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## **CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY**

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### **PRESS RELEASE**

**Kalyanpur, Kanpur**

**Uttar Pradesh-208024**

**Date: 06/04/2022**

#### **Placement Drive aims to provide a better platform for the career of students: Prof. Vinay Kumar Pathak**

More than 250 students got campus placement in 9 companies

A mega job fair was organized at Chhatrapati Shahu Ji Maharaj University, in which students from the university campus and affiliated colleges actively participated. In this, more than 250 students were selected by various companies for various positions. At the employment fair, representatives of various popular multinational companies in India along with their teams selected the students through interviews today. In this, more than 2500 students had registered themselves. Immediately after the interview, the happiness of getting selected for the job was being seen on the faces of the students. Some got selected for the post of Customer Relationship Manager and some on the post of Business Associate. Some become team leaders and some become tele-callers.

The employment fair was inaugurated by the chief guest Vice-Chancellor Prof. Vinay Kumar Pathak. He said that its objective is to provide a platform to the students for their career so that students can get good placements. He said that he would continue to try to provide more and more opportunities for employment in future. So that students can get good job opportunities while studying. The Registrar, Dr. Anil Kumar Yadav, while wishing the students who came to the employment fair, congratulated them on their bright future. CDC Director Dr. R.K. Dwivedi While encouraging all the students present, wished them good luck with their new job. Encouraging the students, he said that those students who will not be selected in this job fair need not be disappointed, but should recognize their shortcomings and try for the job in the next drive. Placement Incharge Dr. Rashi Aggarwal while conducting the employment fair described it as very important. She said that such programs focus on instilling confidence and self-confidence among the students for employment.

Amazon Pay and Airtel selected 50-50 team leaders for the job fair. City Mall selected the Customer Relationship Manager and Delivery Boy, while Zepto selected the Account Manager and Delivery Boy. Food Delivery service Swiggy and Zomato interviewed for delivery boy profile. Pine Labs interviewed for the Tele-caller's Profile and Medicament for the Business Associate post. G4S Interview for Experienced Supervisor. SBI Life has selected the candidates for the post of Insurance Advisor. Through this mega job fair of the university, all the companies could ensure the availability of candidates for various posts under one roof according to their needs today.

For the first time, such a mega job fair was organized in CSJMU. Students from Kanpur and adjoining districts participated in this event under the guidance and leadership of Vice-Chancellor Prof. Vinay Kumar Pathak.

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