Roll No					Question Booklet Number
O. M. R. Serial No.					

B. Com. (Honors) (Second Semester) EXAMINATION, July, 2022

BUSINESS POLICY

Paper	Cod	e		
BCOMH	2	0	0	6

Questions Booklet Series

C

[Maximum Marks : 100

Time : 1:30 Hours]

Instructions to the Examinee:

- 1. Do not open the booklet unless you are asked to do so.
- 2. The booklet contains 100 questions. Examinee is required to answer any 75 questions in the OMR Answer-Sheet provided and not in the question booklet. If more than 75 questions are attempted by student, then the first attempted 75 questions will be considered for evaluation. All questions carry equal marks.
- 3. Examine the Booklet and the OMR Answer-Sheet very carefully before you proceed. Faulty question booklet due to missing or duplicate pages/questions or having any other discrepancy should be got immediately replaced.

परीक्षार्थियों के लिए निर्देश :

- प्रश्न-पुस्तिका को तब तक न खोलें जब तक आपसे कहा न जाए।
- 2. प्रश्न-पुस्तिका में 100 प्रश्न हैं। परीक्षार्थी को किन्हीं 75 प्रश्नों को केवल दी गई OMR आन्सर-शीट पर ही हल करना है, प्रश्न-पुस्तिका पर नहीं। यदि छात्र द्वारा 75 से अधिक प्रश्नों को हल किया जाता है तो प्रारम्भिक हल किये हुए 75 उत्तरों को ही मूल्यांकन हेतु सम्मिलित किया जाएगा। सभी प्रश्नों के अंक समान हैं।
- 3. प्रश्नों के उत्तर अंकित करने से पूर्व प्रश्न-पुस्तिका तथा
 OMR आन्सर-शीट को सावधानीपूर्वक देख लें। दोषपूर्ण
 प्रश्न-पुस्तिका जिसमें कुछ भाग छपने से छूट गए हों या
 प्रश्न एक से अधिक बार छप गए हों या उसमें किसी
 अन्य प्रकार की कमी हो, तो उसे तुरन्त बदल लें।

(शेष निर्देश अन्तिम पृष्ठ पर)

(Remaining instructions on the last page)

(Only for Rough Work)

1.	KAPKAL Power's interested to achieve	4.	"To improve economic strength of
	a 10 percent return on equity (ROE) in		society and function as a good corporate
	their core electric utility, 14 percent ROE		citizen on a local, state and national basis
	on water resource operations and 15		in all countries in which we do business."
	percent ROE on support businesses. It		This is a mission statement that contains:
	is		(A) Self-concept
	(A) Mission		(B) Economic concern
	(B) Strategy		(B) Economic concern
	(C) Objective		(C) Products or Services
	(D) Policy		(D) Concern for public image
2.	"A possible and desirable future state of	5.	Strategic management audit is known
	an organization" is called:		as:
	(A) Mission		(A) Environmental scanning
	(B) Vision		(B) Strategic formulation
	(C) Strategic implementation		(C) Strategic control
	(D) None of the above		(D) Strategic evaluation
3.	Strategic decisions are based on what	6.	Forecasting tools can be broadly
	managers, rather than on	0.	,
	what they		categorized into two groups. Those are:
	(A) know; forecast		(A) Qualitative, Operational
	(B) react to; anticipate		(B) Quantitative, Operational
	(C) forecast; know		(C) Qualitative, Quantitative
	(D) compromise with; analyse		(D) Regression and time series analysis

(3)

Set-C

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7.	identifies a firm's major	9.	In a turbulent and competitive free
	competitors and their particular strengths		enterprise environment, a firm will
	and weaknesses in relation to a sample		succeed only if it takes a(n)
	firm's strategic position.		stance towards change.
			(A) Reactive
	(A) Competitive Profile Matrix		(B) Proactive
	(B) External Factor Evaluation matrix		(C) Anti-regulatory or anti-government
	(C) Internal Factor Evaluation Matrix		(D) Vision and not mission
	(D) Boston Consulting Group Matrix	10.	What are the means by which long-term
			objectives will be achieved ?
8.	Organizing means an identifiable group		(A) Strategies
	of people contributing their		(B) Strengths
	efforts towards the attainment of		(C) Weaknesses
	same goal. It is important at the		(D) Policies
	time of:	11.	Control on a product to availability in a
	(A) Environmental scanning		particular place is called:
	(B) Strategic formulation		(A) Voluntary monopoly
			(B) Social monopoly
	(C) Strategic implementation		(C) Legal monopoly
	(D) Strategic evaluation		(D) Natural monopoly

- 12. When an industry relies heavily on government contracts, which forecasts can be the most important part of an external audit?
 - (A) economic
 - (B) political
 - (C) technological
 - (D) competitive
- 13. Number of producers in imperfect competition is :
 - (A) Unlimited
 - (B) Limited
 - (C) Less
 - (D) More
- 14. Typically how many strategic decision levels are in the corporate decision-making hierarchy?
 - (A) 3
 - (B) 4
 - (C) could be more than 5
 - (D) 2

- 15. External assessment is performed in which of the strategic management phase?
 - (A) Strategic formulation stage
 - (B) Strategic implementation stage
 - (C) Strategic evaluation stage
 - (D) All of the given options
- 16. Political variables have a significant effect on :
 - (A) Strategic formulation and implementation
 - (B) Strategic formulation and evaluation
 - (C) Strategic implementation and evaluation
 - (D) Strategic formulation, implementation and evaluation
- 17. Which of the following are signs of weakness in a company's competitive position?
 - (A) A return-on-equity is below 25% and earnings per share of less than₹ 2.00.

		its rivals.			matr	ix ?
	(C)	A declining market share, poor			(A)	Introduction
		product quality and few sales in			(D)	Growth
		market.			(B)	Glowin
	(D)	Lower revenues and profit margin			(C)	Maturity
		and narrow product line than the			(D)	Decline
		market leader.				
10	Ctuat	agia avaluation at the		21.	Cultı	aral values would be part of which of
18.		egic evaluation at the			the	following factor in macro-
	level	involves using specific performance			envii	conment ?
	meas	sures-qualitative and quantitative for			V11 / 11	
	each	functional area.			(A)	Demographic
	(A)	organizational			(B)	Social
	(B)	operational			(C)	Ecological
	(C)	functional			(D)	Natural
	(D)	production				
				22.	Falli	ng sales is an example for
19.	The	origins of Strategic Management can			indic	ator.
	be re	traced to			<i>(</i> , ,)	
	(A)	1930			(A)	Deteriorating finances
	(B)	1911			(B)	Top management problems
	(C)	1879			(C)	Deteriorating performance
	(D)	1938			(D)	Bad investment
BCO	MH-20	06	(6)			Set-C

(B) A price set by the firm higher than 20. What does Stars symbolize in BCG

- 23. Which of the following is action-oriented?
 - (A) Policy
 - (B) Objective
 - (C) Goal
 - (D) Strategy
- 24. Who is called the 'Father of Strategic Management'?
 - (A) Chandler
 - (B) Igor Ansoff
 - (C) Michael Porter
 - (D) John Nash
- 25. Hierarchy of Strategic Intent:
 - (i) Vision > Mission > Goals > Objectives > Plans
 - (ii) Mission > Vision > Goals > Objectives > Plans
 - (iii) Plans > Vision > Mission > Goals> Objectives
 - (iv) Goals > Vision > Mission > Objectives > Plans

Codes:

- (A) (i)
- (B) (iii)
- (C) (iv)
- (D) (ii)

- 26. Selling all of a company's assets for their tangible worth is called:
 - (A) Divestiture
 - (B) Concentric diversification
 - (C) Liquidation
 - (D) Unrelated integration
- 27. Rent is receipt for use of production:
 - (A) Use
 - (B) Factor
 - (C) Both (A) and (B)
 - (D) None of the above
- 28. Retrenchment is:
 - (A) When a company experiences declining profits and makes cutbacks to improve efficiency.
 - (B) When a company adopts a new strategic position for a product or service.
 - (C) The sale of the complete business, either as a single going concern or piecemeal to different buyers or sometimes by auctioning the assets.
 - (D) Implement the marketing function's strategic planning and management decisions.

29.	Whe	n does horizonta	al integration	32.	The affairs of the company are directed			
	occu	r ?			and controlled through the who			
	(A)	When a firm acquivith a major compete			represent the shareholders of the company.			
	(B)	When a firm acquivith an unrelated but	<u> </u>		(A) Board of Directors(B) Senior Managers(C) Middle management			
	(C)	When a firm acqu with a distributor.	ires or merges		(D) Managing Director and the Chief Executive Officer			
	(D)	When a firm acquivith a supplier firm.	C	33.	of a company is one of its special or unique competence which			
30.	Dive	stment is what kind o	f strategy?		gives that company a clear competitive advantage over its competitors.			
	(A)	An asset reduction s	trategy		(A) Distinctive competence			
	(B)	A weakness reduction	on strategy		(B) Core competence			
	(C) (D)	A product reduction A cost reduction stra			(C) Strategic competence(D) Threshold competence			
31.	joint	hich of the following venture likely to be acquisition?		34.	Various competencies and resources of an organization can be integrated into a chain of activities that an organization performs to meet customer demand. This			
	(A)	Vertical integration			is called			
	(B) (C)	Horizontal integration New market entry	on		(A) value chain(B) product life cycle(C) innovation			
	(D)	Larger resource poo	1		(D) business process			

35.	The focus of is on developing	38.	Market development for existing
	and maintaining a competitive advantage		products can take place in two ways:
	consistent with present resources and		first is through geographic expansion in
	market requirements.		the existing market segments and second
	(A) dynamic strategy		is through
	(B) stability strategy		(A) coming up with new features for
			existing products
	(C) competitive strategy		(B) new marketing techniques
	(D) generic strategy		(C) developing new market segments
36.	In Michael Porter's theory, the four		(D) more advertisements
	generic strategic options available to	39.	The kind of diversification in which new
	companies are cost leadership, focused		business has commonalities with the core
	cost leadership, differentiation		business or core competence of the
	and		company is called
	(A) diversification		(A) Related diversification
			(B) Unrelated diversification
	(B) focused differentiation		(C) Concentric diversification
	(C) uniqueness		(D) Conglomerate diversification
	(D) mass customization	40.	is defined as cooperation
37.	The manner in which the corporate		between two or more organizations with
	headquarters manages and nurtures		a common objective, shared control and
	individual businesses or SBUs is		contributions (in terms of resources,
	called		skills and capabilities) by the partners for
	(A) Corporate parenting		mutual benefits.
			(A) Strategic alliance
	(B) Management nurturing		(B) Joint venture
	(C) Corporate cultivation		(C) Merger
	(D) Corporate education		(D) Acquisition

41.	A may be defined as a	44.	A is characterized by the
	business venture in which two or more		existence of a large number of small and
	independent companies join together,		medium units and no single company has
	contribute to equity capital in equal or		any significant market share.
	agreed on proportion and establish a new		(A) Emerging industry
			(B) Mature industry
	company.		(C) Declining industry
	(A) Strategic alliance		(D) Fragmented industry
	(B) Joint venture	45.	The competitive threat model or the five
	(C) Merger		forces model was developed by
	(D) Acquisitions		·
	•		(A) Michael E. Porter
42.	The basic objective behind all strategic		(B) Hamel
	alliances is to		(C) C. K. Prahlad
	(A) secure competitive advantage in		(D) Peter Drucker
	the market	46.	A/An is one that has passed
	(B) increase sales		through the transition from a period of fast growth to more modest or stable
	(C) increase market share		growth.
	(D) improve operational processes		(A) Fragmented industry
4.0			(B) Emerging industry
43.	is a type of merger that		(C) Mature industry
	takes place when there is a combination		(D) Declining industry
	of two or more companies in the same	47.	Obstacles which potential newcomers
	business or product group or product.		would encounter when entering a market
	(A) Vertical merger		are called:
	(B) Horizontal merger		(A) Economies of scale
	(C) Synergic merger		(B) Mobility barriers
			(C) Buyer switching costs
	(D) Concentric merger		(D) Barriers to entry

- 48. Critical success factors are:
 - (A) Those product features that are particularly valued by a group of customers and therefore, where an organisation must excel to outperform competition.
 - (B) Those factors which are critical to the success of the organization's main competitors.
 - (C) Both (A) and (B)
 - (D) Those product features that a company is particularly competent at providing.
- 49. What can VRIO framework help an organisation to analyse?
 - (A) Whether capabilities are valuable?
 - (B) Whether capabilities are rare?
 - (C) Whether capabilities are inimitable?
 - (D) All of the above
- 50. Which of these is not one of common strategies of the BCG approach?
 - (A) Build
 - (B) Hold
 - (C) Harvest
 - (D) Diversity

- 51. The fundamental purpose for the existence of any organization is described by its:
 - (A) policies
 - (B) mission
 - (C) procedures
 - (D) strategy
- 52. The fundamental purpose of an organization's mission statement is to :
 - (A) create a good human relations climate in the organization.
 - (B) define the organization's purpose in society.
 - (C) define the operational structure of the organization.
 - (D) generate good public relations for the organization.
- 53. The acronym SWOT stands for:
 - (A) Special Weapons for Operations

 Timeliness
 - (B) Services, Worldwide Optimization and Transport
 - (C) Strengths Worldwide Overcome

 Threats
 - (D) Strengths, Weaknesses,Opportunities and Threats

- 54. Which of the following is not a characteristic of strategic management that makes it different from other types of management?
 - (A) It is interdisciplinary.
 - (B) It has an external focus.
 - (C) It has an internal focus.
 - (D) It concerns the present direction of the organization.
- 55. Which of the following is an issue considered in developing corporate strategies?
 - (A) What business(es) are we in?
 - (B) What direction are we going?
 - (C) What resources do we have to implement our strategies ?
 - (D) What businesses are we in and what to do with those businesses?
- 56. Which of the following is not a major element of the strategic management process?
 - (A) Formulating strategy
 - (B) Implementing strategy
 - (C) Evaluating strategy
 - (D) Assigning administrative tasks

- 57. _____ is the foundation of blue ocean strategy.
 - (A) Innovation
 - (B) Value creation
 - (C) Value innovation
 - (D) Value cost trade-off
- 58. The various organizational routines and processes that determine how efficiently and effectively the organization transforms its inputs into outputs are called:
 - (A) strengths.
 - (B) core competencies.
 - (C) capabilities.
 - (D) customer value.
- 59. When defining strategic management the most important thing to remember is that it is:
 - (A) Not as easy as you think
 - (B) Mainly the province of senior managers
 - (C) A living evolving process
 - (D) More conceptual than practical

- 60. An organisation's strategy:
 - (A) remains set in place longer than the mission and objectives.
 - (B) generally forms over a period of time as events unfold.
 - (C) tends to be formed at the same time the mission is developed and objectives are formulated.
 - (D) is usually conceived at a single time when managers sit down and workout a comprehensive strategic plan for the next 3-5 years.
- 61. Which of the following is not an advantage of strategic management?
 - (A) It provides organisations with a clearer sense of direction and purpose.
 - (B) It helps improve the political, economic, social and technological environment of the organisation.
 - (C) It helps orientate management decisions to relevant environmental conditions.
 - (D) It helps organisations be proactive rather than reactive.

- 62. Which of the following defines what business or businesses the firm is in or should be in?
 - (A) Business strategy
 - (B) Corporate strategy
 - (C) Functional strategy
 - (D) National strategy
- 63. Which of the following defines how each individual business unit will attempt to achieve its mission?
 - (A) Business strategy
 - (B) Corporate strategy
 - (C) Functional strategy
 - (D) National strategy
- 64. Which of the following focuses on supporting the corporate and business strategies?
 - (A) Competitive strategy
 - (B) Corporate strategy
 - (C) Operational strategy
 - (D) National strategy

- 65. The task of strategy choice involves:
 - (A) developing plans and activities
 which will improve the
 organisation's performance and
 competitive position.
 - (B) determining how the organisation can be more market and efficiency oriented
 - (C) monitoring whether the organisation is achieving good financial performance.
 - (D) keeping the organisation free of debt.
- 66. Which one of the following is at the core of strategic management?
 - (A) Choosing which organisational objectives to focus on.
 - (B) Being alert for opportunities to change work responsibilities.
 - (C) Adapting the organisation to a changing external environment.
 - (D) Choosing whether to make decisions autocratically or on the basis of participation.

- 67. The corporate level is where top management directs:
 - (A) all employees for orientation
 - (B) its efforts to stabilize recruitment needs
 - (C) overall strategy for the entire organization
 - (D) overall sales projections
- 68. The three organizational levels are:
 - (A) corporate level, business level, functional level
 - (B) corporate level, business unit level, functional level
 - (C) corporate strategy level, business unit level, functional level
 - (D) corporate strategy level, business level, specialist level
- 69. Which of the following is an example of competing on quick response?
 - (A) a firm produces its product with less raw material waste than its competitors.
 - (B) a firm offers more reliable products than its competitors.
 - (C) a firm's products are introduced into the market faster than its competitors.
 - (D) a firm's research and development department generates many ideas for new products.

- 70. Which one of the following is not included in the Porter's Five Forces model?
 - (A) Potential development of substitute products
 - (B) Bargaining power of suppliers
 - (C) Rivalry among stockholders
 - (D) Rivalry among competing firms
- 71. What is meant by the term 'Stakeholder'?
 - (A) A person who is not related with a business.
 - (B) A person who is related with a business.
 - (C) A person who owns a business.
 - (D) A person who purchases the shares of a business.
- 72. The goal of the organization's

 _____ is to capture the hearts and minds of employees, challenge them and evoke their emotions and dreams.
 - (A) vision
 - (B) mission
 - (C) culture
 - (D) strategy

73. A firm's mission:

- (A) is a statement of a firm's business in which it intends to compete and the customers which it intends to serve.
- (B) is an internally-focused affirmation of the organization's financial, social and ethical goals.
- (C) is mainly intended to emotionally inspire employees and other stakeholders.
- (D) is developed by a firm before the firm develops its vision.
- 74. The environmental segments that comprise the general environment typically will not include:
 - (A) demographic factors.
 - (B) socio-cultural factors.
 - (C) substitute products or services.
 - (D) technological factors.

75. Product differentiation refers to the:

- (A) ability of the buyers of a product to negotiate a lower price.
- (B) response of incumbent firms to new entrants.
- (C) belief by customers that a product is unique.
- (D) fact that as more of a product is produced the cheaper it becomes per unit.

76.	Whi	ch of the following is not an entry	79.	An e	external analysis enables a firm to
	barri	er to an industry ?		deter	rmine what the firm:
	(A)	expected competitor retaliation		(A)	can do.
	(B)	economies of scale		(B)	should do.
				(C)	will do.
	(C)	customer product loyalty		(D)	might do.
	(D)	bargaining power of suppliers	80.		is/are the source of a firm's
77.	Supp	oliers are powerful when:			, which is/are the source of
	(A)	satisfactory substitutes are		the f	írm's
		available.		(A)	Resources, capabilities, core
	(B)	they sell a commodity product.			competencies
	(C) (D)	they offer a credible threat of forward integration. they are in a highly fragmented		(B)	Capabilities, resources, core
					competencies
				(C)	Capabilities, resources, above
					average returns
		industry.		(D)	Core competencies, resources,
78.	An	internal analysis enables a firm to			competitive advantage
	dete	rmine what the firm :	81.	Com	petitors are more likely to respond
	(4)			to co	empetitive actions that are taken by:
	(A)	can do.		(A)	differentiators.
	(B)			(B)	larger companies.
	(C)			(C)	first movers.
	(D)	might do.		(D)	market leaders.

- 82. What can be defined as the art and science of formulating, implementing and evaluating cross-functional decisions that enable an organization to achieve its objectives?
 - (A) Strategic formulation
 - (B) Strategic evaluation
 - (C) Strategic implementation
 - (D) Strategic management
- 83. Which individuals are most responsible for the success and failure of an organization?
 - (A) Strategists
 - (B) Financial planners
 - (C) Personnel directors
 - (D) Stakeholders
- 84. Long-term objectives should be all of the following, except :
 - (A) measurable.
 - (B) continually changing.
 - (C) reasonable.
 - (D) challenging,

- 85. What are guides to decision-making?
 - (A) Laws
 - (B) Rules
 - (C) Policies
 - (D) Procedures
- 86. The vision and mission statement can often be found:
 - (A) in the SEC report.
 - (B) in annual reports.
 - (C) on customer receipts.
 - (D) on supplier invoices.
- 87. Which group would be classified as a stakeholder?
 - (A) Communities
 - (B) Banks
 - (C) Suppliers
 - (D) All of the above
- 88. Which of the following is not a stage of strategic formulation techniques?
 - (A) Formulation framework
 - (B) Matching stage
 - (C) External factor evaluation
 - (D) Decision stage

89.	The immediate external environment	92.	Annual objectives:
	includes:		(A) are not critical to success.
	(A) Divisions		(B) serve as guidelines for action,
	(12) Divisions		directing and channeling efforts
	(B) SBUs		and activities of organization
	(C) Competitors		members.
	(D) Management		(C) are not important for employee motivation and identification.
90.	Strategic management involves the		(D) do not provide a basis for
	, directing, and		organizational design.
	controlling of a company's strategy-	93.	Annual objectives:
	related decisions and actions.		(A) need not to be consistent.
	Telace decisions and decisions.		(B) should be easily achievable.
	(A) Financing; marketing		(C) should be measurable.
	(B) Planning; financing		(D) should be confidential and not to
	(C) Planning; organizing		be communicated throughout the
	(D) Marketing; planning		organization.
		94.	Which of the following resources is used
91.	A strategy is a company's:		by all organizations to achieve desired
	(A) Value statement		objectives?
	(B) Pricing policy		(A) Financial resources
	(C) Gama Plan to outsmart compatitor		(B) Physical resources
	(C) Game Plan to outsmart competitor		(C) Human resources
	(D) Long-term objective		(D) All of the mentioned options

95.	Strategic management is:	98.	Whi	ch of these basic questions should a
	(A) A pure science.		visio	on statement answer?
			(A)	What is our business?
	(B) Based mainly on intuition.		(B)	Who are our employees?
	(C) Needed mainly when		(C)	Why do we exist?
	organizational performance falls.		(D)	What do we want to become?
		99.		is not part of an external
	(D) Based on the use of quantitative		audi	t.
	and qualitative information.		(A)	Analyzing competitors
96.	Large-scale, future-oriented plans, for		(B)	Analyzing financial ratios
	-		(C)	Analyzing available technologies
	interacting with the competitive		(D)	Studying the political environment
	environment to achieve company	100.	Strat	regic management process activate in
	objectives refers to its:		the s	equence of
	(A) Strategy		(A)	Environmental scanning, strategy
	(B) Goals			formulation, implementation,
				control and evaluation
	(C) Competitive analysis		(B)	Strategy formulation,
	(D) Dynamic policies			environmental scanning,
97.	Stratogic isomos magnino vyhich loval of			implementation, control and
91.	Strategic issues require which level of			evaluation
	management decisions?		(C)	Environmental scanning, strategy
	(A) Operative			implementation, formulation,
	(В) Тор			control and evaluation
	. ,		(D)	Strategy formulation,
	(C) Front-line			implementation, control,
	(D) Middle			evaluation, environmental scanning

4. Four alternative answers are mentioned for each question as—A, B, C & D in the booklet. The candidate has to choose the most correct/appropriate answer and mark the same in the OMR Answer-Sheet as per the direction:

Example:

Question:

Q. 1 (A) (C) (D) (Q. 2 (A) (B) (C) (D) (D)

Illegible answers with cutting and over-writing or half filled circle will be cancelled.

- 5. Each question carries equal marks. Marks will be awarded according to the number of correct answers you have.
- 6. All answers are to be given on OMR Answer sheet only. Answers given anywhere other than the place specified in the answer sheet will not be considered valid.
- 7. Before writing anything on the OMR Answer Sheet, all the instructions given in it should be read carefully.
- 8. After the completion of the examination candidates should leave the examination hall only after providing their OMR Answer Sheet to the invigilator. Candidate can carry their Question Booklet.
- 9. There will be no negative marking.
- 10. Rough work, if any, should be done on the blank pages provided for the purpose in the booklet.
- 11. To bring and use of log-book, calculator, pager and cellular phone in examination hall is prohibited.
- 12. In case of any difference found in English and Hindi version of the question, the English version of the question will be held authentic.
- Impt.: On opening the question booklet, first check that all the pages of the question booklet are printed properly. If there is ny discrepancy in the question Booklet, then after showing it to the invigilator, get another question Booklet of the same series.

4. प्रश्न-पुस्तिका में प्रत्येक प्रश्न के चार सम्भावित उत्तर—
A, B, C एवं D हैं। परीक्षार्थी को उन चारों विकल्पों में से
एक सबसे सही अथवा सबसे उपयुक्त उत्तर छाँटना है।
उत्तर को OMR आन्सर-शीट में सम्बन्धित प्रश्न संख्या में
निम्न प्रकार भरना है:

उदाहरण :

प्रश्न :

प्रश्न 1 (A) (C) (D) प्रश्न 2 (A) (B) (D) प्रश्न 3 (A) (C) (D)

अपठनीय उत्तर या ऐसे उत्तर जिन्हें काटा या बदला गया है, या गोले में आधा भरकर दिया गया, उन्हें निरस्त कर दिया जाएगा।

- 5. प्रत्येक प्रश्न के अंक समान हैं। आपके जितने उत्तर सही होंगे, उन्हीं के अनुसार अंक प्रदान किये जायेंगे।
- 6. सभी उत्तर केवल ओ. एम. आर. उत्तर-पत्रक (OMR Answer Sheet) पर ही दिये जाने हैं। उत्तर-पत्रक में निर्धारित स्थान के अलावा अन्यत्र कहीं पर दिया गया उत्तर मान्य नहीं होगा।
- 7. ओ. एम. आर. उत्तर-पत्रक (OMR Answer Sheet) पर कुछ भी लिखने से पूर्व उसमें दिये गये सभी अनुदेशों को सावधानीपूर्वक पढ लिया जाये।
- 8. परीक्षा समाप्ति के उपरान्त परीक्षार्थी कक्ष निरीक्षक को अपनी OMR Answer Sheet उपलब्ध कराने के बाद ही परीक्षा कक्ष से प्रस्थान करें। परीक्षार्थी अपने साथ प्रश्न-पुस्तिका ले जा सकते हैं।
- 9. निगेटिव मार्किंग नहीं है।
- 10. कोई भी रफ कार्य, प्रश्न-पुस्तिका के अन्त में, रफ-कार्य के लिए दिए खाली पेज पर ही किया जाना चाहिए।
- 11. परीक्षा-कक्ष में लॉग-बुक, कैलकुलेटर, पेजर तथा सेल्युलर फोन ले जाना तथा उसका उपयोग करना वर्जित है।
- 12. प्रश्न के हिन्दी एवं अंग्रेजी रूपान्तरण में भिन्नता होने की दशा में प्रश्न का अंग्रेजी रूपान्तरण ही मान्य होगा।

महत्वपूर्ण : प्रश्नपुस्तिका खोलने पर प्रथमतः जाँच कर देख लें कि प्रश्न-पुस्तिका के सभी पृष्ठ भलीभाँति छपे हुए हैं। यदि प्रश्नपुस्तिका में कोई कमी हो, तो कक्षनिरीक्षक को दिखाकर उसी सिरीज की दूसरी प्रश्न-पुस्तिका प्राप्त कर लें।