

Roll No.-----

**Paper Code**

**6 4 8**

(To be filled in the  
OMR Sheet)

प्रश्नपुस्तिका क्रमांक  
Question Booklet No.

O.M.R. Serial No.

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प्रश्नपुस्तिका सीरीज  
Question Booklet Series

**D**

**BBA (First Semester) Examination, February/March-2022**

**BBA-107(N)**

**Business Ethics**

(for B.P. & EX Students)

**Time : 1:30 Hours**

**Maximum Marks-100**

**जब तक कहा न जाय, इस प्रश्नपुस्तिका को न खोलें**

- निर्देश : —
1. परीक्षार्थी अपने अनुक्रमांक, विषय एवं प्रश्नपुस्तिका की सीरीज का विवरण यथास्थान सही— सही भरें, अन्यथा मूल्यांकन में किसी भी प्रकार की विसंगति की दशा में उसकी जिम्मेदारी स्वयं परीक्षार्थी की होगी।
  2. इस प्रश्नपुस्तिका में 100 प्रश्न हैं, जिनमें से केवल 75 प्रश्नों के उत्तर परीक्षार्थियों द्वारा दिये जाने हैं। प्रत्येक प्रश्न के चार वैकल्पिक उत्तर प्रश्न के नीचे दिये गये हैं। इन चारों में से केवल एक ही उत्तर सही है। जिस उत्तर को आप सही या सबसे उचित समझते हैं, अपने उत्तर पत्रक (O.M.R. ANSWER SHEET) में उसके अक्षर वाले वृत्त को काले या नीले बाल प्वाइंट पेन से पूरा भर दें। यदि किसी परीक्षार्थी द्वारा निर्धारित प्रश्नों से अधिक प्रश्नों के उत्तर दिये जाते हैं तो उसके द्वारा हल किये गये प्रथमतः यथा निर्दिष्ट प्रश्नोत्तरों का ही मूल्यांकन किया जायेगा।
  3. प्रत्येक प्रश्न के अंक समान हैं। आप के जितने उत्तर सही होंगे, उन्हीं के अनुसार अंक प्रदान किये जायेंगे।
  4. सभी उत्तर केवल ओ०एम०आर० उत्तर पत्रक (O.M.R. ANSWER SHEET) पर ही दिये जाने हैं। उत्तर पत्रक में निर्धारित स्थान के अलावा अन्यत्र कहीं पर दिया गया उत्तर मान्य नहीं होगा।
  5. ओ०एम०आर० उत्तर पत्रक (O.M.R. ANSWER SHEET) पर कुछ भी लिखने से पूर्व उसमें दिये गये सभी अनुदेशों को सावधानीपूर्वक पढ़ लिया जाय।
  6. परीक्षा समाप्ति के उपरान्त परीक्षार्थी कक्ष निरीक्षक को अपनी प्रश्नपुस्तिका बुकलेट एवं ओ०एम०आर० शीट पृथक—पृथक उपलब्ध कराने के बाद ही परीक्षा कक्ष से प्रस्थान करें।
  7. निगेटिव मार्किंग नहीं है।
- महत्वपूर्ण : — प्रश्नपुस्तिका खोलने पर प्रथमतः जाँच कर देख लें कि प्रश्नपुस्तिका के सभी पृष्ठ भलीभाँति छपे हुए हैं। यदि प्रश्नपुस्तिका में कोई कमी हो, तो कक्ष निरीक्षक को दिखाकर उसी सीरीज की दूसरी प्रश्नपुस्तिका प्राप्त कर लें।



1. Mixing low quality rice with high quality rice is an example of :
  - (A) Unethical marketing
  - (B) Social sin
  - (C) Cheating consumer
  - (D) None of the above
2. Ethics in Society is exhibited by a business organisation by :
  - (A) Respect Law
  - (B) Values of people
  - (C) Promote human development
  - (D) All the above
3. Ethics in marketing means :
  - (A) Safe Dorsten
  - (B) Honest information
  - (C) Fair treatment
  - (D) All the above
4. A Business organisation shows Ethics towards environment by :
  - (A) Prevent waste
  - (B) Improve natural growth
  - (C) Less pollutant
  - (D) All the above
5. To maintain the Ethical values in Business organisation the first work is to :
  - (A) Define its mission
  - (B) Define the Code of Conduct
  - (C) Define the Code of Ethics
  - (D) All the above

6. Ram is the central character of which Book ?
- (A) Bhagwat
  - (B) Ramayana
  - (C) Gita
  - (D) Upnishad
7. Corporate social responsibility main aim is to :
- (A) Promotion of Social Welfare
  - (B) Goodwill of the stakeholders
  - (C) Both the above
  - (D) None of the above
8. Match the correct statement between firm and stakeholder :
- (A) Consumers ----- quality price
  - (B) Government ----- No corruption and Tax evasion
  - (C) Investors ----- Good return on investment
  - (D) All the above
9. From a spiritual perspective a Business leader should :
- (A) Obey his consciousness while making decision
  - (B) Patience in decision making
  - (C) Integrity and truthfulness
  - (D) All the above
10. An Employee behaviour would be unethical if he :
- (A) Disclose the confidential information of Employer
  - (B) Take gratification from Broker
  - (C) Give wrong information to customers
  - (D) All the above

11. A professional manager show responsibility towards :
- (A) People
  - (B) Process
  - (C) Environment
  - (D) All the above
12. With Philanthropy approach Business serve society by :
- (A) Education and health
  - (B) Sanitary condition
  - (C) Helping victims of natural disasters
  - (D) All the above
13. Green marketing helps in :
- (A) Saving Resources
  - (B) Reducing cost
  - (C) Environmental protection
  - (D) All the above
14. Market forces lead to cut throat Competition turn unethical practices to gain :
- (A) Market share
  - (B) Revenues
  - (C) Profit
  - (D) All the above
15. CHIPKO Movement for Environmental Protection is initiated by :
- (A) S. Bahuguna
  - (B) Arundhati Rai
  - (C) Rajendra Singh
  - (D) P. Bhai Patel

16. The seasons for environmental pollutions :
- (A) Materialistic values
  - (B) Urbanization
  - (C) Unplanned Industrial activities
  - (D) All the above
17. A person working in Business organisation has to balance :
- (A) Egocentric consciousness
  - (B) Socio centric consciousness
  - (C) Cosmo centric consciousness
  - (D) All the above
18. The ethical behaviour in market depends on :
- (A) Industry Dynamics
  - (B) Market competition
  - (C) Market leaders
  - (D) All the above
19. A man living outside society cannot attain excellence said by :
- (A) Plato
  - (B) K. Marx
  - (C) K. Ohmae
  - (D) M. E. Poster
20. Organic theory for making decision is in Group says :
- (A) People establish societies
  - (B) Individual cannot exist without society
  - (C) People establish rules and regulations
  - (D) All the above

21. Vedantic living gives four goals of human life (i) Dharma (ii) Artha (iii) Kama and:  
(A) Liberation  
(B) Emancipation  
(C) Moksha  
(D) All the above
22. A Business manager make their decisions are based on three components viz - (i) Company requirement (ii) Legal requirement (iii) is :  
(A) Moral standards  
(B) Social responsibilities  
(C) Both of (A) and (B)  
(D) None of the above
23. The Ethos in work life is :  
(A) Sprit of sacrifice  
(B) Holistic relationship between Man Nature  
(C) Operation with each other  
(D) All the above
24. Which one is not a Sin among 7 sins advocated by Gandhi Ji ?  
(A) Wealth without work  
(B) Commerce without morality  
(C) Politics without principles  
(D) Worship without passion
25. The origin of Trusteeship comes from the principle of Non-possession from :  
(A) Bhagavad Gita  
(B) Panchtantra  
(C) Hitopdesha  
(D) Chanakya

26. 'Each Industrialist should consider himself to be a trustee of the wealth' was the philosophy of :
- (A) K. Marx
  - (B) P. F. Drucker
  - (C) M. K. Gandhi
  - (D) G. K. Gokhle
27. Capital and labour should supplement each other said by :
- (A) M. K. Gandhi
  - (B) Kautilya
  - (C) K. Marx
  - (D) None of the above
28. The values in a society Constitute the core of its :
- (A) Character
  - (B) Conduct
  - (C) Culture
  - (D) Behaviour
29. The Triumvirate of Indian values includes :
- (A) Truth
  - (B) Welfare
  - (C) Beauty
  - (D) All the above
30. Work is Worship is stressed in :
- (A) Gita
  - (B) Vedas
  - (C) Smritis
  - (D) Puranas



31. Ethical value of Bhagavad Gita does not include :
- (A) Forgiveness
  - (B) Fearlessness
  - (C) Non-fault finding
  - (D) Victorious
32. “Marriage is made in heaven and considered life long bond” is considered in :
- (A) Vedantic value
  - (B) Deontological value
  - (C) Teleological value
  - (D) None of the above
33. Showing respect to elders is a :
- (A) Vedantic culture
  - (B) US culture
  - (C) Japanese culture
  - (D) Chinese culture
34. Hedonism means :
- (A) Pleasure is ultimate objective
  - (B) Righteousness action
  - (C) Everyone are alive
  - (D) All the above
35. Deontological theory of ethics was developed by :
- (A) Immanuel Kant
  - (B) Aristotle
  - (C) Karl Marx
  - (D) Sun Tsu

36. Telco logical theories of Ethics is based on :
- (A) Utilitarianism
  - (B) Distributive Justice
  - (C) Both of them
  - (D) None of the above
37. Who wrote Republic ?
- (A) Plato
  - (B) Kant
  - (C) Kautilya
  - (D) Emerson
38. Corporate culture is defined as :
- (A) Philosophy that hold stakeholders together
  - (B) Shared value
  - (C) Good Business Practices
  - (D) All the above
39. Financial unethical practices are done by :
- (A) Showing more profit than actual
  - (B) Delaying payments for no reason
  - (C) Misuse of fund
  - (D) All the above
40. Which factor influence Business Ethics ?
- (A) Corporate culture
  - (B) Leadership
  - (C) Corporate Vision
  - (D) All the above

41. In Business decision are mainly based on :
- (A) Duty
  - (B) End result
  - (C) Virtue
  - (D) Above three
42. The foundation statement of Welfare economics is :
- (A) Happiness to all stakeholder
  - (B) Wealth maximisation
  - (C) Value enhancement
  - (D) All the above
43. Latin word Morales means :
- (A) Behaviour
  - (B) Character
  - (C) Beliefs
  - (D) All the above
44. Social Behaviour of the people is Exhibited by \_\_\_\_\_ Behaviour.
- (A) Right
  - (B) Fair
  - (C) Proper
  - (D) All the above
45. The word Ethics is derived from Greek word :
- (A) Ethicus
  - (B) Ethicos
  - (C) Euthenics
  - (D) All of them

46. Who said that in this world one should not accumulate wealth ?
- (A) Tolstoy
  - (B) Ruskin
  - (C) Thoron
  - (D) None of the above
47. The force which compels an act is called :
- (A) Perception
  - (B) Value
  - (C) Motivation
  - (D) Belief
48. Peace and harmony into all becomes the doctrine for :
- (A) Value
  - (B) Humanity
  - (C) Character
  - (D) Behaviour
49. Match the wrong pair :
- (A) Thought reap in Act
  - (B) Act reap in Habit
  - (C) Habit reap in character
  - (D) Character reap in prosperity
50. A person is considered good in society due to his :
- (A) Behaviour
  - (B) Character
  - (C) Actions
  - (D) All the above

51. Consumer solitude indicates :
- (A) A individual desire to be left alone
  - (B) A individual away from outside interferences
  - (C) Both the above
  - (D) None of the above
52. Social Advertisement helps in :
- (A) Changing mind set
  - (B) Enhance security
  - (C) Help in making right choice
  - (D) All the above
53. Ethical working condition must include :
- (A) Health and safety
  - (B) Job satisfaction
  - (C) Both the above
  - (D) None of the above
54. Deceptive advertising :
- (A) Misleads consumers
  - (B) Not social responsible
  - (C) Distrustful roles of women
  - (D) All the above
55. Packaging and Labeling practices are criticized due to :
- (A) Irregularities size and shape
  - (B) Deceptive information on labell
  - (C) Non degradable packaging
  - (D) All the above

56. Advertising is targeted for unethical promotion due to :
- (A) Deceptive information
  - (B) Hedonism
  - (C) Influencing particular audiences
  - (D) All the above
57. Marketers have to maintain ethics by :
- (A) Product safety
  - (B) Avoid deceptive communication
  - (C) Predatory pricing
  - (D) All the above
58. Karl Marx was an eye witness in exploitation done by industrialist regarding :
- (A) Working hours
  - (B) Diseases
  - (C) Premature death
  - (D) All the above
59. Egalitarians Belief in :
- (A) Distributive Justice
  - (B) Equal right
  - (C) Both
  - (D) None of the above
60. Voluntary exchange is characteristics of market economy based on :
- (A) Freedom from coercion
  - (B) Freedom from external control
  - (C) Freedom of choice
  - (D) All the above

61. Justice is crucial aspect of morality which ensure Right and Wrong comes form :
- (A) Procedural Justice
  - (B) Corrective Justice
  - (C) Distributive Justice
  - (D) All the above
62. Corporate Ethical conduct values :
- (A) Productivity
  - (B) Efficiency
  - (C) Profit
  - (D) All the above
63. Which among below is an issues of Corporate Governance ?
- (A) BOD
  - (B) BOD and role of CEO
  - (C) Selection and Termination of CEO
  - (D) All the above
64. In Ethical Justice we consider :
- (A) Fair distribution of Benefits
  - (B) Fair shares
  - (C) Both the above
  - (D) None of the above
65. Methods of ethical reasoning are :
- (A) Utilitarian
  - (B) Right
  - (C) Justice
  - (D) All the above

66. Code of ethics encourage :
- (A) Ethical Behaviour
  - (B) Adopting formalize rules
  - (C) Learning operating procedures
  - (D) All the above
67. Individuals learns the principles that guide their Behaviour from :
- (A) Family
  - (B) Social Group
  - (C) Education
  - (D) All the above
68. Unethical copyright cases are maximum in :
- (A) Music Industry
  - (B) Movie Industry
  - (C) Software Industry
  - (D) None of them
69. Business intelligence is how not consider as unethical due to :
- (A) Severe competition
  - (B) Need of information
  - (C) Fast changing change in consumer taste and preferences
  - (D) All the above
70. In working condition work hazards may take place due to :
- (A) Extreme heat and cold
  - (B) Mechanical injury
  - (C) Radiation
  - (D) All the above



71. In the process of socialization important factors that shape behaviour are :
- (A) Parenting
  - (B) Education
  - (C) Religion
  - (D) All the above
72. In market main kind of unfairness is due to :
- (A) Fraud
  - (B) Manipulation
  - (C) Unequal information
  - (D) All the above
73. The major reason for unethical Business practices is :
- (A) Competition
  - (B) Fear for loosing market share
  - (C) Profiteering
  - (D) All the above
74. “According others as an extension of your own self.” is the philosophy of :
- (A) Gita
  - (B) Asweta
  - (C) Bible
  - (D) None of the above
75. Praying to many forms is the silent characteristics of which religion ?
- (A) Christianity
  - (B) Islam
  - (C) Hindu
  - (D) Judaism

76. \_\_\_\_\_ is the way an individual expect people to think about given concepts.
- (A) Norms
  - (B) Beliefs
  - (C) Perception
  - (D) None of the above
77. Act in a way you would expect others to act towards you is a :
- (A) Ethical rule
  - (B) Moral rule
  - (C) Norms rule
  - (D) Golden rule
78. The features of ethical values are :
- (A) Descriptive
  - (B) Normative
  - (C) Analytical
  - (D) All the above
79. Managerial values orientation are seen as :
- (A) Pragmatic
  - (B) Moralistic
  - (C) Affective
  - (D) All the above
80. Ethical value comers :
- (A) fair competition
  - (B) Social responsibility
  - (C) Consumer care
  - (D) All the above

81. By CSR a Business organisation learn :
- (A) Goodwill
  - (B) Credibility
  - (C) Trust of society
  - (D) All the above
82. Social orientation for an ethical Business process reflected in :
- (A) Individualistic/Group
  - (B) Masculinity/Femininity
  - (C) Both
  - (D) None of the above
83. Legal and ethically right behaviour of a business organisation is seen in area of :
- (A) Follow all the rules
  - (B) Employee and customer care
  - (C) Environmental care
  - (D) All the above
84. Announcing vacancies by Govt. and not providing selection will be considered as :
- (A) Unethical practice
  - (B) Statutory provisions
  - (C) Court hindrance
  - (D) None of the above
85. Unethical practices in human resource is :
- (A) Creating rift in trade union
  - (B) Not caring just demand
  - (C) Biased attitude in selection
  - (D) All the above

86. Which one is consider as unethical practice in accounting ?
- (A) Deliberate delays in payment to vendors
  - (B) Delays in paying wages
  - (C) Not prompt in statutory payments
  - (D) All the above
87. Creating a virus that embeds with existing programme is an example of :
- (A) Unethical Technology
  - (B) Unauthorised access to information
  - (C) Deleting message meant for others
  - (D) None of the above
88. Quality is a combined efforts of :
- (A) Machine, tools
  - (B) Materials and measuring instrument
  - (C) Skill of the labour
  - (D) All the above
89. Fodder scam of Bihar and Bofors Gun Deal are clear example of unethical practice in :
- (A) Purchase contracts
  - (B) Transport
  - (C) Stokes
  - (D) None of the above
90. Whistle blowing is the disclosure by an employee :
- (A) Against Unethical conduct
  - (B) Against exploitation
  - (C) Against manipulation
  - (D) All the above

91. A Business manager shows social responsibility in which area :
- (A) Legal
  - (B) Ethical
  - (C) Philanthropic
  - (D) All the above
92. Responsibility of employee towards organisation :
- (A) Work responsibility
  - (B) Maintain harmony
  - (C) Share information
  - (D) All the above
93. Which one is an approaches to social responsibility ?
- (A) Resistance approach
  - (B) Reactive approach
  - (C) Pro-active approach
  - (D) All the above
94. Codes of Ethics show which characteristics :
- (A) Guidelines for behaviour
  - (B) Unchallengeable
  - (C) Protect from external pressure
  - (D) All the above
95. Managerial ethics is shaped by :
- (A) Individual characteristics
  - (B) Organisational structure
  - (C) Organisational culture
  - (D) All the above

96. The Right view of ethics is concerned with :
- (A) Protecting individual liberties
  - (B) Protecting individual Right
  - (C) Freedom of Life and safety
  - (D) All the above
97. Unethical action are seen in :
- (A) Exploitation
  - (B) Manipulation
  - (C) Taking undue advantage
  - (D) All the above
98. Among five facets of Job satisfaction viz family leisure Religion and Politics which one is 5<sup>th</sup> ?
- (A) Life
  - (B) Job
  - (C) Environment
  - (D) Leadership
99. In society ethics is shaped by favourable attitudes that are :
- (A) Acquired
  - (B) Affect Behaviour
  - (C) Formed by socialisation
  - (D) All the above
100. Attitudes are determined by :
- (A) Experience
  - (B) Association
  - (C) Society
  - (D) All the above

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## **Rough Work / रफ कार्य**

**DO NOT OPEN THE QUESTION BOOKLET UNTIL ASKED TO DO SO**

1. Examinee should enter his / her roll number, subject and Question Booklet Series correctly in the O.M.R. sheet, the examinee will be responsible for the error he / she has made.
  2. **This Question Booklet contains 100 questions, out of which only 75 Question are to be Answered by the examinee. Every question has 4 options and only one of them is correct. The answer which seems correct to you, darken that option number in your Answer Booklet (O.M.R ANSWER SHEET) completely with black or blue ball point pen. If any examinee will mark more than one answer of a particular question, then the first most option will be considered valid.**
  3. Every question has same marks. Every question you attempt correctly, marks will be given according to that.
  4. Every answer should be marked only on Answer Booklet (O.M.R ANSWER SHEET). Answer marked anywhere else other than the determined place will not be considered valid.
  5. Please read all the instructions carefully before attempting anything on Answer Booklet (O.M.R ANSWER SHEET).
  6. After completion of examination please hand over the Answer Booklet (O.M.R ANSWER SHEET) to the Examiner before leaving the examination room.
  7. There is no negative marking.
- Note:** On opening the question booklet, first check that all the pages of the question booklet are printed properly in case there is an issue please ask the examiner to change the booklet of same series and get another one.