



Chhatrapati Shahu Ji Maharaj  
University, Kanpur

**Answer Script Details**  
**Barcode** 10010435

**Roll No.** 23070002068  
**Total Mark** 26/37.50

**Exam** BACHELOR OF BUSINESS ADMINISTRATION\_ODD EX  
**Subject** F010303TB - Business Environment

**Question wise Mark Summary**

**Q.No Mark Q.No Mark Q.No Mark Q.No Mark**

1A 4/6

1B 4/6

1C NA/6

1D NA/6

1E NA/6

1F NA/6

1G NA/6

2 NA/12

3 9/12

4 9/12

5 NA/12

# Chhatrapati Shahu Ji Maharaj University Kanpur, Uttar Pradesh

## PART-II

### MARKS OBTAINED

Q.	1	2	3	4	5	6	7	8	9	10
(a)										
(b)										
(c)										
(d)										
(e)										
(f)										
(g)										
(h)										
(i)										
(j)										
Total										
Total Marks in Figure						Max. Marks				
Total Marks in Words										



**F 0 1 0 3 0 3 T (B)**  
Paper Code

Signature of Evaluator

Date of Exam: 03/01/25  
Session: 2024-25  
Paper Code: F010303T(B)  
Name of Candidate: Priyanshu Singh  
Roll No.: 23070002068

Signature of Candidate: *Priyanshu*  
Signature of Invigilator: *[Signature]*  
COE Faculty: *[Signature]*

Course: **BBA**  
Session: **2024-25** Year/Semester: **III**  
Subject: **Business environment**  
Paper Code: **F 0 1 0 3 0 3 T (B)**  
Exam Date: **03/01/2025**  
Name of Candidate: **PRIYANSHU SINGH**  
Father's Name: **MR. ASHOK SINGH**

कॉलेज कोड College Code										एग्जाम सेंटर कोड Exam Centre Code									
K	N	1	6	2	K	N	1	6	2										
A	A	0	0	0	A	A	0	0	0										
B	B	1	1	1	B	B	1	1	1										
C	C	2	2	2	C	C	2	2	2										
D	D	3	3	3	D	D	3	3	3										
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G	G	6	6	6	G	G	6	6	6										
H	H	7	7	7	H	H	7	7	7										
I	I	8	8	8	I	I	8	8	8										
J	J	9	9	9	J	J	9	9	9										
K	K	0	0	0	K	K	0	0	0										

एग्जाम का प्रकार  
Type of Exam

Regular     Extra Session  
 Private     For other Exam

ANSWER BOOKLET NO.

**10010435**

**F 0 1 0 3 0 3 T (B)**  
Paper Code



Enrollment Number: **C S J M A 2 3 0 0 0 1 2 5 8 2 7**

Candidate's Roll Number

**2 3 0 7 0 0 0 2 0 6 8**

0	0	0	0	0	0	0	0	0	0
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4	4	4	4	4	4	4	4	4	4
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7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8
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Paper Code

**F 0 1 0 3 0 3 T (B)**

A	0	0	0	0	0	0	0	0	0
B	1	1	1	1	1	1	1	1	1
C	2	2	2	2	2	2	2	2	2
D	3	3	3	3	3	3	3	3	3
E	4	4	4	4	4	4	4	4	4
F	5	5	5	5	5	5	5	5	5
G	6	6	6	6	6	6	6	6	6
H	7	7	7	7	7	7	7	7	7
I	8	8	8	8	8	8	8	8	8
J	9	9	9	9	9	9	9	9	9



Signature of Candidate: *Priyanshu*

Signature of Invigilator: *[Signature]*

COE Faculty: *[Signature]*

1. कैंपस में प्रवेश करने के लिए आवश्यक सभी दस्तावेजों को सफलतापूर्वक प्रस्तुत करें।  
 2. कैंपस में सभी जगहों पर प्रवेश करने के लिए आवश्यक सभी दस्तावेजों को सफलतापूर्वक प्रस्तुत करें।  
 3. कैंपस में सभी जगहों पर प्रवेश करने के लिए आवश्यक सभी दस्तावेजों को सफलतापूर्वक प्रस्तुत करें।

### INSTRUCTIONS TO THE CANDIDATE FOR FILLING PART-I

1. Read the instructions carefully given on the answer script and admit card.
2. Write Date of Exam, Shift, Paper Code & Name of Subject Correctly.
3. Write Name & Roll No. Correctly.
4. Write Semester & Branch Correctly.

### INSTRUCTIONS TO THE CANDIDATE FOR FILLING PART-III

1. Use blue or black ball point pen for writing alphabets & numerals in  Boxes.
2. Carefully study the example before you start marking.
3. As shown in the example below blacken the circles completely.



4. Make no Stray marks on this sheet.
5. DO NOT WRITE OR MARK ON THE BAR CODE.

### IN ORDER TO AVOID UFM (UNFAIR MEANS) :

1. The Roll No. and Answer Book no. found elsewhere or any other symbol found in the answer book will be treated as unfair means.
2. Any tempering of Bar Code and Booklet no shall be treated as Unfair Means.
3. Do Not bring the materials like slip of paper/mobile/digital diaries/ study material/ revision notes in examination hall. Possession of the mobiles/ digital diaries/ electronic watch and any other electronic gadget except memory less scientific calculator shall be considered as UFM case.
4. Do not keep or paste currency note in answer script it shall be consider as UFM.

### अनुचित साधन से बचने हेतु:

1. उत्तर पुस्तिका के निर्देशित स्थान को छोड़कर अनुक्रमांक एवं उत्तरपुस्तिका का क्रमांक कहीं और न लिखें तथा कोई भी चिन्ह न बनायें क्योंकि यह अनुचित साधन प्रयोग की परिधि में आता है।
2. उत्तर पुस्तिका के बारकोड अथवा उत्तर पुस्तिका संख्या पर छेद करने पर अनुचित साधन प्रयोग माना जाएगा।
3. परीक्षा कक्ष में निम्न वस्तुएं साधन न लायें, जैसे लिखे हुए कागज के टुकड़े, मोबाइल, डिजिटल कावरी, कोपी, पुस्तक यह सभी वस्तुएं जो अनुचित साधन के अन्तर्गत आती हैं। केवल संबंधित प्रश्नपत्र में ही मेमोरी जैसे राइटिंग केलकुलेटर ले जाने की अनुमति होगी।
4. उत्तर पुस्तिकाओं में रूबयें न रखें न ही उत्तर पुस्तिका में चिपकायें। ऐसा करना अनुचित साधन प्रयोग की परिधि में आता है।

### परीक्षार्थी के लिए निर्देश

1. प्रवेश पत्र एवं उत्तर पुस्तिका पर दिये गये निर्देशों को ध्यान से पढ़ें।
2. कवर पृष्ठ के दूसरी तरफ कुछ न लिखें।
3. उत्तर पुस्तिका के पृष्ठों पर दोनों तरफ लिखें।
4. प्रश्न पत्र पर अपने अनुक्रमांक के अतिरिक्त कुछ न लिखें।
5. प्रश्न पत्र कोड एवं प्रश्न पत्र कोड सावधानी पूर्वक लिखें।
6. अपनी रिधिति स्पष्ट लिखें।
7. उत्तर पुस्तिका के पृष्ठों की संख्या देखें। अगर उत्तर पुस्तिका में पृष्ठ (1-24) से कम है या फटे हुए हैं, तो परीक्षा शुरू होने के पूर्व दूसरी उत्तर पुस्तिका ल लें।
8. प्रश्नपत्र को देख, यदि प्रश्नपत्र के विषय कोड, विषय का नाम तथा प्रश्न में कोई त्रुटि है तो उसके परीक्षा शुरू होने के 30 मिनट के अन्दर कक्षा निरीक्षक को तत्काल सूचित करें, उसके बाद विश्वविद्यालय द्वारा कोई कार्यवाही नहीं की जायेगी।
9. प्रश्नों के उत्तर लिखने के लिये पेसिल का प्रयोग न करें।
10. B कोपी या अतिरिक्त ग्राफ नहीं दिया जायेगा।

### INSTRUCTIONS TO THE CANDIDATE

1. Read the instructions carefully given on the Question Paper, Admit Card & Answer Script.
2. Do not write anything on back side of the cover page.
3. Write on both sides of pages of answer book.
4. Do not write anything on question paper except Roll Number.
5. Write Paper Code & Question Paper Id carefully.
6. CHECK the number of pages (1-32) or any other kind of damage in your answer script, if found than change the answer script immediately before the commencement of examination.
7. CHECK the Question Paper for any kind of discrepancy e.g. Subject Code, Subject Name and Question of the Question Paper during first THIRTY MINUTES of the commencement of the exam, so that it can be corrected in TIME. After that no corrections shall be entertained by the university.
8. Do not use pencil for answering the question.
9. Write status correctly e.g. those appearing in carry over paper should fill in status as Carry Over. Those appearing as Examiners Students should fill in status as ex.
10. No supplementary answer book & graph paper will be provided.

### INSTRUCTIONS TO THE CANDIDATE FOR FILLING PART-IV

1. Use blue or black ball point pen for writing alphabets & numerals in  Boxes.
2. Use blue or black ball point pen for filling the circles.

1	8	1	5	4	3	2	1	6	9
0	0	0	0	0	0	0	0	0	0
1	●	1	●	1	1	1	●	1	1
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8	8	●	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	●

Note - If your Roll No. is of 10 digits. Please leave first three column



# Business Environment

## Section - A

### Answer-1 (A)

#### Business Environment -

Business - Business is any activity in which people earn their living either by production or exchange of goods for to satisfy the consumer's needs.

Environment - It refers to surroundings or conditions in which an organization performs its activities.

Business does not operate in vacuum. However, failing to adjust with these change, it would become difficult for the firms to achieve their objectives.

P.T.O



## \* Business environment -

Business environment refers to sum of all those internal and external factors which affect the functioning of the organization.

Business environment is the condition, events, influence that surrounds and affects.

## \* Nature



- Dynamic and everchanging.
- Impactful
- Complex
- Uncertain
- Micro and macro
- Interdependence
- Interrelatedness.

## \* Scope



- Internal and external
- Specific and general
- Micro and Macro
- Controllable and uncontrollable.



# Answer - 1 (b)

## Micro and Macro Factors

Micro Factors



Specific in nature



Specific as it affects the decision-making of an organization.



Micro factors are controllable in nature.

Macro Factors



General in nature



General as it affects all types of businesses and activities.



Macro factors are uncontrollable in nature.



\* Micro Factors are →

Market Intermediaries

Customer

Supplier

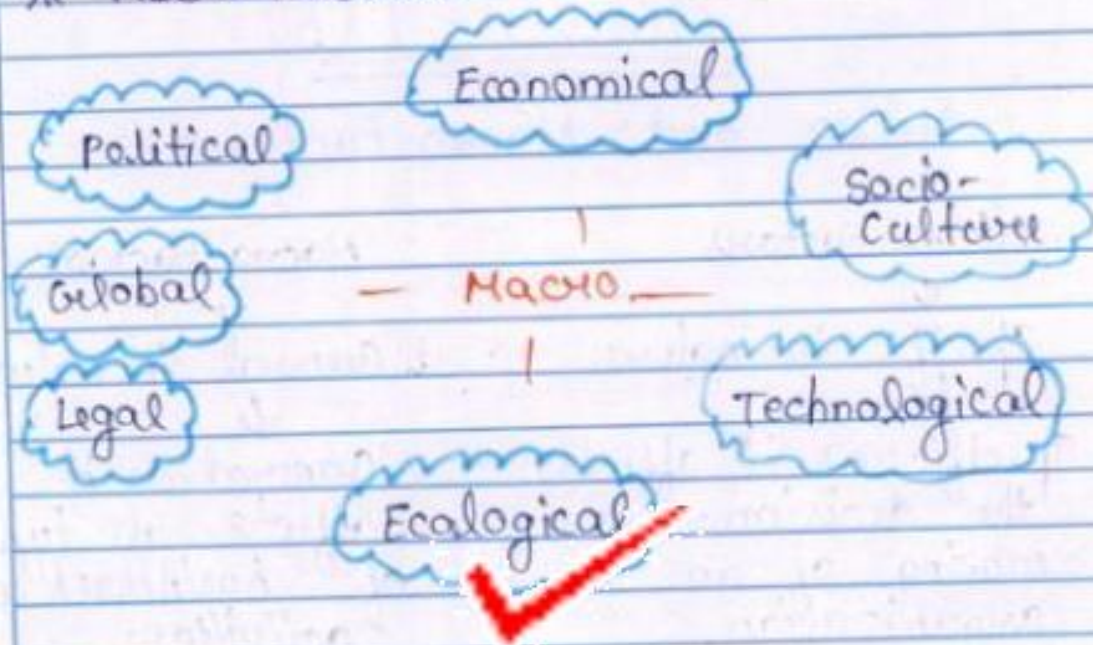
Competitors

Public

— MICRO —



\* Macro Factors → PESTEL-G



\* The micro and macro factors have a vital impact on the functioning of a firm.

It is important for a firm to evaluate and analyze these factors to achieve its business objectives.

Do Not Write anything in this Portion



## Section - 'B'

### Answer - 3

#### Mixed Economy

★ A combination of socialist economy and capitalist economy.

# Resources are owned and controlled by both private and public sectors.

↓  
▲ Market is controlled by both the sectors, i.e. Private and public.

↓  
E.g. - India

⇒ In the mixed economy, resources are owned by private entrepreneurs, and the government participates in the economy with its rules, regulation, policies and incentives.

• The example for mixed economy is India.




## \* Features / Characteristics of mixed-economy -

1. Co-existence of both the sectors, i.e. Private and public.
2. Focuses on central economic planning and planned economy.
3. In mixed economy, the balance of income and wealth was taken into consideration.
4. Price mechanism as in various sectors price was / is fixed.
5. Leads to economic stability and income stability or equality through its various policies.
6. Economic welfare was the main objective of mixed economy.
7. Healthy competition between the private owners.
8. Higher and rapid economic growth and development.



### \* Advantages of mixed economy →

- It leads to rapid economic growth.
- Beneficial for both the private and public sectors.
- Generated various employment opportunities.
- Growth of both the sectors.
- Freedom of enterprise with few or no entry or exit barriers.
- Economic  equality and income equality.

### \* Disadvantages →

- Fear of nationalization or privatization is always present in the economy.
- Low flow of foreign capital and High flow of foreign capital.
- Competition between the private and the public sector.



### \* Role of Private Sector -

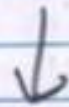
- Private sector helped in innovation and technology upgradation.



- Private sector generates various employment opportunities.



- Private sector helped in new infrastructure development.



- Efficient use of technical resources in the economy.

### \* Role of Public Sector -



- Public sector provides various employment opportunities with the job security.



- Public sector opened the gates for the market expansion of the private sector.



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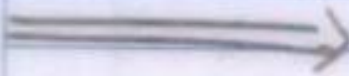


↓

- Focuses on the optimum utilization of all kinds of resources.

↓

- Helped in economic and income stability.



- Both the private and public sectors play a vital role in the development and growth of a country.

- From providing employment opportunities to the industries, all these are done by the public and private sectors.

[P.T.O.]

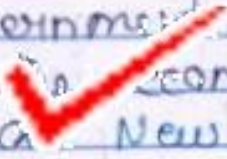


## Section - 'C'

### Answer - 4

#### New Industrial Policy 1991

During the 1990's India was facing severe balance of payment crisis. There were several events which were growing unfavourable for India. India's foreign reserves were depleting rapidly.

In 1991, the government of India decided the change in economic policy and enacted  New Industrial Policy 1991.

\* NIP 1991 gave rise to 3 major changes, which were -

- Liberalization
- Privatization
- Globalization



## Features of NIP 1991 -

### 1). Diversification of Industries -

NIP led to the diversification of industries which were reserved under the policy of 1956. The industries were of - Schedule B and Schedule C.

### 2) Delicensing -

The companies or industries which were licensed were removed or delicensed in the new policy. Now there are only 6 industries.

### 3). Promoting foreign reserves -

NIP 1991 promoted the foreign reserves as before 1990, India was a closed economy and did not accept the foreign reserves much.

### 4). FERA replaced by FEMA -

The FERA 1973 was replaced by FEMA & by NIP 1991.

P.T.O



### 5). Location of Industries -

→ Polluting industries → located to be  
the area where <sup>25 km</sup> people are  
living. ✓

→ Non-polluting industries can be located  
anywhere.

### Some other features of NIP 1991 are →

- Removal of regulations (Liberalization).
- Focused on the development of small scale industries.
- Employment generation.

### The 3 main changes/events -

#### \* Liberalization -

- Removal of regulation and control of state from industries.
- Freedom of ✓ industries was the main focus.



### \* Privatization →

Resources were owned by private owners.

### Different names of privatization -

- Privatization
- Decentralization.
- Asset Sale Programme
- Disincorporation.
- Proplization.

### \* Globalization →

Integration and interaction of different people from different countries.





Paper Code

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14

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X



Paper Code

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15

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16

X



Paper Code

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17

X

Millî Eğitim Bakanlığı

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Paper Code

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18

X



Paper Code

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19

X

X



Paper Code

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20

Do Not Write anything in this Portion

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Paper Code

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21

X



Paper Code

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22

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Paper Code

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23

X



Paper Code

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24

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