

Email: [csjmu@media.ac.in](mailto:csjmu@media.ac.in)

TEL: 0512-2080024

: 0512-2582251



## **CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY**

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### **PRESS RELEASE**

**Kalyanpur, Kanpur**

**Uttar Pradesh-208024**

A Faculty Development Program was organized by the Department of Entrepreneurship and Innovation of Chhatrapati Shahu Ji Maharaj University. The said FDP will play a major role in promoting the start-ups. The organizing committee conveyed a congratulatory message to all the participants, as guests in the program, Pro Vice-Chancellor Professor Sudhir Kumar Awasthi said in his address that there is a need to connect teachers with such new things, from new disciplines.

Abhishek Tiwari Associate Director KPMG Government of India in his address said that through this program, efforts will be made to provide sufficient information to all the teachers, so as to strengthen the Start-up culture created in the state. He further said, efforts should be made to expand start-ups and other entrepreneurship-related schemes.

Bill Trim Founder of Silicon Valley Fintech Start-up explained how we should move forward and how we can give birth to a successful start-up by running the whole process and which processes we should keep in mind.

The coordinator of this workshop was Dr. Shilpa Kaisthya and Innovation Officer Anil Kumar Tripathi provided full support in conducting the entire process, Innovation Officers of more than 75 colleges participated in this workshop and the vote of thanks was presented by Dr. Ekta Khare to all the participants in today's program.

Dr Vishal Sharma

Media-In-charge

[VishalSharma@csjmu.ac.in](mailto:VishalSharma@csjmu.ac.in)