

# & Innovation - Entrepreneurship & Incubation Cell (EIC) & Centre for Recycling & Upcycling, CSJM University, Kanpur PRESENTS

## INNOVATION CHALLENGE @ CSJMU2021



Innovation - Entrepreneurship & Incubation Cell (EIC), and Centre for Recycling & Upcycling, Chhatrapati Shahu Ji Maharaj University, Kanpur launches "Innovate sustainable living" Innovation Challenge @ CSJMU2021.

Sustainable living describes a way of life that reduces an individual's or society's use of the Earth's natural resources, and one's personal resources. It is often called as "earth harmony living" or "net zero living"

### CHALLENGES

With Artificial Intelligence (AI), Augmented Reality (AR), Blockchain, Internet of Things (IoT), being core technologies, develop ideas and applications of these technologies as solutions for thematic area 'Sustainable Living'. Your solution could be an app targeting crowd supporting, raising awareness, developing sustainable business models or products. **Go for it!!!**

### ELIGIBILITY

The Innovation Challenge @ CSJMU2021 is open to:

- Individuals, and teams of individuals (2 to 5 members), who are 18 to 30 years old, and residents of India

### THEME

#### "Innovate Sustainable Living"

Brainstorm ideas: Identify problems around you; innovate, accept challenge as individual or in teams

### PROJECT

The outcome may be an ICT tool, software, app, product, business model or other solution, which may lead to the inception of a start-up project. Here is an opportunity to discover share and show how "Reduced waste to Sustainable Living" related challenges can be turned into opportunities and could be solved in sustainable way using ICT.

### WHAT TO SUBMIT

- A URL to your working project or prototype.
- Provide a URL to your code repository for judging and testing or a link to your functioning demo.
- Include a video (about 3 minutes) that demonstrates your submission.
- Videos must be uploaded to YouTube, Vimeo, or Facebook Video and made public
- Short abstract of your project, inspirations, and background information relevant to your submission



### SCHEDULE

- Wednesday, September 08, 2021 : Innovation challenge launch day
- Wednesday, September 21, 2021 : Last date of project submission
- September 22 - 30, 2021: Judging period
- First week of October, 2021 : Final presentations & Winners announcement



### TEAM REPRESENTATION

A team or organization entering the innovation challenge, must appoint and authorize one individual (the "Representative") to represent, act, and enter a submission, on their behalf. On behalf of a team or organization you represent and warrant that you are the representative authorized to act on behalf of your team or organization.



### INTELLECTUAL PROPERTY

Your Submission must:

- (a) be your (or your Teams) original work product;
- (b) be solely owned by you, your Team, with no other person or entity having any right or interest in it; and
- (c) not violate the IP rights or other rights including but not limited to copyright, trademark, patent, contract, and/or privacy rights, of any other person or entity.

### SPONSORS



### AWARD PRIZE



1st Prize:

Cash award of Rs. 10,000/-



2nd Prize:

Cash award of Rs. 5,000/-

### REGISTRATION

<https://forms.gle/Ka1pp14rswe2zaUt7>



Scan to register



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