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## **CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY**

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### **PRESS RELEASE**

**Kalyanpur, Kanpur**

**Uttar Pradesh-208024**

**Date: 12-10-2021**

CSJM University Launches E-Content Portal “GYAN SNACHAY” in accordance with the New Education Policy (NEP)-2020.

Chhatrapati Shahuji Maharaj University, Kanpur has launched an E-Content portal ‘GYAN SANCHAY’ as per the student-centric approach of the NEP -2020, which will enable the students to access curated online content on various topics. Furthermore, this portal will also allow students to upload their insightful content on various topics.

Our vision while developing this portal was to create a platform that will allow the student or anyone in pursuit of knowledge to access relevant information in a hassle-free manner. Besides this, the pandemic has also exposed the limitation of orthodox education systems across the globe, this portal is a step forward in creating a robust and technologically advanced educational system that will not let the influx of knowledge and learning be hindered in perilous times as we all have witnessed in the previous years.

Furthermore, our E-Content development cell has tried to develop a student-centric user interface for this E-content portal. The objective of this portal is also to provide every student with an opportunity to equally participate in the process of learning. This E-content portal will allow the students to submit their works on various topics, which will be then be scrutinized by a panel of learned professors of that corresponding subjects. The portal will also have a section for self–assessment students through MCQs. Additionally, this portal also aims to create a technologically compatible generation of teachers and students as per the policies of NEP-2020.

At the launch of this portal, Vice-Chancellor Prof. Vinay Kumar Pathak said that there is a need for convergence of knowledge, which this Platform will provide. Furthermore, he also emphasised the responsibility of every teacher to provide the best quality resources to each student and ‘Gyan Snachay’ have the potential to do that. Additionally, he also assured financial aides to colleges for setting up Digital Infrastructure and operational studios to create content for this portal along with the commemoration of faculties who provide the best content for this portal. He also praised the efforts of Dr. Vishal Saxena and Design Head Mr Amrit Viswakarma in developing this portal and requested the support and participation of each faculty in making Gyan Sanchay E-Content Portal a success.

Dr. Vishal Saxena, Co-ordinator of E-Content And Development Cell, thanked and praised the vision of Prof. Vinay Kumar Pathak, under whose personal guidance 'Gyan Snachay' E-Content Portal has come alive. He explained to the teacher the 4 quadrats of the NEP's SWAYAM MOOCs platform - video lecture, specially prepared reading material, self-assessment tests and an online discussion forum, while also explaining how to navigate the portal conveniently for uploading the created contents. Besides this, he also advised the teacher to attempt creating content that a more engaging and other SEO techniques.

The Launch event was attended by Registrar Dr. Anil Yadav, Dean administration Prof. Shudhanshu Pandiya, CDC Dr. Rajesh Kumar Dwivedi, Dean Academics Prof. Anshu Yadav and Chief Proctor Prof. Sanjay Swarnkar along with academic heads of Various colleges affiliated to CSJM University. The conveyor of this event was Prof. Anshu Yadav and Registrar Dr. Anil Yadav gave thank you note of this event.

**Dr. Vivek Singh Sachan**  
**Assistant Media Coordinator**