



**Chhatrapati Shahu Ji Maharaj University  
Campus, Kanpur - 208024**

<http://csjmu.ac.in/>  
Contact% 9026760033, 8920939052, 9454690290, 8318614472, 8052117417  
Email: [ijmc@csjmu.ac.in](mailto:ijmc@csjmu.ac.in)



**Chhatrapati Shahu Ji Maharaj University  
Kanpur**

**INFORMATION BROCHURE**

**Department of  
Journalism and Mass Communication  
(DJMC)**



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### Courses offered

Course	Duration	Seats	Admission Procedure	Eligibility	Fees per Year
BA(JMC)	3 years	50	As per university Rules	Intermediate with min. 40% marks	Rs. 31200/-
MA(JMC)	2 years	50	As per university Rules	Graduation with min. 40% marks	Rs. 41200/-
MA(JMC) lateral entry	1 years	10	As per university Rules	PGDJ or a One-year equivalent PG Diploma	Rs. 42200/-
MA(FM)	2 years	30	As per university Rules	Graduation with min. 40% marks	Rs. 51200/-
PGDJMC	1 year	30	As per university Rules	Graduation with min. 40% marks	Rs. 42200/-

### Facilities

- Dada Saheb Falke audio video lab
- Multimedia Labs and Editing Suites.
- Smart Class Rooms
- News Portal and YouTube Channel
- Smart chatbot solution for real-time student support



### Highlights of Department

**Faculties:** Highly qualified teaching faculties are involved in teaching and practical activities. Renowned Media professionals are also invited to give lecture and interact with students on various aspects of media and related issues.

**Placements in Reputed Institutions:** Our students have secured prestigious internships and job offers in some of the most renowned organizations across India. Doordarshan, The Times of India, BBC News Hindi, Amar Ujala, NDTV, Zee News, All India Radio

**Practical activities:** News Writing and Editing, Page Making, advertising and PR Production, Radio Program Production, TV News/Video Production, Anchoring, Photography and Photo Editing, Graphic Designing, Web Page Designing, Animation and VFX

**Facilities at the Department:** Computer Labs, Media Lab, Audio-Visual Lab, Photography Labs, Wi-Fi Campus, High Speed Internet, Industry level tools and software, Books and Newspapers, Multi-Dimensional Television Studio & Editing Lab, Lowest Fee Structure

**Career opportunities:** Radio, TV, Newspapers, Advertising agency, Public relation offices, Web news portals, Film & Production houses, Reporter and sub-editor for news reporting and editing in different media; Communicator in NGOs and other organizations, Spokes persons in organizations and parties. Script writer, Video editor, Video producer, Designer, TV anchor, Radio jockey, Radio writer, Audio Content writer, web reporter, Ad copy writer, Animator, Graphic Designer, Photo journalist and related areas.

Note: For all the information related admission process please visit CSJM University website: <http://csjmu.ac.in/>

**Contact:** Dr. Yogendra Kumar Pandey - 9026760033,  
Dr. Om Shankar Gupta - 986809268, P.K.Shukla - 8318614472

Email: [ijmc@csjmu.ac.in](mailto:ijmc@csjmu.ac.in)