BACHELOR OF COMMERCE (B.Com.)

(OPEN AND DISTANCE LEARNING)

PROGRAMME PROJECT REPORT (PPR)

SHAHU JI MAHARAJ UNIVE



DRONACHARYA-CENTER FOR ONLINE AND DISTANCE EDUCATION [D-CODE] CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY KALYANPUR, KANPUR (UP)-208024 Accredited with Grade A++ by NAAC & UGC Category-I University

ABOUT THE UNIVERSITY



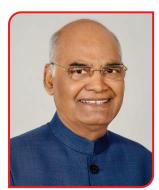
Chhatrapati Shahu Ji Maharaj University Kanpur, a premier landmark of higher education in Uttar Pradesh is named after the great social reformer Chhatrapati Shahu Maharaj also known as Rajarshi Shahu. It is a well-established and respected educational community where students of all backgrounds study and work together in a congenial and encouraging academic atmosphere. The university is geared to provide maximum scholastic benefit to each individual student and nurture them to achieve their full potential and evolve as a responsible global citizen

VISION

To enlighten and empower humanity by nurturing future leaders and change agents for universal development and societal transformation.

MISSION

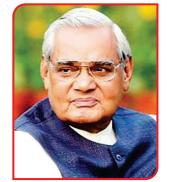
To work towards sustainable excellence in global standards of academia, technology-centric learning, robust research ecosystem, institutional distinctiveness and harmonious social diversity.



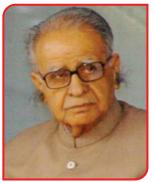
Shri Ram Nath Kovind Former President of India



Shri Ajeet Doval National Security Advisor of India Governor of Karnataka & Comptroller & to Prime Minister



Bharat Ratna Shri Atal Bihari Bajpai Former Prime Minister of India



Shri T.N Chaturvedi Auditor General of India





Dr. Harsh Vardhan Union Cabinet Minister



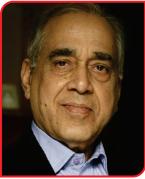
Shri Sanjay Kothari Secretary to the President & Central Vigilance Commissioner



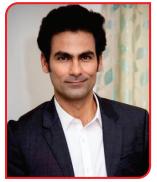
Indian Playback Singer



Shri Gopal Das Neeraj Indian poet; Author of Hindi literature



Shri Nripendra Misra Principal Secretary to the Prime Minister of India



Shri Mohammad Kaif Former Indian Cricketer



Shri David Dhawan Director of Hindi films



Shri Irshad Mirza Indian Industrialist

About the programme

The Bachelor of Commerce (B.Com.) Open and Distance Learning (ODL) programme offered by Chhatrapati Shahu Ji Maharaj University, Kanpur allowing students to study remotely without the need to attend traditional in- person classes. These programs are often designed to accommodate the needs of working professionals or individuals who are unable to commit to a full-time, on-campus program due to various reasons such as job commitments, family responsibilities, or geographical constraints. CSJM University, a category-1 and NAAC A++ university is offering those students a best and easy path to develop their skills. The university has experienced faculty members, excellent Library, and other modern facilities to provide a proper learning environment to the students. This programme is very well received by the industry. This is a 3 years of 6 semester programme. This programme is designed to provide a strong practical understanding of the principles and theories necessary to succeed in businesses and focuses on imparting to students the ability to demonstrate leadership, understand human relationships, and problem Solving abilities essential for success in any business endeavor.

Vision of the <mark>University</mark>

To enlighten and empower humanity by nurturing future leaders and change agents for universal development and societal transformation.

Mission of the University

To work towards sustainable excellence in global standards of academia, technology -centric learning, robust research ecosystem, institutional distinctiveness and harmonious social diversity.

I. Mission & Objective of B.COM. Programme:

1. Mission Statement:

To provide a comprehensive and innovative B.COM. programs aim to prepare students for success in the business world by equipping them with relevant knowledge, skills, and competencies. The mission is to foster not only academic growth but also personal and professional development. This may include opportunities for internships, industry partnerships, and career services support.

2. Programme Objectives:

1. Accessibility: To provide access to high-quality business education to individuals who are unable to attend traditional on-campus programs due to geographical constraints, work commitments, or personal circumstances.

2. Flexibility: To offer flexible scheduling options that accommodate the diverse needs of

distance learners, allowing them to balance their studies with work, family, and other responsibilities.

3. Engagement: To foster active engagement and ODL elaboration among students, instructors, and course content through the effective use of Open and Distance Learning (ODL) technologies, discussion forums, virtual classrooms, and interactive multimedia resources.

4. Skill Development: To develop students' analytical, critical thinking, problem-solving, communication, and teamwork skills, which are essential for success in the business world.

5. TECHNOLOGIES Proficiency: To enhance students' proficiency in using digital to ODL s and technologies for business applications, including but not limited to Open and Distance Learning (ODL) platforms, data analysis software, and communication to ODLs.

6. Global Perspective: To provide students with a global perspective on business by exploring international markets, cultures, and economic systems, and understanding the implications of globalization on business operations.

7. Career Readiness: To prepare students for entry-level positions in various sectors of the business world or for further education at the graduate level, by offering career development resources, internships, and networking opportunities.

8. Continuous Improvement: To continuously evaluate and improve the program based on feedback from students, instructors, employers, and industry trends, ensuring that it remains relevant and effective in meeting the needs of learners and the demands of the business environment.

Program Outcomes (POs) for a Bachelor of Commerce (B.Com) program typically focus on the skills, knowledge, and abilities students are expected to acquire by the time they graduate.

1. Understanding of Business Concepts: Graduates should demonstrate a comprehensive understanding of fundamental business concepts such as accounting, finance, marketing, management, and economics.

2. Analytical and Critical Thinking Skills: Graduates should possess the ability to analyze complex business situations, evaluate alternatives, and make informed decisions using critical thinking skills.

3. Communication Skills: Graduates should be proficient in written and oral communication, able to effectively convey ideas, information, and recommendations to various stakeholders in a business context.

4. Quantitative Skills: Graduates should have a strong foundation in quantitative methods and be able to apply mathematical and statistical techniques to solve business problems and interpret data.

5. Ethical and Social Responsibility: Graduates should understand the ethical implications of business decisions and demonstrate a commitment to socially responsible business practices.

6. Global Perspective: Graduates should be aware of the global business environment and understand how cultural, political, and economic factors influence business operations and strategies.

7. Technology Proficiency: Graduates should be proficient in using technology and business software applications relevant to their field, such as accounting software, data analytics tools, and enterprise resource planning (ERP) systems.

8. Teamwork and Collaboration: Graduates should be able to work effectively as part of a team, demonstrating the ability to collaborate with others, resolve conflicts, and achieve common goals.

9. Entrepreneurial Mindset: Graduates should possess an entrepreneurial mindset, with the ability to identify opportunities, take initiative, and innovate within a business context.

10. Lifelong Learning and Professional Development: Graduates should recognize the importance of continuous learning and professional development, demonstrating the ability to adapt to changing business environments and pursue further education or certifications as needed.

These outcomes collectively prepare B.Com graduates for diverse career paths in fields such as accounting, finance, marketing, human resources, and management, as well as for advanced studies in business or related disciplines.

II. Relevance of B.COM. Programme in Chhatrapati Shahu Ji Maharaj University Kanpur's Mission and Objectives:

Bachelor of Commerce (B.COM.) program with the mission and objectives of Chhatrapati Shahu Ji Maharaj University, Kanpur, it's essential to consider how the program contributes to the university's overarching goals and values. Here's how the relevance of a B.COM. program could be articulated in relation to the mission and objectives of the university:

1. Promoting Access to Education: B.COM. program can play a vital role in reaching a diverse student population by offering flexible learning options, including distance and online education. This ensures that aspiring business professionals from different backgrounds and locations can access quality education.

2. Preparing Students for Careers and Leadership: B.COM. program can fulfill this objective by equipping students with essential business knowledge, skills, and competencies through a well-rounded curriculum, internships, industry partnerships, and career development resources.

3. Emphasizing Research: B.COM. program can encourage faculty and student research

projects that contribute to the advancement of knowledge in business-related fields. This fosters a culture of inquiry, critical thinking, and intellectual curiosity among students and faculty members.

B.COM. program with the mission and objectives of Chhatrapati Shahu Ji Maharaj University, Kanpur, it not only enhances the relevance and effectiveness of the program but also strengthens the overall impact of the university in serving its stakeholders and society at large.

III. Nature of prospective target group of learners:

The prospective target group of learners for a Bachelor of Commerce (B.COM.) program can vary depending on factors such as the program's focus, delivery mode, and institutional context. However, there are several common characteristics and attributes that are often associated with the typical demographic profile of B.COM. students:

1. Secondary Education Graduates: Many B.COM. programs attract students who have recently completed secondary education and are seeking to pursue undergraduate studies in business. These students often have a strong academic background and are motivated to obtain a degree that will prepare them for a career in business or related fields.

2. Career Aspirations: Prospective B.COM. students typically have a keen interest in pursuing careers in business, management, finance, marketing, entrepreneurship, or other related areas. They may have specific career goals in mind, such as starting their own business, climbing the corporate ladder, or working in a specialized field within the business sector.

3. Motivated and Ambitious: B.COM. students are often characterized by their ambition, motivation, and drive to succeed. They are willing to put in the effort required to excel academically and take advantage of opportunities for professional development and networking.

4. Diverse Backgrounds: B.COM. programs often attract students from diverse cultural, ethnic, and socioeconomic backgrounds. This diversity enriches the learning environment and provides students with opportunities to interact with peers from different perspectives and experiences.

5. Entrepreneurial Spirit: Some prospective B.COM. students may have an entrepreneurial spirit and aspirations to start their own businesses or ventures. They are interested in learning about business concepts, strategies, and practices that will help them succeed as entrepreneurs.

IV. Appropriateness of program to be conducted in Open and Distance Learning (ODL) mode to acquire specific skills and competence:

Conducting a Bachelor of Commerce (B.COM.) program in Open and Distance Learning (ODL) mode can be highly appropriate for acquiring specific skills and competencies,

particularly for learners who require flexibility, accessibility, and personalized learning experiences. Here's why the ODL mode can be beneficial for acquiring skills and competence in a B.COM. program:

1. Flexibility: ODL programs offer learners the flexibility to study at their own pace and convenience. This flexibility is particularly valuable for individuals who may have work commitments, family responsibilities, or other constraints that make attending traditional on-campus classes challenging. As a result, learners can balance their studies with other commitments, allowing them to acquire skills and competence in a B.COM. program without disrupting their personal or professional lives.

2. Accessibility: ODL programs make education more accessible to a broader range of learners, including those who are geographically is located or unable to attend traditional oncampus classes due to mobility issues or other barriers. By removing geographical constraints, ODL programs enable learners from diverse backgrounds and locations to participate in a B.COM. program and acquire the skills and competence needed for success in the business world.

3. Personalized Learning: Learners can access a variety of resources, including multimedia content, online lectures, discussion forums, and interactive simulations, tailored to their individual learning styles and preferences. This personalized approach can enhance engagement, comprehension, and retention of key concepts and skills in the B.COM. program. **4. Self-Directed Learning Skills:** ODL programs promote the development of self-directed learning skills, including time management, organization, and self-motivation. Learners in a B.COM. program conducted in ODL mode take greater responsibility for their learning journey, setting goals, managing their study schedules, and seeking out resources to enhance their skills and competence. These self-directed learning skills are highly valuable in the dynamic and rapidly changing business environment.

5. Cost Effectiveness: ODL programs often offer cost-effective alternatives to traditional oncampus education, as they eliminate the need for expenses such as commuting, accommodation, and campus facilities. This affordability makes acquiring skills and competence in a B.COM. program more accessible to learners from diverse socioeconomic backgrounds, thereby promoting inclusivity and equity in education.

Overall, conducting a B.COM. program in Open and Distance Learning (ODL) mode can be highly appropriate for acquiring specific skills and competencies, offering flexibility, accessibility, personalized learning experiences, self-directed learning skills, and costeffectiveness. These advantages make ODL programs an attractive option for learners seeking to acquire business knowledge and skills while balancing their personal and professional commitments.

V. Instructional Design of Open and Distance Learning (ODL) mode to acquire specific skills and competence:

A. Curriculum Design:

The curriculum of the B.COM. program, designed with the help of industry expertise, Bloom's taxonomy and faculty knowledge, provides students with a comprehensive and up-to-date education in the field of business administration. By incorporating the latest industry knowledge and trends, the curriculum ensures that students are prepared for the demands of the modern business world. Bloom's Taxonomy is used to build learning objectives that focus on developing higher order thinking skills, such as critical analysis, problem solving, and evaluation, which helps students gain a deeper understanding of business concepts. The expertise and subject knowledge of faculty adds depth and breadth to the curriculum, providing students with the tool s they need to succeed in their future careers. With a strong emphasis on practical learning and real-world applications, the curriculum of the B.COM. equips students with the skills and knowledge needed to succeed in today's competitive business environment.

Year	Sem.	Course	Paper Title	Theory/Practic	Credit
		Code	~~~~~	al	S
1	Ι	C010101T	Business Organisation	Theory	6
		C010102T	Business Statistics	S Theory	6
		C010103T	Business Communication	Theory	6
		C010104T	Introduction to Computer Application	Theory	6
1	II	C010201T	Business Management	Theory	6
		C010202T	Financial Accounting	Theory	4
		C010204T	Essentials of E-Commerce	Theory	6
		C010205T	Business Economics	Theory	6
2	III	C010301T	Company Law	Theory	6
		C010302T	Cost Accounting	Theory	6
		C010303T	Business Regulatory Framework	Theory	6
		C010304T	Inventory Management	Theory	6
2	IV	C010401T	Income Tax Law and Accounts	Theory	6
		C010402T	Fundamentals of Marketing	Theory	4
		C010404T	Fundamentals of Entrepreneurship	Theory	6
		C010405T	Tourism and Travel Management	Theory	6
3	V	C010501T	Corporate Accounting	Theory	5
		C010502T	Goods and Services Tax	Theory	5
		C010503T	Business Finance	Theory	5
		C010504T	Principles and Practices of Insurance	Theory	5
		C010505T	Monetary Theory and Banking in India	Theory	5

3	VI	C010601T	Accounting for Managers	Theory	5
		C010602T	Auditing	Theory	5
		C010603R	Comprehensive Viva	Viva	5
		C010604T	Financial Institutions and Market	Theory	5
		C010605T	Human Resource Management	Theory	5
		C010606T	Business Ethics and Corporate Governance	Theory	5

- A. Detailed Syllabus Annexure-1
- **B. Duration of the Programme**: 03 years; divided into 06 semesters.

C. Faculty and Support Staff requirement:

Academic Staff

1-Programme Coordinator, 1- Course Coordinator, 1-Course Mentor per batch of 50 students

D. Instructional Delivery mechanisms & Identification of Media

The methodology of instruction in this course will be different from that of the other conventional (regular / physical) courses run in the University. A student-centric and student-convenient approach is required in the online courses. This is also important because learning/instruction is imparted through print and/or audio-visual media rather than face-to-face communication.

E. Self-learning materials (SLM) should be developed in print media.

- a. Self-Learning Materials (SLM), in print media, shall be developed.
- b. SLM would be self-explanatory, self-contained, self-directed, self-motivating and self-evaluating.
- c. There shall be a description of the credit value of each module or unit in the course.
- d. There shall be clear guidelines on academic integrity and netiquette (internet etiquette) expectations regarding activities, discussions and plagiarism.
- e. The level and style of presentation and language should be simple and appropriate tofacilitate e-learning.
- f. The content must be interactive with the appropriate use of graphics, animationsimulations, etc. to keep students interested.

F. Student support service systems

The main goal of student support service systems is to promote independent or independent study. Study among distance learners in the absence of regular face-to-face teaching. All the time Educational support will be provided to students. Support will be available all the time in the following areas:

- Information, tips and advice about the programme.
- Advice before admission, during admission, and after admission.
- Introduction for new students.
- Provide academic advising schedules and practice schedules.
- Evaluate students and exchange feedback.
- Support with other academic and administrative inquiries such as registration and examination Rating, comments, etc.

VI. Procedure for Admissions, Curriculum Transaction and Evaluation

The purpose of online education is to provide flexible learning opportunities to students to attain qualification, wherever learners are not able to attend the regular classroom teaching.

A. Procedure for Admission

10+2 from recognized board or equivalent qualification as recognized by Association of Indian Universities (AIU) or other competent body in any discipline.

B. Curriculum Transaction and Evaluation

The marking is divided into two parts:

- A. For continuous internal assessment (CIA) through projects and assignment writings, and
- B. For end semester evaluation through offline examination.

VII. Lib<mark>r</mark>ary Resources:

Online Study Material and its availability is one most identified concern for the students to have access to online course material and resources.

VIII. Cost estimate of the program and the provisions

Suggested Fee for B.COM. program is as per the CSJM University norms.

IX. Quality Assurance Mechanism and Programme Learning Outcomes:

A. Quality Assurance Mechanism:

The online and distance B.COM. program is agreed to the latest pedagogies and prepares you for many contours your professional life might take.

The key points which make our offered programme much better in terms evaluation criteria:

- I. The programme is being offered by NAAC A++ ranked Chhatrapati shahu Ji Maharaj University,Kanpur.
- **II.** Highly qualified faculty who bring professional experience into the classroom.
- **III.** Relevant courses those are immediately applicable to the workplace.
- IV. Dedicated student support services.
- **V.** Flexible ways to learn.

B. Programme Learning Outcomes:

 Graduates of this degree will be able to demonstrate their skills in Business Communication, Business Statistics, Marketing Management, Finance, Organizational Behaviour, Human Resource Management, International Business, Business Analytics etc.

2. The Curricular and Extra-curricular activities are designed in a way to ensure that the students receive a holistic understanding of managing business across globe through the curriculum.

3. Graduates of this degree will be able to take critical decisions in the organization they are associated or in their own venture.



Annexure-1

B.COM. Syllabus Open and Distance Learning (ODL) Programme

Programme: B.Com.	Year: First	Semester: First				
Subject: Commerce						
Course Code: C010101T Course Title: Business Organization						

Course outcomes:

After completing this course a student will have:

- ✓ Ability to understand the concept of Business Organisation along with the basic laws and norms of Business Organisation.
- ✓ Ability to understand the terminologies associated with the field of Business Organisation along with their relevance.
- Ability to identify the appropriate types and functioning of Business Organisation for solving different problems.
- Ability to apply basic Business Organisation principles to solve business and industry related problems.
- ✓ Ability to understand the concept of Sole Proprietorship, Partnership and Joint Stock Company etc.

-0	Credits: 6	Core Compulsory / Elective: Compulsory			
Max. 1	Marks: 25+75	Min. Passing Marks:10+25			
Blocks		Units			
Block I Introduction to Business	pt of Business Activities. Business Organisation. siness and their Characteristics.				
Block II Forms of Business	Forms of Unit III-Difference between Private and Public Company				
Block IIIUnit I-Plant LocationPlantUnit II-Plant LayoutLocationUnit III-Size of Business Unitand LayoutUnit IV-Optimum Size					

	Unit I-Business Combination
Block IV	Unit II-Forms and Kinds of Business
Business	Unit III-Combination
	Unit IV-Difference between Rationalisation and Nationalisation.

- 1. Gupta, C.B., "Business Organisation", Mayur Publiction, (2014).
- 2. Singh, B.P., Chhabra, T.N., "An Introduction to Business Organisation& Management", Kitab Mahal, (2014).
- 3. Sherlekar, S.A. & Sherlekar, V.S, "Modern Business Organization & Management Systems Approach Mumbai", Himalaya Publishing House, (2000).
- 4. Bhusan Y. K., "Business Organization", Sultan Chand & Sons.
- 5. Prakash, Jagdish, "Business Organistaton and Management", Kitab Mahal Publishers (Hindi and English)

Note: Latest edition of the text books should be used.

This course can be opted as an elective by the students of following subjects: Openfor all

Programme: B.Com.		Year: First		Semester: First	
		Subject: C	Commerce		
Course Code: C	010102T	Co	ourse Title	: Business Statistics	
among	: The pur	pose of this pape	r is to incu	lcate and analytical ability	
the students.	Creaditor 6		Come Co	manleom / Elective Commulsor	
	Credits: 6 Marks: 2	5 . 75		mpulsory / Elective: Compulsory	
		5+75		Iin. Passing Marks:10+25	
Blocks			Uni	ts	
Block I Introduction to Statistics	Unit II-I Unit III-	dian Statistics ntroduction to St Collection of Da Tabulation of D	italaza	9 ETT	
Block II Measures of Central Tendency	Unit I-Measures of Central Tendency Unit II-Dispersion Unit III-Co-efficient of Variation and Variance Unit IV-Test of Skewness and Dispersion,				
Block III Correlation	Unit I-Correlation Unit II- Methods- Scatter Diagram, Unit III-Karl Pearson's Coefficient of Correlation, Unit IV-Spearman's Rank Coefficient of Correlation.				
Block IV Index Number Interpolation And	Unit II-(Unit III-	dex Number Consumer Price I Analysis of Tim Interpolation an	e Series		
Extrapolation				WITH ST	
Suggested Reading 1. Heinz, Kohler: 2. Gupta, S.C. Fu	Statistics			es, HarperCollins; Sublication.	
3. Sharma J.K., B			•		
4. Gupta S.P. & C SultanChand	Gupta Arc & Sons, N	hana, Elementar	y Statistic	cs, (English and Hindi)	
This course can Openfor all	be opted	as an elective by	the stude	nts of following subjects:	
be				nuous Internal Evaluation shall marks shall be as follows:	

	1					
Programme: B.Com.		Year: Fi		Semester: First		
	,	Subject: C				
Course Code: C			Course Title: Business Communication			
				g, writing, comprehension and		
		use electronic m		business communication.		
	Credits: 6			Compulsory / Elective: Elective		
Max.	Marks: 25-	+75	N	/in. Passing Marks:10+25		
Blocks	Units					
	Unit I-In	troduction Proce	ess and In	nportance of Communication		
Block I	Unit II-F	Barriers to Comr	nunication	n		
Introduction				ges of technology		
	U	nit IV-Strategic	importan	ce of e-communication.		
Of						
Communication						
Block II		<mark>ON-</mark> Verbal Aspe		ommunicating		
NON-Verbal		Effective Listenin				
Communication	n Unit III-	Interviewing ski				
				ns of communicating		
Block III		usiness language		sentation d		
Business		Dral Presentation				
language	Unit III-	Writing skills)	T		
		~~~~~~	V-Office	Correspondence		
Block IV		eport Writing	~~~~			
Report		dentify the steps				
Writing		-	-	f writing a report		
		Diagrams and ch	arts in wi	iting report		
Suggested Readi	0	C. CIA		IT FROM		
				munication Skills for		
Empowering the Internet Generation, Tata McGraw Hill Publishing Company Ltd.						
New Delhi.						
2. Bovee, and Thill, Business Communication Today, Pearson Education						
3. Shirley, Taylor, Communication for Business, Pearson Education						
	4. Locker and Kaczmarek, Business Communication: Building Critical Skills, TMH					
5. Misra, A.K., Business Communication (Hindi), Sahitya Bhawan PublicationsAgra						
Nota Latast adit	ion of the t	ovt hooks should	d ha ugad			
Note- Latest edit						
1 ms course can D	e opted as a	in elective by the	students	of following subjects: Openfor		

all

Programme: B	.Com.	Year: First		Semester: First		
		Subject: Comme	erce			
Course Code: Co	010104T	Course Title:	Course Title: Introduction to Computer Application			
Course outcomes	s: The objective of	of this course is	to provi	de basic knowledge of		
computer, DBMS	, data base langua	ge and word proc	essing.			
	Credits: 6		Core C	ompulsory / Elective: Elective		
Max.	Marks: 25+75		М	lin. Passing Marks:10+25		
Blocks			Units			
Block I Introduction of Computer	Unit I- Introduction of Computer Unit II-Indian computing Environment Unit III-Generations of computer and computer languages; Unit IV-Disk Operating system and windows:					
Block II Data Base Management Systems	Unit I-Relevance of Data Base Management Systems Unit II-DBMS system Network, Unit III-Hierarchical and relational database, Unit IV-Application of DBMS systems.					
Block IIIUnit I-Data Base LanguageData BaseUnit II-Data Hierarchy and Data file structLanguageUnit III-Programme development cycleUnit IV-Management of data,				re,		
Block IV WordUnit I-Word processingDurit II-Role of word processing in creating of document, Unit III-Editing, formatting and printing document using tools su spelling checks, Unit IV-Data Communication Networking- LAN& WANS.						
<ol> <li>Shrivastava</li> <li>Leon A and</li> <li>R.S. Salaria</li> <li>Norton P., *</li> <li>Leon "Fund</li> <li>Ravichandi</li> <li>Sinha, P.K.</li> <li>Laudon &amp; E</li> </ol>	Handbook of Com	Computer& Informatic Liction to Computer mentals", Khanna nputers", (TATA I ation Technology" Today", Khanna F mental", BPB Publ ent Information Sy	ation Syste rs" ( Vikas Publishing McGraw H ?, (Vikas) Publishing ications (H ystem" Not	; House, Delhi. [ill) House, Delhi. Iindi and English)		

This course can be opted as an elective by the students of following subjects: Open for all

Programme: B.C	Com. Year:	First	Semester: Second					
Subject: Commerce								
Course Code:	Course Code: Course Title: Business Management							
C010201T	C010201T							
Course outcomes:	Course outcomes:							
After completing the	After completing this course a student will have:							
	nderstand the concept rms of Business Mana		s Management along with the basic					
✓ Ability to u	nderstand the termine	ologies ass	ociated with the field of Business					
Managemen	t and control along w	vith their rel	levance.					
✓ Ability to ide	ntify the appropriate	method and	l techniques of					
BusinessMan	agement for solving	different pr	oblems.					
🖌 🖌 Ability to app	oly b <mark>asic Business Ma</mark>	anagement	principles to solve b usiness					
andindustry r	elated problems.							
Ability to understa	nd the concept of Plan	nning, Orga	anising, Direction, Motivation and					
Control etc.								
Cr	redits: 6	Core C	Compulsory / Elective: Compulsory					
Max. M	Iarks: 25+75	VAHARAJ	Min. Passing Marks:10+25					
Blocks			Units					
Block I	Unit I- Discuss the Management Practices in Indian "Vedas".							
Introduction of Management	Unit II- Managerial Roles (Mintzberg);							
	Unit III- An overview of functional areas of Management; Unit IV- Development of Management Thought							
Block II	Unit I - Developme							
Planning	Unit II- Decision Making							
Decision	Unit III-Organisatio	5						
Making Organisation	-							
	Unit IV-Centralization and Decentralization.							

	Unit I- Direction				
Direction	Unit II- Communication				
Communication	Unit III- Management of Change				
	Unit IV- Resistance to Change				
Block IV	Unit I- Controlling				
Controlling	Unit II- Motivation				
Motivation	Unit III- Financial and Non-Financial Incentives.				
Leadership	Unit IV- Leadership				

- 1. Gupta, C.B., "Business Organisation", Mayur Publiction, (2014).
- 2. Singh, B.P., Chhabra, T.N., "An Introduction to Business Organisation& Management", Kitab Mahal, (2014).
- Sherlekar, S.A. and Sherlekar, V.S, "Modern Business Organization & Management Systems Approach Mumbai", Himalaya Publishing House, (2000).
- 4. Bhusan Y. K., "Business Organization", Sultan Chand & Sons, (1970).
- 5. Jagdish Prakash, "Business Organistaton and Management", Kitab Mahalpublishers, (1997).
- 6. Agarwal K.K., "Business Organisation and Management".
- 7. Joshi, G.L., "Vyavasayik Sanghathan Evam Prabandha".
- 8. Prasad, Jagdish, "Vyavasayik Sanghathan Evam Prabandha".
- 9. Shukla, Sudhir, "Vyavasayik Sanghathan Evam Prabandha".
- 10. Shukla, Sudhir, "Management Concept & Principles".
- 11. Yadav, Pankaj, Business Management, Neel Kamal Prakashan, Delehi Note-

#### Latest edition of the text books should be used.

This course can be opted as an elective by the students of following subjects: Open for all

Programme: B.Com.		Year: First		Semester: Second	
		Subject:	Commer	ce	
Course Code: C010	0202T	Cou	rse Title: l	Financial Accounting	
Course outcomes: 7	The obj	ective of this pap	per is to he	elp students to acquire conceptual	
				npart skills for recording various	
kinds of business tra		-			
Cr	edits: 4		Core Cor	mpulsory / Elective: Compulsory	
INIAX	. Mark	S:		Min. Passing Marks:	
Blocks			জ ক্ষি	Units	
Block I	Unit I	- Nature and scor	pe of Acco	ounting	
Introduction of	Unit I	I- Concepts and	Conventio	ons	
Accounting	Unit I	II- Accounting N	Aechanics:	: Double Entry System,	
	Unit I	V- Profit and Lo	ss A/c, Ba	alance Sheet,	
	E				
Block II	Unit I	- Royalty Accour	nts		
Royalty Accounts	Unit I	I- Hire Purchase	Account		
Hire Purcha <mark>s</mark> e	Unit I	II- Installment Pa	ayment Sy	vstem	
Account	Unit I	V- Interest suspe	nse accou	nt.	
Installment	2				
Payment System		5 1 1			
Block III Branch		- Branch Accoun			
Accounts		I- Classification			
	Unit I	Unit III- Accounting of Branch Accounts Unit IV- Computation of Insurance Claim			
	Unit I	V- Computation	of Insuran	nce Claim	
MAHABAJ UN					
Block IV	Unit I				
Insolvency		I- Circumstances		•	
Accounts		nit III- Preparation of Statement of Affairs			
Voyage Accounts		v - voyage Acco	unts		

- 1. Jain & Naranag, "Advanced Accounts", Jain Book Agency, 18th Edition, Reprint (2014)
- 2. Jaisawal, K.S., Financial Accounting, (Both in Hindi & English Version), Vaibhav Laxmi Prakashan. (2010)
- 3. Gupta, R. L. & Radhaswamy, M., Financial Accounting: Sultan Chand and sons.
- 4. Shukla, M.C., Grewal T.S. & Gupta, S.C., Advanced Accounts: S. Chand & Co.
- 5. Maheshwari S.N. & Maheshwari S. K, "A text book of Accounting for Management", Vikas Publication, 10th Edition (2013)
- 6. Shukla, S..M., Financial Accounting, Edition: 51st, Sahitya Bhawan Publications, 2017
- 7. Gupta. R.L and Shukla, M.C., "Principles of Accountancy", S. Chand& Company Ltd., (2011)
- 8. Arulanandam, M.A. & Raman, K.S., "Advanced Ac counting", Vikas Publishers, (2010).
- 9. Shukla, M.C., "Advanced Accounting", Sultan Chand & Sons, (2010)
- 10. Babu, Deepak, Financial accounting, Navyug Sahitya Sadan, Agra Note-

#### Latest edition of the text books should be used.

This course can be opted as an elective by the students of following subjects: Openfor all

Programme: B.Com.		Year: First		Semester: Second		
		Subject: C	ommerce			
Course Code: C	C010204T	Course Title: Essentials of E-commerce				
Course outcomes	: This cou	rse is to familiariz	the stude	ent with the basics of ecommerce		
and to comprehe	-	ntial.				
	Credits: 6		Core C	Compulsory / Elective: Elective		
Max.	Marks: 25	5+75	Μ	Iin. Passing Marks:10+25		
Blocks			Unit	IS .		
Block I	Unit I Int	ernet and Comme	erce			
Internet and	<b>Unit II</b> In	troduction to e co	ommerce			
Commerce		Benefits of E-Con				
	Unit IV I	Limitation of E-C	ommerce.	13.		
Block II	<b>Unit I A</b> p	plication in B2C				
Application	Unit II P	oducts in B2C				
in B2C	Unit III (	Online Travel ser	vices			
	Unit IV (	Online Stock Trad	ling			
Block III	Unit I Ap	plication in B2B	X PĂ			
Application in	Unit II K	ey Technologies	for B2B,			
B2B		Basic model in B2				
		Unit IV Just in Time Delivery in B2B.				
Block IV	Unit I E (	Government				
Applications	Unit II E	Governance				
in	Unit III (	Concept Of Gover	rnment-To	-Business, Business-To-		
Governance	Governme	ent And Citizen 7	To Govern	ment		
	Unit IV <b>E</b>	E-Governance Mo	odels			
Suggested Reading	ngs:	MAHIL		HIVE .		
1. Pt Joseph O	f EComme	rce Are Indian Per	spective Ph	p Learning Private Limited		
2. Nidhi Dhaw Limited	van Introduction To E-Commerce International Book House Private					
•	3. Agarwal Kamlesh And And Agarwal Diksha Bridge To The Online To A FrontNew Delhi India Macmillan India (Hindi and English)					
4. Manali- Danielle Internet And Internet Engineering Tata Mcgraw-Hill, New Delhi						
•	-	Commerce, S.K. H text books should		l Sons(Hindi and English)Note-		
This course can b	be opted as	an elective by the	students of	following subjects: Openfor all		
Suggested Contin	nuous Eval	uation Methods: C	Continuous	Internal Evaluation shall be		
based on allotted	Assignmen	nt and Class Tests.	The marks	s shall be as follows:		

Programme: B.Com.	Year: Firs	st	Semester: Second		
1 1051 uninity, D.Com.		Commerce			
Course Code: C010205T     Course Title: Business Economics					
Course outcomes: Business Economics objective this course is meant to acquaint the					
students with the princip	Ũ		1		
Credits			Compulsory / Elective: Elective		
Max. Marks:			Ain. Passing Marks:10+25		
Blocks			Units		
Block I	Unit I Famous Econ	omist			
Introduction	Unit II Business Eco	onomics,			
<b>Of Economics</b>	Unit III Law Of De	mand			
And Law Of Demand	Unit IV Cross, Elast	ticity			
Block II	Unit I Theory Of Co	st 🔂			
Theory Of Cost	Unit II Traditional A	And Moder	n Approaches.		
	Unit III Law Of Var	riable Prope	ortion		
	Unit IV Return To S	Scale;			
Block III	Unit I Concept of Su	upply Curv	e		
Perfect Competition	Unit II Monopoly				
Monopoly	Unit III Monopolist		petition:		
	Unit IV Price And Output				
Block IV Business Cycle	Unit I Business Cycle		haamy		
Theory	Unit II Marginal Productivity Theory Unit III Theories Of Rent:				
2					
Unit IV Theories Of Interest           Suggested Readings:					
<b>1.</b> Geetika, "Managerial E	conomics". McGraw-	Hill Educa	tion 2nd Ed.		
_			and Applications" (SIE), ,McGraw		
Hill Education, 9th Ed		Clipto			
3. Ahuja, H.L, "Manageria	al Economics", S.Char	nd, 8th Ed			
4. Dwivedi, D.N., "Manag			ion, 7th Ed		
-			olications", HimalayaPublications		
-		• • • •	ation (India)Pvt Limited		
7. Seth, M.L., "Principles of Economics", Lakshmi Narain Agrawal EducationalPublishers,					
Agra 8. Vaish & Sunderm, "Principles of Economics", Ratan Prakashan Mandir					
9. Jhingan, M.L., "Manage	-				
•			hra, J.P., VyashthiArthashastra		
Note- Latest edition of					
			llowing subjects: Openfor all		
Suggested Continuous Eva					
1 1 11	ent and Class Tests. Th	na marlza ak	all be as follows:		

Programme: B	Programme: B.Com. Year:		ond	Semester: Third		
	Subject: Commerce					
Course Code: C010301T C			Course Tit	le: Company Law		
Course outcomes	: The ob	jective of this co	ourse is to	provide basic knowledge of the		
provisions of the	Compani	es Act 2013 alon	g with rele	evant cases.		
0	Credits: 6		Core Cor	mpulsory / Elective: Compulsory		
Max.	Marks: 2	5+75	N	Iin. Passing Marks:10+25		
Blocks			Un	its		
	Unit I I	ndian Companies	s Act 2013			
Block I Indian	Unit II	Public Companie	es and Priv	vate Company's		
Companies Act	Unit III	Formation, of C	ompanies	,		
2013	Unit IV	Memorandum (	Of Associa	tion; and Article Of Association;		
	Prospec	tus.		4 ETA		
	Unit I S	hares				
Block II	Unit II	Modes Of Acqui	ring	l d		
Shares	Unit III Transfer And Transmission					
	Unit IV	t IV Debentures				
	Unit I Directors, Managing Director, Whole Time Director					
Block III		App <mark>ointment,</mark>				
Manageme <mark>n</mark> t	Unit III					
		Unit IV Company Meetings				
Block IV Majority		Unit I Majority And Minority Rights				
Powers And		Unit II Prevention Of Oppression And Management.				
Minority		Mismanagemen				
Rights	Unit IV	Appointment Or	f Official I	Liquidator And Duties.		
Suggested Readin	ngs:	"AHIL UNIT	111	MUL		
-				Comprehensive Textbook On		
·		13 Taxmann Publ		Deale Commence Discust Loss		
2. Singh Av House	lar Comp	any Law Deim In	dia Eastern	Book Company Bharat Law		
3. Gupta Company Adhiniyam Sahitya Bhawan Publication (Hindi and English)						
4. Maheshwari SN And SK Maheshwari A Manual Of Business Law 2 nd						
	-	Publishing House	_			
Note- Latest edition of the text books should be used.						
				f following subjects: Openfor all		
				s Internal Evaluation shall be		
based on anotted A	Assignme	in and Class Tests	. The mark	s shall be as follows:		

Programme: B	B.Com.	Year: Sec	ond	Semester: Third		
	Subject: Commerce					
Course Code: C C010302T			Course Tit	le: Cost Accounting		
Course outcomes: This course exposes the students to the basic concepts and the coolsused in cost accounting.						
	Credits: 6	· · · · · · · · · · · · · · · · · · ·	Core Co	ompulsory / Elective:		
			Compul			
Max.	Marks: 2	25+75	Ν	Min. Passing Marks:10+25		
Blocks			Uni	its		
Block I		troduction: of C				
Introduction	Unit II I	nstallation of Co	sting Sys	tem,		
of Cost	Unit III	Material				
Accounting	Unit IV	Methods of Price	ing Mate	erial		
Block II	Unit I La	abour:				
Labour Cost	Unit II N	Aethods of Wage	e Paymen	t S		
	Unit III	Apportionment a	and Absor	rption of Overheads,		
Rate	<b>Unit IV</b>	Machine Hour R	ate.			
Block III	Unit I Unit Output Costing					
Unit Outp <mark>u</mark> t	Unit II Preparation of Cost Sheet;					
Costing	Unit III TenderPrice.					
Reconciliation	Unit IV Preparation of Reconciliation Statement					
Statement						
Block IV		rocess Costing				
Process	Unit II Treatment of Joint Product and By-product					
Costing	Unit III Preparation of Contract Account,					
Contract	Unit IV	Completed and I	Uncomple	eted Contracts;.		
Suggested Readi	ings:	JI MA	HARAJŸ			
00	0	.: Cost Accounting	g; Kalyani	i New Delhi.		
	-		-	in Cost Accounting; Sultan		
Chand, New D	elhi. (Hind	di and English)				
3. Tulsian P.C; Practical Costing: Vikas, New Delhi.						
4. Garg A. K.; Cost Accounting: An Analytical Study, Swati Publication, Meerut.						
5. Horngren, Charles, Foster and Datar: Cost Accounting - A Managerial Emphasis;						
Prentice-Hall of India, New Delhi.						
Note- Latest edition of the text books should be used. This course can be opted as an elective by the students of following subjects: Openfor						
	be opted as	s an elective by the	e students	of following subjects: Openfor		
all Suggested Contin		lustion Methoda	Continuo	us Internal Evaluation shall be		
based on allotted Assignment and Class Tests. The marks shall be as follows:						

Programme: B	Programme: B.Com. Year: Second			Semester: Third		
Subject: Commerce						
Course Code: C	010303T	Course T	itle: Busin	ness Regulatory Framework		
		•		to provide a brief idea about the		
				Goods Act,1930.		
(	Credits: 6		Core	Compulsory / Elective: Elective		
Max.	Marks: 2	5+75	]	Min. Passing Marks:10+25		
Blocks			Uni	its		
Block I	Unit II	ndian Contract A	ct, 1872:	8		
Indian Contract	Unit II	Classification; O	ffer & Aco	ceptance;		
Act, 1872	Unit III	Capacity of Par	ties; Free	Consent;		
	Unit IV	Consideration;	Legality of	of Objects		
Block II	Unit I	void Agreements	;			
Void	Unit II	Contingent Cont	racts; Qua	si Contracts;		
Agreements		Remedies for B				
Contingent		Unit IV Indemnity & Guarantee; Bailment & Pledge;				
Contracts Block III						
Sale of Goods	Unit I Sale of Goods Act, 1930: Unit II Conditions & Warranties;					
Act, 1930	Unit III Transfer of Ownership;					
,	Unit IV Remedial Measures;					
Block IV	Unit I N	egotiable Instrun	nent Act			
	Unit II Bill of Exchange,					
Instrument Act	Unit III Crossing of Cheque,					
	Unit IV Dishonour of Cheque					
Suggested Readin	0			N. D.II.		
1. Kuchal M.C: Business Law; Vikas Publishing House, New Delhi.						
2. Chandha P.R: Business Law; Galgotia, New Delhi.						
3. Kapoor N.D: Business Law; Sultan Chand & Sons, New Delhi. (Hindi and English)						
4. Desai T.R.: Indian Contract Act, Sale of Goods Act and Partnership Act; S.C. Sarkar & Sons Pvt. Ltd., Kolkata.						
5. Tulsian, P.C., Business Law, New Delhi, Tata McGraw Hill.						
	6. Sharma, Sanjeev, Business Regulatory Framework, Jawahar Publication, Agra					
Note- Latest edition of the text books should be used.						
				f following subjects: Openfor all		
				s Internal Evaluation shall be		
based on allotted A	Assignme	nt and Class Tests	The mark	s shall be as follows:		

Programme: B.Com.	Year: Second	Semester: Third				
Subject: Commerce						
Course Code: C010304T	Course Code: C010304T Course Title: Inventory Management					
Course outcomes: After completing this course a student will have:						
<ul> <li>Ability to understand the concept of Inventory Management along with the basic laws and axioms of Inventory Management.</li> </ul>						

- ✓ Ability to understand the terminologies associated with the field of Inventory management and control along with their relevance.
- ✓ Ability to identify the appropriate method and techniques of Inventory management for solving different problems.
- ✓ Ability to apply basic Inventory management principles to solve business and industry related problems.

Ability to understand the concept of Working Capital Management, Demand Analysis and Obsolescence.

	Credits: 6	Core Compulsory / Elective: Elective					
М	ax. Marks: 25+75	Min. Passing Marks:10+25					
Blocks	UNITS						
Block I	Unit I Inventory Managem	ent					
Inventory	Unit II Principles of Invento						
Management	Unit III Perpetual inventory						
_	Unit IV Benefits of good In						
Block II	Unit I Concept and Valuatio						
<b>Concept</b> and							
Valuation of	<b>Unit III</b> Effects of excess in	Unit III Effects of excess inventory					
Inventory	Unit IV Lead Time, Replenishment Methods.						
Block III	Unit I Management of Working Capital						
Management	Unit II Working Capital requirements,						
of working	<b>Unit III</b> Sources of Working Capital,						
Capital	Unit IV Working Capital Ratio						
Block IV	Unit I Inventory Control						
Inventory	Unit II Types of Inventory,						
Control	Unit III Techniques of Inver	ntory Control					
	Unit IV Disposal of Obsolet	e and Scrap items,					

- 1. Muller M. (2011), Essentials of Inventory Management, AMACON.
- 2. Narayan P. (2008), Inventory Management, Excel Books.
- 3. Gopalkrishnan P. (1977), Materials Management, PHI Learning Pvt. Ltd.
- 4. Chitale A.K. & Gupta R.C. (2014), Materials Management, PHI Learning Pvt.Ltd.
- 5. Chapman Stephen (2017), Introduction to Materials Management, PearsonPublishing.

#### Note- Latest edition of the text books should be used.

This course can be opted as an elective by the students of following subjects: Open for all



Programme:	B.Com.	Year: Sec	cond	Semester: Fourth	
	Subject: Commerce				
Course Code	: Course Title: Income Tax Law and Accounts			me Tax Law and Accounts	
C010401T					
Course outcom	nes: It enab	les the students t	o know tł	ne basics of Income Tax Act and	
its implication					
	Credits: 6			ompulsory / Elective:	
			Compu	•	
Max	x. Marks: 25	5+75		Min. Passing Marks:10+25	
Blocks			UNI	ГS	
Block I		oduction of Tax			
Introduction		portanat terms		9	
of Tax system		gricultural Incon		4 E .	
and Key Terms	Unit IV R	esidence & Tax I	Liability	192	
1 CI IIIS					
Block II	Unit I Inco	ome from Salarie	s,		
Income	Unit II Ind	come from House	e Property		
Heads I	Unit III Profits and Gains of Business and Profession,				
	Unit IV Depreciation.				
Block III	Unit I Capital gains,				
Income	Unit II Income from Other Sources,				
Heads II	Unit III Deductions from Gross Total Income,				
AND Deductions	Unit IV Liability of an Individual.				
	Unit I Set off and carry forward of losses				
Set off and	Unit II Clubbing of Income				
Clubbing of		ocedure of Asses		IV.	
Income					
Unit IV Advance Payment of Tax         Suggested Readings:					
1. Singhanai V.K: Students' Guide to Income Tax; Taxmann, Delhi.					
2. Mehrotra H.C: Income Tax Law & Accounts; Sahitya Bhawan, Agra. (Hindi and English)					
-	<ol> <li>Girish Ahuja and Ravi Gupta: Systematic approach to income tax; Sahitya Bhawan Publications, New Delhi. (Hindi and English)</li> </ol>				
4. Jain, R.K., Income Tax Law and Accounts (Hindi and English), SBPD Publications, Agra Note- Latest edition of the text books should be used.					
This course can	be opted as	an elective by the	students o	f following subjects: Openfor all	

Programme: B	.Com.	Year: Sec	ond	Semester: Fourth		
			Commerce			
Course Code: C010402T     Course Title: Fundamentals of Marketing						
	Course outcomes: The objective of this course is to provide basic knowledge concepts,					
principles, tools a				the ousie knowledge concepts,		
Credits: 4 Core Compulsory / Elective: Compu						
	Max. arks			Min. Passing Marks:		
Blocks			UN	ITS		
Block I	Unit I Ir	ntroduction				
Introduction of		Evolution of marl	ceting			
Marketing		Micro and Macro		nental factors.		
0	Unit IV	Consumer Behav	viour			
Block II	Unit I M	Iarket Selection				
<b>Market Selection</b>	Unit II	Farget market sel	ection;			
and	Unit III	Product CL		18		
Product	Unit IV	Branding		19 <u>0</u>		
Block III	Unit I P					
Pricing and		Pricing policies				
Promotion		Promotion		8		
		Promotion mix.				
Block IV		stribution	X PE			
Distribution		Vholesaling and r	etailing	<b>1</b>		
And Retailing	Unit III Retailing:					
		etail vending mad				
Suggested Readings:		evelopments in 1	marketing			
1. Kotler, Philip; Keller, Kevin Lane; Koshy, Abraham, and Mithileshwar Jha, Marketing Management:						
A South Asian Per			nallalli, allu	Minimesinwai Jila, Marketing Management.		
		tion to Marketing, Ox	ford Univer	rsity Press LIK		
				inciples of Marketing, South Western		
Publishing, Ohio	5, 11411,			incipies statisticulity, south a colorin		
	., Principles	of Marketing, Sun I	ndia Publica	tion.		
	· ·	akshi, Marketing Ma				
(Hindi and English	)	AININ	IANAU			
6. McCarthy, E.	Jerome., an	d William D. Perreau	ult, Basic Ma	arketing, Richard D.Irwin.		
7. Pride, William	n M., and D	.C. Ferell, Marketing	: Planning, I	mplementation &Control, Cengage		
Learning.		-	-			
8. Majaro, Simo	-					
9. Zikmund, William G. and Michael D'Amico, Marketing: Creating and KeepingCustomers in an E-						
Commerce World, Thomson Learning.						
10. Etzel, Michael J., Walker, Bruce J., Staton, William J., and Ajay Pandit, Marketing Concepts and						
Cases, Tata McGraw Hill (Special Indian Edition).						
11. McCarthy, E. Jerome; Cannon, Joseph P., and William D. Perrault, Jr., BasicMarketing: A						
Managerial Approach, McGraw Hills. Note- Latest edition of the text books should be used.						
				ng subjects: Openfor all		
	This course can be opted as an elective by the students of following subjects: Openfor all Suggested Continuous Evaluation Methods: Continuous Internal Evaluation shall be					
based on allotted Assignment and Class Tests. The marks shall be as follows:						

Programme: B.Com. Year: Second		Semester: Fourth		
Subject: Commerce				
Course Code: C010404T Course Title: Fundamentals of Entrepreneurship				

Course outcomes:

After completing this course a student will have:

- ✓ Ability to understand the concept of Entrepreneurship along with the basic lawsand practices of Entrepreneurship.
- ✓ Ability to understand the terminologies associated with the field ofEntrepreneurship along with their relevance.
- ✓ Ability to identify the appropriate functions and qualities of Entrepreneur forsolving different problems.
- Ability to apply basic Entrepreneurship principles to so lve business and industryrelated problems.
- ✓ Ability to understand the concept of Life Small Business, Raising of Funds and EDP.

Credits: 6		Core Compulsory / Elective: Elective			
Max. M	arks: 25+75	Min. Passing Marks:10+25			
R					
Blocks		UNITS			
Blocks I	UNIT I Entrepreneursh	iip			
	UNIT II Theories of E	-			
		etween Entrepreneurship & Entrepreneur.			
	UNIT IV Entrepreneur	ship & Environment.			
	AHAM IU ""	KAJ U.			
	UNIT I Entrepreneurship Development Programme (EDP)				
	Blocks II UNIT II Steps Outline				
Entrepreneurship	UNIT III Women Entrepreneurship				
Development	UNIT IV Women Entrepreneur.				
Programme	*				
(EDP)					
Blocks III	UNIT I Promotion of a Venture:				
Promotion of	UNIT II Project Identification				
Venture and	UNIT III ProjectAppr	raisal			
Project Identification	<b>UNIT IV</b> Raising of F	Funds			
Identification	-				

Blocks IV	V UNIT I Small Business				
Small	<b>UNIT II</b> Importance of Small Business.				
Business UNIT III Role of Financial Institutions in Financing of Sma					
And Role					
Financia	al UNIT IV Legal Requirements.				
Institutio	ons				
Suggested	Readings:				
1. Desa	i, Vasant, "Dynamics of Entrepreneurial Development and				
Mana	agement",Himalaya Publishing House				
2. Desa	i, Vasant, "Management of Small Scale Industry", Generic				
3. Druc	ker, Perer, "Innovation and Entrepreneurship", Harper Business;				
Repr	intedition				
4. Gupt	a, C.B. & Srinivasan, N.P., "Entrepreneurship Development", S. Chand				
5. Kenn	neth, P.Van, "Entrepreneurship and Small Business Management"				
6. Paree	6. Pareek, Udai& Ven, "Developing Entrepreneurship book on Learning				
Syste	System"				
7. Agra	7. Agrawal, R.C., 'UdyamitaVikas"(Hindi)				
8. Khan	8. Khanka, S.S. "Entrepreneurship Development", S. Chand & Company Note-				
Latest edition of the text books should be used.					
This course	e can be opted as an elective by the students of following subjects: Open				
for all	The second secon				
Suggested	Continuous Evaluation Methods: Continuous Internal Evaluation shall				
be					
based on al	lotted Assignment and Class Tests. The marks shall be as follows:				

	0	N/ C	1			
Programme: B.Com. Year: Seco			Semester: Fourth			
	Subject: Commerce					
Course Code: C0	10405T	Course Ti	tle: Touris	m and Travel Management		
Course outcomes:	The obje	ective of this cou	rse is to ur	derstand the fundamental		
concept						
of Tourism and to	familiar	ize with the sign	ificance ar	nd emerging trends in tourism.		
C	credits: 6		Core C	Compulsory / Elective: Elective		
Max. I	Marks: 2	5+75	N	Iin. Passing Marks:10+25		
Blocks			UN	ITS		
Block I		Introduction to 7				
Introduction to		I Traveler, excur				
Travel		II Classification				
	UNIT IV Growth and Development of Tourism.					
Block II	UNIT I The Modern Tour Industry					
The	UNIT II Independent Package					
Modern	UNIT III Incentive and Convention Tour					
Tour	UNIT IV Specialist Tour Operators:					
Industry						
Block II <mark>I</mark>		<b>Tour Operations</b>				
Tour		How to set up		Agency		
Operations and		II Travel Docum				
Documentation	UNIT I	V VISA- various	s types and	l requirements-		
	UNIT I	Impact of Touris	sm and To	ourism Organizations		
Blocks IV	UNIT I	I Strategies to ov	vercome			
Impact of				ourism Organization (UNWTO),		
Tourism and						
Tourism	UNIT IV International Air Transport Association (IATA),					
Organizations	Organizations					
			HUH0 -			

- 1. Bhatia A.K (2003) International Tourism, Sterling Publishers Pvt Ltd, New Delhi.
- 2. Pran Nath Seth(1997), Successful Tourism Management, Sterling Publishers Pvt Ltd, New Delhi,
- Ghosh Bishwanth (2000), Tourism & Travel Management, Second Revised EditionVikas Publishing House Pvt Ltd, New Delhi.

Note- Latest edition of the text books should be used.

This course can be opted as an elective by the students of following subjects: Openfor all

Programme: B	B.Com.	Year: Th	ird	Semester: Fifth			
		Subject: (	Commerce				
Course Code: C	Course Code: C010501T Course			rse Title: Corporate Accounting			
Course outcomes	: This cou	rse enables the st	udent to d	evelop awareness about corporate			
accounting in cor	accounting in conformity with the provisions of company act.						
Credits: 5 Core Compulsory / Elective: Compulsor							
Max.	Marks: 2	5+75	N	Iin. Passing Marks:10+25			
Blocks			U	Jnits			
Block I	Unit I-S						
Shares and		Preference Share	-				
Preference		Share Capital A					
shares		Issues, Forfeiture	e And Reis	ssue			
Block II	UnitI-De			192			
Debentures		Profit Prior To In	-				
		Profit And Loss	Prior To I	ncorporation.			
	Unit IV-	Final Accounts	$\forall \not\models \exists$				
Block III	Unit I-	Valuation Of Goo	odwill				
Goodwill and	Unit II- Valuation Of Goodwill,						
shares	Unit II-Valuation Of Shares						
	Unit IV	- Methods Of Va	aluation O	of Shares.			
	Unit I-A	malgamation Of	Compani	es			
Block IV	Unit II-Itroduction to Amalgamation,						
Amalagamation	Unit III- Internal Reconstruction						
	Unit IV	- Internal And I	External, 1	Liquidation			
Suggested Read	lings:	SHAMIN		NIVE .			
		mi M, Company	Accounts	Sultan Chand And			
Company()	Hindi and	English)					
2. Maheshwa	ri SN Anc	l Maheshwari SK	Corporat	e Accounting Vikas Publishing			
(Hindi and	U /						
	-	ota SP Advanced	Accounta	ncy Sahitya Bhawan Publication			
(Hindi and	•		4 E 11				
	-	-	-	h And Hindi Shukla MC Grewal			
	-	dvanced Accounting Vi		- ·			
	-	e Accounting Ki					
Hindi)	рак. Согр		z, mavyug	Publications, Agra (English and			
,	est editio	n of the text boo	ks should	be used.			
		a of the test boo					

Programme: I	Programme: B.Com. Year: Thi			Semester: Fifth		
Subject: Commerce						
Course Code: C010502T Course Title: Goods and Services Tax						
Course outcomes: To provide students with the working knowledge of principles and						
provisions of GS	provisions of GST to understand the relevance of GST in the present Indian tax in					
scenario and its c	ontribution	n for economic d	evelopme	nt.		
	Credits: 5			mpulsory / Elective: Compulsory		
Max.	Marks: 25	5+75	M	Iin. Passing Marks:10+25		
Blocks			U	Jnits		
Block I	Unit I- Ir	ntroduction of In	ndirect Tax	х,		
Indirect tax	Unit II-C	ST Meaning				
	Unit III-Structure Of GST,					
	Unit IV-	mportant Definit	tion Under	r GST Act.		
Block II	Unit I-GS	ST Time Of Supp	oly	19		
Time of supply,	Unit II-P	lace Of Supply c	oncepts			
		Value Of Supply				
	Unit IV-	Determination O	f GST Lia	bility.		
Block III	Unit I-Introduction of Input Tax Credit ITC					
Input tax credit		ayment Under G				
and payment under GST		GST Return:,				
		Assessment Unde	er GST			
	Unit I-GS	ST- Registration				
Block IV		ccounts And Re	cords:			
Accounts and	Unit III-		2			
records Unit IV- GST Audit						
Suggested Readi	-	SHAIM		n Agent India Sahih Dhawan		

- 1. Malhotra XE and Agarwal goods and services tax Agra India Sahib Bhawan Publication English and Hindi
- 2. Agarwal Raj ke advanced handbook on GST background material on model GSTlaw Sahitya Bhawan Publications.
- 3. Bansal K. M. GST Customer law taxman Publicati on private limited Universityedition
- 4. RK Singh PK a bird's eye view of GST Asia law house
- 5. Singhania VK student's guide to GST and customs law taxman Publication private limited University edition
- 6. Gupta & Maheshwari, Tyagi Goods and Services Tax, SBPD PUBLISHING HOUSE, AGRA
- 7. Babu, Deepak: GST: A Revolution on Indian Tax System, ISARA Solutions,Note-Latest edition of the text books should be used.

Programm	ne: B.Com.	Year: Thi	rd	Semester: Fifth		
	Subject: Commerc e					
Course Co	Course Code: C010503T Course Title: Business Finance					
Course outcomes: This course is to help students understand the conceptual framework						
of Business	Finance.					
Credits: 5 Core Compulsory / Elective: Elect						
1	Max. Marks: 2:	5+75	Ν	Min. Passing Marks:10+25		
	Total	No. of Lectures (	in hours p	er week): 75		
Blocks			Units			
Block I Capital Budgeting	Unit I-Introduction to Business FinanceUnit II-Finance Function Investment ,Financing And DividendDecisions,Unit III-Capital BudgetingUnit IV-Investment Decisions					
Block II Cost of Capital	Unt I-Cost Of Capital Unit II-Calculation Of Cost Of Debt Unit III-Cost Of Capital, Unit IV-Capitalization- Meaning, Overcapitalization.					
Block III Dividend policies	UnitI-Dividend Policies Unit II- Dividend Models Unit III-Different types of Sources Of Funds Unit IV-Working Capital.					
Block IV Time value						
valueUnit IV- Indian Money Markets structureSuggested Readings:1. Avadhani V A Financial System2. Bhalla VK Modern Working Capital Management3. Chandra Prasanna Financial Management Theory And Practices4. Khan NY And Jain PK Financial Management Tax And Problems5. Pandey I M Financial ManagementNote- Latest edition of the text books should be used.						

Programme: B.Com.		Year: Third		Semester: Fifth		
¥		Subject:	Commerce	Commerce		
Course Coc	Course Code: C010504T Course Title: Principles and Practices of Insurance					
Course outco	omes:					
After comple	eting this cours	e a student will h	nave:			
-		-	surance al	ong with the basic laws and		
	es of Insurance					
•		-	s associate	d with the field of Insurance and		
	along with the					
-	-	appropriate metl	hod and typ	bes of Insurance for solving		
	nt problems.	· · ·	1 / 1	1 . 1.1. 1.1		
-		Insurance princi	ples to solv	ve business and industry rela ted		
problem						
Ability to un		ncept of Life, M				
N	Credits: 5 Aax. Marks: 25	175		Compulsory / Elective: Elective Lin. Passing Marks:10+25		
	VIAX. IVIAIKS. 23	+13		IIII. Passing Marks. 10+23		
Blocks	40		Units	5		
Block I		leaning, Types,		3		
		ds of Handling 1	Risks.	- L		
Insurance	Unit III-Insur					
		concepts of Ins	urance,			
Block II	Unit I-Life Ins		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			
Life		als of Life Insur		ract		
Insurance		dure of Life Ins				
		nsurance Corpo				
Block		ction of Marine				
III		cteristics of Mar				
Marine		ract, Types of				
Insurance		ain Clauses in M	larine Poli	cies		
Block IV	Unit I-Fire Ins					
Fire		nsurance Contra	·			
Insurance	5					
Unit IV-Motor Insurance,						
00	Suggested Readings:1Mishra M.N., Insurance- Principles & Practice.					
	O.S., Life Insuranc	-	lactice.			
-			am. Insurar	nce- Principles & Practice.4-		
2		ples & Practice of		-		
	व बालचन्द्र, बीमा के	•				
			ed.			
Latest edition of the text books should be used.						

This course can be opted as an elective by the students of following subjects: Openfor all

Programme	Programme: B.Com.		ird	Semester: Fifth	
	Subject: Commerce				
Course Code: C010505T Course Title: Monetary Theory and Banking in India					
Course outcor	nes: The co	ourse expose the	students	to the working for money and	
financial system	m prevailing	in India.			
	Credits: 5		Core C	Compulsory / Elective: Elective	
Ma	ax. Marks: 2	5+75	N	Iin. Passing Marks:10+25	
Block			Units	5	
BlockI Money	Unit I- Money: Unit II- Importance Of EachComponent, Unit III-High Powered Money Unit IV-Financial System				
Block II		an Banking Syst	em	192	
Indian	Unit II-Co	mmercial Bank a	and Regio	onal Rural Banks	
banking		operative Bank			
system	Unit IV-De	etermination Of I	Money Su	pply C	
Block III	Unit I-Development Banks And Other Non-Banking Financial Institution				
Developme <mark>n</mark> t		nstitutional Cred		rnment And The Commercial	
banks	Unit III-Problem Between The Government And The Commercial Sector, Unit IV-Inter-Sectoral And Inter-RegionalProblems,				
Block IV		erve Bank of Indi			
Reserve	Unit II- Mo	netary Policy			
bank of	Unit III-Int	erest Rates		WE.	
India	Unit IV- Inflation . // MAHARA				
<b>Suggested Rea</b> 1. Saha SK Ind	0	System SBPD Pub	olication (H	lindi and English)	

- 2. Deshmukh And Indian Banking System Chandralok Prakashan(Hindi and English)
- 3. Gupta SB Monetary Planning Of India
- 4. Khan M Y Indian Financial System Theory And Practice
- 5. Sengupta A K & Agarwal K Money Market Operations In India Note- Latest edition of the text books should be used.

This course can be opted as an elective by the students of following subjects: Openfor all

Programm	ne: B.Com.	Year: Th	ird	Semester: Sixth		
	Subject: Commerce					
Course Code: C010601T Course Title: Accounting for Mangers				ccounting for Mangers		
Course outco						
After comple	eting this cours	se a student will	have:			
•	✓ Ability to understand the concept of Managerial Accounting along with the basic forms and norms of Managerial Accounting.					
-		the terminological the terminological termin		ated with the field of Managerial ace.		
•		ne appropriate m ng different prob		techniques of Managerial		
-		c Managerial Ac s and problems.	ccounting	princ iples to solve business and		
•		oncept of Budge en Analysis etc.	tary Contr	ol, Cash Flow Statement, Fund		
	Credits: 5		Core Cor	mpulsory / Elective: Compulsory		
Ν	Max. Marks: 2.	5+75	N	Iin. Passing Marks:10+25		
Blocks			Units			
Block I	Unit I- Manag	gement Accounti	ng			
Management	Unit II- Management Accountant					
<b></b>	Unit III-Financial Statement Analysis and Interpretation					
accounting	Unit III-Finan			nd Interpretation		
accounting	~ ~ / /		Analysis ar			
accounting	~ ~ / /	cial Statement A es Interested in F	Analysis ar			
accounting BlockII	Unit IV-Partie Unit I-Ratio A	cial Statement A es Interested in F	Analysis ar Financial S			
	Unit IV-Partie Unit I-Ratio A Unit II- Class	cial Statement A es Interested in F malysis	Analysis ar Financial S	Statement,		
BlockII	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund	cial Statement A es Interested in F malysis ification of Ratio Flow And Cash	Analysis ar Financial S S Flow State	Statement,		
BlockII Ratio analysis	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund Unit IV - Ter Flow Stateme	es Interested in F Analysis ification of Ratio Flow And Cash m Fund and Pre nt (As-3).	Analysis ar Financial S S Flow State	Statement,		
BlockII Ratio analysis Block	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund Unit IV - Ter Flow Stateme Unit I- Busine	es Interested in F Analysis ification of Ratio Flow And Cash m Fund and Pre nt (As-3).	Analysis ar Financial S S Flow State	Statement,		
BlockII Ratio analysis Block III	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund Unit IV - Ter Flow Stateme	es Interested in F Analysis ification of Ratio Flow And Cash m Fund and Pre nt (As-3).	Analysis ar Financial S S Flow State	Statement,		
BlockII Ratio analysis Block III Business	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund Unit IV - Ter Flow Stateme Unit I- Busine Unit I-Margin	es Interested in F Analysis ification of Ratio Flow And Cash m Fund and Pre nt (As-3).	Analysis ar Financial S S Flow State paration o	Statement, ement of Fund Flow Statement and Cash		
BlockII Ratio analysis Block III	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund Unit IV - Ter Flow Stateme Unit I- Busine Unit II-Margin Unit III-Pricin	cial Statement A es Interested in F analysis ification of Ratio Flow And Cash m Fund and Pre nt (As-3). ess Budgeting nal Costing	Analysis ar Financial S S Flow State paration o	Statement, ement of Fund Flow Statement and Cash		
BlockII Ratio analysis Block III Business budgeting	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund Unit IV - Ter Flow Stateme Unit I-Busine Unit II-Margi Unit III-Pricin Unit IV-Break	cial Statement A es Interested in F Analysis ification of Ratio Flow And Cash m Fund and Pre nt (As-3). ess Budgeting nal Costing g of Product, ma c Even Analysis	Analysis ar Financial S S Flow State paration c	Statement, ement of Fund Flow Statement and Cash ecision		
BlockII Ratio analysis Block III Business	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund Unit IV - Ter Flow Stateme Unit I- Busine Unit II-Margi Unit II-Pricin Unit IV-Break Unit IV-Break	cial Statement A es Interested in F Analysis ification of Ratio Flow And Cash m Fund and Pre nt (As-3). ess Budgeting nal Costing g of Product, ma c Even Analysis rd Costing and V	Analysis ar Financial S Flow State paration of ke or byD	Statement, ement of Fund Flow Statement and Cash ecision		
BlockII Ratio analysis Block III Business budgeting Block	Unit IV-Partie Unit I-Ratio A Unit II- Class Unit III-Fund Unit IV - Ter Flow Stateme Unit I-Busine Unit II-Margi Unit II-Pricin Unit IV-Break Unit IV-Break Unit I-Standar Unit II-Types	cial Statement A es Interested in F Analysis ification of Ratio Flow And Cash m Fund and Pre nt (As-3). ess Budgeting nal Costing g of Product, ma c Even Analysis	Analysis ar Financial S S Flow State paration of ke or byD ariance A alysis	Statement, ement of Fund Flow Statement and Cash ecision		

- 1. Homgren, C.T., Gary L. Sundem and William O. Stratton: Introduction to Management Accounting, Prentice Hall of India, Delhi.
- 2. Homgren , Charles T., George Foster and Srikant M. Dailiar; Cost Accounting; A Managerial Emphasis, Prentice Hall of India, Delhi.
- 3. Lall, B.M. and I.C. Jain: Cost Accounting: Principles and Practice, Prentice Hall of India, Delhi.
- 4. Welsch Glenn A., Ronald W. Hilton and Paul N. Gordon Budgeting, Profit Planning and Control, Prentice hall of India, Delhi.
- 5. Baig Nafees: Cost Accounting, Rajat Publications, New Delhi. Baig Nafees: Management Accounting & Control, Ashish Publishing Home, New Delhi.
- 6. Sharma R.K. and Gupta S.K.; Management Accounting, Kalyani Publishers, Ludhiyana. (Hindi and English)
- 7. Lal Jawahar; Managerial Accounting, Himalya Publishing House, New Delhi.
- 8. Misra, A.K., Management Accounting, (Hindi and English) Navneet Prakashan, Nazibabad.

Note- Latest edition of the text books should be used.

Programme	e: B.Com.	Year: Thi	ird Semester: Sixth				
		Subject: C	Commerce				
Course Code	de: C010602T Course Title: Auditing						
Course outcom	es: This course aims at imparting knowledge about the principles and						
methods of au	methods of auditing and their application.						
Credits: 5 Core Compulsory / Elective: Compulsor							
Ma	ax. Marks: 25	5+75	Ν	Iin. Pass	ing Marks:10+25		
Blocks			Unit	5			
	Unit I- Metl	nodology of Acc	ounting				
Block I	Unit II-Auc	lit and Audit Pro	cess				
Auditing	Unit III-Sta	andardof Auditir	ıg				
	Unit IV-Int	ernal Control					
	Unit I-Audi	t Procedures Co	ncepts	× 79			
Block II	Unit II-Aud	litor's Approach	to statisti	cal sam	oling,		
Auditors	Unit III- A	uditors approach	to vouch	ers,			
Approach		ditor's Report					
	Unit I-Audi	t of Limited Cor	npanies				
Block III	Unit II- C	ompany auditor	powers.	duties	and liabilities as p		
Company	Company A	ct 1956,					
Auditors	Unit III-En	quiries under Se	ction 227	(IA)			
	Unit IV-Ad	ditional ma	itters	in tl	ne Auditor's Repor		
Block	Unit I-Audi	t of Public Secto	or Underta	lking 🔬	*		
IV		cedure of appoin	tment of .	Auditors			
Auditor of							
public sector		ernal Audit					
undertaking		or MIAIII	IIII				
Suggested R	0	A 1:4:	TATAM		L D. 11.		
<b>^</b>		nporary Auditing, bles of Auditing, S					
	-	-		-	•		
Delhi.	Dinkar : Principles and practices of Auditing, Sultan Chand, New						
	T.R. : Auditin	g Principles and H	Problems, S	Sahitya B	Bhawan, Agra. (		
	d English)			-			
	-	ng, Neel Kamal P			-		
		iting: MK Publica	. 0	a (Hindi	and English)		
Note- Latest	edition of the	text books should	a be used.				

Programm	ne: B.Com.	Year: Th	ird	Semester: Sixth			
	Subject:						
	Commerce						
Course Coo	le:	C		le: Financial Market			
C010604T							
	Course outcomes:						
After comple	After completing this course a student will have:						
•	✓ Ability to understand the concept of Financial Market along with the basic forms and norms of Financial Market.						
•		d the terminologi long with their r		ated with the field of Financial			
				techniques of Financial M arket			
for solv	ing different	problems.		· ??			
✓ Ability	to apply bas	ic Financial Mar	ket princi	ples to solve business and			
industry	related prob	lems.					
•	to understan ge, SEBI etc.	-	f Primary	and Secondary Market, Stock			
	Credits: 5		Core	Compulsory / Elective: Elective			
M	ax. Marks: 2	5+75		Min. Passing Marks:10+25			
		<u> </u>					
Blocks	TD,	18	Uni	its			
Block I	Unit I-Fin	ancial Markets		all from			
Financial	Unit II-Fin	ancial Markets in	n the Org	anized Sector			
Markets	Unit III-Str	ucture of Money	Market in	n India			
	Unit IV- D	eveloped Money	Market				
Block	Unit I- Intr	oduction to Car	oital mar	ket			
II		ruments of New					
Capital				New Issue Market			
market		fects and Remedi					
				w issue market.			
Block	Unit I- Sec	ondary market					
III	Unit II- Pu	blic Stock Exch	anges				
Secondary	Unit III-	Functionaries on	Stock E	xchanges			
market							
	<b>Unit IV</b> - Investor Protection						

Block	Unit I-SEBI Guidelines
IV	Unit II- Primary Market
SEBI	Unit III- Secondary Market
	Unit IV-Protection of investor's interest
Sug	ggested Readings:
1.	Machiraju, 'Indian Financial System' – Vikas Publishing House.
2.	Varshney P.N., & Mittal D.K., 'Indian Financial System', Sultan Chand & Sons,New Delhi.
3.	Avadhani V.A Capital Market, Himalaya Publishing House, New Delhi
4.	Mulay, M. A., "New Issues Capital Market in India"
5.	Gordon & Natarajan, "Indian Financial System" Himalaya Publishing House.

- 6. Avdhani, V. A., "Investment Management" Himalaya Publishing House.
- 7. Gupta, O. P., "Indian Securities Market".

#### Note- Latest edition of the text books should be used.

This course can be opted as an elective by the students of following subjects: Open forall

Programme: B.Com. Year: Th			ird	Semester: Sixth		
	Subject: Commerce					
Course Code		Course Title: Hu Management	uman Reso	ource		
Course outcon about human r			op in the s	tudents a proper understanding		
	Credits: 5 Core Compulsory / Elective: Elective					
Ma	ax. Marks: 25	5+75	N	Ain. Passing Marks:10+25		
Blocks			\Unit	S		
Block I Human resource management concepts	Unit I- Human Resource Management Unit II-Role of competencies of HR manager Unit III-Challenges of Human Resource Management Unit IV-VRS work life balance downsizing.					
Block II Recruitment and Selection	Unit I-Recruitment & Selection Unit II-Selection Unit III-Training Unit IV- Training Methods					
Block III Performane appraisal	Unit II-Job Unit III-Pe	loyee Compensa Evaluation. rformance Appra ality of Work L	aisal			
Block IV Employee welfare	Unit 1- EMPLOYEE WELFARE Unit II- Employee Benefits Unit III-Fringe Benefits Unit IV-Grievance Handling & Discipline					
<ol> <li>Verma i manage</li> <li>Tripathi andsons</li> <li>Agarwa House, A Note-1</li> </ol>	appa K Main Pramod Savi mentExcel b i PC personn d &Fauzdar, Agra ( Englis Latest editio	Bagiyaprabandh ooks el management Human Resource h/Hindi) on of the text bo	an Rao V and Indus e Manage oks shoul	ata McGraw Hill SP human resource trial Relations Sultan Chand mentSBPD Publishing <u>d be used.</u> nts of following subjects:		

Program	ne :B.Com.	Year: Thi	ird	Semester: Sixth			
	Subject: Commerce						
Course Coo	Course Code: C010606T Course Title: Business Ethics and Corporate Governan						
Course outc	omes: This co	urse seeks to pro	ovide know	wledge about the concepts, tools,			
-		of Business Ethic	es and Con	rporate Governance in the present			
changing sce							
	Credits: 5		Core C	ompulsory / Elective: Elective			
]	Max. Marks: 2	5+75	М	lin. Passing Marks:10+25			
Blocks			Units				
Block I	Unit I-Values	- नवाराज					
Business	Unit II-Loyal	ty and Ethical Be	ehaviour, V	Values across Cultures;			
ethics	Unit <mark>III-</mark> Busi	ness Ethics		40			
	Unit IV-Need	ls, Ethical Practic	ces in Maı	nagement.			
Block II	Unit I- Ethica	l Value System		5			
Ethical	Unit II-Social	l Contracts		3			
value	Unit III- Pro	ofessional Codes	=	- 41			
System	Unit IV-I	Ethical Values in	n differen	t Cultures			
Block	<mark>Unit 1</mark> - Law a	nd Ethics	Januar	T			
III	<mark>Unit II</mark> - Impa	ct of Laws on Bu	usiness Etl	hics;			
Laws	Unit III-Socia	al Responsibilitie	es of Busin	ness			
and Ethics	Unit IV-Fulfilling all National obligations under various Laws						
Block	Unit 1- Corpo	orate Governance	को उँगे				
IV	Unit II-Role	of auditors		all from			
Corporate governance	Unit III-Glob	al issues of gove	rnance	110-			
8	Unit IV-Corp	orate scams and	corporate	social responsibility.			

## **PROGRAMME UNDER D-CODE, CSJM UNIVERSITY, KANPUR**

#### **ONLINE MODE**

#### Master of Computer Applications (MCA)

- Bachelor of Computer Application (BCA)
- M.Com
- B.Com.
- Master of Business Administration (MBA)
- Bachelor of Business Administration (BBA)

#### **OPEN AND DISTANCE LEARNING MODE (ODL)**

- Master of Computer Applications (MCA)
- Bachelor of Computer Application (BCA)
- Master of Business Administration (MBA)
- Bachelor of Business Administration (BBA)
- M.Com., B.Com.
- MA (Education, MA Economics, MA Philosophy, MA Hindi, MA English)
- MA Political Science
- Mathematical Science, English)

### PROGRAMME UNDER REGULAR MODE AT CSJM UNIVERSITY CAMPUS, KANPUR

#### ATAL BIHARI VAJPAYEE SCHOOL OF LEGAL STUDIES

L.L.B. (Hons.), L.L.M., B.A. L.L.B. (Hons.), B.B.A. L.L.B. (Hons.), Certificate Course in Intellectual Property Rights (IPR)

#### SCHOOL OF ADVANCED AGRICULTURE SCIENCES & TECHNOLOGY

M.Sc. (Ag) Horticulture (Fruit Science)/ Agronomy/Horticulture (Vegetable Science)/ Horticulture (Floriculture & Land Scaping) M.Sc. (Food Science & Technology), B.Sc. (Hons.) Agriculture

#### SCHOOL OF ARTS, HUMANITIES & SOCIAL SCIENCES

MA in Rural Management & Extension, M.A. (Hindu Studies), Master of Arts in Public Health, M.A. (Journalism and Mass Communication), Lateral entry, M.A. (Film Making), M.A. (Digital Journalism), M.A. Economics, Master of Social Work, M.A. Sociology, M.A. Jyotirvigyan, Master of Library & Information Science, (M. Lib. & I.Sc.), B.A. (Hons.) Sociology, B.A. (Hons.) Psychology, B.A. (Hons.) Economics, B.A. (Hons) Philosophy, B.A. Political Science (Hons), B.A. (Combination), Bachelor of Library & Information Science (B. Lib. & I.Sc.), B.A. (Journalism and Mass Communication), PG Diploma in Guidance and Counselling, Diploma in Digital Humanities, Post Graduate Diploma in Journalism and Mass Communication (PGDJMC), Certificate in Social Media, Certificate in TV Journalism, Diploma in Karmkand

#### SCHOOL OF BASIC SCIENCES

M.Sc. Physics/Chemistry/Industrial Chemistry/Mathematics, M.Sc./MA Geography, B.Sc. (Hons.) Physics,/Chemistry,/Mathematics, B.Sc. (Physics, Chemistry, Mathematics). B.Sc. (Physics, Chemistry, Geography), B.Sc. (Physics, Chemistry, Computer Applications), B.Sc. (Chemistry, Mathematics, Geography), B.Sc. (Chemistry, Mathematics, Computer Applications), B.Sc. (Physics, Mathematics, Geography), B.Sc. (Physics, Mathematics, Computer Applications), B.Sc. (Physics, Mathematics, Geography), B.Sc. (Physics, Mathematics, Computer Applications), B.Sc. (Physics, Mathematics, Geography), B.Sc. (Physics, Mathematics, Computer Applications), B.Sc. (Physics, Mathematics, Geography), B.Sc. (Physics, Mathematics, Statistics)

#### SCHOOL OF BUSINESS MANAGEMENT

MBA, M.Com, Master of Hospital Management (MHA), BBA, B.Com. (Hons.)

#### **SCHOOL OF CREATIVE & PERFORMING ARTS**

Master of Fine Arts (Painting/Applied Arts/Sculpture), Master of Arts (Drawing & Painting), M.A. Music (Vocal/Instrumental-Tabla/Instrumental-Sitar), Master of Performing Arts (Kathak), Bachelor of Fine Arts (Painting/Applied Art/Sculpture), Bachelor of Performing Arts (Kathak, Bachelor of Performing Arts (Tabla), Bachelor of Performing Arts (Vocal), Certificate Course (Painting/Applied Art/Sculpture/Photography/Graphic Design/3D Animation/3D Modelling), Diploma in Kathak

#### SCHOOL OF ENGINEERING AND TECHNOLOGY

M.Tech. Program in Nano-Science and Nano Technology, M. Tech. in Computer Science and Engineering, M. Tech. in Electronics and Communication Engineering, Master of Computer Application (MCA), Integrated M.Sc. Electronics (Specialization in VLSI and IOT), B. Tech. in Computer Science and Engineering, B. Tech. in Computer Science and Engineering (Artificial Intelligence), B. Tech. in Information Technology, B. Tech. in Electronics and Communication Engineering, B. Tech. in Chemical Engineering, B. Tech. in Chemical Engineering (Lateral entry), B. Tech. in Mechanical Engineering, B. Tech. in Mechanical Engineering, B. Tech. in Chemical Engineering, B. Tech. in Mechanical Engineering, B. Tech. in Mechanical Engineering, B. Tech. in Chemical Engineering, B. Tech. in Chemical Engineering, B. Tech. in Chemical Engineering, B. Tech. in Mechanical Engineering, B. Tech. in Chemical Engineering, B. Tech. in Chemical Engineering, B. Tech. in Mechanical Engineering, B. Tech. in Chemical Engineering, B. Tech. in Mechanical Engineering, B. Tech. in Chemical Engineering, Diploma in Chemical Engineering, Diploma in Electrical Engineering, Diploma in Mechanical Engineering, Diploma in Fashion Technology

#### **SCHOOL OF HEALTH SCIENCES**

Master of Physiotherapy (M.P.T.) in Orthopaedics/Sports/Cardiopulmonary Disorders/ Neurology, M.Sc. Human Nutrition (M.Sc. HN), M.Sc. Medical Laboratory Technology, (M.Sc.MLT) in Clinical Biochemistry/Medical Microbiology and Immunology /Pathology, Bachelor of Physiotherapy (BPT), B.Sc. in Medical Laboratory Technology (B.Sc. MLT), B.Sc. Medical Microbiology (B.Sc. MM), Bachelor in Medical Radiologic and Imaging Technology (BMRIT). Bachelor of Optometry (B. Optom.), B.Sc. in Human Nutrition (B.Sc. HN), Certificate Course in Garbh Sanskar.

#### SCHOOL OF HOTEL MANAGEMENT

Master of Hotel Management and Catering Technology (MHMCT), Bachelor of Hotel Management and Catering Technology (BHMCT), Diploma in Front Office/Food & Beverage Service/Food Production/Bakery & Confectionery

#### SCHOOL OF LANGUAGES

M.A. English, M.A. Hindi, M.A. Sanskrit, B.A. (Hons.) English, B.A. (Hons.) Hindi, B.A. (Hons.) Sanskrit, B.A. Combination,

#### Certificate Course in Russian/German/French

#### SCHOOL OF LIFE SCIENCES AND BIOTECHNOLOGY

M.Sc. Integrated Biotechnology, M.Sc. Life Sciences, M.Sc. Biotechnology, M.Sc. Biochemistry, M.Sc. Microbiology, M.Sc. Environmental Science and Technology, M.Sc. Environmental Science and Technology (Lateral Entry), M.Sc. Botany (Plant Sciences), B.Sc. (Hons) Biotechnology, B.Sc. (Hons) Biological Sciences, B.Sc. (Biochemistry, Botany, Zoology), B.Sc.- Integrated Biotechnology

#### SCHOOL OF PHARMACEUTICAL SCIENCES

M. Pharm. (Pharmaceutics), M. Pharm. (Pharmaceutical Chemistry), M. Pharm. (Pharmacology, B. Pharm., B. Pharm. (lateral entry), D. Pharm

#### SCHOOL OF TEACHER EDUCATION

M.Ed., M.P.Ed. (Master of Physical Education, M.Sc. Yoga, M.A. Yoga, B.Ed., B.P.Ed. (Bachelor of Physical Education, B.P.E.S. (Bachelor of Physical Education & Sports), B.Sc. Yoga, P.G.D.Y.ED. (Post Graduate Diploma in Yoga Education )



















