# छत्रपति शाहूजी महाराज विश्वविद्यालय, कानपुर CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY, KANPUR



# **INSTITUTE OF FINE ARTS**

# Certificate Course in (Painting, Applied Art, Sculpture, Photography, Textile Design, Graphic Design, 3D Animation and 3D Modeling)

# **ORDINANCE AND REGULATIONS**

1. The Certificate Course shall be under Faculty of Arts in the Department of Drawing & Painting of C.S.J.M. University, Kanpur; One Year Certificate Course in Painting, Applied Art, Sculpture, Photography, Textile Design, Graphic Design, 3D Animation & 3D Modeling shall be run only in the Institute of Fine Arts in the C.S.J.M. University (Campus), Kanpur. These one-year certificate courses shall be conducted on part time basis.

#### 2. AIMS AND OBJECTS

- (i) To encourage the study of the Painting, Plastic Art, Applied Art, Sculpture, Textile Design, Photography, Graphic Design, 3D Animation & 3D Modeling to train students to a high order.
- (ii) To train and prepare students to be well versed in Theory and Practical.
- (iii)Besides the part time regular courses there will be academic lectures, practical, demonstration, Exhibitions, and documentary film shows organized from time to time in furtherance of the objects of the Faculty.
- **3.** The one-year vocational certificate course of Fine Arts in each specialization i.e., Painting, Applied Art, Sculpture, Textile Design, Photography, Graphic Design, 3D Animation & 3D Modeling shall be pursued in the Institute of Fine Arts.
- **4.** The one-year certificate course of Fine Arts is part time course shall have extended over one academic year.
- **5.** English/Hindi shall be the medium of instruction in the University Entrance Test (UET) as in the University Examination. The examination shall be after the end of each academic session as per the scheme of examination and the student shall be required to appear in every subject as specified in the course structure for each academic year.

# 6. ELIGIBILITY REQUIREMENTS FOR THE ONE YEAR CERTIFICATECOURSES:

- (a) Candidate who has passed High School or equivalent examination can be eligible for the one-year certificate course.
- (b) Admission is based on the merit or as per University Entrance Test (UET).
- (c) **PATTERN OF UET**: The pattern of UET shall be comprises of 100 multiple-choice questions of 2 hours duration carrying 100 marks.
- (d) No. of Seats in Each Discipline:

**Painting** - 10 **Applied Art** - 10 **Sculpture** - 10 **Textile Design** - 10 - 15 **Photography Graphic Design** - 15 - 15 **3D Animation 3D Modeling** - 15

- **7.** A Candidate who has less than 75% attendance in theory and practical will not be allowed to appear in the examination. However, The Vice-Chancellor, on the recommendation of Head/Coordinator of the Institute may condone shortage of attendance up to 15% on ground of ill health or some other equally genuine reasons.
- **8.** Ordinarily 50% Paper Setters/Examiners shall be internal and 50% external.
- **9.** Hindi/English shall be the medium for teaching and examination.
- **10.** The classes of one-year certificate courses shall be run in the Institute of Fine Arts under the control of Director/Head of Institute of Fine Arts.
- **11.** The examination of one-year certificate courses shall comprise of Theory, Practical and sessional.
- **12.** Duration and maximum marks of written, practical papers and sessional as shall be prescribed in the syllabus on the recommendation of B.O.S. of Institute of Fine Arts.
- **13.** (a) An applicant to one-year certificate course must attend classes from the beginning of the session.
  - **(b)** A student found to be continuously absents from the class for a period of one month without permission from the Director/Head of the Institute his/her name shall be struck of the roles automatically. However, in a special circumstance a student can request for fresh re-admission on the recommendation of Institute Director/Head with the submission of fee of Rs. 1000 /-.
- **14.** The following category of students of one-year certificate courses shall be eligible to back paper facility according to University regulation.
- **15. Tuition and other Fee:** As per University regulation from time to time.

#### 16. Instruction for Practical Examination:

- (a) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner come as his/her convenient date can evaluate the practical paper.
- **(b)** Board of internal examiner (Director/Head of Institute, concern subject teacher and one nominee form Director/Head) will evaluate the sessional.
- **17.** The examination for the certificate course shall be conducted by means of written papers, practical papers. Candidate who pass the examination shall be awarded as a certificate course:
  - (a) The candidate having marks up to 50% C Grade.
  - **(b)** The candidate having marks up to 70% **B Grade.**
  - (c) The candidate having marks above 70% A Grade.

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Painting (w. e. f. the academic session 2021-22 onwards)

**Examination: Certificate Course in Painting** 

**Course Duration: One Year** 

Paper Code	Nomenclature of the Paper	Max. Mark			Time Allowed
		Examination (Theory/Practical)	Sessional	Total	
CC-P-101 (Theory)	Introductory History of Indian Painting	50		50	3 Hours
CC-P-102 (Practical)	Still Life	50	25	75	4 Hours
CC-P-103 (Practical)	Pictorial Composition	50	25	75	6 Hours
Total =200					

# **DETAILED SYLLABUS: THEORY**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Painting (w. e. f. the academic session 2021-22 onwards)

#### CC-P-101: INTRODUCTORY HISTORY OF INDIAN PAINTING

Time Allowed: 3 Hours Max. Marks : Theory 50

#### **Instructions:**

- (i) No. of Questions to be set: 10 (02 Questions from each unit).
- (ii) No. of Questions to be attempted: 05. (01 Question from each unit).
- (iii) All Questions will be equal marks: 10 marks.

#### **Course of Study**

#### **UNIT-I**

- (a) Historical background of Pre-historic Indian Cave Paintings.
- (b) Art of Indus Valley Civilization.

#### **UNIT-II**

- (a) Fundamentals of Indian Art.
- (b) Shadang, Chitra Sutram & Chitra Lakshnam.

- (a) Elements of Painting Line, Form, Colour, Tone, Texture and Perspective (Space).
- (b) Importance of subject idea, feeling, imagination, expression, suggestion and symbolism.

- (a) Colour Theory- Meaning of colour, solar spectrum, colour charts, Knowledgeof Primary colours, Secondary and Natural colours.
- **(b)** Knowledge of tools and mediums of painting.

#### **UNIT-V**

- (a) Principals of Composition Space division, Balance, Harmony, Rhythm, Proportion, Contrast etc.
- (b) Importance of modern movement in India such as Bangal School and their important painters Ravindra Nath Tagore, N.L. Bose, G.N. Tagore, Yamini Roy, Raja Ravi Verma.

# **DETAILED SYLLABUS: PRACTICAL**

# **Institute of Fine Arts**

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Painting (w. e. f. the academic session 2021-22 onwards)

**CC-P-102: STILL LIFE** 

Time Allowed: 4 Hours

Max Marks:75 (Examination: 50& Sessional: 25)

Medium: Pencil, Water, Poster, Crayon Mix Media, Monochrome.

Minimum size:22"×14"

**No. of Sessional:**06 (3 pencil shading & 3 coloured)

#### **Course of study:**

Study in Pencil shading, objects of steel, brass, copper, porcelain, plastic and wood against the background of silk, texture – cotton, velvet and satin cloth.

#### **CC-P-103: PICTORIAL COMPOSITION**

Time Allowed: 6 Hours

Max Marks: 75 (Examination: 50& Sessional: 25)

Medium: Water Colour/Poster Colour/Oil Colour/Acrylic Colour

**Minimum size:** 22"×14" (on paper/canvas)

No. of Sessional:05

#### **Course of study:**

- (a) Copy from old master's miniature paintings (Mughal, Rajasthan and Pahari School).
- (b) Use of figures (Human, Animals and Birds), trees and architecture in composition and understanding of pictorial space.
- (c) Composition based on semi abstract form.

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Applied Art (w. e. f. the academic session 2021-22 onwards)

**Examination: Certificate Course in Applied Art** 

**Course Duration: One Year** 

Paper Code	Nomenclature of the Paper	Max. Mark			Time Allowed
		Examination (Theory/Practical)	Sessional	Total	
CC-A-101 (Theory)	Material & Method	50		50	3 Hours
CC-A-102 (Practical)	Illustration	50	25	75	6 Hours
CC-A-103 (Practical)	Campaign Planning	50	25	75	3 Hours
Total = 200					

# **DETAILED SYLLABUS: THEORY**

# **Institute of Fine Art**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Applied Art (w. e. f. the academic session 2021-22 onwards)

CC-A-101: MATERIAL & METHOD

Time Allowed: 3 Hours Max. Marks : Theory 50

#### **Instructions:**

- (i) No. of Questions to be set: 10 (02 Questions from each unit).
- (ii)No. of Questions to be attempted: 05. (01 Question from each unit).
- (iii) All Questions will be equal marks: 10 marks.

#### **Course of Study**

#### UNIT -I

- (a) Introduction to History of Advertising.
- (b) Technical Theory of Applied Art.

#### **UNIT-II**

- (a) Definition, types and classification of Advertising.
- (b) Elements of design, principles of design, Principles of Poster Designing.

- (a) Introduction to Illustration.
- **(b)** Types of Illustration.

- (a) Knowledge of Printing method, proof reading marks, Paper and its International sizes.
- (b) Knowledge of campaign planning.

#### **UNIT-V**

- (a) Basic knowledge of Logo designing.
- (b) Basic knowledge of Product Designing.

# **DETAILED SYLLABUS: PRACTICAL**

# **Institute of Fine Art**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Applied Art (w. e. f. the academic session 2021-22 onwards)

**CC-A-102: ILLSUTRATION** 

Time Allowed: 6 Hours

**Max Marks:** 75 (Examination: 50 & Sessional: 25) **Medium:** WaterColour, PosterColour, Pen & Ink.

Minimum size: A3

No. of Sessional:06 (3 manual & 3 digital)

#### **Course of study:**

Story based illustration exercise on stories, poems & myths in different media for kids' books.

#### **CC-A-103: CAMPAIGN PLANNING**

Time Allowed: 3 Hours

Max Marks: 75 (Examination: 50& Sessional: 25)

**Medium:**Digital & Manual

Minimum size: As per requirement

**No. of Sessional:**01 (minimum 10 designs of different medium)

#### Course of study:

Introduction to advertising campaigns, use of appeals, knowledge of the principles and stages in designing campaigns.

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Sculpture (w. e. f. the academic session 2021-22 onwards)

**Examination: Certificate Course in Sculpture** 

(Specialization in Papier Mache, Terracotta and Ceramic)

**Course Duration: One Year** 

Paper Code	Nomenclature of the Paper	Ma	Time Allowed		
		Examination (Theory/Practical)	Sessional	Total	
CC-S-101 (Theory)	Material & Method	50		50	3 Hours
CC-S-102 (Practical)	Relief Mural& Sculpture	50	25	75	6 Hours
CC-S-103 (Practical)	Decorative Craft work	50	25	75	6 Hours
Total = 200					

## **DETAILED SYLLABUS: THEORY**

# **Institute of Fine Arts**

### C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Sculpture (w. e. f. the academic session 2021-22 onwards)

**CC-S-101: MATERIAL & METHOD** 

Time Allowed: 3 Hours Max. Marks : Theory 50

#### **Instructions:**

- (i) No. of Questions to be set: 10 (02 Questions from each unit).
- (ii) No. of Questions to be attempted: 05. (01 Question from each unit).
- (iii) All Questions will be equal marks: 10 marks.

#### **Course of Study**

#### UNIT -I

- (a) Historical background of Sculpture, Papier Mache and Terracotta.
- (b) Comparative study of Indian Sculpture with reference to Ancient Egypt, Middle and Far East and Europe.

#### **UNIT-II**

- (a) Origin and Development of Sculpture, Papier Mache and Terracotta in India.
- **(b)** Tools and Techniques.

- (a) Characteristics of Papier Mache of Kashmir, Rajasthan & Madhya Pradesh.
- (b) Characteristics of Terracotta Art of Indus Valley Civilization.
- (c) Characteristics of Ceramic (Black Pottery) work.

- (a) Elements of Papier Mache.
- **(b)** Elements of Terracotta.
- (c) Elements of Ceramic.

#### **UNIT-V**

- (a) Subodh Gupta, K.G. Subramanyam, Satish Gujral, Himmat Shah.
- (b) Kripal Singh Sekhawat, P.R. Daroz, Jyotshana Bhatta.

# **DETAILED SYLLABUS: PRACTICAL**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Sculpture (w. e. f. the academic session 2021-22 onwards)

#### CC-S-102: RELIEF MURAL & SCULPTURE

Time Allowed: 6 Hours

Max Marks: 75 (Examination: 50 & Sessional: 25)

**Medium:** Papier Mache/Terracotta/Fiber/Cement & Concrete and POP.

**Minimum size:** 12"×12" or 18"×24"

No. of Sessional: 06

#### **Course of study:**

- (a) Making of Masks.
- (b) Composition of Animal and Human Figures.
- (c) Study of Indian FolkToys and Decorative Objects.

#### **CC-S-103: DECORATIVE CRAFT WORK**

Time Allowed: 6 Hours

Max Marks: 75 (Examination: 50 & Sessional: 25)

Medium: Papier Mache/Terracotta/Ceramic/Mix Media (Student can choose any one

medium).

Minimum size: As required.

No. of Sessional: 06

#### **Course of study:**

Production of Religious Idols, Flower Pot, Soap Case, Pen Stand, Night Lamp, Wall Hanging, Candle Stand, Tea/Coffee Mug, Fountain, Mask, Animals, Birds, Human Figure with manipulation of floral, geometrical and creative design, etc.

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Photography (w. e. f. the academic session 2021-22 onwards)

**Examination: Certificate Course in Photography** 

**Course Duration: One Year** 

Paper Code	Nomenclature of the Paper	Max. Mark			Time Allowed
		Examination (Theory/Practical)	Sessional	Total	
CC-PH-101 (Theory)	Photographic Optics &Equipments	50		50	3 Hours
CC-PH-102 (Practical)	Indoor Photography	50	25	75	3 Hours
CC-PH-103 (Practical)	Outdoor Photography	50	25	75	4 Hours
Total = 200					

# **DETAILED SYLLABUS: THEORY**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Photography (w. e. f. the academic session 2021-22 onwards)

#### **CC-PH-101: PHOTOGRAPHIC OPTICS & EQUIPMENTS**

Time Allowed: 3 Hours Max. Marks : Theory 50

#### **Instructions:**

- (i) No. of Questions to be set: 10 (02 Questions from each unit).
- (ii) No. of Questions to be attempted: 05. (01 Question from each unit).
- (iii) All Questions will be equal marks: 10 marks.

#### **Course of Study**

#### **UNIT-I**

- (a) History of Photography.
- (b) Photography Optics: (i) Reflection and refraction of light, dispersion of light through a glass prism, lenses, different kinds of image formation, principal focus and focal length, size of the image, speed and power of the lens, depth of field, angle of view and perspective.
  - (ii) Aperture of diaphragm, its function, f-notation, different kinds of aperture and their construction, dependence of depth of field and focus on distance and f-number.

- (a) Types of Camera and Lenses (Optics)
- (b) Techniques of Photography.

#### **UNIT-III**

- (a) Types of Enlarger.
- (b) Knowledge of Exposure, filter, Photographic light etc.

#### **UNIT-IV**

- (a) Principles of Composition.
- (b) Basic knowledge of layout, darkroom and equipments.

#### **UNIT-V**

- (a) Type of Photography.
- (b) Introduction of Eminent Photographers (Raghu Rai, Daboo Ratnani, DayanitaSingh, SudhirShivaram, O.P. Sharma).

# **DETAILED SYLLABUS: PRACTICAL**

# **Institute of Fine Arts**

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Photography (w. e. f. the academic session 2021-22 onwards)

#### **CC-PH-102: INDOOR PHOTOGRAPHY**

Time Allowed: 3 Hours

Max Marks: 75 (Examination: 50 & Sessional: 25)

Medium: Digital.

Minimum size: 12"×18" No. of Sessional:10

#### **Course of study:**

Study of Portrait Photography, Model Shoot, Still-Life, Low-key & High-key Photography, Product with manipulation of tricks and lighting effects.

#### **CC-PH-103: OUTDOOR PHOTOGRAPHY**

Time Allowed: 4 Hours

Max Marks: 75 (Examination: 50& Sessional: 25)

Medium: Digital

Minimum size: 12"×18" No. of Sessional:10

#### **Course of study:**

Study of various Photography, i.e. Architecture, Street-view, Wildlife, Nature, Sport, Landscape and cultural and religious events.

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Textile Design (w. e. f. the academic session 2021-22 onwards)

**Examination: Certificate Course in TextileDesign** 

**Course Duration: One Year** 

Paper Code	Nomenclature of the Paper	Max. Mark			Time Allowed
		Examination (Theory/Practical)	Sessional	Total	
CC-TD-101 (Theory)	Technical Theory of Textile	50		50	3 Hours
CC-TD-102 (Practical)	Textile Design	50	25	75	6 Hours
CC-TD-103 (Practical)	Embroidery	50	25	75	6 Hours
Total =	200				

# **DETAILED SYLLABUS: THEORY**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Textile Design (w. e. f. the academic session 2021-22 onwards)

# **CC-TD-101: TECHNICAL THEORY OF TEXTILE**

Time Allowed: 3 Hours Max. Marks : Theory 50

#### **Instructions:**

- (i) No. of Questions to be set: 10 (02 Questions from each unit).
- (ii) No. of Questions to be attempted: 05. (01 Question from each unit).
- (iii) All Questions will be equal marks: 10 marks.

#### **Course of Study**

#### **UNIT-I**

- (a) Elements of Art: Line, Form, Tone, Colour, Texture and Space.
- **(b)** Principles of Composition (Unity, Harmony, Rhythm, Balance, Proportion and Dominance)

#### **UNIT-II**

- (a) Fundamentals of textile design (Weaving, Printing and Dyeing)
- (b) Nature based design, Traditional Designs, Geometrical Designs

- (a) Types of Looms, Part of Looms.
- **(b)** Functions of Looms.

- (a) Fabrics (Properties of Fabrics, Like Cotton, Silk, Nylon).
- (b) Introduction to methods of printing, Types of printing.

#### **UNIT-V**

- (a) Introduction to the Indian Embroidery.
- (b) Introduction to the Brocaded Textile of India.

# **DETAILED SYLLABUS: PRACTICAL**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Textile Design (w. e. f. the academic session 2021-22 onwards)

**CC-TD-102: TEXTILE DESIGN** 

Time Allowed: 6 Hours

Max Marks: 75 (Examination: 50 & Sessional: 25)

Medium: WaterColour, PosterColour,

Minimum size: 11"×14" No. of Sessional:05

#### **Course of study:**

Design on paper (traditional design, nature-based design, geometrical design, motifs repeat and design, concept, setting ofrepeats, check, stripe effect and floral design).

#### **CC-TD-103: EMBROIDERY**

Time Allowed: 6 Hours

Max Marks:75 (Examination: 50& Sessional: 25)

**Medium:**Cotton Thread, Silk Thread. **Minimum size:** 11"×14" (on cloth)

No. of Sessional:05

#### **Course of study:**

Basic Embroidery, Chikankari, Phulkari, Kantha (Embroidery work on blouse piece, table cover, cushion cover, bed sheet).

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Graphic Design (w. e. f. the academic session 2021-22 onwards)

**Examination: Certificate Course in Graphic Design** 

**Course Duration: One Year** 

Paper Code	Nomenclature of the Paper	Max. Mark			Time Allowed
		Examination (Theory/Practical)	Sessional	Total	
CC-GD-101 (Theory)	Material & Method	50		50	3 Hours
CC-GD-102 (Practical)	Poster Design	50	25	75	6 Hours
CC-GD-103 (Practical)	Press Layout	50	25	75	6 Hours
Total =	200				

# **DETAILED SYLLABUS: THEORY**

# **Institute of Fine Arts**

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Graphic Design (w. e. f. the academic session 2021-22 onwards)

CC-GD-101: MATERIAL & METHOD

Time Allowed: 3 Hours Max. Marks : Theory 50

#### **Instructions:**

- (i) No. of Questions to be set: 10 (02 Questions from each unit).
- (ii) No. of Questions to be attempted: 05. (01 Question from each unit).
- (iii) All Questions will be equal marks: 10 marks.

#### **Course of Study**

#### **UNIT-I**

- (a) Element of Design.
- (b) Principle of Design.

#### **UNIT-II**

- (a) Brief history of communication.
- **(b)** Knowledge of concept and vocabulary of design.

- (a) Knowledge of various type of paper & their sizes, gutter space, spine, creasing, perfecting
- (b) Knowledge of Adobe illustrator, Corel Draw and Photoshop.

- (a) Colour Theory- Meaning of colour, solar spectrum, colour charts, Primary colours, Secondary, Neutralcolours, Complimentary color, Analogues color etc.
- **(b)** Principle of colour for a design.

#### **UNIT-V**

- (a) Origin of Typography
- **(b)** Terminology in Typography (leading, kerning, tracking etc.)

# **DETAILED SYLLABUS: PRACTICAL**

# **Institute of Fine Arts**

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in Graphic Design (w. e. f. the academic session 2021-22 onwards)

**CC-GD-102: POSTER DESIGN** 

Time Allowed: 6 Hours

Max Marks: 75 (Examination: 50 & Sessional: 25)

Medium:Poster Colour/Digital.

Minimum size: 14"×22"

No. of Sessional:05(2 manual & 3 digital)

#### **Course of study:**

Introduction to history of Poster, different influences on Poster designing. Exercise to make different types of Posters.

#### **CC-GD-103: PRESS LAYOUT**

Time Allowed: 6 Hours

Max Marks:75 (Examination: 50& Sessional: 25)

Medium: Poster Colour/Digital.

Minimum size: 100 cc

**No. of Sessional:**05 (2 manual & 3 digital)

### **Course of study:**

Study of fundamental elements of layout and their practical application, preparation of simple typographical layouts for News Papers& Magazine.

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in 3D Animation (w. e. f. the academic session 2021-22 onwards)

**Examination: Certificate Course in 3D Animation** 

**Course Duration: One Year** 

Paper Code	Nomenclature of the Paper	Max. Mark			Time Allowed
		Examination (Theory/Practical)	Sessional	Total	
CC-3DA-101 (Theory)	Fundamentals of 3D Animation	50		50	3 Hours
CC-3DA-102 (Practical)	3D Animation	50	25	75	6 Hours
CC-3DA-103 (Practical)	Final Rendering & Compositing	50	25	75	6 Hours
Total =	200				

# **DETAILED SYLLABUS: THEORY**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in 3D Animation (w. e. f. the academic session 2021-22 onwards)

#### CC-3DA-101: FUNDAMENTALS OF 3D ANIMATION

Time Allowed: 3 Hours Max. Marks : Theory 50

#### **Instructions:**

- (i) No. of Questions to be set: 10 (02 Questions from each unit).
- (ii) No. of Questions to be attempted: 05. (01 Question from each unit).
- (iii) All Questions will be equal marks: 10 marks.

#### **Course of Study:**

#### **UNIT-I**

- (a) Fundamental of perspective and basic shapes.
- (b) Anatomy Study.

#### **UNIT-II**

- (a) StoryBoarding & Principles of Animation.
- **(b)** 3D Basics Animation.

- (a) Tools of Digital Animation.
- (b) Terms of Lighting, Texturing& Scene Setup.

- (a) Layout of Rigging & Movement.
- (b) Concept of Camera tools on Digital workspace.

#### **UNIT-V**

- (a) Concepts of effects, simulation and compositing.
- (b) Knowledge of Final rendering output.

# **DETAILED SYLLABUS: PRACTICAL**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in 3D Animation (w. e. f. the academic session 2021-22 onwards)

CC-3DA-102: 3D ANIMATION

Time Allowed: 6 Hours

Max Marks: 75 (Examination: 50 & Sessional: 25)

Medium: 3D MAX, Maya, Mud box/Z Brush.

**Minimum size:** 12"×12"& 14"×14"

No. of Sessional:06

#### **Course of study:**

- (a) Studying the Anatomy, Concepts of Character Animation.
- **(b)** Creating Storyboards, 3D basics Animation.
- (c) Using the tools of Digital Animation.
- (d) Application of Lighting, Texturing and scene setup.
- (e) Rigging and movements.

#### **CC-3DA-103: FINAL RENDERING & COMPOSITING**

Time Allowed: 6 Hours

Max Marks:75 (Examination: 50& Sessional: 25) Medium:3D MAX & MAYA, AFTER EFFECT Minimum size:Digital Media (CD, DVD etc.)

No. of Sessional:05

#### **Course of study:**

- (a) Camera Tracking, Effects and Simulation.
- (b) Compositing.
- (c) Creating Final rendering output.

# C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in 3D Modeling (w. e. f. the academic session 2021-22 onwards)

**Examination: Certificate Course in 3D Modeling** 

**Course Duration: One Year** 

Paper Code	Nomenclature of the Paper	Max. Mark			Time Allowed
		Examination (Theory/Practical)	Sessional	Total	
CC-3DM-101 (Theory)	Fundamentals of 3D modeling and Printing	50		50	3 Hours
CC-3DM-102 (Practical)	3D Modeling (Manual)	50	25	75	6 Hours
CC-3DM-103 (Practical)	3D Modeling Digital Plate form & 3D Printing	50	25	75	6 Hours
Total =	200	•	•	•	

# **DETAILED SYLLABUS: THEORY**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in 3D Modeling (w. e. f. the academic session 2021-22 onwards)

CC-3DM-101: FUNDAMENTALS OF 3D MODELING AND PRINTING

Time Allowed: 3 Hours Max. Marks : Theory 50

#### **Instructions:**

- (i) No. of Questions to be set: 10 (02 Questions from each unit).
- (ii) No. of Questions to be attempted: 05. (01 Question from each unit).
- (iii) All Questions will be equal marks: 10 marks.

#### **Course of Study**

#### **UNIT-I**

- (a) Fundamental of perspective and basic shapes
- (b) Concepts of spatial and axial studies.

#### **UNIT-II**

- (a) Anatomy Study
- (b) Character Design

- (a) 3D basics Modeling.
- (b) Knowing of Digital tools modeling and sculpting.

- (a) Layout of Texturing.
- (b) Knowledge of Final rendering output.

#### **UNIT-V**

- (a) Industrial Application of 3D Printing and its Commercial use.
- **(b)** Terms used in 3D Printing.

### **DETAILED SYLLABUS: PRACTICAL**

# **Institute of Fine Arts**

C.S.J.M. University, Kanpur

Scheme of Examinations Certificate Course in 3D Modeling (w. e. f. the academic session 2021-22 onwards)

CC-3DM-102: 3D MODELING (MANUAL)

Time Allowed: 6 Hours

Max Marks: 75 (Examination: 50 & Sessional: 25)

**Medium:**Clay, POP, Polymer clay, Wax etc. **Minimum size:** 12"×12"×12" or 18×24

**No. of Sessional:**03 (Clay, Polymer Clay & Wax)

#### **Course of study:**

- (a) Study in Pencil shading and use of clay.
- (b) ClayModeling, Casting & Texturing.

#### CC-3DM-103: 3D MODELING DIGITAL PLATFORM & 3D PRINTING

Time Allowed: 6 Hours

Max Marks:75 (Examination: 50& Sessional: 25) Medium:Digital Platform (3D Max), Mudbox Minimum size: 12"×12"& 16"×16"×16"

No. of Sessional:06

#### **Course of study:**

- (a) Using the tools of Digital modeling and sculpting.
- **(b)** Application of Lighting and scene setup.
- (c) Using Layout of Texturing.
- (d) Creating Final Rendering output.
- (e) Application of 3D Printing.

#### **SUGGESTED BOOKS FOR READING:**

#### PAINTING AND INTERDISCIPLINARY

- 1. Razanl, Modern Paining, Skira Useful references from plates and text.
- **2.** Lake and Maillard Dictionary of Modern Painting.
- **3.** Herbert Read A concise History of Modern Paining.
- 4. William Vaughan Romantic Art.
- **5.** European Modern Movements in Encyclopedia of World Art.
- **6.** Leymarie Impressionism (Skira).
- 7. J. Rewald History of impressionism Museum of Modern Art, New York.
- 8. J. Rewald Post Impressionism (Both these books are indispensable for the respective periods).
- 9. Roger Fry Vision and Design.
- 10. Madsen Art Nouveau.
- 11. Deymatie: Fauvism (good introduction also in Encyclopedia of World Art.)
- **12.** Crespelle The Fauves.
- **13.** Hamilton Painting & Sculpture in Europe 1880-1940.
- 14. Pevsnor Pioneers of Modern Design, 1965.
- 15. Zigrosser Expressionism A Survey of their Graphic Work, 1957.
- **16.** Seitz The Responsive Eye, 1965.
- 17. Myers Medican Painting in our time 1956.
- 18. Gray The Great Experiment: Russian Art 1863-1922, 1962.
- **19.** Rose Barbara American Painting since 1900, 1967.
- 20. Goodrich and Baur American Art of the Twentieth Century, 1962.
- **21.** Roseberg The Tradition of the New, 1959.
- 22. Steinberg Leo Other Criteria.
- **23.** Arnason- History of Modern Art.
- 24. Ronald Templin- The Art
- 25. John A. Walker- Art Since Pop
- **26.** Herbert Read: (i) Modern Sculpture.
- **27.** Herbert Read: (ii) Art of Sculpture.
- **28.** GiedionWelcker: Contemporary Sculpture.
- **29.** Sculpture of the  $19^{th} 20^{t\bar{h}}$  Centuries.
- **30.** Burnham Beyond Modern Sculpture.
- 31. Nean Seitz Modern Sculpture, Evolution.
- **32.** Kulterman The New Sculpture.
- 33. Maillard Dictionary of Modern Sculpture.
- **34.** Scuphot: Sculpture of 20<sup>th</sup> Century.
- 35. Studies in Modern Indian Art RatanParimoo
- **36.** Moving Focus K.G. Subrahmanyam
- **37.** Pictorial Space GeetaKapur
- 38. Modern Indian Art Keshav Malik
- 39. Lalit Kala Contemporary
- **40.** Lalit Kala Monographs
- **41.** Contemporary Art in India: P.N. Mago
- **42.** Contemporary Art The Flamed Mosaic by NavielTuli
- 43. Contemporary Indian Art- GaytriSinha
- 44. Handbook of Indian Art- Sunil Khosa
- 45. Company Painting- Mildred Archer
- **46.** Art of India- Fredrick M. Asher
- 47. Indian Painting for The British 1770-1880- Mildred Archer, W.G. Archer
- 48. Indian Miniatures in The India Office Library- Mildred Archer, Toby Falk
- 49. Contemporary Indian Art- Other realities- YashodharaDalmia
- 50. The Making of Modern Indian Art- The Progressives-YashodharaDalmia
- 51. Memory, Metaphor, Mutarions- YashodharaDalmia
- 52. Arts of India 1550-1900- John Guy, Deborah Swallow
- **53.** A Portrait of the Hindus-Robert Hardgrave
- 54. Essays on contemporary practice in India- GeetaKapoor
- 55. New Narratives- Betty Seid

- **56.** Triumph of Modernism- ParthaMitter
- 57. Flamed Mosaic- Neville Tuli
- 58. Kala Chitrkala- VinodBhardwaj
- 59. Char Chitrkaar- Ashok Mitr
- 60. Samkalin Kala- Dr. Ramviranjan
- 61. ChitrkalakaRasaswadan- RamchandrShukl
- **62.** Lalit Kala Ki Dhara- Asit Kumar Haldar
- 63. BhrtiyaChitrkala- VachaspatiGarola
- 64. BrihadAdhunik Kala Kosh- VinodBhardwaj
- **65.** Post-Modernism OR The culture logic of late capitalism Fedric Jansen
- **66.** Visual Culture Chris Genks
- 67. कलाइतिहासभारतीय औरपाश्चात्य -रामचन्द्रनारायण पाटकर
- 68. कलाविलास-भारतीय चित्रकलाकाविकास- आर0 ए० अग्रवाल
- 69. भारत की चित्रकलाकासंक्षिप्तइतिहास- डॉ० लोकेशचन्द्र शर्मा
- 70. भारतीय चित्रकला एवंआध्निकसन्दर्भ- डॉ० बुजेशस्वरूपकटियार

#### **APPLIED ART**

- 1. Contemporary Advertising: William F.Arens, Tata McGraw Hills.New Delhi .
- 2. Foundations of advertising: S.A.Chunnawalla, K.C Sethia.
- 3. Advertising and sales promotion: S.H.H.Kazmi, Satish Batra.
- 4. Social Dimension of advertising: S.S kaptan.
- 5. Advertising theory and practice: C.H Sandage, Vernon Fryburger.
- 6. Advertising and Promotion AN IMC Approach, Shimp Cengage Learning India Pvt. Ltd., New Delhi.
- 7. मालवीय, कृष्ण कुमार, आधुनिकविज्ञापन, साहित्य संगमप्रकाशन, इलाहाबाद, 2007.
- 8. फोटोग्राफी, तकनीक एवंप्रयोगः नरेन्द्र यादव
- 9. विज्ञापन 'तकनीक एवंसिद्वान्त' : नरेन्द्र यादव
- 10. विज्ञापनडिजाईन : नरेन्द्र यादव
- 11. विज्ञापनकलाः एकेश्वरप्रसादहटवाल
- 12. विज्ञापन : अशोकमहाजन
- 13. प्रेमचन्दपांतजलिआधुनिकविज्ञापन, वाणी प्रकाशन, नईदिल्ली 2008.
- 14. कुमुद शर्माविज्ञापन की दुनिया, प्रभातप्रकाशन, प्रतिभाप्रतिष्ठान, नईदिल्ली

#### **SCULPTURE**

- 1. Masterpieces of Indian Bronze& Metal sculpture Rustam J. Mehta
- 2. Sculpting in steel and other metals- Arthur Zaidenberg
- 3. Modeling a figure in clay –Albert Pounteney
- **4.** Principles of metal casting Richard W. Heine & Philip C. Rosenthal
- **5.** Manual of Direct Metal Sculpture Thames and Hudson
- $\textbf{6.} \quad Sculpture \ of \ primitive \ man-Warner \ Muensterberger$
- 7. George Segal Sem hunter/Don howthorne
- 8. Early Chola Bronze Dougles Barrett
- 9. Contemporary Stone Sculpture DonazMeilach
- 10. Marino Marini A.M. Hammacher
- 11. BirbhumTerracottas Lalit kala Academy
- **12.** Terracottas of Bengal S.S. Biswas
- 13. Masterpieces of Indian Terracottas M.K. Dhavalikar
- **14.** Sculpture in plastic arts Nicholas Roukas
- 15. Modern Sculpture Herbert Read
- **16.** The complete sculpture of Barbara Hepworth Alan
- 17. Masterpieces of Western Sculpture Howard Hibbard
- 18. Calder H.H.Arnason
- 19. Masterpieces of Indian Bronze& Metal sculpture Rustam J. Mehta
- 20. Sculpting in steel and other metals- Arthur Zaidenberg
- 21. Modeling a figure in clay –Albert Pounteney
- 22. Principles of metal casting Richard W. Heine & Philip C. Rosenthal
- **23.** Manual of Direct Metal Sculpture Thames and Hudson
- **24.** Sculpture of primitive man Warner Muensterberger
- **25.** George Segal Sem hunter/Don howthorne
- 26. Early Chola Bronze Dougles Barrett

- 27. Contemporary Stone Sculpture Donaz
- 28. भारतीय चित्रकला एवंमूर्तिकलाकाइतिहास- डॉ० रीताप्रताप

#### **3D MODELING**

- 1. 3D Printing of Dummies Second Edition Kalani Kirk Hausman, Richard Horne.
- 2. Beginner's Guides to Creative Models in 3Ds Max Raavi O' Connor.
- **3.** Vectors and Matrices for Geometric and 3D Modelling Michael Mortenson.
- Recent Advances in 3D Imaging, Modeling, and Reconstruction- Athanasios Voulodimos, AnastasiosDoulamis.
- 5. 3D Printing: The Ultimate 3D Printing Guide Clarence T. Rivers.
- **6.** Exploring 3D Modeling with 3ds max 7- Steven Till, Jim O'Connell.
- 7. Geometric Transformations for 3D Modeling- Michael Mortenson.
- **8.** Force: Dynamic Life Drawing (10<sup>th</sup>Edition).
- 9. Beginner's guide to Z Brush
- 10.3D Modeling Design David Xu.
- 11. Introducing Mudbox AraKermanikian.
- 12. Digital Sculpting with Mudbox- Elsevier.

#### **3D ANIMATION**

- 1. The Animator's Survival Kit 2nd Edition Richards Williams.
- **2.** Cracking Animation: The Ardman Book of 3-D Animation Peter Lord.
- 3. Exploring 3D Modeling with Maya 6- Patricia Beckmann, Scott Wells.
- **4.** Cartoon Animation Preston Blair.
- **5.** Animation Development from pich to production David B. Levy.
- **6.** Animation for Beginners Liss Lee.
- 7. Adobe After Effects CC Basics and Advanced Motion Graphics- Marks Myers.
- **8.** The Art and Science of Digital Compositing Ron Brinkmann.
- 9. 3D Animation for the Raw Beginner Using Maya Roger King.
- 10. Beginner's Guide to Animation Mary Murphy.

#### **TEXTILE BOOK**

- 1. The textile book Colin gale and Jasbir Kaur
- 2. Structure and Mechanics of textile fiber Assemblies Edited –by Peter Schwartz
- 3. Fundamental of Natural Fibers and Textiles –Edited by Md. Ibrahim H.Mondas
- 4. The Art of Textile Designing Bhatia Jaspal Singh
- 5. Woven Textile Principles, Technologies and Applications– Edited by Kim Gandhi
- 6. Traditional Indian, Handcrafted Textiles Anjali Karolia
- 7. परम्परागतभारतीय वस्त्र –डॉ. के. एन. श्रीवास्तव
- 8. वस्त्र एवंपरिधाननिर्माण के मूलाधार—डॉ. संगीतासक्सेना
- 9. भारतीय वस्त्र कला-डॉ. मीनक्षीगुप्ता

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- 1. Dr. BrijeshSwaroopKatiyar
- 2. Dr. Prahlad Singh

#### PANEL FOR PAPER SETTER & EXTERNAL EXAMINERS:

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- 1. Dr. AnandLakhtakiya, Bareilly College, Bareilly.
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- 15. Dr. KumudBala, D.A.V. College, Kanpur.
- 16. Dr. SarikaBala, A.N.D. College, Kanpur.

#### APPLIED ART, PHOTOGRAPHY, GRAPHIC DESIGN& 3D ANIMATION

- 1. Prof. Anjali S. Agrawal, Govt. College of Arts, Chandigarh.
- 2. Dr. Jay Shankar Mishra, M.G.C.G. University, Chitrakoot.
- 3. Dr. Abhay Verma, M.G.C.G. University, Chitrakoot.
- 4. Dr. SuneelSaxena (Ex. Principal), Govt. P.G. Degree College, Allahabad.
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- 7. Mrs. ShivanshiBhushan, Dr. Shakuntala Mishra, University, Lucknow.

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- 1. Mr. Lal JeetAhir, College of Arts, Lucknow University.
- 2. Mr. Dharmendra Kumar Singh, College of Arts, Lucknow University.
- **3.** Dr. Shubham Shiva, D.G.P.G. College, Kanpur.
- 4. Dr. Rakesh Kumar, Mahatma Gandhi ChitrakootGramodaya University, Chitrakoot.