staff, student and technical personnel of both the organizations with in the area of co-operation will be undertaken at both the institutes.

## **2. STUDENTS INDUSTRIAL TRAINING AND TOUR**

To provide maximum benefit to student community in terms of:

- a) Student Industrial Tour
- b) Skill oriented training
- c) Dissertation project U.G., P.G. and Research student.
- d) Technology demonstration.
- e) Capacity building and human resource development for the Faculty Scientists and practicing personal of industry and others.



e) Information education and communication on product and process Development and other topics of mutual interest.

### **3. EXCHANGE/DEPUTATION OF STAFF**

- To exchange faculty/technical personnel on basis for alimited period for the purpose of implementation of joint tasks within the areas of co-operation.
- That the faculty/staff and research fellows registered for Ph.D. degree may visit the other institution for a short period in connection with their research work under joint collaboration program.
- That the faculty/technical personnel will be encouraged to deliver lectures/invited talks in the other organization.

There shall be no financial obligations for both the parties.

### **4. JOINT CONFERENCE/WORKSHOP/COURSES**

- Both the parties agree to hold/conduct, whenever feasible, national events, Joint workshops, conferences, training programs within the areas of mutual interest.

### **5. SHARING OF FACILITIES**

- The two organizations agree to share their respective important R &D facilities in order to promote academic and research in the areas ofcooperation to intensity the high priority area program of science and technology.
- Both the organizations agree to share and utilize equipments, facilities, hardware, software and other materials & components developed in housein the area of co-operation if advisable within the framed rules governingboth the organizations.
- Access to laboratory, library and other supporting facilities for jointly supervised UG, PG and Research will be provided by both institutes.

## 6. PROJECTS WORK OF STUDENTS

Mutually agreeable number of students as per the short listing criteria of company, students of U.G., P.G. and research in the respective areas of specialization of University will be allowed at a time for project work at Adamya herbal care Private Limited. Students will work in the areas of mutually agreeable areas identified by the both organizations.

<p>Director's of Adamya herbal care Pvt.Ltd</p> <p>For Adamya Herbal Care Pvt.Ltd</p> <p><i>[Signature]</i> Authorized Signatory</p> <p>1.Name: Dr Mahesh Verma</p> <p><i>[Signature]</i> Authorized Signatory</p> <p>2. Name: Arun Mohan</p>	<p>1. Registrar, CSJMU, Kanpur</p> <p>Signature: Name: Dr. Anil Kumar Yadav Seal</p> <p><i>[Signature]</i> 30.3.2022 कुलसचिव छत्रपति शाहू जी महाराज विश्वविद्यालय कानपुर</p>
<p>Witness (Name &amp; Signature):</p> <p><i>[Signature]</i> 1.Archana Mohan Admin Executive - Adamya Herbal Care Pvt Ltd</p> <p><i>[Signature]</i> 2.Abhay Kumar Chaturvedi Lab Incharge – Adamya Herbal Care Pvt Ltd Date : 11.03.2022</p>	<p>Witness (Name &amp; Signature):</p> <p><i>[Signature]</i> 1. Dr. Prakash Chandra Gupta School of Pharmaceutical Sciences, Department of Pharmaccutical Sciences, CSJMU, Kanpur</p> <p>2. Director, School of Pharmaceutical Sciences, Department of Pharmaceutical Sciences, CSJMU, Kanpur Signatures: <i>[Signature]</i> Seal: Date: 30/3/2022</p>