



Chhatrapati Shahu Ji Maharaj  
University, Kanpur

**Answer Script Details**  
**Barcode** 11465636

**Roll No.** 24154000563  
**Total Mark** 41/75.00

**Exam** M.Com-III\_ODD\_EXAM\_NOV\_2025  
**Subject** C010907T - Logistics and Supply Chain Management

**Question wise Mark Summary**

**Q.No Mark Q.No Mark Q.No Mark Q.No Mark**

1A 2/5 8 0/15

1B 3/5 9 0/15

1C 2/5

1D 2/5

1E 3/5

1F 2/5

1G 3/5

1H 2/5

1I 3/5

2 0/15

3A 0/5

3B 0/5

3C 0/5

4 10/15

5 0/15

6 9/15

7 0/15

**Chhatrapati Shahu Ji Maharaj University  
Kanpur, Uttar Pradesh**

Date of Exam: 18/11/25  
 Room No. II  
 Shift: Logistics and Supply  
 Subject: chain management V 3  
 Paper Code: C010907T

Name of Candidate: UMRA IQBAL  
 Roll No. 24154000563

Signature of Candidate: *Umra*  
 Signature of Evaluator: *JK*  
 COE Facsimile: *JK*

**PART-II**

MARKS OBTAINED										
Q.	1	2	3	4	5	6	7	8	9	10
(a)										
(b)										
(c)										
(d)										
(e)										
(f)										
(g)										
(h)										
(i)										
(j)										
Total										
Total Marks in Figures						Max. Marks				
Total Marks in Words										



C010907T  
 Paper Code

Signature of Evaluator


Course: Mcom  
 Session: 2025-26 Year: V Semester: 3  
 Subject: logistics and supply chain management  
 Paper Code: C010907T  
 Exam Date: 18/11/2025  
 Name of Candidate: UMRA IQBAL  
 Father's Name: SYED IQBAL MASOOD

कॉलेज का कोड College Code: KNO1  
 परीक्षा केंद्र का कोड Exam Centre Code: KNO1

A	A	0	0
E	B	1	1
F	D	2	2
H	J	3	3
K	4	4	4
L	5	5	5
R	M	6	6
S	7	7	7
U	T	8	8
V	9	9	9

परीक्षा का प्रकार Type of Exam:  Regular Ex. Student  Back paper Exam

ANSWER BOOKLET NO. 11465636  
 Paper Code: C010907T



Enrollment Number: CSJMA24000127898

परीक्षार्थी अनुक्रमांक संख्या Candidate's Roll Number: 24154000563

0	0	0	0	0	0	0	0	0	0	0
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2	2	2	2	2	2	2	2	2	2	2
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4	4	4	4	4	4	4	4	4	4	4
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9	9	9	9	9	9	9	9	9	9	9

पेपर कोड Paper Code: C010907T

A	0	0	0	0	0	0	0
B	1	1	1	1	1	1	1
C	2	2	2	2	2	2	2
E	3	3	3	3	3	3	3
F	4	4	4	4	4	4	4
G	5	5	5	5	5	5	5
H	6	6	6	6	6	6	6
M	7	7	7	7	7	7	7
N	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9



Signature of Candidate: *Umra*

Signature of Evaluator: *JK*

C S Facsimile: *JK*

COE Facsimile: *JK*

नोट : 1. परीक्षार्थी को निर्दिष्ट किया जाता है कि आवरण पत्रों से पूरा भरा पर अंकित सभी निर्देशों को सावधानीपूर्वक पढ़ें।  
 2. अंकन में गरी करने वाली प्रतिस्पर्धी सभी तालिका से शुरू करें। 3. पत्रों को कानून का नीले रंग के तैयार करें।

### INSTRUCTIONS TO THE CANDIDATE FOR FILLING PART-I

1. Read the instructions carefully given on the answer script and admit card.
2. Write Date of Exam, Shift, Paper Code & Name of Subject Correctly.
3. Write Name & Roll No. Correctly.
4. Write Semester & Branch Correctly.

### INSTRUCTIONS TO THE CANDIDATE FOR FILLING PART-III

1. Use blue or black ball point pen for writing alphabets & numerals in  Boxes.
2. Carefully study the example before you start marking.
3. As shown in the example below blacken the circles completely.



4. Make no Stray marks on this sheet.
5. DO NOT WRITE OR MARK ON THE BAR CODE.

### IN ORDER TO AVOID UFM (UNFAIR MEANS):

1. The Roll No. and Answer Book no. found elsewhere or any other symbol found in the answer book will be treated as unfair means.
2. Any tampering of Bar Code and Booklet no shall be treated as Unfair Means.
3. Do Not bring the materials like slip of paper/mobile/digital diaries/ study material/ revision notes in examination hall. Possession of the mobiles/ digital diaries/ electronic watch and any other electronic gadget except memory less scientific calculator shall be considered as UFM case.
4. Do not keep or paste currency note in answer script it shall be consider as UFM.

### अनुचित साधन से बचने हेतु:

1. उत्तर पुस्तिका के निर्दिष्ट स्थान को छोड़कर अनुक्रमांक एवं उत्तरपुस्तिका का क्रमांक कहीं और न लिखें तथा कोई भी चिन्ह न बनायें क्योंकि यह अनुचित साधन प्रयोग की परिकल्पना में जाता है।
2. उत्तर पुस्तिका के बारकोड अथवा उत्तर पुस्तिका संख्या पर छेद करने पर अनुचित साधन प्रयोग माना जायेगा।
3. परीक्षा कक्ष में निम्न वस्तुएँ साधन न लायें, जैसे लिखे हुए कागज के टुकड़े, मोबाइल, डिजिटल डायरी, कोपी, पुस्तक यह सभी वस्तुएँ जो अनुचित साधन के अन्तर्गत आती हैं। कंप्यूटर संबंधित प्रश्नपत्र में ही केबलरी जैसे सॉफ्टवेयरिक कम्प्यूटेटर ले जाने की अनुमति नहीं होगी।
4. उत्तर पुस्तिकाओं में स्वयं न रबीं न ही उत्तर पुस्तिका में चिह्नकार्य। ऐसा करना अनुचित साधन प्रयोग की परिकल्पना में जाता है।

### परीक्षार्थी के लिए निर्देश

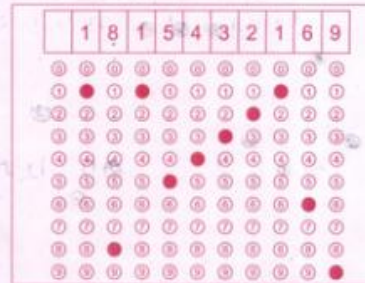
1. प्रवेश पत्र एवं उत्तर पुस्तिका पर दिये गये निर्देशों को ध्यान से पढ़ें।
2. अक्षर कुंड के दूसरी तरफ कुछ न लिखें।
3. उत्तर पुस्तिका के पृष्ठों पर योंनी तरफ लिखें।
4. प्रश्न पत्र पर अपने अनुक्रमांक के अतिरिक्त कुछ न लिखें।
5. प्रश्न पत्र कोड़ एवं प्रश्न पत्र कोड़ सावधानी पूर्वक लिखें।
6. अपनी स्थिति स्पष्ट लिखें।
7. उत्तर पुस्तिका के पृष्ठों की संख्या देखें। अगर उत्तर पुस्तिका में पृ (1-24) से कम है या फटे हुए हैं, तो परीक्षा शुरू होने के पूर्व दूसरी ऊ पुस्तिका ले लें।
8. प्रश्नपत्र को देख, यदि प्रश्नपत्र के विषय कोड, विषय का नाम तथा प्र में कोई त्रुटि है तो उसको परीक्षा शुरू होने के 30 मिनट के अन्दर के निरीक्षक को तत्काल सूचित करें, उसके बाद विश्वविद्यालय द्वारा क कार्यवाही नहीं की जायेगी।
9. प्रश्नों के उत्तर लिखने के लिये बैसिल का प्रयोग न करें।
10. B कोपी या अतिरिक्त ग्राफ नहीं दिया जावेगा।

### INSTRUCTIONS TO THE CANDIDATE

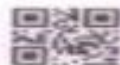
1. Read the instructions carefully given on the Question Paper Admit Card & Answer Script.
2. Do not write anything on back side of the cover page.
3. Write on both sides of pages of answer book.
4. Do not write anything on question paper except Roll Number.
5. Write Paper Code & Question Paper Id carefully.
6. CHECK the number of pages (1-32) or any other kind of damage in your answer script, if found than change the answer scri immediately before the commencement of examination.
7. CHECK the Question Paper for any kind of discrepancy e Subject Code, Subject Name and Question of the Question Paper during first THIRTY MINUTES of the commencement of the exam, so that it can be corrected in TIME. After that r corrections shall be entertained by the university.
8. Do not use pencil for answering the question.
9. Write status correctly e.g. those appearing in carry over page should fill in status as Carry Over. Those appearing as E Students should fill in status as ex.
10. No supplementary answer book & graph paper will be provided.

### INSTRUCTIONS TO THE CANDIDATE FOR FILLING PART-IV

1. Use blue or black ball point pen for writing alphabets & numerals in  Boxes.
2. Use blue or black ball point pen for filling the circles.



Note - If your Roll No. is of 10 digits. Please leave first three column



## Section - A

### Answer - 1 (a)

Logistics refers to the acquiring, storing and delivering of goods to the end consumer.

Acquire < store < Deliver

Supply Chain Management is an interconnected network of organisation, individual, resources, activities and technology which are used in transforming of product from the origin of the product till the final consumption.

Logistics and Supply chain Management are very important part of management system. It is the last process. Logistics is the subset of supply chain.

It is an integrated process to deal with goods from the origin till the final consumption.



### Answer-1(b)

Supply Chain Metrics or KPIs are key primary indicators of supply chain. Supply chain metrics are very important components of supply chain.

Supply Chain Metrics or Key primary indicators include —

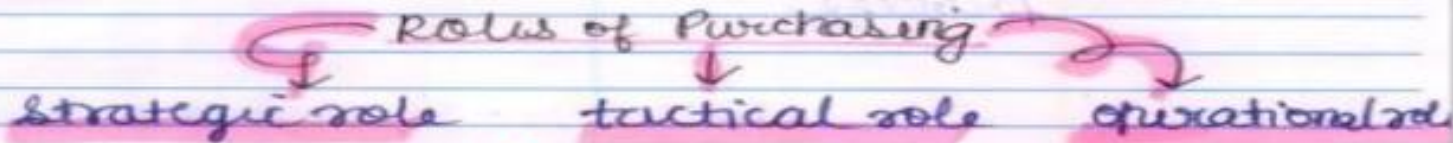
- i) Customer Centricity — It is an important indicator of supply which deals with customer centricity.
- ii) Customer Satisfaction — Customer satisfaction tells about the supply chain metrics.
- iii) Logistics and transportation — It is an indicator which tells about supply chain.
- iv) Relationship marketing — This indicator tells the customers about the supply chain.

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### Answer-1 (c)

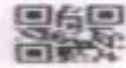
The strategic role of purchasing in supply chain is very important which tells about the nature of the product purchased, the strategic consequence of the purchased product. There are three important roles



### Answer-1 (d)

Relationship marketing is that type of marketing which maintains an established long term relationship for the retention and loyalty of employee for the product. whereas

The role of relationship marketing in supply chain management is very important for the development of the product as relationship marketing deals to improve the relationship for long term.



Supply chain management includes the activities like marketing, warehousing, transportation etc. which deals with the product from the begin till the consumption. Relationship marketing plays very important role in this process.



Answer - 1 (c)

'MIS' also known as material management system is one of the most important system of supply chain.

Material management is that system which ~~with~~ managing the materials of an organisation activities.

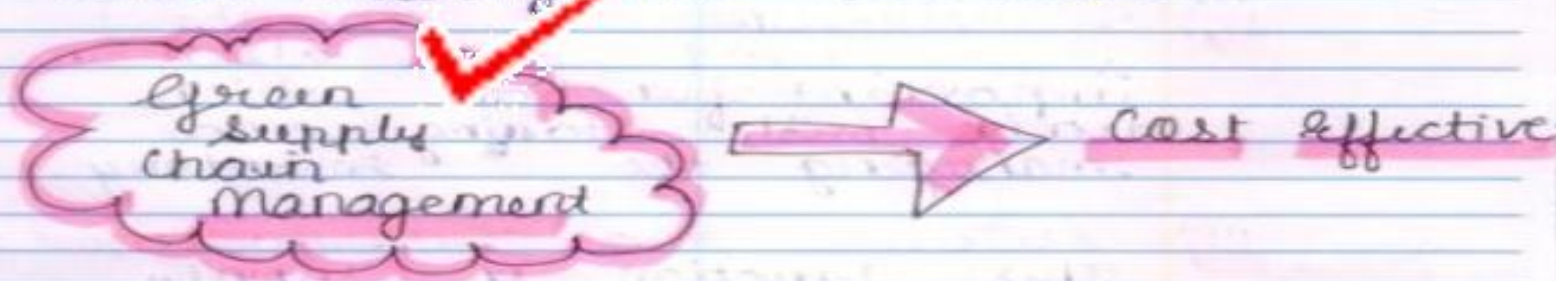
There are many important techniques to manage the materials as well.

This system focuses of managing the resources utilized in any operation.



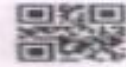
### Answer-1(f)

Green Supply Chain Management system is an environmental friendly system. Green supply chain Management system is mostly used in international supply chain. Green supply chain Management system is very cost effective in nature. It is eco friendly system of supply. Apart from green supply chain management there are other types of supply chain management as well.



### Answer-1(g)

Supply Chain management is an interconnected network of organisation, individual, resources, activities and

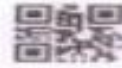


technology which are used in transferring of product from the origin of the product till the final consumption.

There are various functions of supply chain management which includes —

- i) Risk Management ~ It is one of the most important function of supply chain management which deals with managing the risk.
- ii) Warehousing and Inventory Management ~ It is also an important function which deals with storing and managing the inventory.
- iii) Logistic and transportation ~ This function of supply chain deals with delivering of products.

Do Not Write anything in this Portion



Answer - 1 (h)

Warehousing and inventory management is an important function of supply chain.

Warehousing & inventory management deals with managing of goods, semi-finished and finished goods. Warehouse is a place to keep the inventory or finished goods. Warehousing means storing of goods for future sales.

Inventory means goods. Warehousing and inventory management is one of the most important component of supply chain. Because storing of goods is very crucial step in this management system goods are stored for future purpose.

Answer - 1 (i)

Product Development process deals with developing of any product. This process is very important for supply chain.



for developing any new product  
the following steps should be  
followed →

Need Information

↓  
Market Research

↓  
Choosing the best  
alternative

↓  
Product Analysis

↓  
Selection of idea

↓  
Implementation of  
idea

↓  
Follow up about the  
new product

This how a new product is  
developed.

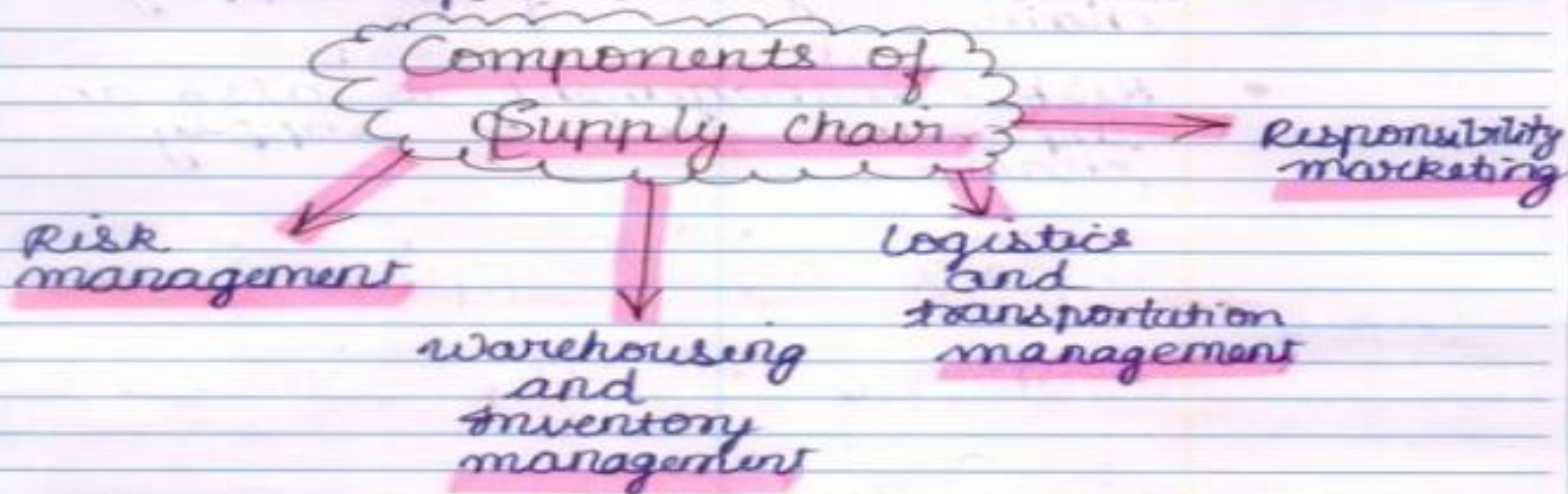
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## Section-B

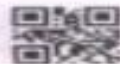
### Answer-4

Supply chain refers to the process which is, with the product from its origin till its final consumption.



### Goal of a supply chain —

- The most important goal of a supply chain is to deal with the product effectively and



efficiently from its origin till its final consumption.

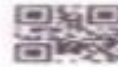
Logistics is the subset of supply chain.

- Customer satisfaction and long term relationship with the customer is also an important goal of a supply chain.
- Risk management is also an important goal of supply chain.

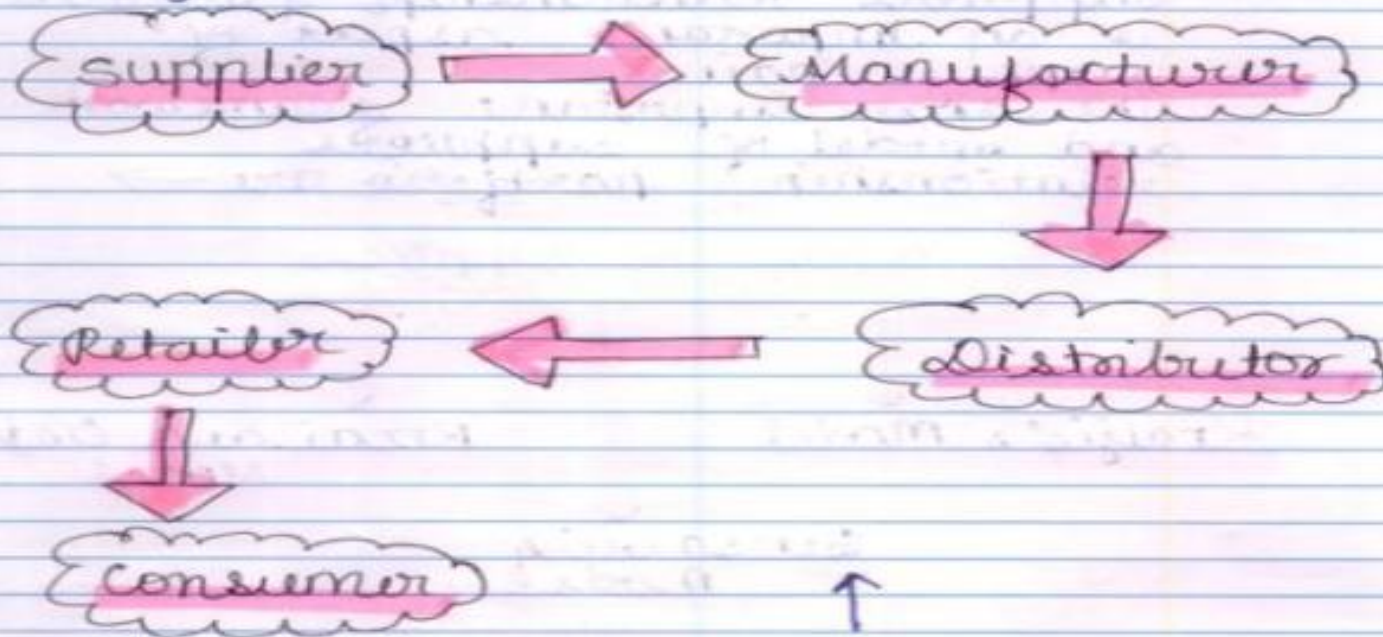
## Impact of Supply chain

decisions on the success of  
a firm

There is a huge impact of supply chain decision on the success of a firm.



- After applying the supply chain decisions effectively, the firm will lead towards proper management and success.
- Supply chain decisions are regarding the distribution of product from supplier to consumer.



This is the model of supply chain

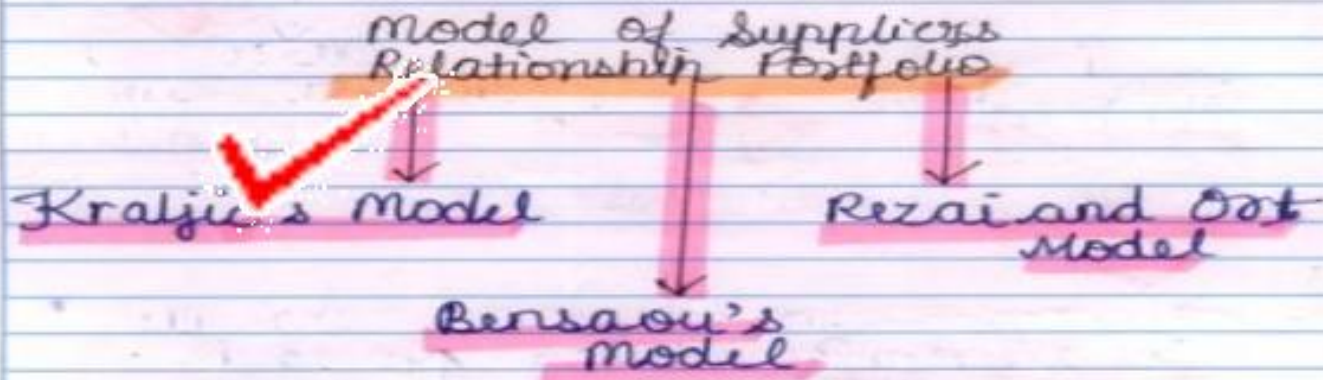


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Supply chain decisions are regarding the risk management in an organization, warehousing and inventory management of goods, logistics and transportation, Relationship marketing etc.

Suppliers relationship portfolio is an important aspect of supply chain.

The three important framework and model of suppliers relationship portfolio are →





## Section - C

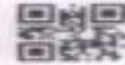
### Answer - 6

A system with the help of which transport delivers the goods or products or move from one place to another is known as transportation system.

Transportation system is very important and necessary system of logistics. Effective transportation system is very necessary for proper supply of products that's why effective transportation system is very important in logistics.

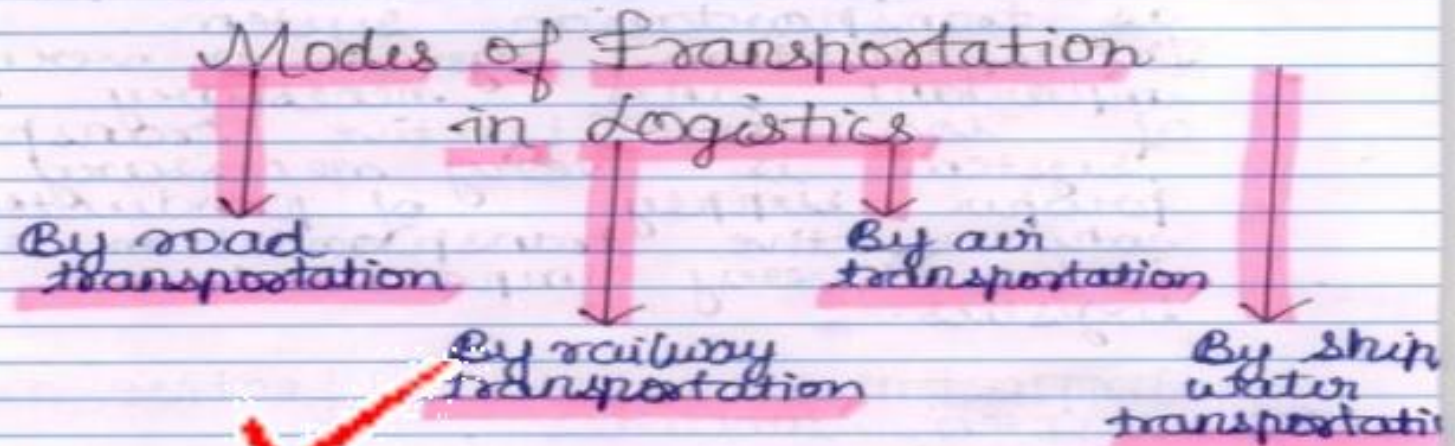
Importance of an effective transportation system includes,

- Timely transfer of product from one place to another leads to customer satisfaction, if customer is satisfy than it leads towards customer retention.

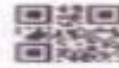


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- effective transportation lead towards timely completion of supply which result in proper supply chain management and logistics.
- effective transportation is only possible if there will be effective modes.



- By road transportation — In this type of transportation in logistics, product is transferred by roadways through truck, car.
- By railway transportation — In this



type of transportation in logistics - product is transferred by railways through carriage trains.

- By air transportation - In this type of transportation product is transferred through air by an aeroplane. This is the fastest means of transportation in logistics.
- By water transportation - In this type of transportation product is transferred through water means by ships.

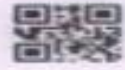
These were the modes of transportation in logistics.





Paper Code

T O P O P O P O P O



16

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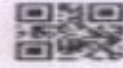


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18





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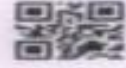
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07



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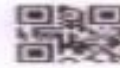
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21

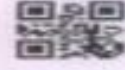


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22





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23



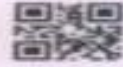
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