

Roll No. ....

Question Booklet Number

O. M. R. Serial No.

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## B. Com. (Honors) (Sixth Semester)

### EXAMINATION, July, 2022

#### BUSINESS ETHICS & CORPORATE GOVERNANCE

#### Paper Code

BCOMH	6	0	0	3
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Questions Booklet  
Series

C

Time : 1:30 Hours ]

[ Maximum Marks : 100

#### Instructions to the Examinee :

1. Do not open the booklet unless you are asked to do so.
2. The booklet contains 100 questions. Examinee is required to answer any 75 questions in the OMR Answer-Sheet provided and not in the question booklet. If more than 75 questions are attempted by student, then the first attempted 75 questions will be considered for evaluation. All questions carry equal marks.
3. Examine the Booklet and the OMR Answer-Sheet very carefully before you proceed. Faulty question booklet due to missing or duplicate pages/questions or having any other discrepancy should be got immediately replaced.

#### परीक्षार्थियों के लिए निर्देश :

1. प्रश्न-पुस्तिका को तब तक न खोलें जब तक आपसे कहा न जाए।
2. प्रश्न-पुस्तिका में 100 प्रश्न हैं। परीक्षार्थी को किन्हीं 75 प्रश्नों को केवल दी गई OMR आन्सर-शीट पर ही हल करना है, प्रश्न-पुस्तिका पर नहीं। यदि छात्र द्वारा 75 से अधिक प्रश्नों को हल किया जाता है तो प्रारम्भिक हल किये हुए 75 उत्तरों को ही मूल्यांकन हेतु सम्मिलित किया जाएगा। सभी प्रश्नों के अंक समान हैं।
3. प्रश्नों के उत्तर अंकित करने से पूर्व प्रश्न-पुस्तिका तथा OMR आन्सर-शीट को सावधानीपूर्वक देख लें। दोषपूर्ण प्रश्न-पुस्तिका जिसमें कुछ भाग छपने से छूट गए हों या प्रश्न एक से अधिक बार छप गए हों या उसमें किसी अन्य प्रकार की कमी हो, तो उसे तुरन्त बदल लें।

(Remaining instructions on the last page)

(शेष निर्देश अन्तिम पृष्ठ पर)

***(Only for Rough Work)***

1. Corruption is :
  - (A) anti-economic development
  - (B) anti-national
  - (C) anti-poor
  - (D) All of the above
  
2. Which one of these is not the feature of globalisation ?
  - (A) Encourage the movement of capital around the globe
  - (B) Disappearance of tariff barriers
  - (C) Imposing high tariff duty
  - (D) Spread new information
  
3. What are the various sub-divisions of the marketing department ?
  - (A) Sales
  - (B) Advertising
  - (C) After-sales service
  - (D) All of the above
  
4. “A life insurance company may use emotions, to persuade people to take insurance policies.” Which type of unethical advertising method is adopted ?
  - (A) Ambiguity
  - (B) Concealed facts
  - (C) Psychological appeal
  - (D) Exaggeration
  
5. Washing powder manufacturing uses the phrase ‘best loved by housewives’, which type of unethical advertising method is adopted ?
  - (A) Concealed facts
  - (B) Ambiguity
  - (C) Exaggeration
  - (D) Psychological appeal
  
6. Which one of the following is not involved in merger process ?
  - (A) Decision to consider options of merging
  - (B) Search of a suitable merger partner
  - (C) Feedback
  - (D) Making a proposal to a suitable partner
  
7. In case of a conflict one organization takes over an unwilling partner, which is called a ..... .
  - (A) Merger
  - (B) Partnership
  - (C) Hostile takeover
  - (D) None of the above

8. How can an entrepreneur raise funds internally ?
- (A) Deposits and loan given by owner
  - (B) Personal loan form provident fund
  - (C) Ploughing back of profit
  - (D) All of the above
9. Which one of the following is not the unethical practice of costing manager ?
- (A) Ignoring cost of rejects
  - (B) Ignoring cost of rework
  - (C) Investing unapproved funds
  - (D) Ignoring time lost in failed experiment
10. Which one of the following is the feature of HRM ?
- (A) HRM is extensive in nature.
  - (B) It seeks to develop and bring together an effective organization
  - (C) Both (A) and (B)
  - (D) None of the above
11. What are the sub-division of HRM ?
- (A) Recruitment Manager
  - (B) Training Manager
  - (C) Administration Manager
  - (D) All of the above
12. What are the unethical practices of training manager ?
- (A) Arranging training for favourite employee
  - (B) Organizing training during peak season
  - (C) Both (A) and (B)
  - (D) Only (B)
13. Unethical practice the manager can indulge in :
- (A) Tampering leave records of the employee
  - (B) Ignoring issues related to the security of the company
  - (C) Both (A) and (B)
  - (D) None of the above
14. Ethical issues related to information technology :
- (A) Accessibility
  - (B) Privacy
  - (C) Property
  - (D) All of the above

15. Which one of the following is not the command of computer ethics by computer ethics institute ?
- (A) You will not use computer to harm others.
- (B) You will not use computer to steal.
- (C) You will not use a computer to bear false witness.
- (D) You will manipulate data.
16. Environmental ethics are :
- (A) We should have a profound respect for nature.
- (B) We must plan for long-term
- (C) Both (A) and (B)
- (D) None of the above
17. When was Environment (Protection) Act enacted ?
- (A) 1960
- (B) 1986
- (C) 1956
- (D) 1948
18. 'SKU' stands for :
- (A) Stock Keeping Unit
- (B) Stock and Kept Unit
- (C) Store Keeping Unit
- (D) All of the above
19. Which one of the following is not correctly matched ?
- (A) Companies Act (i) 1956
- (B) Factories Act (ii) 1948
- (C) Negotiable Instruments Act (iii) 1990
- (D) Sale of Goods Act (iv) 1930
20. MRTP Act was enacted in :
- (A) 1948
- (B) 1969
- (C) 1921
- (D) 1930
21. What are the objectives of FERA ?
- (A) To regulate certain payments
- (B) To regulate the import and export of currency
- (C) To conserve precious foreign exchange
- (D) All of the above

22. What are the factories in socio-cultural environment that influence business decision ?
- (A) Changing preference
  - (B) Demographic
  - (C) Both (A) and (B)
  - (D) Only (B)
23. Which one of the following is not the feature of economic planning in business ?
- (A) Fixed targets
  - (B) Controls
  - (C) Coordination
  - (D) Distribution
24. An ethical dilemma is a problem in the .....
- (A) Communication process
  - (B) Decision-making process
  - (C) Economic process
  - (D) None of the above
25. What are the principles of Hosmer model ?
- (A) Principle of personal virtue
  - (B) Principle of individual right
  - (C) Both (A) and (B)
  - (D) None of the above
26. Which one of these are the barriers to management ethics ?
- (A) Chain of command
  - (B) Group membership
  - (C) Ambiguous priorities
  - (D) All of the above
27. Qualities of an ethical manager are :
- (A) Honesty
  - (B) Fairness
  - (C) Excellent work ethics
  - (D) All of the above
28. Who coined the term moral muteness of manager ?
- (A) Marshall
  - (B) James Walter and Frederick Bird
  - (C) F. W. Taylor
  - (D) None of the above
29. Which one of the following is not the industry and service risk ?
- (A) Services risk
  - (B) Business dynamics
  - (C) Risk to property
  - (D) Market structure

30. Which one of the following is/are the management and operation risk ?
- (A) Risk to property
  - (B) Agency network risk
  - (C) Both (A) and (B)
  - (D) None of the above
31. Political risk is related to :
- (A) Elections
  - (B) War risks
  - (C) Monetary policy risk
  - (D) All of the above
32. Which one of the following is credit risk ?
- (A) Natural risk like fire
  - (B) Risk in settlement of dues by clients
  - (C) Elections
  - (D) War risks
33. Which one of the following is not correctly matched ?
- (A) Liquidity risk (i) Financial solvency
  - (B) Disaster risk (ii) Fires
  - (C) Political risk (iii) Tax risk
  - (D) Market risk (iv) Raw material rates
34. What are the features of decentralized organisation ?
- (A) Formal rules
  - (B) Informal
  - (C) Personal
  - (D) Both (B) and (C)
35. What is CBA ?
- (A) Collective Bargaining Act
  - (B) Cost-Benefit Analysis
  - (C) Core Bitmap Animation
  - (D) None of the above

36. Which one of the following is/are the laws to protect against chemical disaster in India ?
- (A) Environment (Protection) Act  
 (B) Public Liability Insurance Act  
 (C) National Green Tribunal  
 (D) All of the above
37. What is the full form of NDMA ?
- (A) National Disaster Management Authority  
 (B) National Development Management Authority  
 (C) National Disaster Member Association  
 (D) None of the above
38. Business ethics is also known as :
- (A) Natural ethics  
 (B) Corporate ethics  
 (C) Management ethics  
 (D) None of the above
39. What are the various ethical values sources ?
- (A) Religion  
 (B) Nature  
 (C) Culture  
 (D) All of the above
40. Which one of the following is/are the characteristic(s) of business ethics ?
- (A) Based on social values  
 (B) Art as well as Science  
 (C) Both (A) and (B)  
 (D) None of the above
41. What are the elements of business ethics ?
- (A) Formal code of conduct  
 (B) Ethics committee  
 (C) Ethical communication system  
 (D) All of the above
42. Which one of the following is ethical issue in finance ?
- (A) Misleading financial analysis  
 (B) Discrimination issue  
 (C) Misleading advertisement  
 (D) None of the above



43. Which one of the following is/are ethics in marketing ?
- (A) Price fixing
  - (B) Content of advertisement
  - (C) Both (A) and (B)
  - (D) None of the above
44. Which one of the following is/are the ethics of production ?
- (A) Product testing ethics
  - (B) Inherently dangerous products
  - (C) Both (A) and (B)
  - (D) Only (B)
45. The free rider problem is considered as :
- (A) Market failure
  - (B) Service failure
  - (C) Production failure
  - (D) None of the above
46. Which one of the following is/are the characteristic(s) of public goods ?
- (A) Customer cannot be directly charged
  - (B) Everyone benefits from this
  - (C) Both (A) and (B)
  - (D) None of the above
47. Which one of the following is a false statement ?
- (A) Work ethic is a value based on hard work and diligence.
  - (B) Public good refers to a commodity that is made available to limited people.
  - (C) Both (A) and (B)
  - (D) Only (A)
48. What are the ethical abuses in business ?
- (A) Creative Accounting
  - (B) Insider Trading
  - (C) Bribery
  - (D) All of the above
49. Which one of the following is/are the type of hedonism ?
- (A) Psychological
  - (B) Ethical
  - (C) Both (A) and (B)
  - (D) None of the above
50. Which one of the following is/the best ethical corporate policy company ?
- (A) Google
  - (B) Tata Steel
  - (C) Wipro
  - (D) All of the above

51. Which one is not the nature of Ethics ?
- (A) Focus on human values
  - (B) Social work
  - (C) Branch of Philosophy
  - (D) Applies moral principles
52. Actions or policies should be evaluated on the basis of producing greater good in the society is the fundamental of which moral theory ?
- (A) Utilitarian theory
  - (B) Theory of justice
  - (C) Ethics of care
  - (D) Theory of rights
53. Most companies begin the process of establishing organizational ethics programmes by developing :
- (A) Ethics training programmes
  - (B) Code of Conduct
  - (C) Ethics enforcement mechanisms
  - (D) Hidden agendas
54. Code of conduct and code of ethics :
- (A) are formal statements that describe what an organisation aspects of its employees.
  - (B) become necessary only after a company has been in legal trouble.
  - (C) are designed for top incentives.
  - (D) None of the above
55. .... refers to certain norms governing the conduct of workers involved in a work situation.
- (A) Team work
  - (B) Work ethos
  - (C) Work group
  - (D) Work management
56. Ethics in workplaces can be managed through the use of :
- (A) Code of ethics
  - (B) Code of conduct
  - (C) Roles of ethics
  - (D) All of the above
57. What is ethics to do with ?
- (A) The wider
  - (B) Right or wrong
  - (C) Both (A) and (B)
  - (D) None of the above
58. Which statement is/are true ?
- (A) Ethics is not synonymous to religious morality.
  - (B) Ethics is the guide of human behaviour.
  - (C) The terms ethics and morality are not synonymous terms.
  - (D) All of the above

59. The main sources from where ethical values have been evolved are :
- (A) Religion
  - (B) Legal system
  - (C) Both (A) and (B)
  - (D) None of the above
60. Which one of these is not the objective of ethical communication system ?
- (A) To communicate the organization values and standards of ethical conduct.
  - (B) To provide information to employees on the company's policy.
  - (C) To help employees get guidance
  - (D) All of the above
61. Which theory emphasis the promotion of one's own good is in accordance with morality ?
- (A) Teleological egoism
  - (B) Hedonism
  - (C) Ethical egoism
  - (D) Deontology
62. Virtue ethics is developed by :
- (A) Aristippus of Cyrene
  - (B) Jeremy Bentham
  - (C) Aristotle
  - (D) None of the above
63. Code of Conduct is also known as :
- (A) Ethical Code
  - (B) Work Ethics
  - (C) Code of Business Conduct
  - (D) None of the above
64. Which one of these is the characteristic of public good ?
- (A) Non-excludability
  - (B) Free rider problem
  - (C) Both (A) and (B)
  - (D) None of the above
65. Which one is not the type of management ethics ?
- (A) Immoral Management
  - (B) Moral Management
  - (C) Amoral Management
  - (D) Ethical Management
66. What is ERM ?
- (A) Enterprise Risk Management
  - (B) Electronic Risk Management
  - (C) Ethical Risk Management
  - (D) None of the above

67. Risk may be broadly classified as :
- (A) Industry and services risk
  - (B) Market risk
  - (C) Credit risk
  - (D) All of the above
68. Which one is not the fact or financial risk ?
- (A) Cash/reserve management risk
  - (B) Tool risk
  - (C) Natural risk like fire
  - (D) Liquidity risk
69. What are the major environmental issues India faces today ?
- (A) Water pollution
  - (B) Falling groundwater level
  - (C) Air pollution
  - (D) All of the above
70. What are the issues, that limit with pricing decisions ?
- (A) Unfair trade practice
  - (B) Price fixing
  - (C) Both (A) and (B)
  - (D) None of the above
71. Political ethics is also known as :
- (A) Political morality
  - (B) Public ethics
  - (C) Both (A) and (B)
  - (D) None of the above
72. When has the Water (Prevention and Control of Pollution) Act been enacted ?
- (A) 1974
  - (B) 1982
  - (C) 1965
  - (D) 1948
73. The Forest Conservation Act was enacted in .....
- (A) 1956
  - (B) 1980
  - (C) 1881
  - (D) 1872
74. Objectives of Factories Act, 1948 are :
- (A) To regulate the working condition in factories
  - (B) To regulate health and safety
  - (C) Enact special provision in respect of young person, women, children who work in factories.
  - (D) All of the above
75. What is/are the feature(s) of MRTP Act, 1969 ?
- (A) Establishment of Competition Commission under this law
  - (B) Qualification of Chairperson of Competition Commission
  - (C) Both (A) and (B)
  - (D) None of the above

76. Which one is not the objective of FERA ?
- (A) To regulate certain payments.
  - (B) To regulate dealing in foreign exchange.
  - (C) To regulate the import and export of agency.
  - (D) To provide for the control of monopolies.
77. What is/are features of Indian culture ?
- (A) Longevity
  - (B) Unity in diversity
  - (C) Tolerance
  - (D) All of the above
78. Which one of the following is not the macroeconomic factor can influence the business decision ?
- (A) Interest rates
  - (B) Taxes
  - (C) Supply
  - (D) Inflation
79. Which one of these are/is microeconomic factor which influence the business decision ?
- (A) Market size
  - (B) Demand
  - (C) Supply
  - (D) All of the above
80. Which one of the following is not the feature of economic planning with respect to business ?
- (A) Controls
  - (B) Co-ordination
  - (C) Growing public sector
  - (D) Changing preference
81. Indian Companies Act (1956) empowers ..... to regulate the formation financing, functioning and winding up of companies.
- (A) Director
  - (B) State Government
  - (C) Central Government
  - (D) None of the above
82. Ethical issues can arise in which of the following areas of business ?
- (A) Marketing
  - (B) HRM
  - (C) Production
  - (D) All of the above
83. .... is a technique that is used to attract and persuade customers.
- (A) HRM
  - (B) Finance
  - (C) Marketing
  - (D) Production

84. Which of the following ethical issues requires safeguard against unethical behaviour ?
- (A) Treating two customers differently
  - (B) Not providing after sale survive
  - (C) Both (A) and (B)
  - (D) None of the above
85. Which one of the following is not the unethical behaviour ?
- (A) Research report is sold to competitor.
  - (B) Report does not include imports and facts
  - (C) A biased research report
  - (D) Report include the relevant facts
86. Unethical advertising methods is/are :
- (A) Ambiguity
  - (B) Concealed facts
  - (C) Exaggeration
  - (D) All of the above
87. The entrepreneur can raise finance internally from which of the following sources ?
- (A) Borrowing money from friend and relatives
  - (B) Borrowing from financial institution
  - (C) Ploughing back of profit
  - (D) None of the above
88. What could be unethical practices of the auditing manager ?
- (A) Ignoring major derivation from the budget.
  - (B) Helping in hiding black money
  - (C) Both (A) and (B)
  - (D) Only (B)
89. Which one is/are the characteristic(s) of the merger process ?
- (A) Search of a suitable merger partner
  - (B) Formulation of implementation plans
  - (C) Review and evaluation
  - (D) All of the above
90. HRM is concerned with the management of the ..... of an organisation.
- (A) people
  - (B) customer
  - (C) supplier
  - (D) None of the above
91. Which one of the following is the key objective of HRM ?
- (A) To recruit trained and spirited employees
  - (B) To train the employees for best results
  - (C) Both (A) and (B)
  - (D) None of the above

92. Which one is not the unethical practice during recruitment process of a company ?
- (A) Recruitment on the basis of financial favour
  - (B) Recruitment of the relatives
  - (C) Recruitment with proper process
  - (D) All of the above
93. Computer ethics was founded by ..... in the early 1940s.
- (A) Norbert Wiener
  - (B) James Moors
  - (C) Skinner
  - (D) None of the above
94. Which one of these feature does not relate to ethics in human resources ?
- (A) Sexual harassment
  - (B) Discrimination issue
  - (C) Affirmative action
  - (D) Product testing ethics
95. Which one of the following feature does not relate to ethics in marketing ?
- (A) Black market
  - (B) Misleading advertisement
  - (C) Price skimming
  - (D) Carbon emission trading
96. What are the reason for unethical business practices ?
- (A) Greed for quick money
  - (B) Administrative corruption
  - (C) Cultural and social reason
  - (D) All of the above
97. Marshall supports which of the ethical approaches to classify the various attempts explaining the importance of environmental preservation ?
- (A) The libertarian extension
  - (B) The ecological extension
  - (C) Conservation ethics
  - (D) All of the above
98. In which year environmental ethics as an institution gained prominence ?
- (A) 1980s
  - (B) 1990s
  - (C) 1960s
  - (D) 1950s
99. Which of these Marshall ethic approaches emphasizes on the theories that promote the application of human rights to non-human animals ?
- (A) First approach
  - (B) Second approach
  - (C) Both (A) and (B)
  - (D) None of the above
100. The level of corruption in any society is dependent on which of the following factors ?
- (A) The values cherished by society
  - (B) The individual sense of values
  - (C) Both (A) and (B)
  - (D) None of the above

4. Four alternative answers are mentioned for each question as—A, B, C & D in the booklet. The candidate has to choose the most correct/appropriate answer and mark the same in the OMR Answer-Sheet as per the direction :

**Example :**

**Question :**

Q. 1 (A) ● (C) (D)

Q. 2 (A) (B) ● (D)

Q. 3 (A) ● (C) (D)

Illegible answers with cutting and over-writing or half filled circle will be cancelled.

5. Each question carries equal marks. Marks will be awarded according to the number of correct answers you have.
6. All answers are to be given on OMR Answer sheet only. Answers given anywhere other than the place specified in the answer sheet will not be considered valid.
7. Before writing anything on the OMR Answer Sheet, all the instructions given in it should be read carefully.
8. After the completion of the examination candidates should leave the examination hall only after providing their OMR Answer Sheet to the invigilator. Candidate can carry their Question Booklet.
9. There will be no negative marking.
10. Rough work, if any, should be done on the blank pages provided for the purpose in the booklet.
11. To bring and use of log-book, calculator, pager and cellular phone in examination hall is prohibited.
12. In case of any difference found in English and Hindi version of the question, the English version of the question will be held authentic.

**Impt. :** On opening the question booklet, first check that all the pages of the question booklet are printed properly. If there is any discrepancy in the question Booklet, then after showing it to the invigilator, get another question Booklet of the same series.

4. प्रश्न-पुस्तिका में प्रत्येक प्रश्न के चार सम्भावित उत्तर— A, B, C एवं D हैं। परीक्षार्थी को उन चारों विकल्पों में से एक सबसे सही अथवा सबसे उपयुक्त उत्तर छोटना है। उत्तर को OMR आन्सर-शीट में सम्बन्धित प्रश्न संख्या में निम्न प्रकार भरना है :

उदाहरण :

प्रश्न :

प्रश्न 1 (A) ● (C) (D)

प्रश्न 2 (A) (B) ● (D)

प्रश्न 3 (A) ● (C) (D)

अपठनीय उत्तर या ऐसे उत्तर जिन्हें काटा या बदला गया है, या गोले में आधा भरकर दिया गया, उन्हें निरस्त कर दिया जाएगा।

5. प्रत्येक प्रश्न के अंक समान हैं। आपके जितने उत्तर सही होंगे, उन्हीं के अनुसार अंक प्रदान किये जायेंगे।
6. सभी उत्तर केवल ओ. एम. आर. उत्तर-पत्रक (OMR Answer Sheet) पर ही दिये जाने हैं। उत्तर-पत्रक में निर्धारित स्थान के अलावा अन्यत्र कहीं पर दिया गया उत्तर मान्य नहीं होगा।
7. ओ. एम. आर. उत्तर-पत्रक (OMR Answer Sheet) पर कुछ भी लिखने से पूर्व उसमें दिये गये सभी अनुदेशों को सावधानीपूर्वक पढ़ लिया जाये।
8. परीक्षा समाप्ति के उपरान्त परीक्षार्थी कक्ष निरीक्षक को अपनी OMR Answer Sheet उपलब्ध कराने के बाद ही परीक्षा कक्ष से प्रस्थान करें। परीक्षार्थी अपने साथ प्रश्न-पुस्तिका ले जा सकते हैं।
9. निगेटिव मार्किंग नहीं है।
10. कोई भी रफ कार्य, प्रश्न-पुस्तिका के अन्त में, रफ-कार्य के लिए दिए खाली पेज पर ही किया जाना चाहिए।
11. परीक्षा-कक्ष में लॉग-बुक, कैलकुलेटर, पेजर तथा सेल्युलर फोन ले जाना तथा उसका उपयोग करना वर्जित है।
12. प्रश्न के हिन्दी एवं अंग्रेजी रूपान्तरण में भिन्नता होने की दशा में प्रश्न का अंग्रेजी रूपान्तरण ही मान्य होगा।

**महत्वपूर्ण :** प्रश्नपुस्तिका खोलने पर प्रथमतः जाँच कर देख लें कि प्रश्न-पुस्तिका के सभी पृष्ठ भलीभाँति छपे हुए हैं। यदि प्रश्नपुस्तिका में कोई कमी हो, तो कक्षनिरीक्षक को दिखाकर उसी सिरीज की दूसरी प्रश्न-पुस्तिका प्राप्त कर लें।