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Paper Code		
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प्रश्नपुस्तिका क्रमांक
Question Booklet No.

O.M.R. Serial No.

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प्रश्नपुस्तिका सीरीज
Question Booklet Series

A

B.Com. (Honors) (Fifth Semester)
Examination, February/March-2022
Group-B(International Trade & Export Management)
BCHO-505
International Business Environment
(for Regular Students)

Time : 1:30 Hours

Maximum Marks-100

जब तक कहा न जाय, इस प्रश्नपुस्तिका को न खोलें

- निर्देश : —
1. परीक्षार्थी अपने अनुक्रमांक, विषय एवं प्रश्नपुस्तिका की सीरीज का विवरण यथास्थान सही- सही भरें, अन्यथा मूल्यांकन में किसी भी प्रकार की विसंगति की दशा में उसकी जिम्मेदारी स्वयं परीक्षार्थी की होगी।
 2. इस प्रश्नपुस्तिका में 100 प्रश्न हैं, जिनमें से केवल 75 प्रश्नों के उत्तर परीक्षार्थियों द्वारा दिये जाने हैं। प्रत्येक प्रश्न के चार वैकल्पिक उत्तर प्रश्न के नीचे दिये गये हैं। इन चारों में से केवल एक ही उत्तर सही है। जिस उत्तर को आप सही या सबसे उचित समझते हैं, अपने उत्तर पत्रक (O.M.R. ANSWER SHEET) में उसके अक्षर वाले वृत्त को काले या नीले बाल प्वाइंट पेन से पूरा भर दें। यदि किसी परीक्षार्थी द्वारा निर्धारित प्रश्नों से अधिक प्रश्नों के उत्तर दिये जाते हैं तो उसके द्वारा हल किये गये प्रथमतः यथा निर्दिष्ट प्रश्नोत्तरों का ही मूल्यांकन किया जायेगा।
 3. प्रत्येक प्रश्न के अंक समान हैं। आप के जितने उत्तर सही होंगे, उन्हीं के अनुसार अंक प्रदान किये जायेंगे।
 4. सभी उत्तर केवल ओ०एम०आर० उत्तर पत्रक (O.M.R. ANSWER SHEET) पर ही दिये जाने हैं। उत्तर पत्रक में निर्धारित स्थान के अलावा अन्यत्र कहीं पर दिया गया उत्तर मान्य नहीं होगा।
 5. ओ०एम०आर० उत्तर पत्रक (O.M.R. ANSWER SHEET) पर कुछ भी लिखने से पूर्व उसमें दिये गये सभी अनुदेशों को सावधानीपूर्वक पढ़ लिया जाय।
 6. परीक्षा समाप्ति के उपरान्त परीक्षार्थी कक्ष निरीक्षक को अपनी प्रश्नपुस्तिका बुकलेट एवं ओ०एम०आर० शीट पृथक-पृथक उपलब्ध कराने के बाद ही परीक्षा कक्ष से प्रस्थान करें।
 7. निगेटिव मार्किंग नहीं है।

महत्वपूर्ण : — प्रश्नपुस्तिका खोलने पर प्रथमतः जाँच कर देख लें कि प्रश्नपुस्तिका के सभी पृष्ठ भलीभाँति छपे हुए हैं। यदि प्रश्नपुस्तिका में कोई कमी हो, तो कक्ष निरीक्षक को दिखाकर उसी सीरीज की दूसरी प्रश्नपुस्तिका प्राप्त कर लें।

1. Business firm take part in International Business due to :
 - (A) Market Motive
 - (B) Economic Motive
 - (C) Strategic Motive
 - (D) All of them
2. A truly global firm :
 - (A) Barrow the money at the lowest interest rate
 - (B) Resources procured at lower price
 - (C) Manufacture at lowest cost
 - (D) All of them
3. for a Business firm Global strategy means :
 - (A) Involvement
 - (B) Standardization
 - (C) Integration
 - (D) All of above
4. Leyland's Motors a British Automobile Brand is acquire by :
 - (A) L. N. Mittal
 - (B) Hindujas
 - (C) A. B. Birla Group
 - (D) Tata group
5. GATT is now known as :
 - (A) WTO
 - (B) IMF
 - (C) IBRD
 - (D) OECD

6. Enculturation means :
- (A) Process of cultural change
 - (B) Process of acquiring cultural traits within own culture
 - (C) Acculturation
 - (D) Cultural lag
7. Values are abstract idea that a group believes to be :
- (A) Good
 - (B) Right
 - (C) Desirable
 - (D) All the above
8. Aesthetics of a culture refers to :
- (A) Concept of beauty
 - (B) That affects firm marketing strategy
 - (C) That helps in management of human resources
 - (D) All the above
9. Who participate in foreign exchange market :
- (A) Banks
 - (B) Brokers
 - (C) Foreign exchange deals
 - (D) All the above
10. Which are affects the exchange rate :
- (A) Money supply
 - (B) Inflation
 - (C) Interest rate
 - (D) All the above

11. Arbitrage means :
- (A) Depositing foreign currency in Central Bank
 - (B) Buy foreign currency at lower rate and sell at higher
 - (C) Market value in exchange
 - (D) OTC
12. Which Bank claims that it never sleep :
- (A) S&C
 - (B) HSBC
 - (C) City Bank
 - (D) Merrill Lynch
13. WHO Headquarter is situated at :
- (A) Geneva
 - (B) Washington DC
 - (C) Paris
 - (D) London
14. Market value in exchange for which currency is high :
- (A) Euro
 - (B) US Dollar
 - (C) YEN
 - (D) Pound sterling
15. Which currency is treated as Vehicle currency .
- (A) Euro
 - (B) U.S. Dollar
 - (C) Pound sterling
 - (D) None of the above

16. Which one is the main function of foreign exchange market :
- (A) Transfer
 - (B) Clearing
 - (C) Conversion
 - (D) All the above
17. Hedging is done for :
- (A) Risk mgt in exchange rate Fluctuations
 - (B) Credit
 - (C) Bill of exchange
 - (D) None of the above
18. The functions of foreign exchange Market :
- (A) Transfer
 - (B) Credit
 - (C) Hedging
 - (D) All the above
19. Exchange rate is considered as :
- (A) Window of economy
 - (B) Economic health of a country
 - (C) Tool for commercial activities
 - (D) (A) and (B) both
20. Micro level variables that regulate foreign exchange rate :
- (A) Interest rate
 - (B) Inflation
 - (C) Income level
 - (D) All the above

21. Exchange rate changes due to :
- (A) Change in Government
 - (B) Inflation
 - (C) Buy Back by Government
 - (D) All the above
22. BOP indicate :
- (A) Credit worthiness of a country
 - (B) Global competitiveness
 - (C) Record of monetary transaction between a country and rest of the world
 - (D) All the above
23. Economic growth rate of a country depends upon its :
- (A) Monetary policy
 - (B) Fiscal policy
 - (C) Both the above
 - (D) None of the above
24. Political risk include :
- (A) Confiscation
 - (B) Expropriation
 - (C) Nationalization
 - (D) All the above
25. Political decision in Business covered :
- (A) Planning and promoting
 - (B) Regulating and evaluating
 - (C) Entrepreneurial and taxing
 - (D) All the above

26. Civil law was firstly originated in :
- (A) Britain
 - (B) USA
 - (C) Romans
 - (D) India
27. Political environment are important to study because they influence :
- (A) Economic
 - (B) Social
 - (C) Legal
 - (D) All the above
28. Technology helps in :
- (A) Protection
 - (B) Transfer
 - (C) Up gradation
 - (D) All the above
29. In todays world (global) the business environment is showing characteristics of :
- (A) Hyper competition
 - (B) Growing power of consumers
 - (C) Declining prices
 - (D) All the above
30. “Great Hofsted” has done remarkable work in the area of :
- (A) Social adaptation
 - (B) Economic up gradation
 - (C) Culture
 - (D) Brain storming

31. Within Indian society social class are determined by :
- (A) Economic status
 - (B) Family
 - (C) Groups
 - (D) None of the above
32. EPRG approach is studied in :
- (A) International Business
 - (B) International financial system
 - (C) International politics
 - (D) International inequalities
33. Culture word is derived from Latin word culture which means :
- (A) Harmony
 - (B) Synergy
 - (C) Collective programming of mind
 - (D) Study of emotion
34. IMF main role is to see :
- (A) Countries macro-economic performance
 - (B) Promoting exchange stability
 - (C) Multilateral payment system
 - (D) All the above
35. Which one is not the way to enter into international Business :
- (A) Brown field operation
 - (B) Green field
 - (C) Strategic alliance
 - (D) None of the above

36. A firm becomes a MNCs by the way of :
- (A) CII
 - (B) FIEO
 - (C) FDI
 - (D) EPZ
37. Which benefit force a company to invest in other country .
- (A) Market access
 - (B) Resource access
 - (C) Efficiency access
 - (D) All of above
38. It is considered as negative impact on FDI :
- (A) Market monopoly
 - (B) Technology dependence
 - (C) Profit out flow
 - (D) All of above
39. Selection of a country for FDI, a firm search :
- (A) Cost of capital input
 - (B) Wage rate
 - (C) Taxation policy
 - (D) All the above
40. FDI by SAMSUNG in India is termed as :
- (A) In ward FDI
 - (B) Out ward FDI
 - (C) Horizontal FDI
 - (D) All of above

41. Indian culture is considered as :
- (A) Homophilous culture
 - (B) Heterophilous culture
 - (C) Deal- focussed culture
 - (D) None of the above
42. MMCs enter into developing countries on due to :
- (A) Management expertise
 - (B) Technological expertise
 - (C) Financial capabilities
 - (D) All of above
43. Technology transfer among nations are by :
- (A) Strategic alliance
 - (B) Joint venture
 - (C) Training of employees
 - (D) None of the above
44. Basket cases are the countries which are not attractive for investment due to :
- (A) Economic reasons
 - (B) Social reasons
 - (C) Political reasons
 - (D) All the above
45. Inflation is a major factor for considering investment in host nation because it affects :
- (A) Interest rate
 - (B) Make export clear
 - (C) Make import cheap
 - (D) All the above

46. HDI is considered by in corporating :
- (A) Life expectancy
 - (B) GNI
 - (C) Education
 - (D) All the above
47. Political ideologies of the people in the same country vary due to :
- (A) Culture
 - (B) Ethnic groups
 - (C) Economic groups
 - (D) All the above
48. High political rights and civil liberties is seen in which country :
- (A) China
 - (B) Saudi Arabia
 - (C) North- Korea
 - (D) Canada
49. Confiscation means :
- (A) Shifting ownership to government with compensation
 - (B) Shifting ownership to govt. without compensation
 - (C) Domestication
 - (D) None of the above
50. Political instability become very risky for MNCs in West country due to :
- (A) Corruption
 - (B) Policies of host government
 - (C) Negative Attitudes towards MNCs
 - (D) All the above

51. Legal system's of the world are generally classified into :
- (A) Common law
 - (B) Civil law
 - (C) Theocratic Law
 - (D) All the above
52. Totalitarianism is seen in :
- (A) Afganistan
 - (B) Iran
 - (C) North-Korea
 - (D) All the above
53. Pakistani Economist Mabbul UL Hassan has developed :
- (A) HDI
 - (B) SOL
 - (C) QOL
 - (D) None of the above
54. Civil liberties helps MNCs to expand their business in host nations. It is :
- (A) Freedom of the press
 - (B) Equality of all individuals under law
 - (C) Personal and social freedom
 - (D) All the above
55. Which among work as a factor of Business in International trade .
- (A) VER
 - (B) LCR
 - (C) Subsidies
 - (D) All the above

56. Which association is a example of regional economic institution .
- (A) SAARC
 - (B) ASEAN
 - (C) NAFTA
 - (D) All the above
57. FDI is growing due to :
- (A) Sale and profitability
 - (B) Reduce cost
 - (C) Acquire technology
 - (D) All the above
58. Creation of demand in foreign nations for finished products not mere exporting is possible by :
- (A) International trade
 - (B) International marketing
 - (C) International Business
 - (D) None of the above
59. Locating plant in foreign country and marketing in other foreign country is called as:
- (A) Contract manufacturing
 - (B) Management contract
 - (C) International Business
 - (D) BOT or TKP
60. WTO came into existence in year :
- (A) 1947
 - (B) 1980
 - (C) 1995
 - (D) 1990

61. Who among them is driver of globalization :
- (A) WTO
 - (B) Decline trade business
 - (C) Decline investment business
 - (D) All the above
62. International Business invlues :
- (A) Investment in foreign nation
 - (B) Management of foreign exchange
 - (C) Procuring international finance from IMF IFC
 - (D) All the above
63. Educational opportunities in India has helped in international Business by
- (A) Income
 - (B) Career orientation in foreign countries
 - (C) Both
 - (D) None of the above
64. Which among them is a Global company
- (A) Dr. Reddy's Lab
 - (B) Harley Davidson
 - (C) GAP
 - (D) All the above
65. MNCs get power by :
- (A) Acquiring knowledge
 - (B) Acquiring experience
 - (C) Sharing with local cultures
 - (D) All the above

66. Mercedes Benz is luxury car in USA but taxi in Europe It signifies :
- (A) Operating style
 - (B) Adaptation to the concerned market
 - (C) Market extension
 - (D) None of these
67. Designing the products based on host countries environment a MNCs adopt alignment with :
- (A) Culture and costumes
 - (B) Law's
 - (C) Government policies
 - (D) All the above
68. Advantages of International Business are seen in :
- (A) High living standards
 - (B) Increase socio economic welfare
 - (C) Increase purchasing power
 - (D) All the above
69. MNCs acquire economic of scale due to :
- (A) Computerization
 - (B) Automation
 - (C) Division of Labour
 - (D) All the above
70. Currencies of the countries are depreciated due to :
- (A) Gain export Advantage
 - (B) Imbalance in BOP
 - (C) Foreign indebtedness
 - (D) All the above

71. Made of entry into foreign market is done by considering which factors :
- (A) Ownership
 - (B) Location
 - (C) Internationalisation
 - (D) All the above
72. Internationalisation advantage for MNCs means :
- (A) Contract manufacturing
 - (B) Making and selling in host nation by itself
 - (C) Acquiring joint venture
 - (D) None of the above
73. Greenfield strategy refers to :
- (A) Acquiring host nation company
 - (B) Strategic alliance
 - (C) Joint venture
 - (D) None of the above
74. Globalization is a :
- (A) Economic process
 - (B) Social process
 - (C) Integrated process
 - (D) Political process
75. Social globalization includes :
- (A) Spread of ideas
 - (B) Spread of information
 - (C) Spread of tourism
 - (D) Above all

76. Rate of globalisation is measured by :
- (A) KOF index
 - (B) SNF index
 - (C) CCK index
 - (D) LPG index
77. Globalisation has two components which are :
- (A) Procurement and marketing
 - (B) Finance and production
 - (C) Production and market
 - (D) Investors and customers
78. European Union was started by grouping of ____ by the EEC in Rome .
- (A) 27 Countries
 - (B) 06 Countries
 - (C) 14 Countries
 - (D) 10 Countries
79. Globalisation shift economic power from developing countries to WTO UM and European Nation .
- (A) True
 - (B) Not True
 - (C) Both the above
 - (D) None of the above
80. Which among then are Economic group based on regional integration.
- (A) NAFTA
 - (B) WTO
 - (C) IMF
 - (D) IBRD

81. Globalisation affecting the :
- (A) Languages
 - (B) Mannerism
 - (C) Reducing cultural diversity
 - (D) All the above
82. Which developing country facing the problem of Hunger in 2020 :
- (A) China
 - (B) India
 - (C) Brazil
 - (D) All the above
83. Sustainable environmental programmes protects :
- (A) Water and forest
 - (B) Climate and Biodiversity
 - (C) Food and energy supply
 - (D) All the above
84. It is seen that due to globalization poor underdeveloped countries faces the problem of :
- (A) Unemployment
 - (B) Income inequality
 - (C) Poverty
 - (D) All the above
85. Developing countries have competitive advantage in :
- (A) Textiles
 - (B) Leather
 - (C) Garments
 - (D) All the above

86. Developed countries are showing major share in the area of :
- (A) Electronic products
 - (B) Aero space
 - (C) Pharma ceutricals
 - (D) All the above
87. Essential condition for globalization is :
- (A) Removal of Bureaucratic Hurdles
 - (B) Freedom to Business industries
 - (C) Encouraging R & D
 - (D) All the above
88. India adopted new economic policy in 1991 within the objective of :
- (A) Obtain higher economic growth
 - (B) Reduce inflation
 - (C) Maintain favourable BOP
 - (D) All the above
89. Method's of globalization is :
- (A) Confiscation
 - (B) Expropriation
 - (C) FDI
 - (D) Domestication
90. Globalisation process hasten by :
- (A) Exchange rate adjustment
 - (B) Import liberalization
 - (C) Rupee convertibility
 - (D) All the above

91. Technology enhances globalization by :
- (A) Microprocessor
 - (B) Internet
 - (C) Transportation technology
 - (D) All the above
92. Reason behind FDI are :
- (A) Market
 - (B) Efficiency
 - (C) Resources
 - (D) All the above
93. Regional economic integration increases :
- (A) Economic activity
 - (B) Enhance purchasing power
 - (C) Enhance living standards of the people
 - (D) All the above
94. Which among them is not member countries of EEC :
- (A) Russia
 - (B) Germany
 - (C) Belgium
 - (D) France
95. By FDI host countries utilize the Benefit of :
- (A) BOP
 - (B) EEC
 - (C) REG
 - (D) BIC

96. Customer mobility is enjoyed by MNCs in those countries where they already have:
- (A) Ancillary company
 - (B) Competitive advantage
 - (C) VERs
 - (D) None of the above
97. Factors influencing FDI :
- (A) Supply factors
 - (B) Demand factors
 - (C) Political factors
 - (D) All the above
98. Who propagated PLC theory for pattern of FDI:
- (A) Raymond Vernon
 - (B) ME porter
 - (C) K.ohmae
 - (D) I. ansoft
99. Strategic Alliance is made between companies in the area of :
- (A) Production and RSD
 - (B) Marketing
 - (C) Finance
 - (D) All the above
100. FDI without alliance is know as :
- (A) BOT
 - (B) Green field strategy
 - (C) Management contracts
 - (D) Business process out sourcing

Rough Work / रफ कार्य

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