

# Chhatrapati Shahu Ji Maharaj University, Kanpur School of Hotel Management



# Chhatrapati Shahu Ji Maharaj University (MHMCT Batch 2023 onwards)



Study Scheme & Syllabus of

Master of Hotel Management and Catering Technology
(MHMCT)

School of Hotel Management









### **School of Hotel Management**

Master of Hotel Management and Catering Technology (MHMCT) It is a Post Graduate (PG) Program of 2 years' duration (4 semesters)

Eligibility for Admission: Bachelor Degree Pass in B.Sc. in H & HA, BHMCT, BBA in Tourism and Hospitality.

Total Marks of MHMCT Program: 2300, Total Credit of MHMCT Program: 80

### **Courses & Examination Scheme:**

### First Semester

Course Code	Course Type	Course Title	Load	Alloca	tions	Marks D	istribution	Total	Credits
Course Code	course rype	Course Title	L	Т	P	Internal	External	Marks	Cicuit
MHM101	Core Theory	Food Production Operation Management-I	4	0	0	25	75	100	4
MHM101 P	Practical	Food Production Operation Management -I	0	0	4	25	75	100	2
MHM102	Core Theory	Food and Beverage Service Operation Management -I	4	0	0	25	75	100	4
MHM102 P	Practical	Food and Beverage Service Operation Management -I	0	0	4	25	75	100	2
MHM103	Core Theory	Principle of Management	4	0	0	25	75	100	4
MHM104 A	Elective I	Managerial Communication	4	0	0	25	75	100	4
MHM104 B	Elective II	Introduction to Marketing	4	0	0	25	75	100	4
	TOTAL		16	0	08	150	450	600	20

Elective- I (Choose any One) Theory

MHM 104 A Managerial Communication

MHM 104 B Introduction to Marketing









## **School of Hotel Management**

## **Second Semester**

Course	Course Type	Course Title	Load Allocations		Marks D	istribution	Total	Credits	
Code	Course 1 ype	Course Title	L	Т	P	Internal	External	Marks	Crounts
MHM201	Core Theory	Front Office Operations Management-II	4	0	0	25	75	100	4
MHM 201 P	Practical	Front Office Operation Management-II	0	0	4	25	75	100	2
MHM202	Core Theory	Accommodation Operation Management -II	4	0	0	25	75	100	4
MHM 202 P	Practical	Accommodation Operation Management -II	0	0	4	25	75	100	2
MHM203	Core Theory	Research Methodology	4	0	0	25	75	100	4
MHM204 A	Elective I	Organizational Behaviors	4	0	0	25	75	100	4
МНМ204 В	Elective II	Human Resources Management	4	0	0	25	75	100	4
	TOTAL		16	0	08	150	450	600	20

Elective- I (Choose any One) Theory

MHM 204 A Organizational Behaviors

MHM 204 B Human Resources Management





## **School of Hotel Management**

## **Third Semester**

Course Code	Course Type	Course Title	Load	Alloca	ations	Total	Credit
Course Code	Course Type	Course Title	L	Т	P-	Marks	Credit
MHM301	Core Practical	Industry Exposure- from any of the hospitality Industry (Airlines, Corporates, Human Resources, Retails, Sales & Marketing)	0	0	4	100	4
MHM302	Core Practical	Log Book & Training Project Report on Industry Exposure	0	0	4	100	4
MHM303	Core Practical	Comprehensive Viva Voce on Industry Exposure	0	0	4	100	4
MHM304	Core Practical	Seminar on Industry Exposure	0	0	4	100	4
MHM305	Core Practical	Synopsis Submission on the basis of Industry Exposure	0	0	4	100	4
	TOTAL		0	0	20	500	20

Do





## **School of Hotel Management**

#### **Fourth Semester**

Course Code	Course Type	Course Type Course Title		d Alloca	tions	Marks D	istribution	Total	Credits
Course Code	Course Type	Course Title	L	Т	P	Internal	External	Marks	Create
MHM 401	Core Theory	Hotel Sales and Marketing	4	0	0	25	75	100	4
MHM 402	Core Elective Theory	Elective-I  A. Food Production Management  B. F&B Management  C. Front Office Management	4	0	0	25	75	100	4
MHM 402 P	Core Elective Practical	Elective-I  A. Food Production Management  B. Food & Beverage Service Management  C. Front Office Management	0	0	4	25	75	100	2
MHM 403	Core Elective Theory	Elective-H  A. Bakery Management  B. Bar Management  C. Accommodation Management	4	0	0	25	75	100	4
МНМ 403 Р	Core Elective Practical	Elective-II  A. Bakery Management  B. Bar Management  C. Accommodation Management	0	0	4	25	75	100	2
MHM404	Core	Project Report (Dissertation)	0	0	4	25	75	100	4
	TOTAL		12	0	12	150	450	600	20











### **School of Hotel Management**

#### Elective-1 (Choose any One) Theory

MHM 402 A Food Production Management

MHM 402 B Food & Beverage Service Management

MHM 402 C Front Office Management

#### Elective-1 (Choose any One) Practical

MHM 402 A P Food Production Management

MHM 402 B P Food & Beverage Service Management

MHM 402 C P Front Office Management

#### Elective-II (Choose any One): Theory

MHM 403 A Bakery Management

MHM 403 B Bar Management

MHM 403 C Accommodation Management

#### Elective-II (Choose any One): Practical

MHM 403 A P Bakery Management

MHM 403 B P Bar Management

MHM 403 C P Accommodation Management

ADD V





## **School of Hotel Management**

### First Semester

#### FOOD PRODUCTION OPERATION MANAGEMENT-I

#### **MHM 101**

This course aims to provide inputs on professional food production operations. Students shall

Unit - 1 Unit - 2	Introduction to the art of cookery  Culinary history. Origins of modern cookery. Aims and objectives of cooking food, Importance of cooking food, with reference to the catering industry. Principles of a balanced and a healthy diet Conversion Table Kitchen Hygiene and Professionalism Personal hygiene, their importance Levels of skill, Attitude towards work Kitchen Organization: Modern kitchen Brigade	06 03
Unit - 1  Unit - 2	<ul> <li>Culinary history.</li> <li>Origins of modern cookery.</li> <li>Aims and objectives of cooking food, Importance of cooking food, with reference to the catering industry. Principles of a balanced and a healthy diet</li> <li>Conversion Table</li> <li>Kitchen Hygiene and Professionalism</li> <li>Personal hygiene, their importance</li> <li>Levels of skill, Attitude towards work</li> <li>Kitchen Organization:</li> <li>Modern kitchen Brigade</li> </ul>	06
Unit - 1 Unit - 2	<ul> <li>Culinary history.</li> <li>Origins of modern cookery.</li> <li>Aims and objectives of cooking food, Importance of cooking food, with reference to the catering industry. Principles of a balanced and a healthy diet</li> <li>Conversion Table</li> <li>Kitchen Hygiene and Professionalism</li> <li>Personal hygiene, their importance</li> <li>Levels of skill, Attitude towards work</li> <li>Citchen Organization:</li> <li>Modern kitchen Brigade</li> </ul>	
Unit - 2	<ul> <li>Origins of modern cookery.</li> <li>Aims and objectives of cooking food, Importance of cooking food, with reference to the catering industry. Principles of a balanced and a healthy diet</li> <li>Conversion Table</li> <li>Kitchen Hygiene and Professionalism</li> <li>Personal hygiene, their importance</li> <li>Levels of skill, Attitude towards work</li> <li>Citchen Organization:</li> <li>Modern kitchen Brigade</li> </ul>	
Unit - 2	<ul> <li>Aims and objectives of cooking food, Importance of cooking food, with reference to the catering industry. Principles of a balanced and a healthy diet</li> <li>Conversion Table</li> <li>Kitchen Hygiene and Professionalism</li> <li>Personal hygiene, their importance</li> <li>Levels of skill, Attitude towards work</li> <li>Citchen Organization:</li> <li>Modern kitchen Brigade</li> </ul>	
Unit - 2	reference to the catering industry. Principles of a balanced and a healthy diet  Conversion Table  Kitchen Hygiene and Professionalism  Personal hygiene, their importance  Levels of skill, Attitude towards work  Kitchen Organization:  Modern kitchen Brigade	03
Unit - 2	<ul> <li>Conversion Table</li> <li>Kitchen Hygiene and Professionalism</li> <li>Personal hygiene, their importance</li> <li>Levels of skill, Attitude towards work</li> <li>Kitchen Organization:</li> <li>Modern kitchen Brigade</li> </ul>	03
Unit - 2	Kitchen Hygiene and Professionalism  Personal hygiene, their importance  Levels of skill, Attitude towards work  Kitchen Organization:  Modern kitchen Brigade	03
Unit - 2	<ul> <li>Personal hygiene, their importance</li> <li>Levels of skill, Attitude towards work</li> </ul> Citchen Organization: <ul> <li>Modern kitchen Brigade</li> </ul>	03
K	Levels of skill, Attitude towards work  Citchen Organization:      Modern kitchen Brigade	
K	Citchen Organization:  Modern kitchen Brigade	
	Modern kitchen Brigade	
TT-is 2	Kitchen layout, Hierarchy and function,	0.6
Unit - 3	Duties and responsibilities of Executive Chef, Sous chef and Chef de partie	06
	Different sections of kitchen and their responsibility	
	Co-ordination with other departments	
E	Equipment, Tools and Fuels	
Unit -4	Classification of different equipments	03
Ollit 44	Uses, maintenance, criteria for selection of equipments	03
	<ul> <li>Various fuels used, Advantages and disadvantages of each</li> </ul>	
В	Basic preparations	
Unit - 5	• Mise-en-place of all the basic preparations, cuts of vegetables, mire poix,	04
om. s	bouquet garni,	04
-	Various textures, consistencies, various methods of mixing food.	
M	Methods of Cooking	
	• Transfer of heat	08
Unit - 6	Classification of cooking methods-boiling, poaching, steaming, stewing,	00
	braising, blanching, Frying, sautéing, roasting, grilling, , broiling, baking.	
	Basic rules with examples	
D	Advanced methods-micro-wave, infra red, induction, paper bag etc.    Policy   Policy	
В	asic Bakery	
Unit - 7	Introduction. Principal of baking, uses of different types of oven      Difference between Polyagy poticionary polyagy po	06
	Difference between Bakery, patisserie and confectionary. Examples     Ingredients yield and release feach ingredients in belving.	
	Ingredients used, and role of each ingredients in baking  Total	36

Del









### **School of Hotel Management**

#### Suggested Reading:

- Practical Cookery, Victor Ceserani & Ronald Kinton, ELBS
- Theory of Cookery-a text book- Pranshu Chomplay, Dr. Shaliendra Singh
- Theory of Catering, Victor Ceserani & Ronald Kinton, ELBS
- Herrings Dictionary of Classical & Modern Cookery, Walter Bickel
- Chef Manual of Kitchen Management, Fuller, John
- The Professional Chef (4th edition), Le Rol A.Polsom
- Food production operation, Parvinder S. Bali

#### FOOD PRODUCTION OPERATION MANAGEMENT PRACTICAL -I

#### **MHM 101 P**

Objective	This course enables students to familiarize with:
	kitchen equipment
	different methods of cooking
	commonly used ingredients
	some common preparations

- 1. Familiarization and Understanding the usage of equipment and tools
- 2. Proper usage of a kitchen knife and hand tools
- 3. Familiarization, identification of commonly used raw material: For commodities listed in theory.
- 4. Basic hygiene practices to be observed in the kitchen
- 5. First aid for cuts & burns
- 6. Safety practices to be observed in the kitchen
- 7. Demonstration of cooking methods two items of preparation of each method:
- 8. Boiling: Potato and Rice
- 9. Poaching: Fish and Egg
- 10. Steaming: Rice, Pudding
- 11. Blanching: Vegetable
- 12. Stewing: Mutton and Vegetable stew
- 13. Frying: Fritters, Patties
- 14. Sautéing: Vegetable
- 15. Roasting: Potato and Vegetable roast
- 16. Grilling: Grilled Vegetable and Fish
- 17. Braising: Chicken
- 18. Broiling: Breads, Spices
- 19. Baking: Potato and vegetable
- 20. Micro waving: Rice and Vegetable
- 21. Basic cuts of vegetables, Julienne, Jardinière, Brunoise, Dices, Macedoine, Payssane, Mire poix etc.

A WX





### **School of Hotel Management**

### FOOD & BEVERAGE SERVICE OPERATION MANAGEMENT-I

#### MHM-102

Objective

This course introduces to the students on Professional Food & Beverage Service Operations. Students shall learn and develop food service skills in the lab, supplemented with theoretical inputs. Learners shall be exposed to service methods, the uses and care of equipment's, and tools along with their roles in various areas of professional food service outlets.

Sl. No.	Topics	Hours
Unit -1	Introduction to Food & Beverage Service Industry	02
Ollit -1	Classification and various sectors of Catering Industry	02
Unit-2	<ul> <li>Introduction to F &amp; B Service operations:</li> <li>Types of F&amp;B Outlets - Restaurant, Coffee Shop, Room Service, Bars, Banquets, Discotheques, Still Room, Snack Bar, executive lounges, business- centers &amp; Night Clubs, Bistro, Pubs, Kiosks,</li> <li>Casinos, Fast Foods, Take away, Buffet Restaurants, Ancillary areas.</li> </ul>	04
Unit-3	<ul> <li>F &amp; B Service Tools, Equipment and Furnishings:</li> <li>Classification, Various Tools and Equipments,</li> <li>Usage of Equipment,</li> <li>Types, Sizes and usage of Furniture,</li> <li>Linen, Napkins, Chinaware, Silverware, Glassware &amp; Disposables</li> <li>Special &amp;Other Equipment, Tools and Furnishings - PDA's, Electronic Pourers, Tray Jacks, Electronic chillers, Coffee plungers, Bar Guns, Induction Warmers, Mats, Runners, Props</li> <li>Care and maintenance</li> <li>Other new concepts of modern furnishings,</li> </ul>	08
Unit-4	<ul> <li>Food &amp; Beverage Service Personnel:</li> <li>Basic Etiquettes for Catering staff, Attitude &amp; Attributes of a Food &amp; Beverage personnel and competencies,</li> <li>Food &amp; Beverage Service Organization,</li> <li>Job Descriptions &amp; Job Specifications of F&amp; B Service Staff,</li> <li>Interdepartmental Coordination.</li> </ul>	10
Unit-5	Mise-en- Scene and Mise-en- place:	02
Unit-6	Food & Beverage Service Methods:  • Different Types of service - Table Service-Silver, English, Family and American/Pre plated, Butler/French, Russian, Self Service-Buffet & Cafeteria Specialized Service-Gueridon-Trolley, Lounge, Room, etc., Single Point Service-Take Away, Vending, Kiosks, Food  • Courts & Bars and Automats.	10

A Are







### **School of Hotel Management**

#### **Suggested Books:**

- Food & Beverage Service Training Manual-Sudhir Andrews, Tata McGraw Hill
- Food & Beverage Service –Lillicrap & Cousins, ELBS\
- Modern Restaurant Service John Fuller, Hutchinson
- Food & Beverage Service Management-Brian Varghese
- Introduction F& B Service-Brown, Heppner & Deegan
- Professional Food & Beverage Service Management -Brian Varghese

#### FOOD & BEVERAGE SERVICE OPERATION MANAGEMENT PRACTICAL-I

#### **MHM 102 P**

Objective	This co	ourse enables students to familiarize with:	
	•	Service equipment	
	•	Grooming standard	
	•	Different table set-up	
	•	Different types of service	
		Different types of meal	

- 1. Restaurant Etiquettes
- 2. Restaurant Hygiene practices
- 3. Practice of Mise-En -Scene activities
- 4. Practice of Mise-En-Place activities
- 5. Identification of Tools, Equipments, Cutlery, Crockery, Glass & Chinaware, Flatware, Hollowware, Table Appointments, Linen etc.
- 6. Care and Maintenance of various Tools, Equipments, Flatware's, Hollowware's etc
- 7. Side board Organization
- 8. Laying & Relaying of Table cloth
- 9. Practice of 7 to 10 Napkin folds
- 10. Rules for Laying a Basic Cover
- 11. Carrying a Salver/Tray
- 12. Service of Water
- 13. Handling the Service Gear
- 14. Carrying Plates, Glasses & other Equipments
- 15. Clearing an Ashtray
- 16. Handling precautions.

Arm





### **School of Hotel Management**

#### PRINCIPLE OF MANAGEMENT

#### **MHM 103**

Objective To make the student to understand about the basic concepts of management and its application in the hotel operations.

S. No.	TOPIC'S	Hours
Unit- 1	Management:      Definition     Nature     Scope & Characteristics     Management - Art or Science     Principles of Management	4
Unit- 2	Evolution of Management:	6
Unit- 3	Planning and Organizing:  Meaning and Importance of staffing Types of Plans and Structures Meaning and Importance of Organizing Various types of Organization Systems	6
Unit- 4	Staffing and Directing:  Meaning and Importance of Staffing Process of Staffing Meaning, Importance and Principles of Directing Meaning and Definition of Leadership Types and Theories of Leadership Meaning and Definition of Motivation Theories of Motivation Meaning, Importance and Process of Communication Barriers of Communication	10
Unit- 5	Coordination and Control:  Meaning and Importance of Coordination Process of coordination Meaning and Importance of controlling Process of Control Techniques of Control	4
	TOTAL	30

ATAN

0





## **School of Hotel Management**

### **Suggested Reading**

- Essential of Management Harold Koontz & Heinsz Weirich.
- Management H. Koontz & Cyrill O' Donnell.
- Management Theory Jungle, H. Koontz

### MANAGERIAL COMMUNICATION,

MHM 104 A (Elective)

	To help students to understand and develop effective communication skills specifically for the
Objective	hospitalityindustry.

S. No.	TOPIC'S	Hours
Unit- 1	Introduction to Managerial Communication  Meaning, Importance and objectives Principles of communication Forms of communication, communication process, Barriers of effective communication, Techniques of effective communication	06
Unit- 2	<ul> <li>Nonverbal Communication</li> <li>Body Language, Gestures, Postures, Facial ExpressionsDress codes</li> <li>The Cross Cultural Dimensions of Business Communication</li> <li>Listening and Speaking techniques of electing response, probing questions, observations</li> <li>Business and Social etiquettes</li> </ul>	05
Unit- 3	<ul> <li>Managerial Speeches</li> <li>Principles of Effective speech and Presentations,</li> <li>Technical &amp; Non technical presentations,</li> <li>Speech of Introduction – Speech of thanks-occasionalspeech-theme speech,</li> <li>Use of audio visuals aid.</li> </ul>	05
Unit- 4	Interview Techniques  • Mastering the art of conducting and giving interview,  • Placement interview, discipline interviews, appraisal interviews, exit interviews  Group Communication  Importance, Meetings – group discussions. Video conferencing	08
Unit- 5	Introduction to Managerial Writings, Business letters  • Inquiries, Circulars, Quotations, Order, Acknowledgements Executions,	08

A A

B





### **School of Hotel Management**

Complaints, claims and adjustments, collection letter, Banking correspondence, Agency correspondence, Bad news and persuading letters, Sales letters, Job applications letters Bio data, Covering letter, Interview Letters, Letter of Reference, Memos, Minutes, circulars and	
notices Reports	
Types of Business Reports – Formats, choice of vocabulary, coherence and cohesion, paragraph writings, organizations reports by individual, Report by committee	
TOTAL	32

#### **Reference Books:**

- Lesikar, R.V. & Flatley, M.E. (2005): Basic Business Communication Skills for Empowering the Internet Generation. Tata McGraw hills Publishing Company Lts. New Delhi.
- Ludlow, R. & Panton, F. (1998) The Essence of Effective Communications Prentice Hall of India Pvt. Ltd.
- Adair J. (2003) Effective Communication Pan McMillan
- Thill J.V. & Bovee G.L. (1993) Excellence in Business Communication McGraw Hill, New York.
- Bowman, J.P. & Branchaw, P.P. (1987) Business Communications: From Process to Product.
   Dryen Press, Chicago

## INTRODUCTION TO MARKETING MHM 104 B (Elective)

Objective	To make the student to understand about the basic concepts of management and its application in the hotel operations.

S. No.	TOPIC'S	Hours
Unit- 1	Introduction to Marketing  Nature importance and core concept of Marketing  Different Orientation towards market place and Marketing Philosophies (Product Oriented, Market Oriented and Societal)  Marketing management process	08

A Down





### **School of Hotel Management**

Unit- 2	<ul> <li>Marketing Analysis and Research-</li> <li>Service marketing - unique features &amp; challenges</li> <li>Applicability of Marketing principles with special reference to Travel and Hospitality industry</li> <li>Marketing Information System and Market Research, Measuring / Fore casting Market Demand</li> <li>Analysis of Consumer's Buying Behaviour, Concept of Market Segmentation and Market Targeting.</li> </ul>	07
Unit- 3	Designing Marketing Strategies Staffing  Marketing Mix: Design and Development  Competitive Differentiation and Product Positioning  New and Innovative Product Development Strategies  Concept of PLC and related Strategies	07
Unit- 4	Planning and Controlling Marketing Programs  • Product Strategies - Product Levels, Product Issues, Brand Decisions,  • Pricing Strategies - Pricing Product, Considerations and Approaches,  • Distribution Channel Strategies - Nature and Importance of Distribution Systems; Channel design decisions, Channel Management Decisions  • Sales Promotion - Selecting, Developing, Implementing and Monitoring Sales Promotion Strategies	08
	TOTAL TOMOTION Strategies	30

#### **Reference Books:**

- 1. Services marketing Zeital Valerire A and Mary Jo Baiter publisher Megraw Hill companies
- 2. Kotler Philip, Marketing Management: Analysis, planning, implementation and control, Prentice Hall of India, New Delhi
- 3. Kotler Philip and Armstrong, Gary, Principles of Marketing; Prentice Hall of India
- 4. Saxena, Rajan, Marketing Management; Tata McGraw Hill, New Delhi
- 5. Staton, Willian et al. Fundamentals of Marketing; McGraw Hill International Edition
- 6. Wilson, Richard and Gilligan Colin, Strategic Marketing Management-Planning, Implementation and Control; Viva Books Pvt. Ltd. New Delhi
- 7. Marketing Management; V. S. Ramakumari MAC MILLAN India Ltd.
- 8. Hospitality Marketing, Wearne, Neil, Global Books & Subscription Services.
- 9. Marketing & Sales Strategies for Hotels and Travel Trade, Dr. Jagmohan Negi, S. Chand & Co.
- 10. Marketing for Hospitality & Tourism, Kotler Philip, Pearson Education Asia

M

A.

& N





## **School of Hotel Management**

#### SECOND SEMESTER

#### FRONT OFFICE OPERATION MANAGEMENT-I

#### MHM 201

Objective The course familiarizes students with different sectors of hospitality industry. The students will get to know about different international hotel chains, ownership and organization structure of hotels.

SI. No.	TOPIC'S	Hours
Unit- 1	Introduction and Organization Structure of Front Office  • Function areas  • Front office hierarchy,  • Duties and responsibilities  • Personality traits	6
Unit- 2	Types of Rooms, Hotel Entrance, Lobby and Front Office  Different types of rooms  Sub Sections of Front Office  Front office equipment	6
Unit- 3	Tariff Structure  Basis of charging Plans, competition, customer's profile, standards of service & amenities Different types of tariffs Rack Rate Discounted Rates for Corporate, Airlines, Groups & Travel Agents GUEST ACCOUNTING (MANUAL): Guest Weekly Bill, Visitors Tabular Ledger	6
Unit- 4	Front Office and Guest Handling  Introduction to guest cycle:  Pre arrival, Arrival, Stay, Departure and after departure. During the Stay Activities  Message and Mail Handling  Room selling technique  Hospitality desk  Complaints handling  Guest handling  Guest history	8

A

An-

8





### **School of Hotel Management**

Unit- 5	<ul> <li>Reservations</li> <li>Importance of reservation</li> <li>Modes</li> <li>Channels and sources (FITs, Travel Agents, Airlines, GITs)</li> <li>Types of reservations (Tentative, confirmed, guaranteed etc.)</li> <li>Systems (non automatic, semi automatic fully automatic)</li> <li>Cancellation, Amendments and overbooking</li> </ul>	6
Unit- 6	Bell Desk  Functions  Procedures and records	4
Unit- 7	Cash & Accounts  Introduction to cash  Functions of cash sections  Various modes of payment by the guest	4
	Total	40

#### **Suggested Readings**

- 1. Hotels for Tourism Development, Dr. J.M.S. Negi, Metropolitan Book Co. (P) Ltd., New Delhi.
- 2. Dynamics of Tourism, R.N. Kaul, Sterling Publishing Pvt. Ltd., New Delhi.
- 3. International Tourism, A.K. Bhatia, Sterling Publishing Pvt. Ltd., New Delhi
- 4. Hotel Front Office Management, James A. Bardi, Van Nostrand Reinholdn New York.
- 5. Hotel Front Office Operations & Management, second edition, Jatashankar. R. Tewari

## FRONT OFFICE OPERATIONS MANAGEMENT- I PRACTICAL MHM 201 P

Objective	This course enables students to familiarize with:  Telephone etiquettes Role of different personnel in front office
Objective	<ul> <li>Lost and found procedure</li> <li>Currencies of different countries</li> </ul>

- 1. Introduction of front office equipment and furniture (Rack, counter bell desk)
- 2. Filling up of various Performa.
- 3. Welcoming of guest
- 4. Telephone handling
- 5. Role play
- 6. Reservation
- 7. Arrivals
- 8. Luggage handling & Message and mail handling













### **School of Hotel Management**

#### ACCOMMODATION OPERATION MANAGEMENT -I

#### MHM 202

The course familiarizes students with the meaning and functions of Accommodation Objective Operations in hotels and other service industries. The course is blend of Theory and Practical to develop a professional attitude in students.

SI. No.	TOPIC'S	Hours
Unit- 1	Introduction  Meaning and definition Importance of Housekeeping  A career in the Housekeeping department  Role of Housekeeping in guest satisfaction and repeat Business	04
Unit- 2	Housekeeping Department  Organizational framework of the Department Role of Key Personnel in Housekeeping  Attributes and Qualities of the Housekeeping staff - skills of a good Housekeeper  Inter departmental Co-ordination with more emphasis on Front office and the Maintenance department	04
Unit- 3	Housekeeping Procedures  Briefing, Debriefing, Gate pass  Indenting from stores Inventory of Housekeeping Items  House keeping control desk, Importance, Types of keys ,key control,  Handling Lost and Found  Forms, Formats and registers used in the Control Desk  Handling of Guest queries, problem, request  General operations of control desk  Role of control desk during Emergency	06
Unit- 4	The Hotel Guest Room  Layout of guest room (Types)  Layout of corridor and floor pantry  Types of guest rooms  Furniture/Fixtures/Fittings/Soft Furnishings/Accessories/Guest Supplies/Amenities in a  guest room (to be dealt in brief only)	04

Ago Ago





### **School of Hotel Management**

Unit- 5	Cleaning Science  Characteristics of a good cleaning agent General Criteria for selection &Classification PH scale and cleaning agent with their application Types of cleaning agent Cleaning products (Domestic and Industrial) Use, care and Storage Use of Eco-friendly products in Housekeeping	08
Unit-6	Cleaning Equipment  Types of Equipment  Operating Principles of Equipment  Characteristics of Good equipment (Mechanical/Manual)  Storage, Upkeep, Maintenance of equipment	06
Unit -7	Care and Cleaning of Different Surfaces  Metal, Glass, Leather, Rexene, Ceramic, Wood, Wall and floor covering, Stain Removal	06
Unit-8	Types of Beds and Mattresses	02
	TOTAL	40

#### Suggested Books:

- Hotel Housekeeping, Sudhir Andrews, Tata McGraw Hill
- The Professional Housekeeper, Tucker Schneider, VNR
- Professional Management of Housekeeping Operations, Martin Jones, Wiley
- House Keeping Management for Hotels, Rosemary Hurst, Heinemann
- 5.Hotel, Hostel & Hospital House Keeping, Joan C. Branson & Margaret Lennox, ELBS
- Accommodation & Cleaning Services, Vol I & II, David . Allen, Hutchinson
- Managing House Keeping Operation, Margaret Kappa & Aleta Nitschke
- Introduction to Hotel & Hospitality Management, Aishwarya Arya, Shivansu Sachan, Arvind Chauhan & Ankit Kumar

#### ACCOMMODATION OPERATION MANAGEMENT -1 PRACTICAL

#### **MHM 202 P**

Objective	This course enables students to familiarize with:	
	Set up of maid's trolley	
	Layout of room	
	Bed making procedure	
	Cleaning equipments and agents	
	Cleaning of different surfaces	

A Company

Dr.

6





## **School of Hotel Management**

- 1. Understanding Guest Room Layout (Double, Twin, suite room)
- 2. Identification of cleaning equipment Manual & mechanical
- 3. Operation, maintenance and storage of cleaning equipments. (manual and mechanical)
- 4. Setting up of maid's cart trolley.
- 5. Usage of different types of cleaning agents, polishes, detergent, acids etc
- 6. Cleaning stains from different types of surfaces like wood ,glass,plastic,Ceramic etc
- 7. Handling Desk Control (preparing form and formats)
- 8. Handling guest requests and complains at control desk

#### RESEARCH METHODOLOGY

#### **MHM-203**

OL:	Ohiostino	To make the students to gain the Basic Knowledge about the Concept of Scientific Research	I
ı	Objective	To make the students to gain the Basic Knowledge about the Concept of Scientific Research and the Methods of Conducting Scientific Enquiry and the Statistical Tools of Data Analysis.	ı

SNo.	TOPIC'S	Hours
	Introduction to Research Methodology:	
	Meaning and objectives of Research.	
	Types of Research.	
	Research Approaches.	
Unit -1	Significance of Research.	3
	Research methods Vs Methodology.	
	Research Process	
	Criteria of Good Research	
	Problem faced by Researches.	
	Tech. Involved in defining a problem	
	Research Design:	
Unit-2	Meaning and Need for Research Design	
	Features and important concepts relating to research design.	2
	Different Research design.	
	Imp. Experimental Designs.	



**A**~





## **School of Hotel Management**

	Sample Design:	
	Censure and sample Survey	
	Implication of Sample design	
	Steps in sampling design	
Unit-3	Criteria for selecting a sampling procedure	4
	Characteristics of a good sample design.	
	Different types of Sample design.	
	Measurement Scales.	
	Important scaling Techniques.	
	Methods of Data Collection:	
	Collection of Primary Data	
Unit-4	Collection through Questionnaire & schedule collection of secondary data	3
	Difference in Questionnaire & Schedule.	
	Different methods to collect secondary data	
	Data Analysis, Interpretation and Presentation Techniques:	
	Hypothesis Testing	
	• Usage of Hypothesis testing in forecasting	
Unit -5	Procedure and flow diagram for Hypothesis Testing	6
	Test of Significance to ascertain Revenue in hotel Industry	
	Chi- Square Analysis.	
	Report Presentation for Hotel Management Purpose	
	TOTAL	30

#### Suggestive Reading:-

- Research Methodology by Mr C P Khotari
- Statistics For Manager by O P Aggarawal
- How To Research & Write Theses In Hospitality Tourism By James Paynper & John Willy
- Marketing Research by Harper W Boyd

A

An (





## **School of Hotel Management**

#### ORGANISATIONAL BEHAVIOURS

#### MHM-204 A (Elective)

Objective	<ul> <li>To enhance the understanding of the dynamics of interactions between individual and the organization.</li> <li>To facilitate a clear perspective to diagnose and effectively handle human behavior issues in Organizations.</li> <li>To develop greater insight into their own behavior in interpersonal and group, team, situations.</li> </ul>
-----------	---

S.No	Торіс	Hours
Unit- 1	Introduction:  What is Organizational Behavior  Historical Evolution of Organization Behavior  Functions, Skills & Role of Managers.  Systems Approaches for UnderstandingOrganization	8
Unit- 2	Basic Human Processes I:  Learning: Definition, Learning Process, Theories Of Learning Perception: Concept of Perception Process, Factors Influencing Perception, Perceptual Errors, Self-Fulfilling Prophecy.	8
Unit- 3	Basic Human Process II:  Communication: Definition, functions, processof communication, gateways and barriers to communication, basic forms of communication  Personality: Concept & Determinants of Personality, Theories of Personality	8
Unit- 4	The Individual in the Organization:  Values: Definition, and Types  Attitudes: Definition, Functions, Nature, and Changing Attitudes.  Stress Management: Nature, Causes, Effects, and Managing Stress.  Motivation: Definition, Concept, and Theories of Motivation	6

A

Jan -





### **School of Hotel Management**

Unit- 5	<ul> <li>Group Process and influencing others:</li> <li>Group Dynamics: Definition And Classification Groups, Groups Behavior, Group Development, Group Decision Making, Teams, Difference Between Group and Team.</li> <li>Interpersonal Relationship: Transaction Analysis, Johari Window</li> <li>Conflict Management,</li> <li>Leadership: Definition, Concept Factors, and Theories.</li> </ul>	6
TOTAL		36

#### **Suggested Readings:**

- 1. S.P. Robbins, 'Organisational Behavior', Phi New Delhi
- 2. F.Luthans, 'Organisational Behavior, 'Mc Graw Hill, New Delhi
- 3. Uma Shekharan,' Organizational Behavior,' Tata Mc Graw Hill, New Delhi
- 4. Jit S Chandan,' Organizational Behavior.

#### HUMAN RESOURCE MANAGEMENT MHM 204 B (Elective)

Objective	This subject aims to make the students aware of the various green practices or in other
	wordsenvironmentally friendly practices being carried out in hotels today.

<ul> <li>The Foundation and Challenges of HRM</li> <li>HRM: Definition, Role, Significance and Challenges,</li> <li>HRD: Meaning and Importance</li> <li>Differences between HRM and HRD</li> <li>HRM in Tourism Industry in India: Travel Agencies, Tour Operations and Hotels, Organizational Structure of HR Department in Tourism Industry</li> </ul>	06
with the help of Case Studies.	
Human Resource Planning  Human Resource Planning: Meaning, Nature and Needs of Human Resource Planning, Planning Process Recruitment and Selection Training and Development	06
F	<ul> <li>Human Resource Planning</li> <li>Human Resource Planning: Meaning, Nature and Needs of Human</li> <li>Resource Planning, Planning Process</li> <li>Recruitment and Selection</li> </ul>

A

B

CU





## **School of Hotel Management**

	Concept, Scope, Limitation and Methods, Job Analysis and Job Description.	
Unit- 3	Introduction to Organisational Behaviour  • Human Resource Motivation: Techniques and Importance • Theories of Motivation • Employee Welfare and Compensation Management • Employee Discipline and Grievance Handling	08
Unit- 4	Human Resource Accounting and Information Systems  Human Resource Accounting and Audit Human Resource Policies Human Resource Records and Information Systems Emerging Issues and Trends in HRM	08
	TOTAL	30

#### **Suggested Reading**

- Edwin B. Flippo Personnel Management
   C.B. Memoria Personnel Management
   Tripathi Personnel Management





### **School of Hotel Management**

#### THIRD SEMESTER

(INDUSTRIAL EXPOSURE)

**Duration of Exposure: 20 weeks** 

Leave Formalities: I weekly off and festivals and national holidays given by the hotel 10 days medical leave supported by a medical certificate. Leave taken must be made up by doing double shifts or working on weekly offs. Attendance in the training would be calculated on the basis of Certificate issued by Training

Manager/ HR Manager/ Concerned Officer of the unit trained in. Industrial Exposure will require an input of 100-110 working days (20 weeks x 06 days = 120 days). Students who are unable to complete a minimum of 54 days of industrial training would be disallowed from appearing in the term and examinations. Students who complete more than 54 days of industrial exposure but are unable to complete minimum 90 days due to medical reasons may make good during the vacations. Such students will be treated as 'absent' in industrial training and results. The training in II semester necessarily needs to be in an approved hotel equivalent to three star of above/ Heritage or other such good property. Prior written approval needs to be taken from the placement coordinator/ H.O.D for Industrial exposure from parent Institute

#### Training Schedule: II Semester

The Units imparting industrial exposure shall conduct formal induction sessions and emphasis on personality skills while acquainting the learners with skills of trade. It may please be noted that for this semester the number of credits assigned is 20.

#### Academic Credits for training shall be based on following:

The Practical exam for industrial exposure in their concerned field will be conducted at the end of the industrial exposure to gauge the learning.

Log Book and Training Report handwritten or computer typed needs to be prepared and submitted. The log Book should be maintained on daily routine basis to document the general learning.

Log books and attendance, Appraisals, Report, as applicable. All trainees must ensure that the log books and appraisals are signed by the departmental/ sectional heads as soon as training in a particular department or section is completed. Trainees are also advised to make a report in all four departments in II semester on completion of training in that respective department. A Power Point presentation (based on the report) should be made and presented through Seminar mode. This will be presented in front of a select panel from the institute and the industry. It should be made for duration of 10 minutes. Marks will be awarded on this. The presentation should express the student's experiences in the department and what has he learned/ observed.

A

An Or





### **School of Hotel Management**

Comprehensive Viva Voce would be conducted to test the overall learning

The Training Report will be submitted in the form specified as under:

- a. The typing should be done on both sides of the paper (instead of single side printing)
- b. The font size should be 12 with Times New Roman font.
- c. The Training Report may be typed in 1.5 line spacing.
- d. The paper should be A-4 size.

Two copies meant for the purpose of evaluation may be bound in paper- and submitted to the approved authority.

Students have to submit the following on completion of industrial training to the faculty coordinator at the institute:

- 1. Logbook.;
- 2. Appraisal;
- 3. A copy of the training certificate.
- 4. IT Report from the Departments,
- 5. Attendance sheet.
- 6. Leave card

#### **MHM 301**

INDUSTRY EXPOSURE FROM ANY OF THE HOSPITALITY INDUSTRY (AIRLINES, CORPORATE SECTOR, RETAIL SECTOR, HUMAN RESOURCES & SALES NAD MARKETING)

#### LOG BOOK & TRAINING PROJECT REPORT ON INDUSTRY EXPOSURE

#### **MHM-302**

Log books are to be completed on daily basis during industrial training. All trainees must ensure that the log books and appraisals are signed by the departmental/ sectional heads as soon as training in a particular department or section is completed. Trainees are also advised to make a report about the Hotel/ hospitality unit assigned for industrial training and reporting observation of infrastructure, staffing, Standard operating procedures of respective departments in hotel/hospitality unit and operational information of core departments on completion of training.

#### COMPREHENSIVE VIVA VOCE ON INDUSTRY EXPOSURE

#### **MHM 303**

Comprehensive Viva Voce would be conducted to test the overall learning during the industrial exposure.

#### **SEMINAR - MHM 304**

A Power Point presentation (based on the report) should be made and presented through Seminar mode. This will be presented in front of a select panel from the institute and the industry. It should be made for

A

1

S





## **School of Hotel Management**

duration of 10 minutes. Marks will be awarded on this. The presentation should express the student's experiences in the department and what has he learned/ observed.

#### **SYNOPSIS SUBMISSION**

#### **MHM 305**

A synopsis will be submitted on the basis of the industrial exposure gained during the industrial training.

A By





## **School of Hotel Management**

#### **FOURTH SEMESTER**

#### **HOTEL SALES & MARKETING**

#### **MHM 401**

Objective	The subject focuses on the concept of services, marketing & the various aims,	
	objectives, techniques & importance of marketing of service products.	

S.No	Торіс	Hours
Unit- 1	<ul> <li>Sales promotion</li> <li>Meaning, Definition, Importance Objectives, of Sales Promotion, FactorsContributing the growth of Sales promotion,</li> <li>Tools/levels of Sales promotion- Consumer sales promotion, Dealer SalesPromotion, Sales force promotion.</li> <li>Sales Quota-Meaning, Benefits, Weakness, Basis necessary for fixingquota, Types of Quota</li> <li>Personal Selling-Definition, Concept, Objectives, Importance, Duties of Salesman and Qualities of successful salesman.</li> </ul>	8
Unit- 2	<ul> <li>Advertising</li> <li>Meaning, Definition and Objectives of advertising, advertising and Salespromotion, Functions and Advantages of Advertising</li> <li>Advertising Media – selection of advertising media, kinds of advertising media-indoor and outdoor advertising.</li> <li>Product Strategy-Meaning of brand, essentials of a good brand, benefits of brand, Types of brand. Meaning of branding, elements of branding. Case studies.</li> <li>Building Customer Loyalty-Meaning of customer loyalty, Customer Satisfaction, Customer value, Retaining customer through service quality, Developing Service Quality programme, Case Studies</li> </ul>	10
Unit-3	<ul> <li>Marketing Environment</li> <li>Concept of Micro and Macro Environment, Case study</li> <li>Marketing Planning - Meaning of Planning and Marketing Planning, Importance, Benefits and Characteristics of marketing Planning, Marketing Planning Processes.</li> <li>Marketing Segmentation -Definition, Criteria for Market Segmentation, Basis for Consumer Market Segmentation, Philosophies of Market Segmentation</li> <li>Market positioning - Product Positioning, Meaning, Qualities of Successful Position, Positioning Approaches, Product Repositioning, Case Studies</li> </ul>	10

As War





### **School of Hotel Management**

Unit-4	<ul> <li>Marketing Control</li> <li>Meaning and concept of control, significance, control process, tools andtechniques of marketing control.</li> <li>Marketing of Services - Definition, Characteristics of Services, MarketingMix in service Marketing</li> <li>International marketing - introduction, decision regarding internationalmarketing, main activities, importance of international marketing.</li> <li>Recent trends in marketing - Relationship marketing, Word of-mouthmarketing, Test marketing, case studies</li> </ul>	10
	Total	38

#### **Books Recommended:**

- 1. Marketing for hospitality & Tourism, Philip Kotler, Second Edition, 1998
- 2. Marketing Management, M.M. Verma & Agarwal, Kings Publication, 2003.
- 3. Hospitality Sales and Marketing, Abbey, J.R.
- 4. Modern Marketing Management, Davar
- 5. Marketing Hospitality, Sales and Marketing for hotels, Motels & Resorts Foster, D.C.
- 6. Sales & Marketing for the travel professional, Faster D.C.
- 7. Marketing Management, Kotler Philip
- 8. Marketing for Hospitality & Tourism, Kotler. Philip
- 9. Selling & Sales Management, Lonacaster G.
- 10. Marketing & Sales Strategies for Hotel & Travel Trade, Negi Jagmohan
- 11. Modern Marketing, Pillai, R.S.
- 12. Service Marketing, Rampal, M.K.
- 13. Hospitality Marketing Management, Raid, R.D.

De la company de





### **School of Hotel Management**

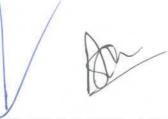
#### FOOD PRODUCTION MANAGEMENT

#### MHM 402A (Theory Elective I)

Objective This being the concluding culinary course for the programme, it is aimed at consolidating the food production skills and knowledge of the students and developing the managerial and conceptual skill sets required in the professional culinary industry.

Sl. No.	Торіс	Hours
Unit- 1	Vegetable And Fruit Cookery  Introduction – classification of vegetables Pigments and colour changes Effects of heat on vegetables Classification of fruits Uses of fruit in cookery	06
Unit- 2	<ul> <li>Game- meaning- types with examples, Selection and cooking methods used.</li> <li>Poultry - Structure, Types, cuts with usage and examples with Selection techniques and cooking methods applicable.</li> <li>Meat - Structure, Types, Cuts with example and usage with different cooking methods, Selection techniques, Grading, tenderizers and its application. Special emphasis on- Selection, cuts size and uses of lamb, mutton, beef, veal &amp; pork and offal's.</li> <li>Bacon, Ham, Gammon and Steaks -Description of steaks from sirloin &amp; fillet.</li> </ul>	10
Unit- 3	<ul> <li>Introduction to Indian Cookery</li> <li>History and Key characteristics of Indian regional cuisine.</li> <li>Characteristics and role of regional staple food.</li> <li>A detailed study on Indian Regional Cuisine regarding ingredients used, traditional preparation &amp; cooking methods, utensils and accompaniments of following cuisine: Kashmir, Bengal, Assam, Gujarat, Punjab, Rajasthan, Hyderabad, Goa, Tamil Nadu, Karnataka, Andhra Pradesh, etc.</li> <li>Basics of Indian masalas, gravies, breads and sweets.</li> <li>Specialty cuisines such as Mughlai, Awadhi, Hyderabadi and South Indian.</li> <li>Basics of Tandoor: Preparing Tandoor, Types, Marinade preparation, Types of Tandoori dishes, Tandoori breads, Tandoori accompaniments.</li> </ul>	10









### **School of Hotel Management**

	Indian Fast Foods.	
	Menu Planning:	
	• Introduction: Types of menus, terms and factors which affect Menu Planning.	
Unit- 4	Development of the Menu.	04
	Compiling Menus.	
	Nutritional Aspect of Menu Planning.	
	Basic Bakery and Confectionery:	
	Pastry –Introduction, types of dough and pastes.	
	Uses, faults and remedies of pastry dough and paste.	
Unit- 5	Types of sponges.	06
	Cakes – basics mixture for small cakes, faults & remedies.	
	Cookies and Biscuits: Types – Short crust methods, dropping methods and Recipes	
	Bakery and Confectionery: culinary terminologies.	
		36

#### Suggested Reading:

- 1. Practical Cookery, Victor Ceserani & Ronald Kinton, ELBS
- 2. Theory of Catering, Victor Ceserani & Ronald Kinton, ELBS
- 3. Encyclopedia of Indian cookery- Hussain and Fernandez
- 4. Modern Cookery: Thangam Philip
- 5. Master Chefs of India: Prasad and Prasad
- 6. Complete Indian cook book- Mridula Baljekar
- 7. Menu planning- Kivela
- 8. The Book of Ingredients: Jane Grigson,
- 9. Chef manual of Kitchen Management: Fuller John,
- 10. Theory of Cookery, Mrs. K.Arora, Frank Brothers
- 11. The Professional Chef (4th edition), Le Rol A.Polsom
- 12. Basic bakery- C. S. Dubey
- 13. Larousse Gastronomique-Cookery Encyclopedia, Paul Hamlyn
- 14. The Complete Guide to the Art of Modern Cookery, Escoffier
- 15. Food production operation, Parvinder S. Bali

A Comment of the second of the





### **School of Hotel Management**

#### FOOD PRODUCTION MANAGEMENT (PRACTICAL ELECTIVE I) MHM 402 A P

Objectiv	This course enables students to familiarize with:	
	Menu costing	
	International cuisine	
	Plate presentation	
	Non edible displays	

#### 1. Demonstration of Charcuterie

- Galantines
- Ballotine
- Pate
- Terrines
- Mousselines
- 2. Preparation of basic Salads & Horsd' Oeuvre' Preparation of varieties of sandwiches & canapés Cold preparations, Aspic, chaudfroid,
- 3. Practice on Ice Carving, Tallow sculpture, Fruit & Vegetable display, Pastilage, Salt dough & Jelly logo
- 4. International cooking various countries. International cuisine -French, English, Italian, Greek, Lebanon, American, Spanish, Mexican, Chinese, Thai, Indonesian, Japanese, Scandinavian

Age W





## **School of Hotel Management**

#### FOOD & BEVERAGE SERVICE MANAGEMENT

#### MHM 402 B (Theory Elective I)

Objectiv	The subject aims to inculcate a widespread understanding of management
e	aspects of food and beverage operations and controlling characteristics of service
	outlets. It inculcates the students with supervisory skills required in the
	department.

Sl. No.	Topic	Hours
	Restaurant Planning	
	Restaurant Planning & Operations	
	Types of Restaurants	
	Location or site	
	Sources of Finance	
Unit- 1	Design Consideration	06
	Furniture	
	Lighting and Décor	
	Equipment required	
	Records maintained	
	Licenses required	
	Personal Management in F & B Service	
	Developing a good F & B Team (desirable attributes for	
	various levels of hierarchy)	
Unit- 2	Allocation of work, Task analysis and Duty Rosters	06
	Performance Measures	
	Customer Relations	
	Staff Organizations and Training Sales Promotion	
	Event Management	
	Types of functions	
	Role of sales and marketing	
	Taking bookings	
	Planning and organizing themes of Indian and International	
Unit- 3	cuisine	06
Unit-3	Concept & planning for MICE segments	00
	Function Administration & Organization- Menus, Function	
	contracts, Seating Arrangements	
	Introduction, Types of Banquets and Buffets , Equipments	
	Used, Calculation of Space Allocation in Banquets	
	Buffet Presentation, menu planning in Buffets, staff	

And Mar

B





### **School of Hotel Management**

	Allocation in Buffets	1
	Buffet Management	
	Gueridon & Flambé Service	
	Introduction	
Unit- 4	History, Types, Staffing, Equipments Used, Ingredients Used.	06
	Common preparations	
	Flambe' dishes, Carving, Salad making etc.	
	Trolley service - Beverages, Starters, High tea, Desserts etc.	
	Room Service	
	<ul> <li>Introduction, general principles, pitfalls to be avoided</li> </ul>	
	Cycle of Service, scheduling and staffing, Room service menu planning	
Unit- 5	Forms & formats, order taking, thumb rules, suggestive selling, breakfast cards	12
	Layout & Setup of Common Meals, use of technology for better room service	
	Time management- lead time from order taking to clearance	
	Total	36

#### Reference Books:

- 1. Food & Beverage Service Training Manual-Sudhir Andrews
- 2. Food & Beverage Service -Lillicrap & Cousins
- 3. Modern Restaurant Service John Fuller
- 4. Food & Beverage Service Management-Brian Varghese Introduction F& B Service-Brown,
- 5. Heppner & Deegan Professional Food & Beverage Service Management -Brian Varghese
- 6. World Of Wines, Spirits & Beers-H.Berberoglu Beverage Book-Andrew, Dunkin & Cousins
- 7. Professional Guide to Alcoholic Beverages-Lipinski Alcoholic Beverages -Lipinski &
- 8. Lipinski Food Service Operations Peter Jones & Cassel

Ad co





### **School of Hotel Management**

#### FOOD & BEVERAGE SERVICE MANAGEMENT

## (PRACTICAL ELECTIVE I) MHM 402 B P

Objective	This course enables students to familiarize with:	
	Menu planning with wines	
	Planning to open F&B outlet	
	Banquet arrangements	
	Planning different menu	

- Buffet Lay -up, theme Buffets set up
- Taking Banquet Booking-Filling Banquet FP Format
- Banquet Service Set-up and operations
- Practical's of Gueridon service
- Practice of Taking Room Service orders
- Tray Set up for Room Service Orders

Mad &





## **School of Hotel Management**

#### FRONT OFFICE MANAGEMENT

#### MHM 402 C (Theory Elective I)

Objective	Front office is the gateway to hotels hence its operations and management is
	crucial to the Hospitality Industry. To prepare the students of specialization with
1	in-depth knowledge of the same, it is important to introduce them to more detailed
	and varied topics.

SNo	Topic	Hours
Unit- 1	F.O Sales & Marketing  Hotel Marketing  Elements of marketing  Room Selling Techniques – Up selling, Down selling,  Room availability Forecast	08
Unit- 2	Tariff Structure  Basis of charging  Plans, competition, customer's profile, standards of service & amenities  Different types of tariffs  Rack Rate  Discounted Rates for Corporates, Airlines, Groups & TravelAgents  GUEST ACCOUNTING (MANUAL): Guest Weekly Bill, Visitors Tabular Ledger	08
Unit- 3	The Night Audit  Importance & functions of night audit  Operating modes: non automated, semi- automated, automated  Night audit process  The night audit reports—generations& utility	10
Unit-4	Yield management  Introduction & concept  Yield management team  Measuring yield  Objectives and Benefits of Yield Management  Potential average single rate,  Potential average double rate  Identical yield, Rev PAR, Occupancy ratio	12
TOTAL		38

#### Suggested Text Books & References

1. Hotels for Tourism Development, Dr. J.M.S. Negi, Metropolitan Book Co. (P) Ltd., New Delhi.

2. Dynamics of Tourism, R.N. Kaul, Sterling Publishing Pvt. Ltd., New Delhi.

& V





## **School of Hotel Management**

- 3. International Tourism, A.K. Bhatia, Sterling Publishing Pvt. Ltd., New Delhi
- 4. Hotel Front Office Management, James A. Bardi, Van Nostrand Reinholdn New York.

### FRONT OFFICE MANAGEMENT (PRACTICAL ELECTIVE I) MHM 402 C P

Objective	This course aims to revise the entire previous practical so that the student specialises	
	his/ her skills in the Front Office and learn all the S.O.P.	

S. No.	Topic
01	Yield management calculations, preparing statistical data based on actual calculations
	Preparation of sales letter, brochure, tariff cards & other sales documents  Computer proficiency in all hotel computer applications – actual computer lab hoursInternet practice for direct sales

Age Comments





### **School of Hotel Management**

## BAKERY MANAGEMENT

and the development of competency based skills while emphasizing management and

# MHM 403 A (Theory Elective II) Objective Preparing students to be baking and pastry professionals through hands-on experience

creativity.

Sl. No.	Topic	Hours
Unit-1	Sugar Preparation- Stages of sugar cooking, Handling of cooked sugar, turning sugar into- toffees, candies, praline, jujubes etc.	04
Unit-2	Sources Manufacture & Processing of Chocolate Types of chocolate Tempering of chocolate	12
Unit-3 F		04
Unit-4 R	Recapitulation of Basic Bread Preparation Types of bread preparation- Straight dough method, Salt delayed method, ferment and dough method, No-time method. Bread faults and remedies Yeast Production and types of Yeast-Preparation, Fermentation, Separation and Filtration, concentration and Packaging Types of Breakfast and dinner bread-rolls:	12
	Pastry –Introduction, types of dough and pastes. Characteristics and Guidelines for making Pastries Uses, faults and remedies of pastry dough and paste. Types of sponges. Cakes – basics mixture for small cakes faults & remedies. Cookies and Biscuits: Types – Short crust methods, dropping methods and	02
TOTAL	Recipes	34





### **School of Hotel Management**

#### **Suggested Reading:**

- Iced desserts- Farrow and Lewis
- Theory of Cookery, K.Arora, Frank Brother

# BAKERY MANAGEMENT (PRACTICAL ELECTIVE II) MHM 403 A P

Objective	This course enables students to familiarize with:  Prepare hotel- ready baked different bread products  Check the quality of baking and causes of spoilage.  Plan & prepare different types of cakes	
-----------	--	--

- Quick bread, various breakfast rolls and dinner rolls.
- Chocolate and confectionery Ganache, chocolate sauce
- Decorated cake, Gateaux.
- Chocolate cake, Christmas cake, Wedding & Specialty Cakes,
- Various icing, topping, frosting, etc
- Meringue, Struddles, turnovers, mille-feuilles
- Demonstration on various sugar works toffees, candies, praline, jujubes etc.
- Preparations of frozen desserts, Custards, Puddings, Mousse, Soufflé's.





## **School of Hotel Management**

## BAR MANAGEMENT MHM 403 B (Theory Elective II)

To make the student employable in the Bar Department. To develop and sharpen the overall skills of the students so that he is job ready

UNIT	TOPIC	HOURS
	Bar Operation	
	Introduction	
	Parts of Bar	
	Types of Bar	
	Equipment used in Bar	
	Target clientele	10
I	• Location	10
1	Atmosphere and Décor	
	Basic elements of Layout and Design consideration	
	Records maintained	
	Licenses required	
	Cocktails and Mocktails	
	Introduction, History	
П	<ul> <li>Components of cocktail- Base, modifier, Flavoring, Coloring,</li> </ul>	08
	Sweeting ingredient	
	Garnish	
	<ul> <li>Methods of making cocktails- Building, Stirring, Shaking, Blending,</li> </ul>	
	Layering	
	Types & Preparation	
	Points to be noted while making cocktails and mixed drinks	
	B)- Cocktail Recipes	
	Cocktail recipes	
	Classic international recipes	
	Popular modern cocktails	
	Mocktails	
	Shooters	

Mr.





## **School of Hotel Management**

Ш	Wines  Introduction, definitions and classification  Wines- Introduction, classification, Still, Sparkling, Aromatized & Fortified Wines  Viticulture Methods  Vine Diseases  Wines-France, Italy, Spain, Portugal, South Africa, Australia, India& USA  Food & Wine Harmony  Storage and service of wine  Wine glasses and equipment.	14
IV	Food & Beverage Terminology related to Bars Management	04
TOTAL		36

#### **Reference Books:**

- 1. Food & Beverage Service Training Manual-Sudhir Andrews
- 2. Food & Beverage Service -Lillicrap & Cousins
- 3. Modern Restaurant Service John Fuller
- 4. Food & Beverage Service Management-Brian Varghese Introduction F& B Service- Brown,
- 5. Heppner & Deegan Professional Food & Beverage Service Management -Brian Varghese

#### **BAR MANAGEMENT**

#### (PRACTICAL ELECTIVE II)

#### MHM 403 B P

Objective	This course enables students to familiarize with:
	To make the students to gain the Basic Knowledge about different of bar
	and bar operations.

•	Various BAR Set up		
•	Identification of Bar equipments		
•	Dispense Bar Set-up and operations		
•	Cocktail and Mock tail Preparations		
•	Service of Wines	Λ	1
	Preparation of Various garnishes for Cocktail and Mocktails		/

Br

3



0

## Chhatrapati Shahu Ji Maharaj University, Kanpur



## **School of Hotel Management**

#### ACCOMMODATION MANAGEMENT

MHM 403 C (Theory Elective II)

	Objective	This course aims to revise the entire previous practical so that the student specialises
ı		his/ her skills in the Front Office and learn all the S.O.P.

S.No	Topic	Hours
Unit- 1	Planning and Organizing the Housekeeping Department  Planning process  Area Inventory List  Frequency Schedule  Performance and Productivity standard  Time and motion study  Standard Operating Manual  Job Allocation and Work Schedules  Calculating staff strength and duty roaster  Teamwork and leadership  Training in Housekeeping  Inventory Level for Non Recycle Items	10
Unit- 2	Planning Trends in Housekeeping  •Planning Guest Rooms, Bathrooms, suites, Lounges  •Planning fir the Provision of Leisure facilities for the Guest  •Boutique Hotel Concept  •Special Provision for Physically Challenged Guest	06
Unit-3	Contract Services-  Types of contract Guidelines for hiring contracts Advantages and disadvantages	05
Unit-4	Budget  Budget and budgetary control  Budget process  Methods of buying  Stock record issuing and control	08
Unit- 5	New Property Operations  • Starting Up Housekeeping Countdown	03
Unit- 6	Energy and Water Conservation  • Energy Conservation  • Water Conservation  • Waste Management	04
TOTAL		36





### **School of Hotel Management**

#### **Suggested Books:**

- 1. Hotel Housekeeping, Sudhir Andrews, Tata McGraw Hill
- 2. The Professional Housekeeper, Tucker Schneider, VNR
- 3. Professional Management of Housekeeping Operations, Martin Jones, Wiley
- 4. House Keeping Management for Hotels, Rosemary Hurst, Heinemann
- 5. Hotel, Hostel & Hospital House Keeping, Joan C. Branson & Margaret Lennox, ELBS
- 6. Accommodation & Cleaning Services, Vol I & II, David. Allen, Hutchinson
- 7. Managing House Keeping Operation, Margaret Kappa & Aleta Nitschke

#### **ACCOMMODATION MANAGEMENT**

#### (PRACTICAL ELECTIVE II)

#### MHM 403 C P

Objective	This course enables students to familiarize with:
	Time management
	Housekeeping training module
	Application of management functions in housekeeping

Sr. No.	Topic	
01	Inventory Control Preparing Duty Roaster Calculation of Frequency Schedule Calculation of Time and motion Study Calculation of Staff strength Planning of Guest Rooms, Bathrooms, suites LoungesSteps for Preparing Budget Stock Register-Preparation and Maintenance Issuing Procedure of Supplies Planning New operations	

#### **Project Report (Dissertation)**

#### **MHM 404**

• Systematically identify relevant theory and concepts, relate these to appropriate methodologies and evidence, apply appropriate techniques and draw appropriate conclusions

 Engage in systematic discovery and critical review of appropriate and relevant information sources

5