Roll No	 				Question Booklet Number
O. M. R. Serial No.					

B. Com. (Honors) (Second Semester) EXAMINATION, July, 2022

BUSINESS POLICY

Paper	Cod	e		
BCOMH	2	0	0	6

Questions Booklet Series

D

[Maximum Marks : 100

Time : 1:30 Hours]

Instructions to the Examinee:

- 1. Do not open the booklet unless you are asked to do so.
- 2. The booklet contains 100 questions. Examinee is required to answer any 75 questions in the OMR Answer-Sheet provided and not in the question booklet. If more than 75 questions are attempted by student, then the first attempted 75 questions will be considered for evaluation. All questions carry equal marks.
- 3. Examine the Booklet and the OMR Answer-Sheet very carefully before you proceed. Faulty question booklet due to missing or duplicate pages/questions or having any other discrepancy should be got immediately replaced.

परीक्षार्थियों के लिए निर्देश :

- प्रश्न-पुस्तिका को तब तक न खोलें जब तक आपसे कहा न जाए।
- 2. प्रश्न-पुस्तिका में 100 प्रश्न हैं। परीक्षार्थी को किन्हीं 75 प्रश्नों को केवल दी गई OMR आन्सर-शीट पर ही हल करना है, प्रश्न-पुस्तिका पर नहीं। यदि छात्र द्वारा 75 से अधिक प्रश्नों को हल किया जाता है तो प्रारम्भिक हल किये हुए 75 उत्तरों को ही मूल्यांकन हेतु सम्मिलित किया जाएगा। सभी प्रश्नों के अंक समान हैं।
- 3. प्रश्नों के उत्तर अंकित करने से पूर्व प्रश्न-पुस्तिका तथा
 OMR आन्सर-शीट को सावधानीपूर्वक देख लें। दोषपूर्ण
 प्रश्न-पुस्तिका जिसमें कुछ भाग छपने से छूट गए हों या
 प्रश्न एक से अधिक बार छप गए हों या उसमें किसी
 अन्य प्रकार की कमी हो, तो उसे तुरन्त बदल लें।

(शेष निर्देश अन्तिम पृष्ठ पर)

(Only for Rough Work)

- Selling all of a company's assets for their tangible worth is called:
 - (A) Divestiture
 - (B) Concentric diversification
 - (C) Liquidation
 - (D) Unrelated integration
- 2. Rent is receipt for use of production:
 - (A) Use
 - (B) Factor
 - (C) Both (A) and (B)
 - (D) None of the above
- 3. Retrenchment is:
 - (A) When a company experiences declining profits and makes cutbacks to improve efficiency.
 - (B) When a company adopts a new strategic position for a product or service.
 - (C) The sale of the complete business, either as a single going concern or piecemeal to different buyers or sometimes by auctioning the assets.
 - (D) Implement the marketing function's strategic planning and management decisions.

- 4. When does horizontal integration occur?
 - (A) When a firm acquires or merges with a major competitor.
 - (B) When a firm acquires or merges with an unrelated business.
 - (C) When a firm acquires or merges with a distributor.
 - (D) When a firm acquires or merges with a supplier firm.
- 5. Divestment is what kind of strategy?
 - (A) An asset reduction strategy
 - (B) A weakness reduction strategy
 - (C) A product reduction strategy
 - (D) A cost reduction strategy
- 6. In which of the following scenarios is a joint venture likely to be more attractive than acquisition?
 - (A) Vertical integration
 - (B) Horizontal integration
 - (C) New market entry
 - (D) Larger resource pool

7.	The affairs of the company are directed	10.	The focus of is on developing
	and controlled through the who		and maintaining a competitive advantage
	represent the shareholders of the		consistent with present resources and
	company.		market requirements.
	(A) Board of Directors		(A) dynamic strategy
	(B) Senior Managers		(B) stability strategy
	(C) Middle management		(C) competitive strategy
	(D) Managing Director and the Chief		(D) generic strategy
	Executive Officer		
0		11.	In Michael Porter's theory, the four
8.	of a company is one of its		generic strategic options available to
	special or unique competence which		companies are cost leadership, focused
	gives that company a clear competitive		cost leadership, differentiation
	advantage over its competitors.		and
	(A) Distinctive competence		(A) diversification
	(B) Core competence		(B) focused differentiation
	(C) Strategic competence		(C) uniqueness
	(D) Threshold competence		(D) mass customization
9.	Various competencies and resources of		(D) mass customization
	an organization can be integrated into a	12.	The manner in which the corporate
	chain of activities that an organization		headquarters manages and nurtures
	performs to meet customer demand. This		individual businesses or SBUs is
	-		called
	is called		(A) Corporate parenting
	(A) value chain		
	(B) product life cycle		(B) Management nurturing
	(C) innovation		(C) Corporate cultivation
	(D) business process		(D) Corporate education

13.	Market development for existing	16.	A may be defined as a
	products can take place in two ways:		business venture in which two or more
	first is through geographic expansion in		independent companies join together,
	the existing market segments and second		contribute to equity capital in equal or
	is through		agreed on proportion and establish a new
	(A) coming up with new features for existing products		company.
	(B) new marketing techniques		(A) Strategic alliance
	(C) developing new market segments		(B) Joint venture
	(D) more advertisements		(C) Merger
14.	The kind of diversification in which new		(D) Acquisitions
	business has commonalities with the core	17.	The basic objective behind all strategic
	business or core competence of the		alliances is to
	company is called		(A) secure competitive advantage in
	(A) Related diversification		-
	(B) Unrelated diversification		the market
	(C) Concentric diversification		(B) increase sales
	(D) Conglomerate diversification		(C) increase market share
15.	is defined as cooperation		(D) improve operational processes
	between two or more organizations with	18.	is a type of merger that
	a common objective, shared control and		takes place when there is a combination
	contributions (in terms of resources,		of two or more companies in the same
	skills and capabilities) by the partners for		business or product group or product.
	mutual benefits.		business of product group of product.
	(A) Strategic alliance		(A) Vertical merger
	(B) Joint venture		(B) Horizontal merger
	(C) Merger		(C) Synergic merger
	(D) Acquisition		(D) Concentric merger

BCO	MH-2006 ((6)	Set-D
	(D) Barriers to entry		(D) Diversity
	(C) Buyer switching costs		(C) Harvest
	(B) Mobility barriers		(B) Hold
	(A) Economies of scale		` '
	are called:		(A) Build
	would encounter when entering a market		strategies of the BCG approach?
22.	Obstacles which potential newcomers	25.	Which of these is not one of common
	(D) Declining industry		(D) All of the above
	(C) Mature industry		- · ·
	(B) Emerging industry		(C) Whether capabilities are inimitable?
	(A) Fragmented industry		(B) Whether capabilities are rare?
	growth.		(A) Whether capabilities are valuable?
	fast growth to more modest or stable		organisation to analyse ?
	through the transition from a period of	24.	What can VRIO framework help an
21.	A/An is one that has passed	_	
	(D) Peter Drucker		at providing.
	(C) C. K. Prahlad		company is particularly competent
	(B) Hamel		(D) Those product features that a
	(A) Michael E. Porter		(C) Both (A) and (B)
			main competitors.
20.	The competitive threat model or the five forces model was developed by		the success of the organization's
20			(B) Those factors which are critical to
	(D) Fragmented industry		outperform competition.
	(B) Mature industry(C) Declining industry		-
	(A) Emerging industry (B) Mature industry		organisation must excel to
	any significant market share.		customers and therefore, where an
	medium units and no single company has		particularly valued by a group of
	existence of a large number of small and		(A) Those product features that are
19.	A is characterized by the	23.	Critical success factors are:

- 26. The fundamental purpose for the existence of any organization is described by its:
 - (A) policies
 - (B) mission
 - (C) procedures
 - (D) strategy
- 27. The fundamental purpose of an organization's mission statement is to :
 - (A) create a good human relations climate in the organization.
 - (B) define the organization's purpose in society.
 - (C) define the operational structure of the organization.
 - (D) generate good public relations for the organization.
- 28. The acronym SWOT stands for:
 - (A) Special Weapons for Operations

 Timeliness
 - (B) Services, Worldwide Optimization and Transport
 - (C) Strengths Worldwide Overcome
 Threats
 - (D) Strengths, Weaknesses,Opportunities and Threats

- 29. Which of the following is not a characteristic of strategic management that makes it different from other types of management?
 - (A) It is interdisciplinary.
 - (B) It has an external focus.
 - (C) It has an internal focus.
 - (D) It concerns the present direction of the organization.
- 30. Which of the following is an issue considered in developing corporate strategies?
 - (A) What business(es) are we in?
 - (B) What direction are we going?
 - (C) What resources do we have to implement our strategies ?
 - (D) What businesses are we in and what to do with those businesses?
- 31. Which of the following is not a major element of the strategic management process?
 - (A) Formulating strategy
 - (B) Implementing strategy
 - (C) Evaluating strategy
 - (D) Assigning administrative tasks

- 32. _____ is the foundation of blue ocean strategy.
 - (A) Innovation
 - (B) Value creation
 - (C) Value innovation
 - (D) Value cost trade-off
- 33. The various organizational routines and processes that determine how efficiently and effectively the organization transforms its inputs into outputs are called:
 - (A) strengths.
 - (B) core competencies.
 - (C) capabilities.
 - (D) customer value.
- 34. When defining strategic management the most important thing to remember is that it is:
 - (A) Not as easy as you think
 - (B) Mainly the province of senior managers
 - (C) A living evolving process
 - (D) More conceptual than practical

- 35. An organisation's strategy:
 - (A) remains set in place longer than the mission and objectives.
 - (B) generally forms over a period of time as events unfold.
 - (C) tends to be formed at the same time the mission is developed and objectives are formulated.
 - (D) is usually conceived at a single time when managers sit down and workout a comprehensive strategic plan for the next 3-5 years.
- 36. Which of the following is not an advantage of strategic management?
 - (A) It provides organisations with a clearer sense of direction and purpose.
 - (B) It helps improve the political, economic, social and technological environment of the organisation.
 - (C) It helps orientate management decisions to relevant environmental conditions.
 - (D) It helps organisations be proactive rather than reactive.

- 37. Which of the following defines what business or businesses the firm is in or should be in?
 - (A) Business strategy
 - (B) Corporate strategy
 - (C) Functional strategy
 - (D) National strategy
- 38. Which of the following defines how each individual business unit will attempt to achieve its mission?
 - (A) Business strategy
 - (B) Corporate strategy
 - (C) Functional strategy
 - (D) National strategy
- 39. Which of the following focuses on supporting the corporate and business strategies?
 - (A) Competitive strategy
 - (B) Corporate strategy
 - (C) Operational strategy
 - (D) National strategy

- 40. The task of strategy choice involves:
 - (A) developing plans and activities

 which will improve the

 organisation's performance and

 competitive position.
 - (B) determining how the organisation can be more market and efficiency oriented.
 - (C) monitoring whether the organisation is achieving good financial performance.
 - (D) keeping the organisation free of debt.
- 41. Which one of the following is at the core of strategic management?
 - (A) Choosing which organisational objectives to focus on.
 - (B) Being alert for opportunities to change work responsibilities.
 - (C) Adapting the organisation to a changing external environment.
 - (D) Choosing whether to make decisions autocratically or on the basis of participation.

- 42. The corporate level is where top management directs :
 - (A) all employees for orientation
 - (B) its efforts to stabilize recruitment needs
 - (C) overall strategy for the entire organization
 - (D) overall sales projections
- 43. The three organizational levels are:
 - (A) corporate level, business level, functional level
 - (B) corporate level, business unit level, functional level
 - (C) corporate strategy level, business unit level, functional level
 - (D) corporate strategy level, business level, specialist level
- 44. Which of the following is an example of competing on quick response?
 - (A) a firm produces its product with less raw material waste than its competitors.
 - (B) a firm offers more reliable products than its competitors.
 - (C) a firm's products are introduced into the market faster than its competitors.
 - (D) a firm's research and development department generates many ideas for new products.

- 45. Which one of the following is not included in the Porter's Five Forces model?
 - (A) Potential development of substitute products
 - (B) Bargaining power of suppliers
 - (C) Rivalry among stockholders
 - (D) Rivalry among competing firms
- 46. What is meant by the term 'Stakeholder'?
 - (A) A person who is not related with a business.
 - (B) A person who is related with a business.
 - (C) A person who owns a business.
 - (D) A person who purchases the shares of a business.
- 47. The goal of the organization's

 _____ is to capture the hearts and
 minds of employees, challenge them and
 evoke their emotions and dreams.
 - (A) vision
 - (B) mission
 - (C) culture
 - (D) strategy

48. A firm's mission:

- (A) is a statement of a firm's business in which it intends to compete and the customers which it intends to serve.
- (B) is an internally-focused affirmation of the organization's financial, social and ethical goals.
- (C) is mainly intended to emotionally inspire employees and other stakeholders.
- (D) is developed by a firm before the firm develops its vision.
- 49. The environmental segments that comprise the general environment typically will not include:
 - (A) demographic factors.
 - (B) socio-cultural factors.
 - (C) substitute products or services.
 - (D) technological factors.
- 50. Product differentiation refers to the:
 - (A) ability of the buyers of a product to negotiate a lower price.
 - (B) response of incumbent firms to new entrants.
 - (C) belief by customers that a product is unique.
 - (D) fact that as more of a product is produced the cheaper it becomes per unit.

- 51. Which of the following is not an entry barrier to an industry?
 - (A) expected competitor retaliation
 - (B) economies of scale
 - (C) customer product loyalty
 - (D) bargaining power of suppliers
- 52. Suppliers are powerful when:
 - (A) satisfactory substitutes are available.
 - (B) they sell a commodity product.
 - (C) they offer a credible threat of forward integration.
 - (D) they are in a highly fragmented industry.
- 53. An internal analysis enables a firm to determine what the firm :
 - (A) can do.
 - (B) should do.
 - (C) will do.
 - (D) might do.

54.	An external analysis enables a firm to	57.	What can be defined as the art and
	determine what the firm:		science of formulating, implementing
	(A) can do.		and evaluating cross-functional decisions
	(B) should do.		that enable an organization to achieve its
	(C) will do.		objectives ?
	(D) might do.		(A) Strategic formulation
55.	is/are the source of a firm's		(B) Strategic evaluation
	, which is/are the source of		(C) Strategic implementation
	the firm's		(D) Strategic management
	(A) Resources, capabilities, core	58.	Which individuals are most responsible
	competencies		for the success and failure of an
	(B) Capabilities, resources, core		organization ?
	competencies		(A) Strategists
	(C) Capabilities, resources, above		(B) Financial planners
	average returns		- · · ·
	(D) Core competencies, resources,		(C) Personnel directors
	competitive advantage		(D) Stakeholders
56.	Competitors are more likely to respond	59.	Long-term objectives should be all of the
	to competitive actions that are taken by:		following, except:
	(A) differentiators.		(A) measurable.
	(B) larger companies.		(B) continually changing.
	(C) first movers.		(C) reasonable.
	(D) market leaders.		(D) challenging,

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60.	What are guides to decision-making?	64.	The immediate external environment
	(A) Laws		includes:
	(B) Rules		(A) Divisions
	(C) Policies		
	(D) Procedures		(B) SBUs
61.	The vision and mission statement can		(C) Competitors
	often be found:		(D) Management
	(A) in the SEC report.	65.	Strategic management involves the
	(B) in annual reports.		dinastina and
	(C) on customer receipts.		, directing, and
	(D) on supplier invoices.		controlling of a company's strategy-
62.	Which group would be classified as a		related decisions and actions.
	stakeholder?		(A) Financing; marketing
	(A) Communities		(B) Planning; financing
	(B) Banks		(C) Planning; organizing
	(C) Suppliers		
	(D) All of the above		(D) Marketing; planning
63.	Which of the following is not a stage of	66.	A strategy is a company's:
	strategic formulation techniques ?		(A) Value statement
	(A) Formulation framework		(B) Pricing policy
	(B) Matching stage		(C) Game Plan to outsmart competitor
	(C) External factor evaluation		(1) 2 mars 2 mars 10 substitute Competition
	(D) Decision stage		(D) Long-term objective

- 67. Annual objectives:
 - (A) are not critical to success.
 - (B) serve as guidelines for action, directing and channeling efforts and activities of organization members.
 - (C) are not important for employee motivation and identification.
 - (D) do not provide a basis for organizational design.
- 68. Annual objectives:
 - (A) need not to be consistent.
 - (B) should be easily achievable.
 - (C) should be measurable.
 - (D) should be confidential and not to be communicated throughout the organization.
- 69. Which of the following resources is used by all organizations to achieve desired objectives?
 - (A) Financial resources
 - (B) Physical resources
 - (C) Human resources
 - (D) All of the mentioned options

- 70. Strategic management is:
 - (A) A pure science.
 - (B) Based mainly on intuition.
 - (C) Needed mainly when organizational performance falls.
 - (D) Based on the use of quantitative and qualitative information.
- 71. Large-scale, future-oriented plans, for interacting with the competitive environment to achieve company objectives refers to its:
 - (A) Strategy
 - (B) Goals
 - (C) Competitive analysis
 - (D) Dynamic policies
- 72. Strategic issues require which level of management decisions?
 - (A) Operative
 - (B) Top
 - (C) Front-line
 - (D) Middle

73.		ch of these basic questions should a	76.	KAPKAL Power's interested to achieve
		on statement answer?		a 10 percent return on equity (ROE) in
	(A)			their core electric utility, 14 percent ROE
	(B)	Who are our employees?		on water resource operations and 15
	(C) (D)	Why do we exist? What do we want to become?		percent ROE on support businesses. It is
	, ,			process to a support commensus at a
74.		is not part of an external		
	audit	t.		(A) Mission
	(A)	Analyzing competitors		(B) Strategy
	(B)	Analyzing financial ratios		(C) Objective
	(C)	Analyzing available technologies		(D) Policy
	(D)	Studying the political environment		()
75	Ctrot	ragia managamant process activate in	77.	"A possible and desirable future state of
75.		regic management process activate in		an organization" is called:
	the sequence of			(A) Mission
	(A)	Environmental scanning, strategy		
		formulation, implementation,		(B) Vision
		control and evaluation		(C) Strategic implementation
	(B)	Strategy formulation,		(D) None of the above
		environmental scanning,		
		implementation, control and	78.	Strategic decisions are based on what
		evaluation		managers, rather than on
	(C)	Environmental scanning, strategy		what they
		implementation, formulation,		(A) know; forecast
		control and evaluation		(B) react to; anticipate
	(D)	Strategy formulation,	ormulation,	•
		implementation, control,		(C) forecast; know
		evaluation, environmental scanning		(D) compromise with; analyse

79.	"To improve economic strength of 82.	identifies a firm's major
	society and function as a good corporate	competitors and their particular strengths
	citizen on a local, state and national basis	and weaknesses in relation to a sample
	in all countries in which we do business."	firm's strategic position.
	This is a mission statement that contains:	min s strategic position.
	(A) Self-concept	(A) Competitive Profile Matrix
	(B) Economic concern	(B) External Factor Evaluation matrix
	(C) Products or Services	(C) Internal Factor Evaluation Matrix
	(D) Concern for public image	
80.	Strategic management audit is known	(D) Boston Consulting Group Matrix
	as: 83.	Organizing means an identifiable group
	(A) Environmental scanning	of people contributing their
	(B) Strategic formulation	efforts towards the attainment of
	(C) Strategic control	
	(D) Strategic evaluation	same goal. It is important at the
81.	Forecasting tools can be broadly	time of:
	categorized into two groups. Those are:	(A) Environmental scanning
	(A) Qualitative, Operational	(B) Strategic formulation
	(B) Quantitative, Operational	
	(C) Qualitative, Quantitative	(C) Strategic implementation
	(D) Regression and time series analysis	(D) Strategic evaluation

BCOMH-2006 (16) Set-D

84.	In a turbulent and competitive free	87.	When an industry relies heavily on
	enterprise environment, a firm will		government contracts, which forecasts
	succeed only if it takes a(n)		can be the most important part of an
	stance towards change.		external audit ?
	(A) Reactive		(A) economic
	(B) Proactive		(B) political
	(C) Anti-regulatory or anti-government		(C) technological
	(D) Vision and not mission		(D) competitive
85.	What are the means by which long-term	88.	Number of producers in imperfect
	objectives will be achieved?		competition is:
	(A) Strategies		(A) Unlimited
	(B) Strengths		(B) Limited
	(C) Weaknesses		(C) Less
	(D) Policies		(D) More
86.	Control on a product to availability in a	89.	Typically how many strategic decision
ou.	Control on a product to availability in a		levels are in the corporate decision-
	particular place is called:		making hierarchy?
	(A) Voluntary monopoly		(A) 3
	(B) Social monopoly		(B) 4
	(C) Legal monopoly		(C) could be more than 5
	(D) Natural monopoly		(D) 2

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90.	External assessment is performed in		(B) A price set by the firm higher than
	which of the strategic management		its rivals.
	phase ?		(C) A declining market share, poor
	(A) Strategic formulation stage		product quality and few sales in
	(B) Strategic implementation stage		market.
	(C) Strategic evaluation stage		(D) Lower revenues and profit margin
	(D) All of the given options		and narrow product line than the
01	Delitical variables have a significant		market leader.
91.	Political variables have a significant effect on:	93.	Strategic evaluation at the
	(A) Strategic formulation and		level involves using specific performance
	implementation		measures-qualitative and quantitative for
	(B) Strategic formulation and		each functional area.
	evaluation evaluation		(A) organizational
	(C) Strategic implementation and		(B) operational
	evaluation		(C) functional
	(D) Strategic formulation,		
	implementation and evaluation		(D) production
		94.	The origins of Strategic Management can
92.	Which of the following are signs of		be retraced to
	weakness in a company's competitive		(A) 1930
	position ?		(A) 1930
	(A) A return-on-equity is below 25%		(B) 1911
	and earnings per share of less than		(C) 1879
	₹ 2.00.		(D) 1938

95.	Wha	t does Stars symbolize in BCG	98.	Whic	ch of the following is action-
	matrix ?			orien	ited ?
				(A)	Policy
	(A)	Introduction		(B)	Objective
	(B)	Growth		(C)	Goal
	(C)	Maturity		(D)	Strategy
		•	99.	Who	is called the 'Father of Strategic
	(D)	Decline		Mana	agement'?
96.	Cultu	ural values would be part of which of		(A)	Chandler
	the	following factor in macro-		(B)	Igor Ansoff
		-		(C)	Michael Porter
	envii	ronment ?		(D)	John Nash
	(A)	Demographic	100.	Hiera	archy of Strategic Intent:
	(B)	Social		(i)	Vision > Mission > Goals >
	(C)	E-classical			Objectives > Plans
	(C)	Ecological		(ii)	Mission > Vision > Goals >
	(D)	Natural			Objectives > Plans
07	E 11.			(iii)	Plans > Vision > Mission > Goals
97.	Falli	ng sales is an example for			> Objectives
	indic	eator.		(iv)	Goals > Vision > Mission >
	(A)	Deteriorating finances			Objectives > Plans
	(D)	T		Code	es:
	(B)	Top management problems		(A)	(i)
	(C)	Deteriorating performance		(B)	(iii)
	(D)	Bad investment		(C)	(iv)
	` '			(D)	(ii)

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4. Four alternative answers are mentioned for each question as—A, B, C & D in the booklet. The candidate has to choose the most correct/appropriate answer and mark the same in the OMR Answer-Sheet as per the direction:

Example:

Question:

Q. 1 (A) (C) (D) (Q. 2 (A) (B) (C) (D) (D)

Illegible answers with cutting and over-writing or half filled circle will be cancelled.

- 5. Each question carries equal marks. Marks will be awarded according to the number of correct answers you have.
- 6. All answers are to be given on OMR Answer sheet only. Answers given anywhere other than the place specified in the answer sheet will not be considered valid.
- 7. Before writing anything on the OMR Answer Sheet, all the instructions given in it should be read carefully.
- 8. After the completion of the examination candidates should leave the examination hall only after providing their OMR Answer Sheet to the invigilator. Candidate can carry their Question Booklet.
- 9. There will be no negative marking.
- 10. Rough work, if any, should be done on the blank pages provided for the purpose in the booklet.
- 11. To bring and use of log-book, calculator, pager and cellular phone in examination hall is prohibited.
- 12. In case of any difference found in English and Hindi version of the question, the English version of the question will be held authentic.
- Impt.: On opening the question booklet, first check that all the pages of the question booklet are printed properly. If there is ny discrepancy in the question Booklet, then after showing it to the invigilator, get another question Booklet of the same series.

4. प्रश्न-पुस्तिका में प्रत्येक प्रश्न के चार सम्भावित उत्तर—
A, B, C एवं D हैं। परीक्षार्थी को उन चारों विकल्पों में से
एक सबसे सही अथवा सबसे उपयुक्त उत्तर छाँटना है।
उत्तर को OMR आन्सर-शीट में सम्बन्धित प्रश्न संख्या में
निम्न प्रकार भरना है:

उदाहरण :

प्रश्न :

प्रश्न 1 (A) (C) (D) प्रश्न 2 (A) (B) (D) प्रश्न 3 (A) (C) (D)

अपठनीय उत्तर या ऐसे उत्तर जिन्हें काटा या बदला गया है, या गोले में आधा भरकर दिया गया, उन्हें निरस्त कर दिया जाएगा।

- 5. प्रत्येक प्रश्न के अंक समान हैं। आपके जितने उत्तर सही होंगे, उन्हीं के अनुसार अंक प्रदान किये जायेंगे।
- 6. सभी उत्तर केवल ओ. एम. आर. उत्तर-पत्रक (OMR Answer Sheet) पर ही दिये जाने हैं। उत्तर-पत्रक में निर्धारित स्थान के अलावा अन्यत्र कहीं पर दिया गया उत्तर मान्य नहीं होगा।
- 7. ओ. एम. आर. उत्तर-पत्रक (OMR Answer Sheet) पर कुछ भी लिखने से पूर्व उसमें दिये गये सभी अनुदेशों को सावधानीपूर्वक पढ लिया जाये।
- 8. परीक्षा समाप्ति के उपरान्त परीक्षार्थी कक्ष निरीक्षक को अपनी OMR Answer Sheet उपलब्ध कराने के बाद ही परीक्षा कक्ष से प्रस्थान करें। परीक्षार्थी अपने साथ प्रश्न-पुस्तिका ले जा सकते हैं।
- 9. निगेटिव मार्किंग नहीं है।
- 10. कोई भी रफ कार्य, प्रश्न-पुस्तिका के अन्त में, रफ-कार्य के लिए दिए खाली पेज पर ही किया जाना चाहिए।
- 11. परीक्षा-कक्ष में लॉग-बुक, कैलकुलेटर, पेजर तथा सेल्युलर फोन ले जाना तथा उसका उपयोग करना वर्जित है।
- 12. प्रश्न के हिन्दी एवं अंग्रेजी रूपान्तरण में भिन्नता होने की दशा में प्रश्न का अंग्रेजी रूपान्तरण ही मान्य होगा।

महत्वपूर्ण : प्रश्नपुस्तिका खोलने पर प्रथमतः जाँच कर देख लें कि प्रश्न-पुस्तिका के सभी पृष्ठ भलीभाँति छपे हुए हैं। यदि प्रश्नपुस्तिका में कोई कमी हो, तो कक्षनिरीक्षक को दिखाकर उसी सिरीज की दूसरी प्रश्न-पुस्तिका प्राप्त कर लें।