



SCHOOL OF BUSINESS MANAGEMENT
CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY
(Formerly Kanpur University)

ADMISSIONS OPEN

SESSION 2026 - 27



ABOUT SBM

Nestled within the lush, green campus of Chhatrapati Shahu Ji Maharaj University (formerly Kanpur University), the School of Business Management (SBM) was established in 1991 to meet the rising global demand for skilled management professionals.

SBM offers a comprehensive range of programs, including MBA, MHA, M. Com., BBA, B. Com. (Hons), and Ph.D. Our pedagogical approach is fundamentally transformational; At SBM, Our faculty works to challenge traditional mindsets and unlock each student's innate potential. Beyond academic excellence, we emphasize holistic development, encouraging students to lead diverse co-curricular activities that foster a balanced and purposeful life.



MISSION

“To prepare socially responsible managers with strong ethical values, global vision, a high degree of competence and innovative acumen to excel in the competitive and dynamic business environment.”

VISION

“To enlighten and empower humanity by nurturing future leaders and change agents for universal development and societal transformation.”

FROM THE

VICE CHANCELLOR'S DESK



India has always been looked upon as torch bearers in turbulent times. Our aim is to continue the legacy and sustain the qualities and attributes of it being a vishwaguru. At C. S. J. M. University, we are meticulously working on developing a youth which is capable of independent thinking, is versed in bringing out of the box solution and suits the need of the corporate world. We not only are producing professionals and entrepreneur but also developing true human beings and responsible citizens. School of Business Management is a positive change agent in developing management acumen in professionals. It not only offers lucrative placement opportunities but also develop "Job Givers" and provide wings to your aspirations.

PROF. VINAY KUMAR PATHAK
VICE CHANCELLOR, C. S. J. M. UNIVERSITY

FROM THE DIRECTOR'S DESK

The field of Management is constantly evolving it is undergoing a paradigm shift in current time and Management education needs to work in consonance with its requirements. We at School of Management understand it and are committed to develop professionals and entrepreneurs to suit the requirement of the industry and nation as a whole. With industry oriented approach and evolving pedagogy our focus is on honing the potential of the students and transforming them into Professionals. We offer Doctoral, Master and Bachelor Programs in the field of Business Management and offer you a great career ahead.

PROF. SUDHANSHU PANDIYA
DIRECTOR, SBM



COURSES OFFERED

MBA

Specialisation:

- Finance
- Marketing
- HRM
- Business Analytics
- Tourism
- International Business
- Production & Operations

BBA

M. COM.

B. COM. (HONS.)

INDUSTRY-INTEGRATED PROGRAMS:

MHA

In Collaboration with **Regency Hospitals Ltd.**

MBA (FINANCIAL SERVICES)

In Collaboration with **FinX**

BBA (CAPITAL MARKET)

In Collaboration with **FinX**

अकादमिक केन्द्र
Centre for Academics

प्रशासनिक
भवन

FEE STRUCTURE - PG COURSES

| <u>COURSE NAME</u> | <u>DURATION</u> | <u>ANNUAL FEE</u> | <u>SEATS</u> |
|-----------------------------|-----------------|-------------------|--------------|
| MBA | 2 YEARS | ₹90,200/- | 240 |
| MHA | 2 YEARS | ₹1,21,200/- | 60 |
| M. COM. | 2 YEARS | ₹21,200/- | 30 |
| MBA (FINANCIAL SERVICES) | 2 YEARS | ₹2,05,200/- | 60 |

FEE STRUCTURE - UG COURSES

| <u>COURSE NAME</u> | <u>DURATION</u> | <u>ANNUAL FEE</u> | <u>SEATS</u> |
|-------------------------|-----------------|-------------------|--------------|
| BBA | 3 YEARS | ₹65,200/- | 480 |
| B. COM. (HONS.) | 3 YEARS | ₹60,200/- | 240 |
| BBA (CAPITAL MARKET) | 3 YEARS | ₹1,30,200/- | 60 |

ELIGIBILITY

**MBA / MHA /
MBA (FINANCIAL SERVICES):**

Graduation with Minimum 50%

**B. COM. (HONS.) / BBA /
BBA (CAPITAL MARKET):**

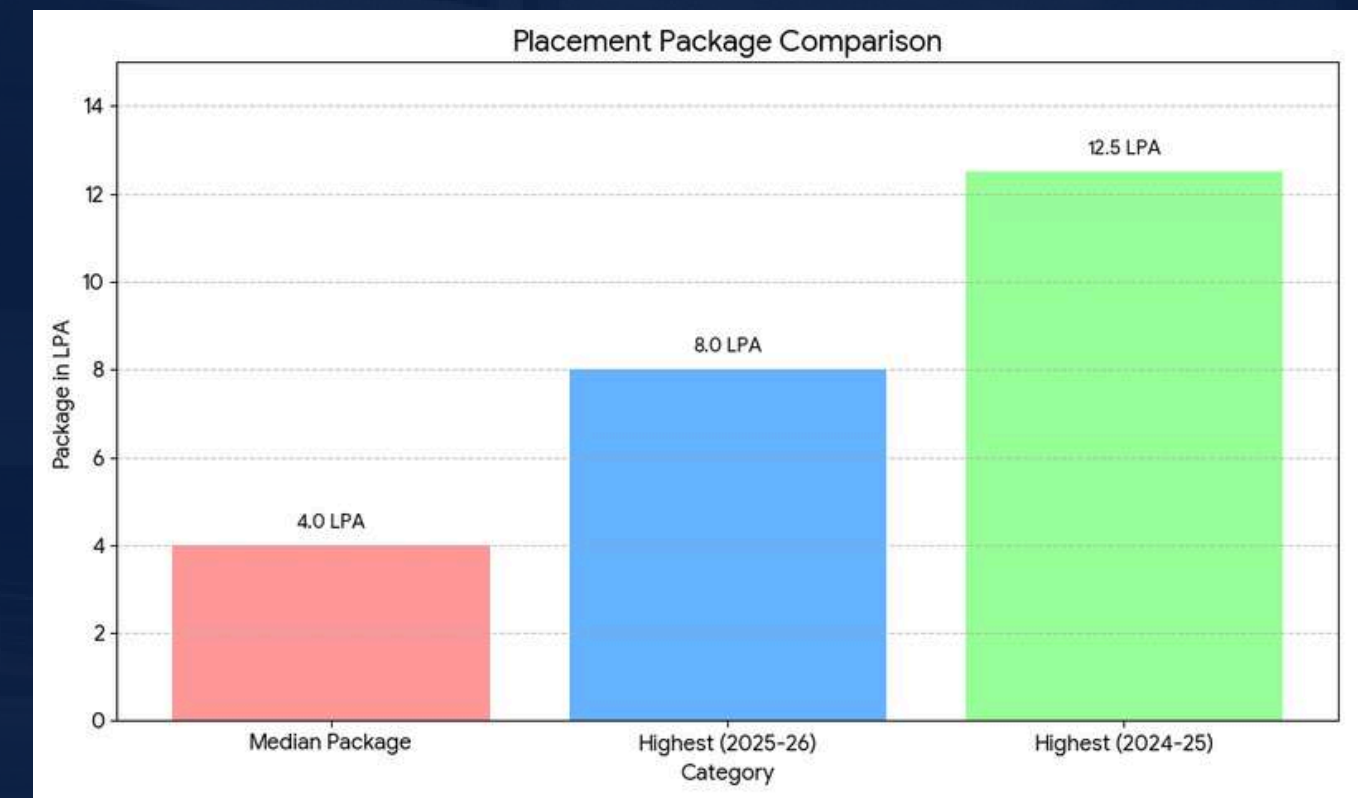
10 + 2 with Any Stream

M. COM.:

Commerce Graduate

PLACEMENTS AND CAREER PATHS

SBM is committed to provide quality placement opportunities to its students and is supported well by C. S. J. M. University Placement Cell Resulting in placements with Median Package of 4 LPA and Highest Package of 12 LPA.



EXTRACURRICULAR ACTIVITIES

SHOWCASE TALENTS

SBM Offers ample Extracurricular activities to highlight your unique skills and talents beyond the classroom.

DEVELOP LEADERSHIP

Participation in clubs, sports or volunteership can help you build valuable leadership experience.

DEMONSTRATE PASSION

We prefer for applicants who are genuinely passionate about their interests and involvements.

LIFE @SBM



ALUMNI HIGHLIGHTS



MR. SUDHANKAR TOMAR
CEO & PRESIDENT
INDIA - MIDDLE EAST
AGRI. ALLIANCE



MR. NEERAJ SRIVASTAVA
INDEPENDENT
CONSULTANT
ESG & MSME EXPERT

प्रशासनिक
भवन



ALUMNI HIGHLIGHTS



**ADV. NAVDEEP
SHRIDHAR
IPR CONSULTANT**



**MR. DEVENDRA
PRATAP SINGH
MAGISTRATE
CWC KANPUR**

प्रशासनिक
भवन



ALUMNI HIGHLIGHTS



PROF. SUNIL SHUKLA
DIRECTOR
UNNAYAN FOUNDATION



MR. MANOJ AGARWAL
DIRECTOR
SPARK TECH PVT.
WEALTH MGMT.



ALUMNI HIGHLIGHTS



ADARSH NIGAM
PARTNER - SINGAPORE & INDIA
STANTON CHASE



NEERAJ SRIVASTAVA
DEPUTY GENERAL MANAGER
SIDBI, AHMEDABAD



JAYA SURI
CHRO
KIMBAL TECHNOLOGIES



ALUMNI HIGHLIGHTS



ASHISH TRIPATHI
GENERAL MANAGER
IDBI BANK



SACHIN GARG
CO-FOUNDER & CEO
MOM'S GENIE (HYPERZEN SOLUTIONS LLP)



ANUPAMA SRIVASTAVA
PURCHASING MANAGER
AVANCA INTERNATIONAL B. V., NEITHERLANDS



CONTACT FOR ADMISSIONS

COURSE NAME:

COORDINATOR NAME:

CONTACT NO:

BBA

DR. PRAVIN KUMAR
AGARWAL

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B. COM. (HONS.)

MR. PRAKASH NARAYAN
PANDEY

+91 99192 58585

MBA

DR. PRASHANT TRIVEDI

+91 99361 64861

BBA (CAPTIAL MARKET) /
MBA (FINANCIAL SERVICES)

MR. VANSH SHAHI

+91 89609 26276

MHA / M. COM.

DR. RAHUL PAL

+91 90446 90156

CONNECT US



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