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CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY

PRESS RELEASE

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Initiative of CSJMU to promote entrepreneurship and innovation

Teachers participated in the startup orientation of EDII Gandhinagar

A team of six members from Chhatrapati Shahu Ji Maharaj University, Kanpur attended a start-up orientation organized by EDII, Gandhinagar. The aim of this start-up orientation was to train teachers to promote entrepreneurship development on the foundation of creating new opportunities for innovation and entrepreneurship in the future. Various discussions were organized on the development of start-up, entrepreneurship and innovation in the five day orientation program. Where detailed information was provided about the use of technology for startups, various funding schemes. Along with this, necessary information was provided for developing the Startup Eco system.

Members of Chhatrapati Shahu Ji Maharaj Innovation and Entrepreneurship Cell Dr. Shilpa Kayastha Deshpande, Dr. Ekta Khare, Dr. Prabhat Dwivedi, Dr. Shivendu Ranjan, Dr. Prashant Trivedi, Dr. Sriharsha participated in this program.

CSJMU Vice Chancellor Prof. Vinay Kumar Pathak said that Kanpur has to play a leading role in the field of start-up and entrepreneurship to regain its old identity. He said that the development of eco system of start-ups would prove to be a milestone in the development of entrepreneurship in the entire state. In this sequence, the Innovation and Entrepreneurship Cell in the university is working with commitment.

Prof Pathak said that the university will work with commitment for the startup of agriculture and agrotech in rural areas of Kanpur. He said that a comfortable and start-up friendly environment would be provided to women entrepreneurs and entrepreneurs by giving full cooperation in knowledge, technical knowledge, IPR, marketing etc.

In this program organized by EDII, under the guidance of state governor and chancellor Anandiben Patel, besides CSJMU, 14 professors from three other universities of the state participated.

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